Note: Please mention the Transaction ID of the IMPS/UPI payment and the participant's name in the registration form.

Registration Form Link

https://docs.google.com/forms/d/e/1FAIpQLSdWwwHQVbTouk8PLh7Gm78CrzMGpx1xy0wDSV_Yangj-N7uMg/viewform?usp=dialog

Conference Schedule

SESSIONS	TIMINGS
REGISTRATION	09:30 AM - 10:00 AM
INAUGURAL SESSION	10:00 AM - 11:30 AM
TEA BREAK	11:30 AM - 12:00 NOON
TECHNICAL SESSION I	12:00 NOON - 02:00 PM
LUNCH AND NETWORKING	02:00 PM - 02:45 PM
TECHNICAL SESSION II	02:45 PM - 04:30 PM
VALEDICTORY SESSION	04:30 PM - 05:00 PM

Conference Directorate

CHIEF PATRON
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CHAIRMAN
DIAS

PATRON
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Conference Committee Members

Dr. Komal Jindal	Ms. Juhi Ahuja	Ms. Raman Arora	Ms. Himanshi Garg
7082370166	9996051441	9582907504	7404952430

About DIAS

Delhi Institute of Advanced Studies, an ISO 9001:2015 certified Institution, affiliated to Guru Gobind Singh Indraprastha University, established by Shri Laxman Dass Sachdeva Memorial Educational Society in the year 1999. The Institute offers MBA, MBA (FM), BBA & B. Com (H) programmes and is providing dynamic learning and growth-oriented environment that is changing in response to the changing needs of society. The Institute has been re-accredited with NAAC 'A' Grade in 2022. The Institute seeks professional excellence through ethics, passion, and perseverance. The guiding philosophy behind all academic activities of the Institute is to inculcate professionalism and enhance an organization's effectiveness. The credibility of education at the Institute is increasingly being realized and recognized by foreign universities as well as the corporate world. We, at Delhi Institute of Advanced Studies, are committed to make this institution a hallmark in professional education by imparting holistic education. The Institute organizes Industrial Visits, Workshops, Value added Courses, Guest Lectures on a continuous basis. Students are encouraged to undertake Live / Research Projects, Online Courses and Certifications, give presentations, develop case studies to improve the practical exposure and add value to their knowledge. The Institution also organizes National and International Seminars and Conferences, Workshops, Symposiums and Faculty Development Programmes on an annual basis.

Our Vision

"We strive to provide a dynamic learning environment for imparting holistic education, that inculcates professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario."

Our Mission

DIAS believes in "learning to excel and excelling to grow". The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance

DELHI INSTITUTE OF ADVANCED STUDIES
(Reaccredited with A Grade by NAAC)
Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes
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27 years OF EXCELLENCE

DIAS Internal Quality Assurance Cell (IQAC)

is organizing an

International Conference on

EMERGING PARADIGMS IN MANAGEMENT, COMMERCE AND BUSINESS

(CHALLENGES, INNOVATIONS AND FUTURE OPPORTUNITIES)



08 JANUARY 2027

FRIDAY

At

Delhi Institute of Advanced Studies, Rohini, Delhi

About the Conference

In the contemporary global business environment, management, commerce and business are undergoing rapid transformation. Technological advances, evolving consumer expectations, emerging entrepreneurial models, changing financial systems and growing demands for responsible growth are reshaping organisations and markets. Artificial intelligence, data analytics, digital platforms and Industry 4.0 are changing how organisations make decisions, create value, engage customers and compete. At the same time, businesses must respond to cybersecurity risks, financial uncertainty, workforce transitions, environmental pressures and expectations of ethical governance. These developments highlight the need for an integrated understanding of management, commerce and information technology. Organisations increasingly require strategies that combine innovation with resilience, financial performance with inclusion, effective leadership with employee well-being, and business growth with environmental and social responsibility. Interdisciplinary research can help bridge the gap between emerging concepts and practical solutions for businesses, institutions and communities.

Across the world, rapid technological advancements, changing business environments and evolving economic priorities are transforming the way organisations operate, compete and create value. Initiatives such as Aatmanirbhar Bharat, Make in India and Startup India reflect India's efforts to strengthen indigenous capabilities while contributing to the global economy. At the international level, the integration of emerging technologies, evolving management practices, responsible business strategies and cross-cultural perspectives is reshaping the fields of management, commerce and information technology. Indian Knowledge Systems may also offer valuable insights into leadership, ethics, well-being and responsible management when examined in the context of contemporary global challenges. Against this backdrop, the conference aims to provide an international platform for academicians, researchers, industry professionals and policymakers to exchange ideas, share research insights and explore innovative approaches to emerging challenges and future opportunities in management, commerce and business.

The Conference aims to provide a platform for academicians, researchers, entrepreneurs, industry professionals, policymakers and students to discuss current challenges and future opportunities in management, commerce, and business for sustainable growth and development. It will encourage the sharing of conceptual, empirical and practice-oriented research across management, commerce, business and related technology areas, with an emphasis on innovation, sustainability and actionable insights.

