

# DIAS TIMES

DELHI INSTITUTE OF ADVANCED STUDIES

NAAC Re-Accredited 'A' Grade and ISO 9001:2015 CERTIFIED INSTITUTION

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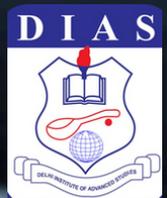
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25 years  
OF EXCELLENCE





# From the Editor's Desk

*Dear Readers,*

As the year draws to a close, DIAS Times proudly presents its 99th issue, reflecting a quarter that was truly special, memorable, and deeply meaningful for the entire DIAS community. The months of October to December 2025 stood as a celebration of legacy, togetherness, and the enduring spirit that defines Delhi Institute of Advanced Studies.

This quarter marked a historic milestone as DIAS organized its Grand Alumni Meet, Samnavay, at FICCI, commemorating 25 years of excellence. The day was filled with nostalgia, pride, and inspiration as alumni from different batches came together to reconnect with their alma mater. Shared stories, reflections on journeys beyond DIAS, and heartfelt conversations beautifully highlighted the lifelong bond between the institution and its alumni.

Adding warmth and joy to the quarter was the vibrant Diwali Fest, where the campus sparkled with lights, colours, and festive cheer. Students came together to celebrate the spirit of Diwali through cultural performances, creative décor, and moments of shared happiness, reflecting values of unity, gratitude, and positivity.

Alongside these celebrations, academic engagement remained strong. Workshops, guest talks, and interactive learning sessions encouraged students to explore new perspectives, think critically, and connect classroom learning with real-world experiences.

As we reflect on this enriching quarter, we do so with gratitude—for the legacy built over 25 years, the relationships that continue to flourish, and the collective efforts that make DIAS more than just an institution. This period reminded us that milestones are best celebrated together and that progress becomes truly meaningful when rooted in shared values and memories.

**Dr. Neetu Chadha**  
**Editor**





## DIAS A MISSION TO EXCEL

Delhi Institute of Advanced Studies is 'A' Grade NAAC accredited Institution affiliated to Guru Gobind Singh Indraprastha University. Established by Shri Laxman Dass Sachdeva Memorial Education Society, the Institute is providing dynamic learning environment that is changing in response to the changing needs of society. The Institute seeks professional excellence through ethics, passion and perseverance. The guiding philosophy behind all academic activities of the Institute is to inculcate professionalism and to enhance the effectiveness of an organization.

Sh. S.K. Sachdeva, a well-known name in the educational world, is the Chairman of the Institute and Dr. S.N. Maheshwari, former Principal of Hindu College, Delhi University, is its Professor Emeritus and Academic Director and Dr. N Malati is the Director.

The Institute runs the MBA, MBA (FM) BBA and B.COM (Hons.) programmes affiliated with Guru Gobind Singh Indraprastha University.

The credibility of education at the Institute is increasingly being realized and recognized by foreign universities as well as the corporate world.

The Institute's alum are its brand ambassadors. Our students have been placed in some of the best companies in India like IBM, Infosys, Adobe, TCS, Nucleus Software Ltd., Intersolutions, Mahindra British Telecom, Bharti Touchtel, Reliance Infocomm, Ranbaxy, Thomas Cook, FICCI, American Express, Tata Tele Services, Jet Airways, Mahindra Finance, Alcatel, Abacus, Synergy, Torrent, Quark, Syntel, Om Logistics, BEC Foods, Hughes, BrickRed Technologies, Escosoft Technologies, Nagarro, Grapecity, Satyam, Wipro, Accenture, Caritor, L and T Infotech, HCL, Tata Infotech, ICICI Prudential Life Insurance, Reliant Infomedia, India Bulls, Tact India, Sapiant, J.K Technologies, Mindfire Solutions, Momentum Technologies, ACS Infotech (P) Ltd., Interra Systems, CE Infosystems, Nagarro, Tata Teleservices, Kotak Life Insurance, UTI Bank, Kotak Mahindra Bank, Grail Research, Planman Consultancy and many others. These ambassadors are making the Institute proud in the corporate world.





## PLACEMENT ACTIVITIES

At DIAS, we are committed to shaping bright futures by offering students exceptional opportunities to connect with leading organizations and gain impactful, hands-on industry exposure. Driven by our belief that every learner deserves a strong and confident career launch, we go beyond conventional academic support to prepare them for the dynamic professional world. The current quarter for the 2025–2026 batch opened on an impressive note, welcoming esteemed recruiters such as Ameriprise Financial, JLL, Acquity Knowledge Partners, Wings Pharma, and Unimarket Research. Their engagement reflects the strong industry confidence in DIAS talent and the growing momentum of our placement initiatives. Keeping pace with evolving corporate expectations, the Placement Cell has redefined student readiness through immersive training experiences that blend personal growth with professional excellence.

Students participate in high-impact modules designed to enhance productivity, develop disciplined work habits, embrace feedback as a catalyst for improvement, and cultivate influential leadership grounded in empathy and teamwork.

What truly sets these initiatives apart is their experiential nature, encouraging students to reflect, participate actively, and push past their limitations. Through live activities, motivational interactions, and mindset-shaping exercises, learners evolve into polished, confident, and future-ready professionals equipped to excel in any organizational environment. This hands-on exposure enables learners to develop confidence, clarity of purpose, and professional maturity. As a result, DIAS students evolve into polished, self-aware, and future-ready professionals.

## Activities at DIAS

### SAMANVAY 2025: THE GRAND ALUMNI MEET

**Samanvay 2025 – The Grand Alumni Meet** was organized on **5th October 2025 at FICCI, New Delhi** as a flagship event under the 25 Years Silver Jubilee Celebrations of Delhi Institute of Advanced Studies (DIAS). The event aimed to strengthen alumni–institution relations, celebrate 25 years of academic excellence, and acknowledge the remarkable achievements of DIAS alumni across diverse professional domains. Alumni from various batches, faculty members, management, and students gathered to commemorate the institute’s legacy and shared journey. The event commenced with a warm and welcoming atmosphere filled with nostalgia, pride, and a sense of belonging.

Alumni revisited their experiences at DIAS, reflected on their academic and professional journeys, and engaged in meaningful interactions with faculty members and fellow alumni.

These exchanges highlighted the enduring values, strong academic foundation, and lifelong relationships nurtured by DIAS over the past 25 years.

The event concluded on a celebratory note, strengthening alumni bonds and reaffirming their lifelong association with DIAS. It reflected shared pride in the institute’s legacy and collective vision for the future. The gathering truly embodied the spirit of unity, gratitude, and continued engagement within the DIAS alumni community.



