



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure 11 (a)

LIST OF CONFERENCE (INTERNATIONAL / NATIONAL)

S.No.	Topic	Speaker(s)	Date
1	One Day National Conference on “Artificial Intelligence and Digital Transformation: Shaping the Future of Business, Technology and Society”	<ul style="list-style-type: none"> Dr. Rishi Mohan Bhatnagar, <i>Chairman, Futred Innovations Studio, Delhi (Chief Guest)</i> Shri Ramesh Chandra Jain, <i>Chairman, SJS Enterprise Ltd. Gurugram, Haryana (Guest of Honour)</i> Dr. S.N. Maheshwari, <i>Professor Emeritus & Academic Director, DIAS</i> Dr. N. Malati, <i>Director, DIAS</i> Dr. Meenakshi Kaushik, <i>Event-In-Charge, DIAS</i> Technical Session I (Track 1) Session Chairperson – Dr. Udayan Ghose, Professor, USICT, Guru Gobind Singh Indraprastha University, New Delhi Technical Session I (Track 2) Session Chairperson - Dr. (Prof.) Rajiv Chopra, SCSE, Professor, Galgotias University, Noida. Technical Session II Chairperson- Mr. Rohit Aggarwal, Head of Core SaaS & Enterprise NPI, Nokia, Noida (UP) Dr. Seema Wadhawan, Associate Professor, Dr. Kanishka Sethi, Assistant Professor, Jagannath International Management School, New Delhi, & Mr. Shubhaansh Wadhawan, Student, Symbiosis Institute of Computer Studies and Research, Pune. Dr. Puja Kumari, Assistant Professor, Dr. Hemkant Kulshreshtha, Associate Professor and Dr. Nisha Datt, Assistant Professor, Delhi School of Professional Studies and Research, Delhi. Janet Prasad and Tanishka Yadav, Student, Ms. Neha Mishra, Assistant Professor & Dr. Richa Arora, Associate Professor, Sushant University, Gurugram. Dr. Nikita Jain, Assistant Professor, DIAS, Delhi, Ms. Neha, Research Scholar, MDU, Rohtak, and Dr. Jaipal Sharma, Principal, Gaur College, Rohtak Ms. Meenakshi Choudhary, Devanng Sharma, Students, Dr. Richa Arora, Associate Professor, & Dr. Richa Nangia, Associate Professor, Sushant University, Gurugram. Dr. Dimpy Jindal, Assistant Professor, DIAS, Delhi, Ms. Neha Solanki, Assistant Professor, DIAS, Delhi and Ms. Neha Sabarwal, Assistant Professor, ITS, Gaziabad Paras Yadav, Ritika, Krish Rao, Dhruv Chaudhary, Manya, Students, Dr. Richa Arora, Associate Professor, & Dr. Richa Nangia, Associate Professor, Sushant University, Gurugram. 	07.02.2026



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)
(An ISO 9001:2015 Certified Institution)



	<ul style="list-style-type: none">▪ Dr. Deepa, Psychologist and Homeopathic Physician, DIAS▪ Ms. Krishangi Nanda, Student, Banasthali Vidyapith, Dr. Parth Patpatiya, Student, Banasthali Vidyapith, Jaipur.▪ Dr. Sriyanjana Adhikary, Assistant Professor, Techno India University, Kolkatt.▪ Ms. Medipally Rajitha, Academicians & Research Scholars, Sri Padmavathi Mahila Visvavidyalayam, Dr. Thunga Sobha Rani, Professor, Sri Padmavathi Mahila Visvavidyalayam Tirupati, Andhra Pradesh.▪ Ms. Tanya Jolly and Mr. Shubham Gaur, Assistant Professor, DBIT, Delhi▪ Ms. Qursheed Begum, Student, Osmania University College of Engineering, Dr. B. Sujatha, Assistant Professor, Osmania University College of Engineering, Hyderabad.▪ Ms. Aishwarya Shashank Patekar, Research Scholar, IMED, Bharati Vidyapeeth (Deemed to be) University, Pune & Dr. Sucheta Kanchi, Research Guide, IMED, Bharati Vidyapeeth (Deemed to be) University, Pune▪ Mr. Pawan Kataria, Research Scholar, Nit Raipur▪ Mr. Anirban Nandy, Business Executives, Veer Surendra Sai University of Technology, Burla, Odisha.▪ Ms. Chetna Sharma, Assistant Professor, DSPSR, Delhi▪ Ms. Azizgul Azizhussaini, Research Scholar, Hemchandracharya North Gujarat University, Patan, Gujarat.▪ Dr. Mehak Aggarwal & Ms. Megha Singhal, Assistant Professor, RDIAS, Delhi▪ Ms. Astha Khera & Ms. Geetu, Assistant Professor, RDIAS, Delhi▪ Dr. Akshay Kumar and Isha Gupta, Assistant Professor, RDIAS, Delhi▪ Dr. Dimpy Sachar, Assistant Professor, MSI, Dr. Anju Batra, Associate Professor, DIAS and Ms. Ashima, Student, MSI, Delhi▪ Dr. Dipti Jain, Associate Professor, Gitarattan International Business School, Delhi▪ Ms. Shameem Rayhana, Assistant Professor, Christ University, Delhi NCR▪ Ms. Radhika Garg and Ms. Asha Mishra, Assistant Professor, DIAS, Delhi▪ Ms. Divya Jain, Research Scholar, DTU and Dr. Meenakshi Kaushik, Associate Professor, DIAS, Delhi▪ Ms. Asmita Sachdeva, Research Scholar, Delhi Technological University, Delhi▪ Mr. Naman Kamra, Ms. Rishima Sharma, Students, GGSCC, DU, Delhi▪ Simran Kaur, MBA, Student, DIAS, Delhi▪ Dr. Dimple Chawla, Assistant Professor, and Ms. Kashish Kalouni, Student, VIPS, Delhi	
--	---	--



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)
(An ISO 9001:2015 Certified Institution)



		<ul style="list-style-type: none">▪ Kanika Vij, Assistant Professor, Delhi Institute Of Science & Technology, Mansha, Gauri, Students & Ms. Neetu Singh, Assistant Professor, Bharati Vidyapeeth's College of Engineering, Delhi.▪ Mr. Naman Kamra, Mr. Suryansh Bansal, Students, Sri Guru Gobind Singh College of Commerce, Delhi University, Ms. Ankita Gulia, Assistant Professor, DIAS, Delhi.▪ Dr. Ksh. Krishna B Singha, Associate Professor, Dr. Mukta Sharma, Professor and Dr. Arti Bajaj, Associate Professor, Trinity Institute of Professional Studies, Delhi.	
--	--	---	--



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes



DIAS
INTERNAL QUALITY ASSURANCE CELL (IQAC) IS ORGANISING
NATIONAL CONFERENCE ON

→ **ARTIFICIAL INTELLIGENCE AND
DIGITAL TRANSFORMATION:**
**SHAPING THE FUTURE OF BUSINESS,
TECHNOLOGY, AND SOCIETY** ←

Ai



07 FEBRUARY 2026, **SATURDAY**

About the Conference



The 21st century is witnessing an unprecedented digital revolution, powered by Artificial Intelligence (AI) and digital transformation. Business landscapes are being transformed across sectors — whether it is data-driven marketing, algorithmic trading in finance, smart recruitment systems in HR, or automated manufacturing processes. For modern enterprises, digital transformation is no longer a choice—it is a strategic imperative for competitiveness, growth, customer engagement, and long-term sustainability.