Objectives of the Conference

1. To encourage research on entrepreneurship, startups, finance, FinTech and new business models that support economic development and business growth.
2. To explore contemporary developments in marketing, consumer behaviour and changing market practices in the evolving business environment.
3. To explore contemporary developments in human resource management, leadership, employee well-being and changing workplace practices.
4. To examine the role of artificial intelligence, IT, Industry 4.0 and digital transformation in innovation, decision-making and organisational competitiveness.
5. To provide an interdisciplinary platform for discussing emerging issues in management, commerce and business.
6. To discuss the contribution of public policy, entrepreneurship education and inclusive development to resilient and competitive business ecosystems.
7. To promote sustainable business practices, green innovation, ESG, corporate social responsibility and responsible growth.

Sub Themes

Finance, FinTech and Economic Transformation

- Corporate finance, investment decisions and financial risk management
- FinTech, digital banking and digital payments
- Entrepreneurial finance, venture capital and innovative funding models
- Accounting, auditing, taxation and financial reporting innovations
- Financial inclusion, international trade and India's global competitiveness

Marketing, Consumer Behaviour and Brand Innovation

- Digital marketing, social media marketing and influencer marketing
- Consumer behaviour, customer experience and neuromarketing
- AI-driven personalisation, predictive marketing and marketing analytics
- Brand management, product innovation and competitive positioning
- Rural marketing, international marketing and Indian brands in global markets

Human Resource Management, Leadership and the Future of Work

- Strategic human resource management and talent management
- HR analytics, AI-enabled recruitment and workforce planning
- Employee engagement, motivation, well-being and work-life balance
- Leadership, organisational behaviour and change management
- Future skills, employee reskilling, hybrid work and human–AI collaboration

Entrepreneurship, Startups and Innovation

- Startup ecosystems, new venture creation and entrepreneurial intentions
- MSMEs, family businesses and traditional enterprises
- Women, youth and social entrepreneurship
- Business model innovation, design thinking and disruptive innovation
- Startup incubation, venture capital and intellectual property commercialisation

Artificial Intelligence, IT, Industry 4.0 and Digital Transformation

- Artificial intelligence, generative AI and machine learning in business
- Industry 4.0, robotics, Internet of Things and smart manufacturing
- Big data analytics, business intelligence and data-driven decision-making
- Cloud computing, cybersecurity and data privacy
- Digital entrepreneurship, emerging technologies and indigenous technology development

Sustainable Business, Green Innovation and Social Responsibility

- Green entrepreneurship and sustainable business models
- ESG performance, corporate social responsibility and responsible business
- Renewable energy, clean technology and green innovation
- Circular economy, waste reduction and resource efficiency
- Climate risk and Sustainable Development Goals

Public Policy, Indian Knowledge Systems and Inclusive Development

- Aatmanirbhar Bharat, Make in India and Startup India: policy and practice
- Indian Knowledge Systems and contemporary management
- Rural development, grassroots innovation and community-based enterprises
- Skill development, entrepreneurship education and institutional innovation
- Digital inclusion, regional development and socioeconomic transformation

WHO SHOULD ATTEND?

Academicians, researchers, industry professionals, entrepreneurs, policymakers, managers, research scholars and students.

PUBLICATION

- We are pleased to announce promising publication opportunities for selected high-quality conference papers in three reputed journals:
- Sri Lanka Journal of Social Sciences (SLJSS) – Scopus, Web of Science (ESCI); No APC. (Word Limit 6000-10000)
- International Journal of Industrial Relations (IJIR) – ABDC indexed; No APC.
- Empirical Economics Letters (EEL) – ABDC indexed; Special Issue opportunity for selected conference papers, with nominal APC. (Word Limit 2500)
- All submissions will be subject to the respective journals' editorial policies, peer-review process and quality standards.

BEST PAPER AWARD

One paper from each technical session will be shortlisted for the Best Paper Award. (Cash Prize)

Important Dates To Remember

Abstract Submission	20th November 2026
Abstract Acceptance	25th November 2026
Full Paper Submission	10th December 2026
Registration for Conference	14th December 2026

Conference Registrations Fees

DELEGATE CATEGORY	PRESENTATION	ABSENTIA
BUSINESS EXECUTIVES	₹ 2500/-	₹ 2000/-
ACADEMICIAN & RESEARCH SCHOLARS	₹ 2000/-	₹ 1500/-
ALUMNI	₹ 1500/-	₹ 1250/-
STUDENTS	₹ 750/-	₹ 500/-

- The Conference Fee covers Conference Kit inclusive of Conference e-Proceedings, High Tea and Lunch.
- Co-authorship is permissible with separate registration

Bank Details For NEFT/RTGS

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Bank Name & Branch:	Kohat Enclave, Pitampura
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IFSC Code:	IBKL0000037