Distinguished alumni shared their professional journeys and life experiences, inspiring current students and fellow graduates with valuable insights and real-world perspectives.

The event also facilitated meaningful discussions on industry trends, career growth, and the evolving role of education, fostering knowledge exchange across generations.

Cultural moments and informal interactions added warmth to the occasion, making the reunion both memorable and enriching for all participants.

The programme included insightful interactions where alumni shared their professional journeys, challenges, and achievements, offering inspiration and practical guidance to students and fellow graduates.

Meaningful discussions and networking sessions created opportunities for collaboration, mentorship, and the exchange of ideas across diverse professional fields.

Cultural segments and informal conversations added a personal touch to the event, rekindling cherished memories and strengthening emotional connections with the institution.



# Samanvay 2025







A warm and gracious welcome address was delivered by the anchors, **Ms. Aanchal Gupta, Assistant Professor, DIAS,** and **Ms. Vaishali Garg, Assistant Professor, DIAS.** They extended a heartfelt welcome to the distinguished guests, alumni, faculty members, management, and students. The anchors highlighted the significance of the occasion and reflected on the institute's 25-year journey, setting a positive and engaging tone for the event. They acknowledged the presence of the esteemed Chief Guests and applauded the invaluable contributions of DIAS alumni to the institute's enduring legacy. The address resonated with a spirit of gratitude, pride, and togetherness, marking a meaningful beginning to the celebrations.

The distinguished guests were formally welcomed with bouquets by **Ms. Akshita Garg, Assistant Professor, DIAS** and **Ms. Rupali, Assistant Professor, DIAS** as a gesture of respect and warm hospitality. This traditional gesture symbolized honor and appreciation for their esteemed presence at the event. The felicitation added a ceremonial touch, reflecting the institute's culture of respect and gratitude.

The event commenced with an address by **Mr. Nitin Sharma, President, Alumni Association, DIAS,** who highlighted the importance of strong alumni connections and congratulated the institute on completing 25 years of excellence. He emphasized how alumni engagement plays a vital role in strengthening the institution's legacy and supporting its future growth.

Mr. Sharma reflected on the collective journey of DIAS over the years and acknowledged the contributions of alumni in upholding the institute's values. He expressed pride in being associated with DIAS and encouraged continued collaboration between alumni and the institute for mutual growth and success.

He also spoke about the emotional bond alumni share with their alma mater and how such platforms help rekindle memories while building meaningful professional networks.

Mr. Sharma appreciated the efforts of the institute and the Alumni Committee in organizing the grand meet and fostering lifelong engagement.

He concluded by extending best wishes to DIAS as it continues its journey of academic excellence and institutional growth.





**Dr. S. N. Maheswari, Academic Director, DIAS,** addressed the gathering, reflecting on the institute's 25-year journey of growth and excellence, and emphasized the pivotal role of alumni engagement in shaping the institution's identity and future.

He highlighted how the consistent support and achievements of DIAS alumni have significantly contributed to the institute's reputation and progress over the years. Dr. Maheswari emphasized that alumni are the true ambassadors of the institution, carrying forward its values, vision, and academic ethos into the professional world.

He also spoke about the importance of nurturing strong alumni-institution relationships to foster mentorship, industry collaboration, and knowledge sharing. Reiterating the institute's commitment to excellence, he expressed confidence that DIAS will continue to scale new heights with the continued involvement and support of its alumni community.

He further encouraged alumni to actively engage with the institute through mentorship, collaborative initiatives, and knowledge exchange. Dr. Maheswari expressed optimism that such continued association would inspire current students and contribute meaningfully to the institute's long-term growth and success.

**Dr. N. Malati, Director, DIAS,** addressed the gathering and expressed immense pride in the remarkable achievements of DIAS alumni across diverse professional domains. She acknowledged their contributions as a reflection of the institute's strong academic foundation and value-driven education. Highlighting the role of alumni as ambassadors of DIAS, she emphasized how their success stories continue to inspire current students and strengthen the institute's reputation at national and global levels.

Dr. Malati reaffirmed DIAS's unwavering commitment to academic excellence, innovation, and holistic development. She spoke about the institute's focus on nurturing not only competent professionals but also ethically grounded and socially responsible leaders. Emphasizing experiential learning, industry exposure, and continuous skill development, she highlighted DIAS's efforts to align education with the evolving demands of the corporate and entrepreneurial landscape.

Dr. Malati encouraged alumni to remain closely connected with their alma mater and contribute to its future endeavors. She concluded her address by expressing confidence that DIAS will continue to uphold its legacy of excellence while shaping future-ready leaders committed to meaningful societal impact.





The event was graced by the presence of the esteemed **Chief Guest, Ms. Ekta Ghosh, Chief Digital Officer, Adani Airport Holdings Limited**, whose participation added immense value to the occasion. In her address, Ms. Ghosh shared insightful perspectives on leadership in today's rapidly evolving corporate landscape.

She emphasized the importance of adaptability, strategic thinking, and continuous learning as essential traits for professionals navigating dynamic and technology-driven environments. Drawing from her extensive industry experience, she highlighted how embracing change and leveraging digital innovation can drive organizational growth and resilience.

Ms. Ghosh also congratulated Delhi Institute of Advanced Studies on the successful completion of 25 years of academic excellence and institutional legacy, appreciating its role in nurturing future-ready professionals.

She encouraged students and young professionals to remain agile, proactive, and open to new opportunities, while aligning personal aspirations with organizational goals.

Her address inspired the audience to approach challenges with confidence, clarity, and a strategic mindset in their professional journeys.



The event was graced by the presence of the esteemed **Guest of honor, Mr. Manuraj Jain, Founder and CEO, Vrddi**, whose address proved to be highly inspiring and insightful. He shared his entrepreneurial journey, highlighting the challenges, learnings, and milestones that shaped his path as a business leader. Mr. Jain emphasized the importance of innovation, resilience, and calculated risk-taking in building sustainable ventures, especially in today's fast-changing economic environment. He spoke passionately about the growing relevance of entrepreneurship for Generation Z, encouraging young minds to think creatively, embrace problem-solving, and explore startup opportunities beyond conventional career paths.

Mr. Jain also elaborated on how Vrddi supports startups and small and medium enterprises (SMEs) by providing strategic guidance, financial solutions, and growth-oriented support. His address motivated students to view entrepreneurship as a powerful tool for economic development, self-reliance, and meaningful impact.

He concluded by congratulating Delhi Institute of Advanced Studies on completing 25 years of a proud academic legacy, and appreciated the institute for nurturing such a strong, accomplished, and ever-growing alumni base.