In the contemporary business world, AI is redefining strategic decision-making, business models, and value creation. Companies are leveraging AI for real-time insights, agile operations, and hyper-personalized customer experiences. The integration of AI with emerging technologies such as Virtual Reality (VR), Augmented Reality (AR), Blockchain, and Generative AI is enabling organizations to redefine how they innovate, market, and deliver value across the digital economy.

This synergy is transforming businesses and fueling a new wave of digital entrepreneurship. Powered by AI, organizations are achieving intelligent automation, predictive precision, and strategic agility in an ever-evolving global market.

At the same time, digital transformation extends beyond technology adoption—it requires reimagining organizational culture, processes, and capabilities. It emphasizes data-driven decisions, cross-functional collaboration, and digitally skilled workforces. Businesses are shifting from traditional operational models to agile, cloud-enabled, and innovation-centric architectures. Digital maturity now determines how effectively enterprises can respond to disruptions, scale solutions, enhance customer experience, and create new value in competitive ecosystems.

However, this transformation also brings challenges for businesses — ethical governance, workforce reskilling, cybersecurity, data privacy, and digital inclusion. Companies must balance innovation with responsibility, ensuring that technology serves both economic progress and societal welfare.

India, with its vast demographic dividend, dynamic entrepreneurial ecosystem, and rapidly digitizing economy, stands at the cusp of becoming a global leader in AI-driven business innovation and digital entrepreneurship. At the same time, issues of inclusivity, rural development, and responsible innovation demand critical attention to ensure that the benefits of digital transformation reach every section of society.

This conference seeks to create a vibrant platform for academicians, researchers, policymakers, entrepreneurs, and practitioners to deliberate on how AI and digital transformation are reshaping the future of business, technology, and society — promoting sustainable, inclusive, and innovation-driven growth for the digital age.



Objectives of the Conference

- 1.To provide a platform for sharing insights on AI and digital transformation.
- 2.To explore emerging trends and applications of AI across business domains.
- 3.To address ethical, social, and regulatory challenges of AI and digital transformation.
- 4.To promote sustainable and inclusive digital practices.

Sub Themes



1 *AI and Digital Transformation in Marketing*

- Consumer Behaviour Analysis & Predictive Marketing
- Social Media, Influencer, and Sentiment Analytics
- Virtual & Augmented Reality In Branding
- Chatbots And Conversational AI In Customer Experience
- Consumer Privacy, Persuasion, And Trust
- Ethical Issues of AI in Marketing



2 *AI and Digital Transformation in Finance*

- Blockchain, Cryptocurrency, and Digital Payment Ecosystems
- Algorithmic Trading and Portfolio Optimization
- Fraud Detection and Financial Security with AI
- Risk Management & Compliance in Digital Finance
- Fintech Innovations and Inclusion In Rural Banking
- Ethical Issues of AI in Finance



3 *AI and Digital Transformation in Human Resource Management*

- Recruitment, Selection, and Employee Engagement.
- HR analytics & workforce forecasting.
- Performance appraisal systems.
- Learning & development using AI-powered platforms.
- Employee well-being, mental health, and digital workspaces.
- Ethical issues of AI in HR practices



4 *AI and Digital Transformation in Entrepreneurship and Innovation*

- Business Models for Startups.
- Digital Ecosystems for Entrepreneurship Development
- Incubators, accelerators, and AI-powered mentoring platforms
- Innovation through AI in MSMEs and family businesses
- Social entrepreneurship and sustainability
- Ethical Issues of AI for Entrepreneurship Development



5 *AI and Digital Transformation in General Management*

- Strategic decision-making and corporate governance
- Digital leadership & change management
- Business analytics for managerial decision-making
- Sustainability and CSR in the digital age
- Ethical Issues of AI in General Management
- Managing diversity, equity, and inclusion



6 *AI and Digital Transformation in Information Technology (IT)*

- Cybersecurity, Data Privacy, And AI-Based Risk Management
- Cloud Computing, Edge Computing, And Digital Infrastructure
- AI in Smart Cities, IoT, And Industry 4.0
- Generative AI Applications in Media and Business
- Robotics, Automation, And Future Workplaces
- Ethical Issues of AI in Information Technology



7 *AI and Digital Transformation - the Future of Society*

- Education & EdTech for inclusive learning.
- Healthcare, wellbeing, and telemedicine
- Sustainability & climate change solutions.
- Digital governance, law, and public policy.
- AI ethics, human values, and cultural perspectives.
- Indian Knowledge Systems (IKS): bridging tradition with innovation



About DIAS

Delhi Institute of Advanced Studies, is a NAAC 'A' grade Institution, affiliated to Guru Gobind Singh Indraprastha University, and was established by Shri Laxman Das Sachdeva Memorial Educational Society in the year 1999. The Institute offers MBA, MBA (FM), BBA & B. Com(H) programmes and is providing dynamic learning and growth-oriented environment that is changing in response to the changing needs of society. The Institute seeks professional excellence through ethics, passion, and perseverance. The guiding philosophy behind all academic activities of the Institute is to inculcate professionalism and enhance an organization's effectiveness. The credibility of education at the Institute is increasingly being realized and recognized by foreign universities as well as the corporate world. The Institute is committed to being a hallmark in professional education by imparting holistic education. The Institute organizes Industrial Visits, Workshops, Value added Courses, Guest Lectures on a continuous basis. Students are encouraged to undertake Live / Research Projects, Online Courses and Certifications, give presentations, develop case studies to improve the practical exposure and add value to their knowledge. The Institution also organizes National and International Seminars and Conferences, Workshops, Symposiums and Faculty Development Programmes on an annual basis.



Our Vision

"We strive to provide a dynamic learning environment for imparting holistic education, that inculcates professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario."



Our Mission

DIAS believes in "learning to excel and excelling to grow". The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance.

GUIDELINES FOR PAPER SUBMISSION

Each submitted paper should contain an abstract not exceeding 300 words.

The contributors are requested to send their abstracts & full papers in 12- point font size, Times New Roman Font in MS Word with 1.5 line spacing.

The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.

Tables, illustrations, charts, figure etc. should be serially numbered and duly acknowledged. Sources of the data need to be mentioned below each table.

Only those references that are utilized should be included in the Reference List and the same should be alphabetically arranged in APA format.

An Expert Committee will screen the abstract on the parameters of research content, originality, and concept clarity. Without Pre registration, papers will not be considered for publication.

After the abstract is accepted, the authors must submit a soft copy of the full-length papers (max. 6,000 words).



WHO SHOULD ATTEND?

Academicians, Entrepreneurs, Managers, Research Scholars and Students



PUBLICATION

- The Papers will be published in the Conference e-proceedings with ISBN Number.
- Selected papers will be published in the associated SCOPUS INDEXED Journal. Fees charged (if any) by the respective Journal are to be borne by the Author/Authors.



BEST PAPER AWARD

One paper from each technical session will be shortlisted for the Best Paper Award.



Important Dates to Remember

Abstract Submission	18 th December 2025
Abstract Acceptance	23 rd December 2025
Full Paper Submission	07 th January 2026
Registration for Conference	12 th January 2026



Conference Registrations Fees

DELEGATE CATEGORY	PRESENTATION	ABSENTIA
BUSINESS EXECUTIVES	₹ 2500/-	₹ 2000/-
ACADEMICIAN & RESEARCH SCHOLARS	₹ 2000/-	₹ 1500/-
ALUMNI	₹ 1500/-	₹ 1250/-
STUDENTS	₹ 750/-	₹ 500/-

- The Conference Fee covers Conference Kit inclusive of Conference e-Proceedings, High Tea and Lunch.
- Co-authorship is permissible with separate registration



Bank Details for NEFT/RTGS

Account Name	Delhi Institute of Advanced Studies
Bank Name & Branch:	Kohat Enclave, Pitampura
Account No:	037104000208932
IFSC Code:	IBKL0000037



Note: Please mention the Transaction ID of the IMPS/UPI payment and the participant's name in the registration form.



PAYMENT FORM LINK

https://docs.google.com/forms/d/e/1FAIpQLSf8OSJF2-y2s857RnHYZ4KvWYeID3yP7KDm4U62gSYNXtzd7w/viewform?usp=dialog_



CONFERENCE REGISTRATION

For Registration, click on the conference website

<https://dias.ac.in/23rd-national-conference-on-ai-digital-transformation/>



CONFERENCE SCHEDULE

SESSIONS	TIMINGS
REGISTRATION	09:30 AM - 10:00 AM
INAUGURAL SESSION	10:00 AM - 11:30 AM
TEA BREAK	11:30 AM - 12:00 NOON
TECHNICAL SESSION I	12:00 NOON - 02:00 PM
LUNCH AND NETWORKING	02:00 PM - 02:45 PM
TECHNICAL SESSION II	02:45 PM - 04:30 PM
VALEDICTORY SESSION	04:30 PM - 05:00 PM



CONFERENCE DIRECTORATE

CHIEF PATRON

SH. S.K. SACHDEVA
CHAIRMAN
DIAS

PATRON

DR. S.N. MAHESHWARI
ACADEMIC DIRECTOR
DIAS

CONVENER

DR. N. MALATI
DIRECTOR
DIAS

CO-CONVENER

DR. MEENAKSHI KAUSHIK
ASSOCIATE PROFESSOR
DIAS



CONFERENCE COMMITTEE MEMBERS

Dr. Komal Jindal

7082370166

Ms. Rachna Sharma

80763 07107

Ms. Radhika Garg

9654256139

Ms. Juhi Ahuja

9996051441



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes



dias.ac.in



dias@dias.ac.in



nc2026@dias.ac.in



+91 9355990931 / +91 9355990934



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure -11(b)

LIST OF SEMINARS

<u>S.No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
1	One Day Seminar on “Transforming Higher Education Through Alumni Network”	Chief Guest Ms. Ekta Ghosh, Chief Digital Officer, Adani Airport Holdings Ltd.; Guest of Honor Mr. Manuraj Jain, Founder & CEO VRDDI; Dr. Nitin Sharma, Regional India Director, Dormakaba & President, DAA	05.10.2025
2	One Day Seminar on “Role of Intellectual Property Rights in Higher Education”	Speaker(s): Mr. Venkatesh Bharti Scientist, Inventor, Consultant & Founder Dr. Anju Batra Associate Professor DIAS; Dr. Meenakshi Kaushik Associate Professor DIAS	06.11.2025



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

ONE DAY SEMINAR ON

Transforming Higher Education Through Alumni Network

Chief Guest



Ms. Ekta Ghosh,
Chief Digital Officer,
Adani Airport Holdings Ltd.

Guest of Honor



Mr. Manuraj Jain,
Founder & CEO VRDDI

Speaker



Dr. Nitin Sharma,
President, DIAS
Alumni Association



*Stronger Alumni
Brighter Futures*



Date:
Sunday,
5th October 2025



Time:
09:30 AM
onwards



Venue:
FICCI Commission
Hall





**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

ONE DAY SEMINAR ON

“Role of Intellectual Property Rights in Higher Education”



Speaker(s):



Mr. Venkatesh Bharti

Scientist, Inventor,
Consultant & Founder



Dr. Anju Batra

Associate Professor
DIAS



Dr. Meenakshi Kaushik

Associate Professor
DIAS



Date:

06.11.2025



Venue:

**Conference Hall,
DIAS**





DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure -11(c)

LIST OF FACULTY DEVELOPMENT PROGRAMMES

<u>S.No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
1	One Week FDP on “Advanced Financial Markets and Investment Analysis: Theory, Tools and Application” (All faculty members)	Resource Persons: Dr. Neetu Chadha Associate Professor, DIAS Dr. Divya Jain Assistant Professor, DIAS	24.11.2025 to 28.11.2025
2	One Week Online FDP on “Applications of AI in Research” (All faculty members)	Resource Persons: Dr. Pushpender Kumar, Professor, Department of Commerce, Kirorimal College, University of Delhi. Dr. Seema Malik, Associate Professor, Department of Commerce, Bhagat Phool Singh Mahila Vishwavidyalaya (BPSMV), Haryana.	02.12.2025 to 06.12.2025
3	One Week Online FDP on “Patent & Design thinking “Innovate, Protect & Transform Ideas into Impact” All faculty members	Resource Persons: Ms. Rashmi Jain Founder of Thinkers & Innovators Club Mr. Venkatesh Bharti Director & Founder of Vastav Intellect IP Solutions LLP (VIIPS)	25.05.2026 to 29.05.2026



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

**ONE-WEEK
FACULTY DEVELOPMENT PROGRAMME ON**

Advanced Financial Markets and Investment Analysis: Theory, Tools and Application

Resource Persons:



Dr. Neetu Chadha

Associate Professor,
DIAS



Dr. Divya Jain

Assistant Professor,
DIAS



Date:
**24.11.2025 to
28.11.2025**



Venue:
**Conference Hall,
DIAS**



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes



ONE WEEK ONLINE

FACULTY DEVELOPMENT PROGRAMME

ORGANISED BY DIAS INTERNAL QUALITY ASSURANCE CELL (IQAC)
ON

“APPLICATIONS OF AI IN RESEARCH”

From 2nd December 2025 to 6th December 2025





In today's dynamic research environment, Artificial Intelligence (AI) has emerged as a transformative force, revolutionizing the way researchers explore, analyze, and present their work. The integration of AI tools into the research process not only enhances efficiency and accuracy but also enables deeper insights through data-driven decision-making. From identifying suitable research topics and conducting literature reviews to designing questionnaires, performing complex data analysis, and crafting research papers, AI empowers scholars at every stage of the research journey.

With the rapid advancement of technology, AI has become an indispensable companion for academicians, simplifying tedious research tasks and enabling the exploration of vast amounts of information within seconds. Tools like DeepSeek, and other AI-powered platforms assist researchers in generating ideas, improving writing quality, visualizing data, and ensuring methodological precision. The growing reliance on these tools underscores the need for educators and researchers to acquire the necessary skills to integrate AI effectively and ethically into their academic work.