The DIAS Alumni Association Committee inaugurated its Alumni Directory, marking a significant milestone in strengthening alumni engagement and connectivity. The directory serves as a comprehensive platform to reconnect alumni across batches, fostering professional networking, collaboration, and lifelong association with the institute. It reflects DIAS’s commitment to building a strong and interactive alumni ecosystem, enabling knowledge sharing, mentorship, and institutional support. The launch of the alumni directory further reinforces the institute’s vision of nurturing enduring relationships and leveraging the collective strength of its alumni community.

The DIAS Alumni Association Committee inaugurated the Alumni Directory, marking an important step toward strengthening alumni connectivity and engagement. The initiative aims to foster networking, collaboration, and lifelong association among DIAS alumni across batches.

A key highlight of the evening was the Alumni Awards Ceremony, instituted to recognize and honor alumni who have demonstrated outstanding excellence and significant contributions in their respective professional fields.

The awards were conferred under distinguished categories such as:

1. **Young Achiever Award**
2. **Academic Excellence Award**
3. **Creative Impact Award**
4. **Entrepreneurial Excellence Award.**
5. **Corporate Leader Award**

The ceremony celebrated leadership, innovation, dedication, and professional integrity, showcasing the diverse achievements of DIAS alumni. Each award reflected the institute’s pride in its alumni and their role in upholding the values and legacy of DIAS. The occasion reinforced the importance of alumni as inspiring role models and proud ambassadors of the institution, motivating current students to strive for excellence.





Ms. Ekta Ghosh, Chief Digital Officer, Adani Airport Holdings Limited, was honoured with a plaque and a ceremonial shawl as a mark of respect and appreciation for her esteemed presence and valuable insights shared during the event. The felicitation acknowledged her inspirational leadership, industry expertise, and meaningful contribution to the celebration. The gesture reflected DIAS's gratitude for her encouragement and guidance, which left a lasting impact on the audience, particularly the students and young professionals.



Mr. Manuraj Jain, Founder and CEO, Vrddi, was felicitated with a plaque and a shawl in recognition of his motivating address and entrepreneurial insights. The honour symbolized appreciation for his contribution in inspiring students and alumni to embrace innovation, resilience, and entrepreneurship. DIAS acknowledged his efforts in supporting startups and SMEs, and his participation added immense value to the event, reinforcing the spirit of enterprise and forward-thinking leadership.



Dr. S. N. Maheswari, Academic Director, DIAS, was honoured with a shawl in appreciation of his visionary leadership and dedicated service to the institute. The felicitation recognized his role in guiding DIAS through its journey of academic excellence and institutional growth. His continued commitment to alumni engagement and educational excellence has been instrumental in shaping the institute's strong foundation and future aspirations.



The felicitation of the distinguished dignitaries marked a moment of gratitude and respect, acknowledging their invaluable contributions to the success of the event and the institute's legacy. The ceremonial honours reflected DIAS's culture of appreciation, tradition, and excellence, reinforcing the strong bond between academia, industry, and entrepreneurship. The gesture symbolized mutual respect and shared commitment toward knowledge sharing, leadership development, and institutional growth, leaving the gathering with a sense of pride, inspiration, and collective purpose.





Following the felicitation of the distinguished dignitaries, an emotionally enriching nostalgia video was showcased, offering a heartfelt journey through the memorable moments, milestones, and cherished experiences of alumni during their time at Delhi Institute of Advanced Studies.

The video beautifully captured the essence of student life at DIAS, highlighting academic achievements, cultural celebrations, friendships, and shared experiences that shaped the alumni's personal and professional journeys. As the visuals unfolded, the audience was transported back to moments of learning, laughter, and growth, rekindling a deep sense of belonging and pride.

The carefully curated presentation resonated strongly with alumni, faculty members, and students alike, evoking emotions of gratitude, nostalgia, and admiration for the institute's rich legacy.

Many alumni were visibly moved as they revisited their formative years and reflected on the values and lessons imparted by DIAS.

The video, crafted with love by Peculix Creative Marketing Agency, added a special emotional depth to the celebration, reinforcing the enduring bond between DIAS and its alumni and strengthening a renewed connection with the alma mater.

The screening of the nostalgia video served as a powerful reminder of the institute's enduring impact on generations of students. It highlighted the strong sense of community, mentorship, and shared values that define the DIAS experience.

The video bridged the past and present, inspiring current students while reaffirming alumni pride in being part of the DIAS family.

This moment of reflection and celebration further strengthened the emotional connect among all attendees, making it one of the most memorable segments of the event.



After the screening of the nostalgia video, the atmosphere transformed into one of warmth, joy, and renewed connections as alumni enthusiastically reconnected with their friends and batchmates. The DIAS standee became a lively focal point, where alumni gathered to click photographs, capture moments, and relive shared memories from their student days.

Laughter, heartfelt conversations, and spontaneous reunions filled the space, reflecting the deep bonds formed during their time at the institute.

These interactions beautifully highlighted the essence of networking and lifelong relationships fostered by DIAS. Alumni exchanged professional updates, reminisced about classroom experiences, cultural events, and hostel life, and shared stories of personal and career growth.

The moment served as a reminder that DIAS is not just an academic institution but a community that continues to connect individuals beyond graduation.



The photo sessions symbolized pride, belonging, and gratitude, as alumni proudly posed with the DIAS standee, reaffirming their association with the institute. This informal yet meaningful interaction encouraged collaboration, mentorship, and professional networking among alumni across different batches and industries. It also allowed current students to witness the strength of alumni relationships and the long-term value of being part of the DIAS family. Overall, this segment of the event strengthened emotional connections and reinforced the institute's vision of nurturing lifelong bonds, shared values, and a vibrant alumni network that continues to grow with time.

The interactive game session conducted by **Wing Commander Mr. Manoj Kapil** and **Mr. Poshak Sethi** emerged as one of the most engaging segments of the event, fostering enthusiasm, teamwork, and intellectual stimulation among the participants. For the activity, the alumni were divided into two groups, encouraging collaboration, healthy competition, and collective problem-solving in a dynamic setting.

The game required participants to work in teams, promoting quick decision-making, creative problem-solving, and effective communication. It challenged individuals to think beyond conventional approaches while strengthening leadership and coordination skills. The competitive yet friendly format of the activity generated excitement and active participation, creating a lively and inclusive atmosphere throughout the session. Wing Commander Manoj and Mr. Poshak Sethi skillfully facilitated the game by clearly outlining objectives, motivating participants, and ensuring equal involvement across teams. Their guidance helped participants engage fully and enjoy the learning process. The session also acted as an effective icebreaker, enabling alumni from different batches to reconnect, share experiences, and build new professional relationships.