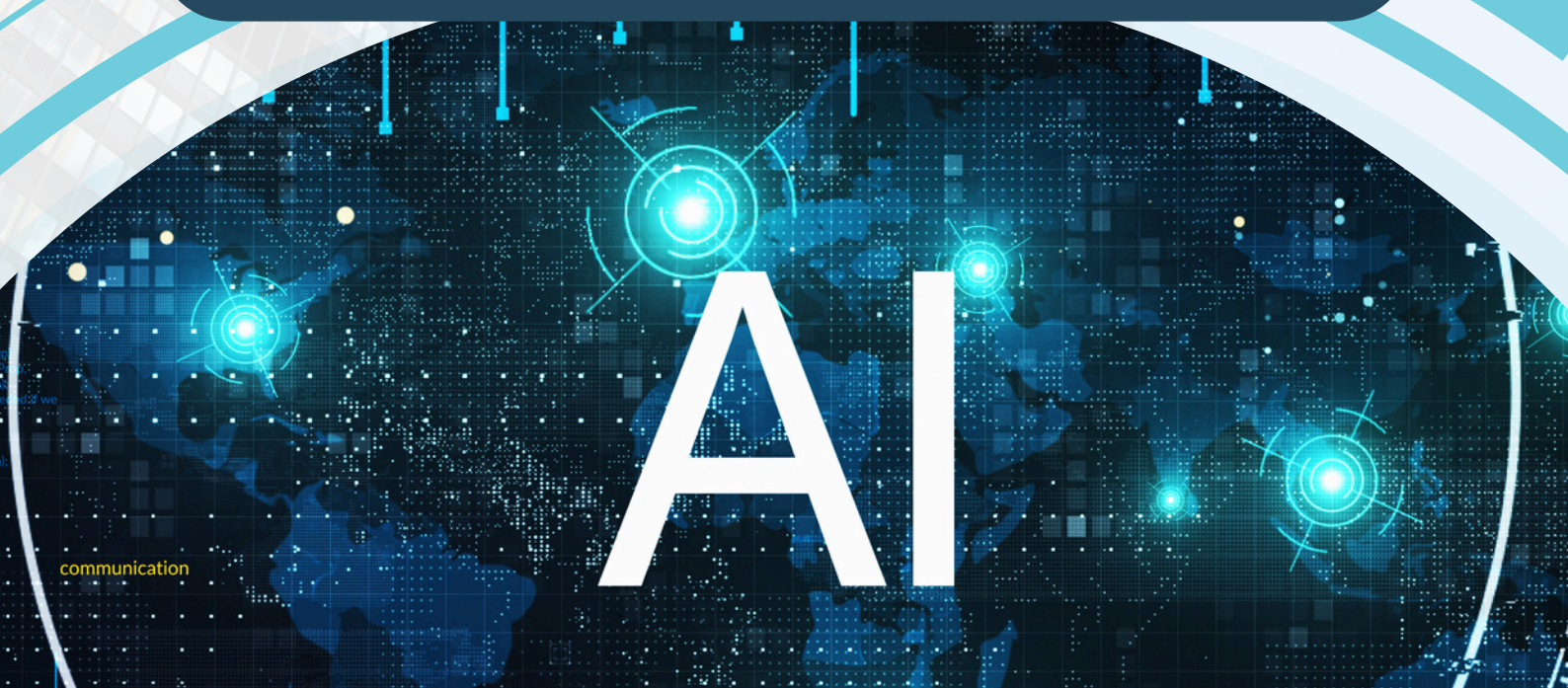
This Faculty Development Programme (FDP) on "Applications of AI in Research" aims to equip academicians and researchers with practical knowledge and hands-on experience of using cutting-edge AI tools to enhance the quality and productivity of their research.



OBJECTIVES OF THE FDP



1. To understand the role of AI tools in enhancing the research process.
2. To apply AI for data analysis, statistical testing, and modelling.
3. To utilize AI-assisted platforms for effective research paper writing.
4. To explore emerging AI tools like DeepSeek for innovative research practices.



AI

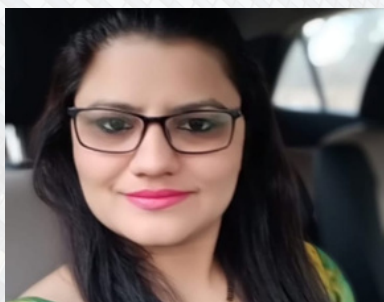
Meet Our Resource Person



Prof. Pushpender Kumar has been teaching at Department of Commerce, Kirorimal College, University of Delhi and has 23 years of experience in the field of Research Methods, Marketing and Entrepreneurship. He has completed his Ph.D from Faculty of Management Studies, University of Delhi and Post-Doc from Alliant International University, USA.

Dr. Kumar has been Nodal officer of UGC Certificate course on entrepreneurship and startups. One of his case studies was published in Harvard Business School. He has been teaching research methodology and Research ethics to Ph.D students in Faculty of Commerce, University of Delhi.

Dr. Kumar is an alum of IIM Ahmedabad where he attended a Research Certificate course. He is also a visiting Scholar of Ball State University USA and Lyon university France. Professor has delivered more than 50 lectures across India on Research Methodology.



Dr. Seema Malik is an accomplished academic and researcher currently serving as an Associate Professor in the Department of Commerce at Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Sonapat, Haryana. She holds a Ph.D. in Commerce from M.D. University, Rohtak, and brings over 17 years of teaching experience across undergraduate and postgraduate commerce programs. Dr. Malik serves as the Co-Coordinator of CSUIR (Centre of Society–University Interface and Research) and the Nodal Officer of the UGC Cell at BPS Women's University.

She has authored the book “Statistical Analysis with MS Excel” (Arya Publications, ISBN 978-81-8296-565-2) and has successfully guided four Ph.D. and three M.Phil. scholars. Her academic interests span Corporate Governance, Finance, Income Tax, and Human Resource Management, with more than 15 research publications in national and international journals and paper presentations at over 35 conferences. A recipient of the Best Research Paper Award at an international conference organized by PIET, Panipat (2022), she also led a UGC-funded Minor Research Project on Corporate Governance.

Dr. Malik has represented BPS University at an international SAARC-region training program organized by the National Co-operative Union of India and has been invited as a resource person in more than 45 national workshops at leading universities across India, including Mumbai University, Punjabi University Patiala, Chitkara University, IIS University Jaipur, DCRUST Murthal, and Kurukshetra University. Her research expertise includes Statistical Analysis with MS Excel, Factor Analysis, Parametric and Non-Parametric Tests, Correlation, Regression, Panel Data Analysis, and Structural Equation Modelling.

..... ABOUT DIAS

Delhi Institute of Advanced Studies, an ISO 9001:2015 certified Institution, affiliated to Guru Gobind Singh Indraprastha University, established by Shri Laxman Dass Sachdeva Memorial Educational Society in the year 1999. The Institute offers MBA, MBA (FM), BBA & B. Com(H) programmes and is providing dynamic learning and growth-oriented environment that is changing in response to the changing needs of society. The Institute has been re-accredited with NAAC 'A' Grade in 2022. The Institute seeks professional excellence through ethics, passion, and perseverance.

Delhi Institute of Advanced Studies proudly celebrates 25 years of academic excellence. Over the years, the Institute has built global connections, including a distinguished partnership with Indiana University of Pennsylvania, USA, enhancing its international presence. Research at DIAS is reflected through faculty publications in reputed journals indexed in Scopus, ABDC, and Web of Science. DIAS also publishes a bi-annual refereed international journal, DIAS Technology Review (DTR) – The International Journal for Business and IT, listed in Cabell's Directory (USA), SSRN, and Ulrich's Periodical Directory, featuring contributions from renowned academicians and professionals worldwide.

The Institute organizes Industrial Visits, Workshops, Value added Courses, Guest Lectures on a continuous basis. Students are encouraged to undertake Live / Research Projects, Online Courses and Certifications, give presentations, develop case studies to improve the practical exposure and add value to their knowledge. The Institution also organizes National and International Seminars and Conferences, Workshops, Symposiums and Faculty Development Programmes on an annual basis.

VISION

"We strive to provide a dynamic learning environment for imparting holistic education, that inculcates professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario."

MISSION

DIAS believes in "learning to excel and excelling to grow". The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance.

DIAS ROHINI

The FDP will be conducted on MS Teams Platform

TOPICS TO BE COVERED	RESOURCE PERSON	TIME
Day 1 Selecting topic, conducting literature review and designing questionnaire using AI tools	Dr. Pushpender Kumar	2.30 TO 4.30 PM
Day 2 Performing data description, parametric and non-parametric tests and data modelling with AI tools	Dr. Pushpender Kumar	2.30 TO 4.30 PM
Day 3 Business analytics and modelling with AI tools	Dr. Pushpender Kumar	2.30 TO 4.30 PM
Day 4 Open AI for Research Paper Writing	Dr. Seema Malik	2.30 TO 4.30 PM
Day 5 Deepseek and other AI tools for Research	Dr. Seema Malik	2.30 TO 4.30 PM

WHO SHOULD ATTEND?

- Faculty Members
- Research Scholars
- Industry Professionals

By participating in this FDP, all participants will gain hands-on experience on AI application in research and enhance their ability to conduct rigorous empirical research.

CERTIFICATION

- All participants shall be awarded with E-certificate after successful completion of the program.
- Attendance in every session as well as submission of feedback form is compulsory for obtaining the certificate.

HOW TO REGISTER

Interested candidates can register online by using the google form link given below.

Registration will be deemed complete if Google form is duly filled after making the payment of Registration Fee.

REGISTRATION DETAILS

Google form link for registration:

<https://forms.gle/uuqhKLMmb7ZQfDzX6>

Registration fee per participant is Rs.399/-

NEFT Details: IDBI Bank, Pitampura Account Number: 037104000208932 Banker's IFSC Code: IBKL0000037

E-mail: fdp@dias.ac.in

College Phone no.: 011-27932742, 9355990931, 9355990933

Please Note: The last date of FDP REGISTRATION is 25th November 2025

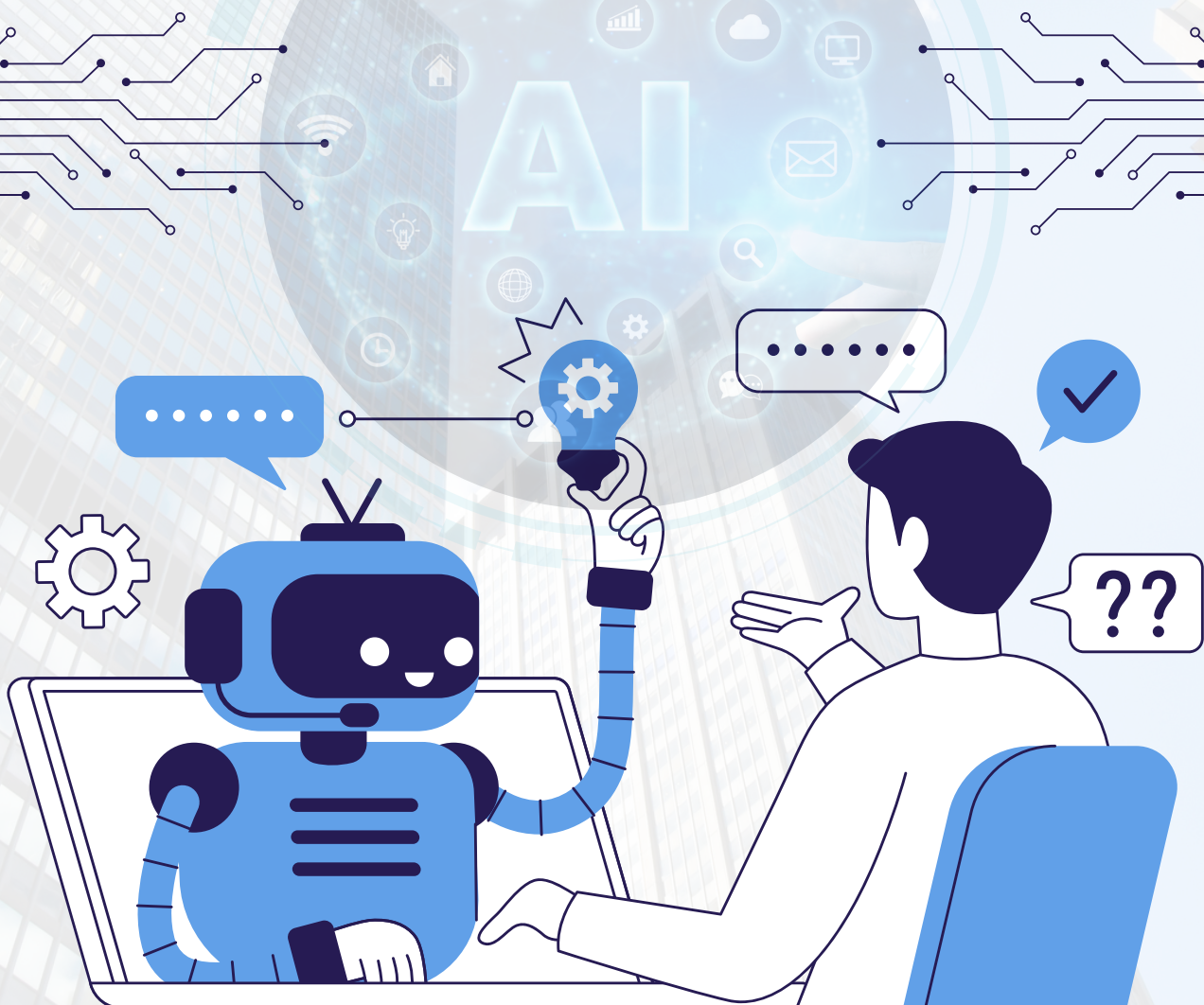
CONTACT DETAILS

FDP Coordinators:

Ms. Sonali Taneja
+91 97113 50655

Ms. Juhi Ahuja
+91 9996051441

Ms. Ruchi Gupta
+91 97113 73639





Delhi Institute of
Advanced Studies
ROHINI, DELHI



DIAS IS ORGANIZING
**One Week Online
Faculty Development Programme**

ON
**PATENT AND
DESIGN THINKING**

“ Innovate, Protect, and
Transform Ideas into Impact ”



INNOVATION



INTELLECTUAL
PROPERTY



IMPACT



ORGANISED BY
**DIAS INTERNAL QUALITY
ASSURANCE CELL (IQAC)**



FROM
25-29 MAY 2026



ABOUT THE FDP

In today's rapidly evolving knowledge-driven economy, innovation and intellectual property have become critical drivers of academic excellence, research advancement, and industrial growth. This Faculty Development Programme (FDP) on Patent and Design Thinking is thoughtfully designed to bridge the gap between creative ideation and legal protection of innovations.

The programme integrates the human-centered approach of Design Thinking with the structured framework of Intellectual Property Rights (IPR), particularly focusing on patents. It enables participants to understand how innovative ideas can be systematically developed, refined, and transformed into practical solutions that address real-world problems. At the same time, it emphasizes the importance of safeguarding these innovations through appropriate patenting strategies.

Through a blend of interactive sessions, case studies, hands-on activities, and expert lectures, the FDP will guide participants through the complete innovation lifecycle — from problem identification and ideation to prototyping, patent search, drafting, and filing. The programme also highlights the role of patents in enhancing research quality, promoting entrepreneurship, and contributing to economic and societal development.

This FDP is particularly beneficial for faculty members and researchers aiming to enhance their research output, publish high-quality work, and explore opportunities for innovation-driven teaching and learning. By the end of the programme, participants will be equipped not only with theoretical knowledge but also with actionable insights to foster a culture of innovation and intellectual property creation within their institutions.



OBJECTIVES OF THE FDP



1) To develop a clear understanding of patents and intellectual property rights (IPR) among faculty members.



2) To introduce the principles and applications of design thinking for problem-solving and innovation.



3) To enhance research capabilities by integrating creativity, critical thinking, and innovation frameworks.



4) To promote an innovation-driven academic and research culture within institutions.