Overall, the game successfully blended learning with enjoyment, reinforcing the importance of teamwork, analytical thinking, and networking. It added a vibrant dimension to the event and contributed significantly to strengthening bonds within the DIAS community.





## Concluding Remarks

Samanvay 2025 – The Grand Alumni Meet marked a significant milestone in the illustrious journey of Delhi Institute of Advanced Studies, celebrating 25 years of academic excellence, institutional growth, and enduring relationships.

The event successfully brought together alumni from various batches, faculty members, management, and students, fostering a spirit of pride, gratitude, and togetherness. Through insightful addresses, interactive sessions, and meaningful engagements, Samamanvay 2025 reinforced the strong bond between the institute and its alumni community.

The celebration highlighted the achievements of DIAS alumni, recognized through the Alumni Awards Ceremony, and showcased their diverse contributions across academia, corporate leadership, entrepreneurship, and creative domains.

Moments of nostalgia, networking, and collaboration enriched the experience, creating lasting memories and strengthening professional and personal connections.

Overall, Samamanvay 2025 stood as a testament to DIAS's commitment to excellence, holistic development, and lifelong alumni engagement, paving the way for continued collaboration and success in the years ahead, while reaffirming that the DIAS legacy continues to grow stronger with every graduating generation.

It not only celebrated the past achievements of the alumni network but also set a forward-looking vision for deeper engagement and collective growth. The meet concluded with renewed commitment, stronger connections, and a shared promise to contribute to the institute's future journey.

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## KUDOS

DIAS proudly congratulates its distinguished alumni by presenting Alumni Awards in recognition of their exceptional achievements and contributions across diverse fields. Their dedication, leadership, and excellence continue to bring immense pride to the institution. This honour reflects their perseverance, commitment, and lasting impact as ambassadors of DIAS. Wishing them continued success and even greater milestones in their professional journeys ahead.

These awards celebrate the spirit of excellence and innovation that DIAS alumni embody in their respective fields. Their achievements serve as an inspiration for current students and reinforce the institute's legacy of nurturing leaders who create meaningful impact in society.

By recognizing these outstanding individuals, the institute also strengthens the culture of aspiration and responsibility among its student community, encouraging them to pursue their goals with determination and integrity.

The Alumni Awards stand as a symbol of the lifelong relationship between the institute and its graduates, honoring not only professional success but also values, vision, and contribution to the larger community.

Through such recognitions, DIAS continues to build a powerful network of achievers who inspire, mentor, and uplift the next generation of leaders.

The awards were conferred under distinguished categories such as:

- Young Achiever Award
- Academic Excellence Award
- Creative Impact Award
- Entrepreneurial Excellence Award.
- Corporate Leader Award



## YOUNG ACHIEVER AWARD

The Young Achiever Award was conferred to recognize dynamic alumni who have demonstrated exceptional talent, determination, and early career excellence, making a significant impact in their respective fields and bringing pride to the DIAS fraternity.

Name of the Studnets	Batch & Designation
Mr. Poshak Sethi	MBA (2016-2018) Sr. Technology Consultant, Oracle
Mr. Aman Chaubey	MCA (2016-2019) Consultant, Deloitte
Ms. Priyanka Makkar	MBA (2018-2020) Assistant Manager- Finance, JLL
Ms. Sakshi Jain	MBA (2018-2020) Founder, Social Maadhyam
Mr. Ashish Jha	MBA (2018-2020) Senior Financial Analyst, Citi





## ACADEMIC EXCELLENCE AWARD

The Academic Excellence Award was conferred to honor alumni who have demonstrated outstanding academic performance, intellectual rigor, and a strong commitment to lifelong learning, achieving remarkable success in academics and research while bringing distinction and pride to the DIAS fraternity.

Name of the Studnets	Batch & Designation
Dr. Samiksha Gupta	MCA (2006-2009) Assistant Professor, Kirori Mal College, DU
Dr. Nimit Gupta	MBA (2001-2003) Professor, Fraser Valley
Dr. Ruchika Sharma	MBA (2009-2011) Associate Professor, Delhi School of Business, VIPS-TC
Dr. Manpreet Kaur	MBA (2001-2003) Associate Professor, SOIL School of Business Design
Dr. Monika Bansal	MBA (2000-2002) Professor, Deen Dayal Upadhyaya College, DU





## CREATIVE IMPACT AWARD

The Creative Impact Award was presented to recognize alumni who have showcased exceptional creativity, innovation, and original thinking, making a meaningful impact through their work in creative fields and bringing recognition and pride to the DIAS fraternity.

Name of the Studnets	Batch & Designation
Mr. Vishal Khanna	(MBA)2001-2003 JOINT DIRECTOR - FICCI
Mr. Vinay Jain	MBA (2007-2009) Deputy General Manager, Reserve Bank of India
Mr. Karan Chadha	BBA (1999-2002) Founder, Promto E- Ventures Pvt. Ltd
Dr. Divya Tanwar	MCA (2003-2006) Professor, Somiya Vidhyavihar, Mumbai
Mr. Vineet Verma	MBA (2001-2003) Global Head of CaPM, Nokia





## ENTREPRENEURIAL EXCELLENCE AWARD

The Entrepreneurial Excellence Award was conferred to honor alumni who have demonstrated outstanding entrepreneurial vision, innovation, and leadership by building successful ventures, generating impact, and contributing to economic growth, while bringing distinction and pride to the DIAS fraternity.

Name of the Studnets	Batch & Designation
Mr. Vivek Jain	MBA (2001-2003) Founder & MD, Hire Pundit (India-Japan-USA)
Mr. Ankur Kumar	BBA (2003-2006) Managing Director, Peas in Pod
Mr. Ankush Sukheja	MBA (2001-2003) CEO, BEST LABLES
Ms. Chitra Manwani	BBA (2000-2003) Managing Director, Momo Nation Cafe
Mr. Pallav Pradyumn Narang	BBA (2002-2005) Partner Director, CNK RK & Co.





## CORPORATE LEADER AWARD

The Corporate Leader Award was presented to recognize alumni who have demonstrated exceptional leadership, strategic vision, and professional excellence in the corporate sector, making significant contributions to organizational growth and bringing pride and recognition to the DIAS fraternity.