MEET OUR RESOURCE PERSON



Ms. Rashmi Jain

Ms. Rashmi Jain is a dynamic professional with over 17 years of experience in Digital Transformation, Product Innovation, Program Management, and AI-driven solution development across healthcare, health-tech, and technology domains. She has successfully led strategic initiatives in AI/ML, Computer Vision, and Generative AI-based platforms, with expertise in product vision, GTM strategy, stakeholder management, and agile frameworks. A certified professional in Design Thinking and Innovation from Harvard Business School Online and CSPO from Scrum Alliance, she has worked with renowned organizations including NEC Corporation India, Hitachi India, Kritikal Solutions, and iKITES Technologies. Currently, as Founder of Thinkers & Innovators Club, she actively mentors startups, conducts innovation workshops, and supports entrepreneurship development through design thinking and venture readiness programs.

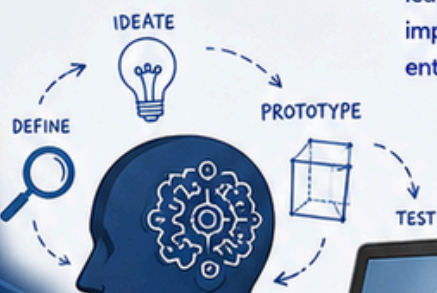


PATENT



Mr. Venkatesh Bharti

Mr. Venkatesh Bharti is an accomplished innovation strategist, intellectual property expert, and startup ecosystem leader with extensive experience in technology commercialization, patent strategy, and entrepreneurship development. A recipient of the prestigious Young & Innovative Scientist Award (2022) by Defence Research and Development Organisation, he has contributed significantly to AI, IoT, healthcare technologies, smart infrastructure, and deep-tech innovation. As the Founder and Director of Vastav Intellect IP Solutions LLP (VIIPS) and Founder of multiple innovation-driven ventures, he has mentored startups, guided institutions, and led large-scale initiatives in intellectual property, incubation, and technology transfer. Known for his visionary leadership and execution-driven approach, he continues to drive impactful innovation ecosystems that bridge research, industry, and entrepreneurship at national and global levels.



INTELLECTUAL
PROPERTY RIGHTS





ABOUT DIAS



Delhi Institute of Advanced Studies is a NAAC 'A' grade, AICTE approved institute, affiliated to Guru Gobind Singh Indraprastha University, established by Sri Luxman Dass Sachdeva Memorial Educational Society in the year 1999. The Institute offers MBA, MBA (FM), BBA & B. Com(H) programmes and is providing dynamic learning and growth-oriented environment that is changing in response to the changing needs of society. The Institute seeks professional excellence through ethics, passion, and perseverance.

Delhi Institute of Advanced Studies proudly celebrates 25 years of academic excellence. Over the years, the institution has built global connections, including a distinguished partnership with Indiana University of Pennsylvania, USA, enhancing its international presence. Research at DIAS is reflected through faculty publications in reputed journals indexed in Scopus, ABDC, and Web of Science. DIAS also publishes a bi-annual refereed international journal, DIAS Technology Review (DTR) – The International Journal for Business and IT, listed in Cabell's Directory (USA), SSRN, and Ulrich's Periodical Directory, featuring contributions from renowned academicians and professionals worldwide.

The Institute organizes Industrial Visits, Workshops, Value added Courses, Guest Lectures on a continuous basis. Students are encouraged to undertake Live / Research Projects, Online Courses and Certifications, give presentations, develop case studies to improve the practical exposure and add value to their knowledge. The Institution also organizes National and International Seminars and Conferences, Workshops, Symposiums and Faculty Development Programme on an annual basis

VISION

“We strive to provide a dynamic learning environment for imparting holistic education, that includes professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario.”

MISSION

“DIAS believes in “learning to excel and excelling to grow”. The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance.”



INNOVATE



PROTECT



DESIGN



IMPACT



The FDP will be conducted on
MS Teams Platform



Day	TOPICS TO BE COVERED	RESOURCE PERSON	TIME
 Day 1	Problem Discovery & Design Thinking Foundations	Ms. Rashmi Jain	2 TO 4 PM
 Day 2	Idea Generation, Solution Design & Validation	Ms. Rashmi Jain	2 TO 4 PM
 Day 3	From Innovation to Patent & Impact	Ms. Rashmi Jain	2 TO 4 PM
 Day 4	Transforming Academic Research into Protected Intellectual Assets and Commercial Opportunities	Mr. Venkatesh Bharti	2 TO 4 PM
 Day 5	From Innovation to Start up: Innovation, Entrepreneurship and Commercialisation Strategies	Mr. Venkatesh Bharti	2 TO 4 PM



WHO SHOULD ATTEND?

- Faculty Members
- Research Scholars
- Industry Professionals



By participating in this FDP, all participants will be able to enhance their research output, publish high-quality work, and explore opportunities for innovation-driven teaching and learning.



CERTIFICATION

All participants shall be awarded with E-certificate after successful completion of the program. Attendance in every session as well as submission of feedback form is compulsory for obtaining the certificate.



HOW TO REGISTER

Interested candidates can register online by using the google form link given below. Registration will be deemed complete if Google form is duly filled and submitted.





REGISTRATION DETAILS



Google form link for registration:

<https://forms.gle/nAE2mrqP9G7ERB2h8>



There is no Registration Fees.



E-mail: fdp@dias.ac.in



College Phone no.:

011-27932742, 9355990931, 9355990933



Please Note: The last date of FDP REGISTRATION is **21st May 2026**



CONTACT DETAILS

FDP Coordinators:



Ms. Juhi Ahuja

+91 9996051441



Ms. Ruchi Gupta

+91 97113 73639



Dr. Komal Jindal

+91 7082370166



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure -11(d)

LIST OF WORKSHOPS

S.No.	Topic	Speaker(s)	Dates
1	Workshop on 'How to Land a High Paying Job in Big 4s and MCSs'	Mr. Satyamedh Nandedkar, Investment Banker	15.04.2025
2	Workshop on "Mastering Modern Marketing Strategies" MBA & MBA (FM) Students	Mr. Amit Singhal Founder, Facets Clothing Co.	23.04.2025
3	Online Workshop on "AI-Powered Business Plan and Pitch Deck Generation" BBA III, BCOM-III, MBA III	Mr. Saahil Malhotra, Director of Client Partnerships & Global Sales Specialist	12.07.2025
4	Workshop on "Commodity Markets" MBA & MBA(FM)-III Sem.	Venue: Hotel Pure Shudh, Karol Bagh	16.07.2025
5	Workshop on "Wealth and Wellness: Planning Today for a Secure Tomorrow"	Mr. Pranay Chadha CFP, VP and Cluster Head, Bajaj Capital Ltd.	23.07.2025
6	Workshop on "From Idea to Impact" BBA I, MBA I, MBA III	Mr. Ankush Bakshi Co-founder and CEO of Stratsmith	12.09.2025
7	Workshop on "Prowess" MBA & MBA(FM)-III	Mr. Aviral Shukla, Trainer, CMIE	19.09.2025
8	Workshop on "Digital Marketing with AI" BBA III & V	Mr. Aman Khan, Certified Digital Marketing Trainer	24.09.2025
9	Workshop on "Derivative Market and Risk Management"	Mr. Chandresh Gupta Corporate Trainer, SEBI	29.10.2025
10	Workshop on "Budgeting and Financial Planning: Creating Personal Finance Management"	Mr. Chandresh Gupta Corporate Trainer, SEBI	29.10.2025
11	Workshop on "Financial Statement Analysis" MBA(G) & MBA(FM)- I	CA Pankaj Goel Expert in Financial Analytics and Auditing	13.11.2025
12	Workshop on "Financial Statement Analysis" MBA(G) & MBA(FM)- III	CA Pankaj Goel Expert in Financial Analytics and Auditing	14.11.2025
13	Workshop on "Usage of Access to the GG AI Career Counsellor Tools, Slikk AI	Dr. Himanshu Puri Grab Guidance	26.11.2025
14	Workshop on "Intellectual Property Rights"	Mr. Venkatesh Bharti Founder of Vastav Intellectual Property (VIPS)	23.12.2025
15	Workshop on "Personality Assessment" BBA I & B.Com(H) I	Dr. Deepa Psychologist, DIAS	11.02.2026
16	Workshop on "Team Building" MBA I & MBA(FM) I	Dr. Deepa Psychologist, DIAS	25.02.2026
17	Workshop on "Conflict Resolution Techniques"	Dr. N.Malati Professor & Director, DIAS	19.03.2026
18	Workshop on "Power BI" MBA(G) & MBA(FM)	Mr. Sandeep Sharma Data Science Consultant, DUCAT, AI	09.04.2026
19	Workshop on "AI Tools in Management" MBA III	Ms. Neha Solanki Assistant Professor, DIAS	11.04.2026



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

How to Land a High Paying Job in Big 4s and MCSs

Resource Person:

**Mr. Satyamedh
Nandedkar,**

Investment Banker



Date:

15.04.2025
(Tuesday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Mastering Modern Marketing Strategies

MBA & MBA (FM) Students

Resource Person:

Mr. Amit Singhal

Founder,
Facets Clothing Co.



Date:

23.04.2025
(Wednesday)



Venue:

**Conference Hall,
DIAS**



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

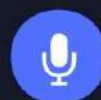
Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes

25 years

OF EXCELLENCE

WORKSHOP ON

AI-POWERED BUSINESS PLAN AND PITCH DECK GENERATION



Mr. Saahil Malhotra

Director of Client Partnerships
Remunance Services Pvt. Ltd

12TH JULY, 2025
MODE: ONLINE



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Commodity Markets

MBA & MBA(FM)-III Sem.



Date:

16.07.2025
(Wednesday)



For:

**MBA &
MBA(FM)-
III Sem.**



Venue:

**Hotel Pure Shudh,
Karol Bagh**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Wealth and Wellness:

Planning Today for a Secure Tomorrow



Resource Person:

Mr. Pranay Chadha

CFP, VP and Cluster Head,
Bajaj Capital Ltd.



Date:

23.07.2025
(Wednesday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27years

OF EXCELLENCE

WORKSHOP ON

From Idea to Impact

BBA I, MBA I, MBA III

Resource Person:

Mr. Ankush Bakshi

Co-founder and CEO
of Stratsmith



Date:

12.09.2025
(Friday)



Venue:

**Conference Hall,
DIAS**



Workshop On Prowess

By

Centre for Monitoring Indian Economy Pvt. Ltd (CMIE).

FRIDAY

19 SEPTEMBER, 2025

FOR MBA FINAL YEAR

@COMPUTER LAB,
DIAS

Resource person

Mr. Aviral Shukla, Business Relationship Manager, Sales, CMIE

Join Us @ 2:00 pm



Visit Our Website
www.dias.ac.in

Contact Us
+91 9355990931





DELHI INSTITUTE OF ADVANCED STUDIES
(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes



Workshop on Digital Marketing with AI

Session Include

- ☒ Concepts + Practical
- ☒ Career Guidance
- ☒ Q&A
- ☒ Participation Certificates



Session Duration: 1.5 - 2Hr

Session Date: Sep, 24, 2025

Session Time: 1:00pm Onwards

Session Resource Person: Mr. Aman Khan
CERTIFIED DIGITAL MARKETING AND UI/UX TRAINER
WITH 6+ YEARS OF EXPERIENCE



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Derivative Market and Risk Management



FUTURES



OPTIONS



HEDGING



VOLATILITY



RISK



STRATEGY

Resource Person:

Mr. Chandresh Gupta

Corporate Trainer, SEBI



Date:

29.10.2025
(Wednesday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Budgeting and Financial Planning: Creating Personal Finance Management



Resource Person:

Mr. Chandresh Gupta
Corporate Trainer, SEBI



Date:

29.10.2025
(Wednesday)



Venue:

**Conference Hall,
DIAS**



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes



WORKSHOP ON **FINANCIAL** STATEMENT ANALYSIS

MEET OUR SPEAKER



CA. Pankaj Goel

Pankaj Goel and Company
Chartered Accountant
Partnership Firm.

DISCUSSION & INSIGHT

**Understanding Financial
Health Beyond Numbers**



**Role of Ratio Analysis in
Decision-Making**



**Interpreting Red Flags in
Financial Statements**



JOIN US



**CONFERENCE HALL,
DIAS**



13 NOV, 2025
10:30 AM
Onwards





**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Financial Statement Analysis

MBA(G) & MBA(FM)- III

Resource Person:

CA Pankaj Goel

Expert in Financial
Analytics and Auditing


**FINANCIAL
STATEMENTS**


**RATIO
ANALYSIS**


**PERFORMANCE
EVALUATION**


**BUSINESS
INSIGHTS**



Date:

14.11.2025
(Friday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Usage of Access to the **GG AI** Career Counsellor Tools, Slikk AI



Resource Person:

Dr. Himanshu Puri

Grab Guidance



Date:

26.11.2025
(Wednesday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Intellectual Property Rights



Resource Person:

**Mr. Venkatesh
Bharti**

Founder of
Vastav Intellectual
Property (VIPS)



Date:

23.12.2025
(Tuesday)



Time:

—



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Personality Assessment

BBA I & B.Com(H) I

Resource Person:



Dr. Deepa

Psychologist cum
Student Counsellor



Date:

11.02.2026



Venue:

**Conference Hall,
DIAS**





**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Team Building

MBA I & MBA(FM) I

Resource Person:

Dr. Deepa

Psychologist, DIAS



Date:

25.02.2026
(Wednesday)



Venue:

**Conference Hall,
DIAS**



**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

Conflict Resolution Techniques



Resource Person:

Dr. N. Malati

Professor & Director, DIAS



Date:

19.03.2026



Venue:

**Conference Hall,
DIAS**



DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA, MBA(FM) Programmes

25 years

OF EXCELLENCE



SANDEEP SHARMA

Data Science Consultant, DUCAT AI



+91 8434537020



sandeep250kumar@gmail.com



linkedin.com/in/sandeep-sharma-413755223



Workshop on **Power BI**



Date: 9 April 2026



Time: 1 to 3 PM



Venue: Room no. 205, DIAS Campus

Learn how to master data
visualization and analysis
with Power BI!





**DELHI INSTITUTE OF
ADVANCED STUDIES**

NAAC 'A' GRADE | GGSIPU AFFILIATED

27 years

OF EXCELLENCE

WORKSHOP ON

AI Tools in Management

MBA III



Resource Person:

Ms. Neha Solanki
Faculty, DIAS

MANAGEMENT
AI TOOLS
BUSINESS ANALYTICS
LEADERSHIP



Date:

11.04.2026



Venue:

**Conference Hall,
DIAS**



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)
(An ISO 9001:2015 Certified Institution)

Annexure 11 (e)

SHORT TERM CONTINUED EDUCATION / SKILL DEVELOPMENT PROGRAMMES

(VALUE ADDED COURSES)

S. No.	Topic	Speakers	Dates(s)
1	Value Added Course on “Personality Development and Communication Skills” MBA(G) & MBA(FM)- 2 nd Sem.	Ms. Sahiba Kaur Trainer Bright Future Foundation	11.02.2026 onwards
2	Value Added Course on “Tally” BBA/B.Com(H)-2 nd Sem.	Ms. Ruchika Bhardwaj Trainer Bright Future Foundation	11.02.2026
3	Value Added Course on “Advanced MS-Excel” in Collaboration with Bright Future Foundation BBA III, B.Com V	Mr. Monu Pratap Singh, Mr. Chand Singh Tomar Leading Person & Manager	27.03.2026 onwards



Delhi Institute of Advanced Studies

Re-accredited with Grade A by NAAC

Approved by AICTE and affiliated with GGSIP University for B.Com (H),
BBA, MBA, and MBA (FM) programmes

Personality Development & Communication Skills

Value Added Course in collaboration with
Bright Future Foundation

Course Overview

A career-focused course for BBA, B.Com, and MBA students that builds strong personality, communication, and professional confidence, with hands-on training for GD, interviews, and presentations.