Name of the Studnets	Batch & Designation
Mr. Ankur Bansal	BBA (2002-2005) Chief Financial Officer, Bakingo / Floweraura
Mr. Ajay Chhabra	BBA (2002-2005) Associate Director, KPMG Global Services
Mr. Aditya Mann	MBA (2004-2006) Vice President- Sales, Firstnaukri.com
Mr. Rohit Aggarwal	MCA (2000-2003) Head of Core SaaS & Enterprise NPI, Nokia R&D
Mr. Varun Gupta	BIS(H) (1999-2003) Partner-Director, Nagarro





### INNOVATION DAY ON THE OCCASION OF THE BIRTH ANNIVERSARY OF DR. APJ ABDUL KALAM “EXTEMPORE COMPETITION”

**DATE:** 15<sup>th</sup> October, 2025

**Organized By:** IEDC and IIC Cell, DIAS

**PARTICIPANTS:** Students of All Batches .

**OBJECTIVE:** The Innovation Day Celebration was organized with the objective of encouraging creative thinking, spontaneous ideation, and public speaking among students. The extempore activity aimed to foster innovative thought processes and provide a platform for students to express original ideas.

**SUMMARY AND LEARNING OUTCOMES:** As part of the Innovation Day Celebration, an intellectually stimulating Extempore Game was organized by the IEDC and IIC Cell, which witnessed enthusiastic participation from students across various departments. The activity was designed to encourage spontaneous thinking, effective communication, and a deeper understanding of innovation and entrepreneurship. Participants were given random topics on the spot and were asked to speak for 2–3 minutes, challenging them to organize their thoughts quickly and present their ideas confidently. The themes covered a wide spectrum of contemporary and thought-provoking issues, including smart cities and smart citizens, how innovation drives entrepreneurship, innovation in education, small ideas creating big impact, the rise of electric vehicles, innovation for a sustainable future, turning problems into opportunities, and the debate on whether artificial intelligence can replace human creativity. The diverse topics ensured active engagement and allowed students to showcase their perspectives on real-world challenges and opportunities.

The participants were evaluated by the judging panel based on clearly defined criteria, which included relevance to the topic, creativity and originality of ideas, clarity of thought and speech, and confidence along with stage presence. This structured evaluation helped maintain fairness and encouraged students to focus on both content and delivery. The extempore format pushed students out of their comfort zones, enabling them to think critically, articulate their viewpoints logically, and communicate with confidence under time constraints. Faculty members observed that such activities play a crucial role in developing leadership qualities, problem-solving abilities, and an

Additionally, the event helped identify promising students who can serve as potential ambassadors for upcoming IEDC and IIC activities. Based on their outstanding performance, Krisha and Kuldeep secured the first position, followed by Nancy and Hardik in second place, and Ananya along with Isha Mishra in third place.



### VISIT TO SUBHAKSHIKA EDUCATION SOCIETY

**DATE:** 16<sup>th</sup> October, 2025

**Organized By:** NSS Cell, DIAS

**PARTICIPANTS:** Students of BBA from all semesters.

**OBJECTIVE:** The objective of the visit was to celebrate Diwali with social responsibility by spreading joy among underprivileged children and women while fostering empathy and community engagement among students. The initiative also aimed to promote environmental awareness by encouraging a No-Cracker Diwali and inspiring the adoption of safe, eco-friendly, and sustainable festive practices.

**SUMMARY AND LEARNING OUTCOMES:** The NSS Unit and Eco Club of DIAS visited Subhakshika, an NGO in Delhi, on 16th October 2025 as part of their Diwali outreach initiative aimed at combining celebration with social responsibility. The students were warmly received by the NGO team, after which they spent time interacting with the children and understanding the organisation’s efforts toward supporting underprivileged families.

The environment quickly filled with a cheerful festive spirit as the DIAS members distributed Diwali sweets, ensuring that every child and woman present felt included and valued. The interaction helped create a warm bond between the students and the beneficiaries, making the celebration more meaningful.



Along with the festive distribution, the team conducted an awareness session focused on promoting a No Cracker Diwali.

The students explained the harmful effects of firecrackers on air and noise pollution, highlighting their impact on health, animals, and the environment. They encouraged the children to adopt safer and eco-friendly alternatives such as lighting diyas, designing colourful rangolis, and celebrating through simple, sustainable practices. The session was kept engaging and interactive, with the children eagerly participating, asking questions, and sharing their own ideas about celebrating Diwali responsibly.

The visit concluded with light activities, songs, and brief games, which added joy and energy to the experience for both the students and the children. The entire visit not only brightened the festive spirit at Subhakhshika but also helped instill important environmental values in a fun and relatable way.

For the DIAS students, it was a heartfelt and enriching experience that strengthened their understanding of community service, empathy, and environmental stewardship, making the outreach initiative fulfilling and memorable.

The outreach left a lasting impact on both students and the community, inspiring a continued commitment to social responsibility. It truly reflected the spirit of compassion, learning, and meaningful celebration.

The experience encouraged students to carry forward the values of empathy and service in their daily lives. It was a meaningful step toward building socially responsible future leaders.



# DIWALI FEST 2025





## CELEBRATION OF DIWALI FEST

**DATE:** 17<sup>th</sup> October, 2025

**Organized By:** NSS Cell, DIAS

**PARTICIPANTS:** All Students faculty & staff members

**OBJECTIVE:** The objective of the Diwali celebration was to promote cultural awareness, unity, and festive joy among students while reinforcing the values and traditions associated with Diwali. The event aimed to encourage responsible and meaningful celebration through cultural performances, artistic expression, and reflection on balancing traditional values with modern practices.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) organised a vibrant Diwali celebration on 17th October, beginning with an inspiring inaugural speech by the Academic Director, Dr. S.N. Maheshwari, followed by encouraging words from the Director, Dr. N. Malti.

Their messages highlighted the cultural significance of Diwali and the importance of celebrating it with unity, joy, and responsibility. With their motivating addresses setting the tone, the event unfolded into an evening filled with enthusiasm and festive energy. The celebration featured a beautifully interwoven sequence of performances, keeping the audience engaged throughout. It began with energetic and well-coordinated dance performances that instantly lifted the festive spirit.

Students showcased diverse dance styles, each performance adding colour, rhythm, and excitement to the atmosphere. After the initial performances, the programme transitioned into a meaningful and engaging play on “Traditional Diwali vs Modern Diwali”, highlighting how the festival has evolved over time. The play used humour, contrast, and emotional storytelling to depict the simplicity and cultural depth of traditional celebrations versus the fast-paced, modern approach. It encouraged the audience to reflect on preserving values, traditions, and environmental responsibility.

Following the play, the sequence of dance performances continued, maintaining the event’s liveliness. Between these performances, students presented heartfelt shayaris, adding a poetic and soulful layer to the celebration. The shayaris captured the themes of hope, light, and new beginnings.

The event concluded with another round of captivating dances, leaving everyone immersed in the joy and spirit of Diwali. Overall, the celebration organised by the NSS & Eco Club successfully brought together cultural expression, meaningful messages, and festive cheer, making it a memorable and enriching experience for the DIAS community.





## VISIT TO ASHARANFOR DONATION DRIVE

**DATE:** 29<sup>th</sup> October, 2025

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Members of NSS & Eco Club

**OBJECTIVE:** The objective of the visit was to support the well-being of orphaned children by contributing essential health and hygiene supplies and promoting awareness about personal cleanliness. The initiative aimed to encourage healthy habits, prevent illness, and foster empathy, social responsibility, and community service values among DIAS students through meaningful interaction and engagement.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) organised a meaningful visit to Asharan Orphanage on 29th October as part of their ongoing community support and donation drive. The purpose of the visit was to contribute essential health and hygiene supplies while spending time with the children and spreading awareness about maintaining personal cleanliness.

Upon reaching the orphanage, the students were welcomed warmly by the staff and children. The club members donated liquid soaps and other hygiene-related items that would support the daily needs of the children and help improve their well-being. During the visit, the students interacted with the children, creating a comfortable and friendly environment.

The NSS & Eco Club members then conducted an awareness session focused on the importance of health and hygiene. They explained simple yet essential practices such as regular handwashing, keeping surroundings clean, maintaining personal hygiene, and why these habits are necessary to prevent illnesses. The speech was delivered in an engaging and easy-to-understand manner to ensure that the children could relate to and follow the advice given. The children participated actively, asked questions, and shared their own experiences, making the session interactive and meaningful.

The entire experience allowed the DIAS students to understand the value of social responsibility and the impact of small contributions on a child's life. The visit not only provided essential supplies to the orphanage but also helped spread

awareness that can contribute to long-term wellbeing. It was a fulfilling and heartwarming experience for the NSS & Eco Club, reflecting their commitment to creating a positive difference in the community.

The entire experience allowed the DIAS students to understand the value of social responsibility and the impact of small contributions on a child's life. The visit not only provided essential supplies to the orphanage but also helped spread awareness that can contribute to long-term wellbeing. It was a fulfilling and heartwarming experience for the NSS & Eco Club, reflecting their commitment to creating a positive difference in the community.

Furthermore, the visit strengthened the students' sense of empathy, compassion, and civic duty, as they witnessed firsthand the importance of collective efforts in supporting vulnerable sections of society. Engaging directly with the children helped the students build emotional connections and reinforced the idea that meaningful change begins with awareness and action at the grassroots level.

Overall, the initiative served as a reminder of the power of service and social outreach in shaping responsible citizens. The NSS & Eco Club aims to continue organizing such initiatives in the future to promote health awareness, social inclusion, and sustainable community development, while encouraging students to actively contribute to the welfare of society.





P R E S E N T A T I O N W E E K



## PRESENTATION WEEK FOR ACADEMIC SKILL ENHANCEMENT

**DATE:** 01<sup>st</sup> - 04<sup>th</sup> Nov 2025

**ORGANIZED BY:** Academic Committee, DIAS

**PARTICIPANTS:** Students of MBA, MBA (FM), BBA & B.COM (H) Batches

**OBJECTIVE:** The objective of organizing Presentation Week was to enhance students' academic engagement, presentation skills, and subject understanding through structured and interactive presentations. The initiative aimed to encourage analytical thinking, effective communication, teamwork, and confidence among students while providing them with a platform to demonstrate their knowledge, research abilities, and conceptual clarity across various subjects. The activity also focused on preparing students for professional environments where presentation and articulation skills play a crucial role.

**SUMMARY AND LEARNING OUTCOMES:** The Academic Committee of Delhi Institute of Advanced Studies (DIAS) successfully organized Presentation Week for students across MBA, MBA (FM), BBA, and B.COM (H) batches. The event was conducted on campus and witnessed active participation from students, creating an academically vibrant and engaging atmosphere. Throughout the week, students delivered presentations on diverse topics related to their respective courses, allowing them to apply theoretical concepts to practical and real-world scenarios.

Faculty members closely monitored the sessions, providing valuable feedback and guidance to help students improve their content structure, delivery style, and subject understanding. The presentations encouraged healthy academic discussions, peer learning, and critical questioning, which further enriched the learning experience. Students worked both individually and in groups, promoting collaboration, responsibility, and effective coordination among team members.

The event played a significant role in building students' confidence and enhancing their communication and public speaking skills. It also helped them develop research aptitude, time management, and the ability to present ideas clearly and logically. Presentation Week served as a preparatory platform for future academic evaluations, seminars, and corporate presentations.

Overall, the initiative reinforced DIAS's commitment to holistic academic development by bridging the gap between classroom learning and practical application. The collective participation of students and faculty highlighted the institution's emphasis on continuous learning, academic excellence, and skill development. Presentation Week proved to be a meaningful academic exercise that contributed positively to the intellectual growth and professional readiness of the students.

Furthermore, the activity supported the institution's adoption of student-centric and outcome-based teaching-learning practices as recommended by NAAC. Presentation Week enabled continuous assessment of students' learning levels while promoting self-directed learning and academic discipline. The structured evaluation and feedback mechanism helped identify areas for improvement and encouraged students to reflect on their academic performance. The initiative also strengthened the mentor-mentee interaction, as faculty guidance played a crucial role in enhancing students' presentation competencies. Overall, the activity contributed to the attainment of course outcomes and graduate attributes by fostering critical thinking, professional communication, and ethical academic practices, thereby aligning with the quality benchmarks of higher education.





**DELHI HERITAGE SCHOOL**



**DELHI PUBLIC SCHOOL**



# Career Counselling SESSIONS



**CM SHRI SCHOOL**





**INDRAPRASTHA CONVENT PUBLIC SCHOOL**



**SUKRITI WORLD SCHOOL**



**SACHDEVA PUBLIC SCHOOL, PITAMPURA**



**PRATIBHA VIKAS VIDYALAYA**





## CAREER COUNSELLING SESSION

**DATE:** 29<sup>th</sup> Oct 2025 - 25<sup>th</sup> Nov, 2025

**ORGANIZED BY:** Academic Committee, DIAS

**PARTICIPANTS:** Students of Classes XI & XII

**OBJECTIVE:** To guide students about diverse career opportunities available after Class XII across Science, Commerce, and Humanities streams and to help them make informed academic and professional decisions aligned with their interests, aptitude, and future aspirations.

### SUMMARY AND LEARNING OUTCOMES:

#### 1) Sukriti World School (29<sup>th</sup> October 2025)

The DIAS Academic Committee successfully conducted a Career Counselling Session for the students of Classes XI and XII at Sukriti World School, with the objective of providing structured guidance on career planning and higher education pathways. The session aimed to help students understand the importance of informed decision-making at a crucial academic stage and to explore multiple career opportunities available after Class XII.