Course Schedule and Venue Details

Course Commencement: 11 February 2026

Venue: Conference Hall

Time: 2:00 PM

Course Instructor

Ms. Sahiba Kaur

Don't Miss It!





Delhi Institute of Advanced Studies

Re-accredited with Grade A by NAAC

Approved by AICTE and affiliated with GGSIP University for B.Com (H), BBA, MBA, and MBA (FM) programmes

Tally

Value Added Course in collaboration with

Bright Future Foundation

Course Overview

- Learn Tally with Practical Hands-on Training
- Get Certified in Tally for Better Opportunities
- Open for BBA, B.Com (H), & MBA Students

Course Schedule and Venue Details

Course Commencement: 11 February 2026

Venue: Conference Hall

Time: 2:00 PM

Course Instructor



ADVANCED MS-EXCEL

**VALUE ADDED COURSE**

In collaboration with

Bright Future Foundation 27th March onwards 2 p.m. onwards Conference Hall

Special Guest Speakers

MONU PRATAP SINGH

Resource person

CHAND SINGH TOMAR

Leading Person & Manager





DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure 11 (f)

LIST OF WEBINARS / ONLINE EXTENSION LECTURES / GUEST LECTURES

S. No.	Topic	Speaker (s)	Date
1.	Cancer Awareness Session “How to Protect Ourselves and Our Families from Cancer” (All female faculty, staff, students)	Dr. Vineeta Goel Senior Director & HOD Radiation Oncology, Fortis Hospital, Shalimar Bagh	08.08.2025
2.	Session on “Interview Readiness in the Artificial Intelligence Age: Strategies for Success” MBA & MBA(FM) III	Mr. Ankit Sharma Regional Deputy Head HR, British High Commission	06.09.2025
3.	Session on “From Idea to Impact” BBA I, MBA I, MBA III	Mr. Ankush Bakshi Co-founder and CEO of Stratsmith	12.09.2025
4.	Session on “Prowess” MBA & MBA(FM)-III	Mr. Aviral Shukla, Trainer, CMIE	19.09.2025
5.	Session on “Understanding the impact of Drug Abuse on College Students” MBA & MBA(FM)-I	Dr. Deepa Psychologist, DIAS	19.09.2025
6.	Guest Lecture on “Mission Life: Lifestyle for Environment & Circular Economy BBA & BCom-III”	Dr. Anil Kumar, Ex-Director, Deptt of Environment, Govt. of Delhi	25.09.2025
7.	Session on “The Art of Speaking Up: GDs & Pls Demystified” MBA III & MBA(FM)-III	Ms. Isha Sayan Associate Talent Acquisition, Innovaccer	27.09.2025
8.	Session on “Derivative Market and Risk Management”	Mr. Chandresh Gupta Corporate Trainer, SEBI	29.10.2025
9.	Session on “Budgeting and Financial Planning: Creating Personal Finance Management”	Mr. Chandresh Gupta Corporate Trainer, SEBI	29.10.2025
10.	Online Session on “Resume Building & LinkedIn Profiling” MBA, MBA(FM)-I, III Students	Ms. Damini Grover, Salesforce, Talent Delivery Role	08.11.2025
11.	Session on “Say no to Drugs” MBA & MBA(FM)-I	Dr. Deepa Psychologist, DIAS	13.11.2025
12.	Session on “Career Opportunities in the AVGC (Animation, Video Effects, Gaming, Comic) Industry” All students	Mr. Upendra Yadav Senior Faculty, MAAC Pitampura Ms. Namrata Singh Ahluwalia Senior Admission Counselor, MAAC	14.11.2025
13.	Naukri Campus Assessment MBA, MBA(FM)-III, B.COM & BBA-V	-	15.11.2025
14.	Pre-Placement Talk by Protiviti India MBA & MBA(FM)-III	Mr. Vinay Arora Associate Director Ms. Aarushi Sharma Senior Research Associate Protiviti's Capability Center, India	01.12.2025



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



S. No.	Topic	Speaker (s)	Date
15.	Online Session on Interviews Readiness MBA & MBA(FM)-IV	Ms. Simran Pruthi Analyst at Acuity Analytics Gurugram	17.01.2026
16.	Session on "Personality Evaluation and Behavioral Profiling in College Students" BBA-IV	Dr. Deepa Psychologist, DIAS	28.01.2026
17.	Online Session on "Interview Readiness" MBA(G) & MBA(FM)-IV	Ms. Priyanka Makkar Assistant Manager Corporate Finance, Genpact, Gurugram	31.01.2026
18.	Guest Lecture on "Science, Technology and Environment: Challenges for Sustainable Future" MBA(G) & MBA(FM)- 2 nd sem	Prof. N.C. Gupta Professor USEM, GGSIPU	28.02.2026
19.	Session on "GD Techniques" MBA(G) & MBA(FM)-IV	Ms. Sonali Taneja Assistant Professor, DIAS	28.02.2026
20.	Session on "GD Techniques" MBA(G) & MBA(FM)-II	Ms. Vaishali Garg Assistant Professor, DIAS	28.02.2026
21.	Session on "Strategies to appear in Marketing Interview" MBA(G)	Mr. Saahil Malhotra, Director of Client Partnerships & Global Sales Specialist	28.02.2026
22.	Session on "How to Prepare for HR Interviews" MBA(G) & MBA(FM)-II	Ms. Shipra Nangia Human Resource, Business Partner, Rooter.gg	28.02.2026
23.	Session on "How to Prepare for HR Interviews" MBA(G) & MBA(FM)-IV	Ms. Tanya Gandhi Lead Executive Human Resource Acuity Knowledge Partners	28.02.2026
24.	Session on "Guidelines for Finance Interview" MBA(G) & MBA(FM)-II	Ms. Tanya Gandhi Lead Executive Human Resource Acuity Knowledge Partners	28.02.2026
25.	Session on "Guidelines for Finance Interview" MBA(G) & MBA(FM)-IV	Ms. Priyanka Makkar Assistant Manager Corporate Finance, Genpact, Gurugram	28.02.2026
26.	Session on "Do's & Don't for Operations Interviews" MBA(G)	Mr. Saahil Malhotra, Director of Client Partnerships & Global Sales Specialist	28.02.2026
27.	Session on Mock Interview	Dr. Deepa Psychologist, DIAS	18.03.2026
28.	Lecture on "Artificial Intelligence in Digital Marketing" BBA II & IV	Mr. Himanshu N Dua Educational Entrepreneur & Founder, Delhi School of Skill Development (DSSD) & Futuristic Skill Development (FSD) Foundation	24.03.2026
29.	Viksit Bharat Yuva Connect Program on theme Viksit Bharat@2047 All students	Youth Icon Dushyant Pratap Singh Advocate and Senior Panel Counsel for the Union of India	07.04.2026