The session began with an interactive discussion highlighting common challenges students face while choosing a career, such as peer pressure, societal expectations, and lack of awareness about emerging fields. The resource persons from DIAS emphasized that career planning should be based on individual interests, strengths, and long-term goals rather than external influences. Students were encouraged to reflect on their aptitude and passion before finalizing their academic direction.

Detailed insights were shared regarding career options in Science (PCM/PCB), Commerce, and Humanities, along with professional programs such as BBA, B.Com (H), MBA, and specialized management courses. The New Education Policy (NEP) 2020 was also explained, particularly its provisions related to multidisciplinary education, flexible entry and exit options, and skill-based learning. This helped students understand how modern education systems support holistic development and career flexibility.

The session also introduced students to the concept of industry-oriented education, highlighting the importance of internships, skill development, personality enhancement, and real-world

exposure. Information about reputable universities, competitive examinations, and career readiness skills was shared in a simplified and relatable manner.

Overall, the session proved highly beneficial for students of Sukriti World School, enabling them to gain clarity about future academic choices. The interaction encouraged students to think critically about their career paths and motivated them to plan their future with confidence, awareness, and a growth-oriented mindset.



#### 2) Sachdeva Public School, Pitampura (06<sup>th</sup> November 2025)

A comprehensive Career Counselling Session was conducted by the DIAS Academic Committee for the students of Classes XI and XII at Sachdeva Public School, Pitampura, with the aim of equipping students with essential knowledge about post-Class XII career opportunities. The session focused on enabling students to make informed and confident decisions regarding higher education and professional growth.

The session commenced with an engaging introduction on the significance of early career planning and the role of informed choices in shaping a successful future. Students were made aware of the evolving nature of careers and the increasing demand for multidisciplinary skills in today's competitive environment. Emphasis was placed on understanding personal interests and strengths before selecting a career path.

The speakers provided a structured overview of career options available after Class XII in Science, Commerce, and Humanities, including professional and management-oriented programs.



Special attention was given to explaining modern courses that align with industry requirements and emerging job roles. The relevance of NEP 2020 was discussed, highlighting flexible academic structures, credit-based learning, and opportunities for skill enhancement.

The session concluded with an interactive discussion, where students actively participated by asking questions related to entrance exams, career scope, and future job prospects. The initiative helped students gain clarity, reduce confusion, and build confidence about their career decisions. Overall, the counselling session proved to be a meaningful and impactful experience for the students of Sachdeva Public School, Pitampura.



### 3) Sachdeva Public School, Rohini ( 10<sup>th</sup> November 2025)

The DIAS Academic Committee organized a Career Counselling Session for the students of Classes XI and XII at Sachdeva Public School, Rohini, aimed at guiding students toward informed and well-planned career decisions. The session was designed to address students' uncertainties regarding stream selection, higher education, and professional opportunities after Class XII.

The interaction began with a discussion on common misconceptions about careers and the pressure students often face while choosing academic paths. The speakers emphasized that success is not limited to conventional career choices and encouraged students to explore diverse opportunities based on aptitude and interest. Overall, the session was informative and motivating, helping students gain clarity about future options. It empowered them to make thoughtful career choices and inspired them to approach their academic journey with confidence and purpose.

### 4) CM Shri School, Sector 8, Rohini (10<sup>th</sup> November 2025)

The Career Counselling Session conducted at CM Shri School, Sector 8, Rohini, by the DIAS Academic Committee aimed to provide students of Classes XI and XII with a clear understanding of career opportunities available after completing school education. The initiative focused on enabling students to align their academic choices with long-term professional goals.

The session began with an insightful discussion on the importance of career awareness and the need to make informed decisions in a rapidly changing job market. Students were encouraged to think beyond traditional career options and explore emerging fields that offer growth and stability.

Detailed information was shared about higher education options across various streams, including professional and management-oriented courses. The speakers explained how the NEP 2020 supports holistic education through multidisciplinary learning, flexible academic pathways, and skill development. Students actively participated in discussions and gained valuable insights into entrance exams, university selection, and future employability. The session concluded by motivating students to take ownership of their career decisions and plan strategically for the future.





**5) Pratibha Vikash School, Sector 11, Rohini (18<sup>th</sup> November 2025)**

At Pratibha Vikash School, Sector 11, Rohini, the DIAS Academic Committee conducted a Career Counselling Session to guide senior secondary students toward informed academic and career planning. The session aimed to broaden students' perspectives regarding post-Class XII opportunities.

The speakers emphasized the importance of understanding one's interests, skills, and career aspirations. Students were guided through various career paths available in different streams and were encouraged to adopt a practical and realistic approach to career planning.

The session highlighted the relevance of skill development, industry exposure, and continuous learning in achieving long-term career success. Students found the interaction informative and motivating, helping them gain clarity and confidence regarding future decisions.



**6) Delhi Heritage School, Rohini Sector 22 (17<sup>th</sup> November 2025)**

The Career Counselling Session at Delhi Heritage School, Rohini Sector 22, focused on providing clarity and direction to students of Classes XI and XII regarding career choices after school education. The DIAS Academic Committee addressed key concerns related to stream selection and career scope.

Students were introduced to multiple academic and professional options and informed about the importance of choosing the right institution. The session encouraged students to think analytically and plan their careers strategically.

The initiative helped students understand modern education trends and the significance of adaptability in a dynamic professional environment.



**7) Indraprastha Convent Senior Secondary School, Begumpur (25<sup>th</sup> November 2025)**

The counselling session conducted at Indraprastha Convent Senior Secondary School, Begumpur, aimed to sensitize students about the wide range of career opportunities available today. The session focused on informed decision-making and long-term career planning. Students were guided about professional courses, emerging fields, and the importance of skill-based education. The interaction motivated students to take proactive steps toward career exploration and development.



**8) Delhi International School, Sector 7, Rohini (25<sup>th</sup> November 2025)**

The Career Counselling Session organized at Delhi International School, Sector 7, Rohini, provided students with valuable insights into academic planning and career development. The DIAS Academic Committee emphasized clarity, confidence, and informed choices. Students gained awareness about higher education options, career readiness skills, and future growth opportunities. The session successfully motivated students to approach their future with optimism and strategic planning.





### PLEDGE ON VIGILANCE DAY

**DATE:** 01<sup>st</sup> November, 2025

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students of MBA Batches.

**OBJECTIVE:** The objective of observing Vigilance Awareness Day was to promote integrity, transparency, and ethical conduct among students and faculty. The initiative aimed to sensitize participants about the importance of honesty and accountability in nation-building, encourage rejection of corrupt practices, and inspire students to act responsibly as future professionals and responsible citizens.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) observed Vigilance Awareness Day on 1st November by participating in the formal pledge-taking ceremony conducted at the campus. The event aimed to instill the values of integrity, transparency, and ethical conduct among students while encouraging them to actively contribute to a corruption-free society. Faculty members and students assembled together, creating an atmosphere of seriousness and collective responsibility as they prepared to take the pledge. The importance of the day was briefly highlighted, helping everyone understand why vigilance and honesty play a crucial role in nationbuilding. During the ceremony, all attendees recited the Vigilance Pledge with sincerity, committing themselves to uphold moral values, act responsibly, and discourage corrupt practices at every level. The pledge served as a reminder that ethical behaviour begins with individual actions and that students, as future professionals, hold a significant role in shaping a fair and transparent society. The experience encouraged reflection on issues like accountability, fairness, and responsible decision-making. Overall, the observation of Vigilance Awareness Day helped reinforce the principles that DIAS aims to cultivate in its students. By participating in the pledge, members of the NSS & Eco Club strengthened their understanding of honesty and good governance, making the event both meaningful and relevant to their personal and academic growth. Furthermore, the initiative encouraged students to introspect on their roles as responsible citizens and future leaders, emphasizing that ethical conduct is not limited to professional life but extends to everyday actions and decisions. The collective participation of faculty and students highlighted

The institution's commitment to promoting a culture of transparency, accountability, and moral responsibility on campus. The event also served as a platform to remind students that vigilance is a continuous process requiring awareness, courage, and integrity in all spheres of life. Through this observance, the NSS & Eco Club reaffirmed its dedication to nurturing socially conscious individuals who are committed to upholding ethical values and contributing positively towards building a just, fair, and corruption-free society. Additionally, the pledge-taking ceremony fostered a sense of unity and shared responsibility among the participants, reinforcing the idea that combating corruption requires collective effort and consistent ethical behaviour. It encouraged students to become vigilant observers of their surroundings and to stand firmly against unethical practices, both within institutions and in society at large.



### INDUSTRIAL VISIT TO DUCAT AI

**DATE:** 01<sup>st</sup> November, 2025

**RESOURCE PERSON:** Mr. Rishabh Gupta

**ORGANIZED BY:** CAIC Committee, DIAS

**PARTICIPANTS:** Students of BBA & B.COM (H) V Semester.

**OBJECTIVE:** The main aim of the industrial visit to DUCAT AI was to provide students with practical exposure to emerging technologies, specifically Digital Marketing using AI tools, and to understand the applications of Artificial Intelligence in real-world scenarios. The visit also aimed to demonstrate the use of robots and automation technologies, bridging the gap between classroom learning and industry practices.



**SUMMARY AND LEARNING OUTCOMES:** The industrial visit to DUCAT AI provided a comprehensive insight into the practical applications of emerging technologies, specifically focusing on digital marketing empowered by artificial intelligence and the use of robotics in industrial and service contexts. The visit was organized for students of [Your Department/College Name] with the objective of bridging the gap between theoretical learning and industry practices, allowing students to gain hands-on experience and understand the dynamics of modern technological applications. The session began with an introduction to DUCAT AI, its mission, and its training methodology. The trainers explained the institute's focus on equipping students with industry-relevant skills in artificial intelligence, machine learning, digital marketing, and automation technologies. They emphasized the importance of staying updated with technological trends and the growing role of AI in various sectors, highlighting the career opportunities available for students who acquire proficiency in these domains.

The first segment of the visit focused on digital marketing using AI tools. The trainers demonstrated various AI-powered platforms that help businesses automate marketing campaigns, analyze consumer behavior, and optimize advertising strategies. Students were introduced to tools that utilize machine learning algorithms to segment audiences, predict consumer preferences, and enhance customer engagement. The practical demonstrations included live examples of creating targeted campaigns using AI tools, analyzing data from social media platforms, and understanding the metrics that determine the effectiveness of digital marketing strategies. Students were also shown how AI can personalize customer interactions, optimize content for search engines, and increase conversion rates through automated decision-making processes. This session helped students appreciate how artificial intelligence enhances efficiency and effectiveness in marketing operations, reducing manual effort and improving decision-making accuracy.

In addition to digital marketing, the visit included a demonstration of robotics applications. The trainers showcased robots designed for service, automation, and educational purposes, explaining their design, programming, and operational functionalities.



## WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS”

**DATE:** 06<sup>th</sup> November, 2025

**RESOURCE PERSON:** Mr. Venkatesh Bharti

**ORGANIZED BY:** IEDC and IIC Cell, DIAS

**PARTICIPANTS:** All the students

**OBJECTIVE:** The objective of the Impact Lecture on Intellectual Property Rights was to raise awareness among students and faculty about the importance of IPR in innovation, research, and entrepreneurship. The session aimed to educate participants on various forms of Intellectual Property, encourage protection of creative ideas, and enhance understanding of patent filing and commercialization processes.

**SUMMARY AND LEARNING OUTCOMES:** The IEDC (Innovation and Entrepreneurship Development Cell) and the IIC (Institution's Innovation Council) of the institution jointly organized an Impact Lecture on Intellectual Property Rights (IPR) on 06<sup>th</sup> November 2025 with the objective of strengthening awareness and understanding of intellectual property in the domains of innovation, research, and entrepreneurship. The session was graced by Mr. Venkatesh Bharti, an eminent Scientist, Inventor, Consultant, and Founder, who served as the Guest Speaker. With his vast professional experience, Mr. Bharti shared valuable insights into the practical aspects of innovation and the critical role played by intellectual property protection in transforming ideas into sustainable outcomes.



The lecture commenced with a warm welcome and an introduction of the guest speaker, setting a positive and engaging tone for the session. Mr. Bharti emphasized the importance of safeguarding intellectual creations in today's competitive and knowledge-driven economy. He provided a comprehensive overview of Intellectual Property Rights, explaining various forms such as patents, trademarks, copyrights, and design protection. Special focus was given to the patent filing process in India and abroad, including documentation requirements, timelines, and common challenges faced by innovators. The discussion also highlighted the role of intellectual property in startups, research commercialization, and technology transfer, supported by relevant case studies of successful Indian innovations. An interactive question-and-answer session followed the lecture, during which students and faculty members actively engaged with the speaker. Participants sought clarity on topics such as patent drafting, IP management, government initiatives related to IPR, and entrepreneurship opportunities within the innovation ecosystem. The interactive nature of the session encouraged open dialogue and helped bridge the gap between theoretical knowledge and real-world application of intellectual property concepts. The outcomes of the lecture were highly impactful and encouraging. Participants gained in-depth knowledge of Intellectual Property Rights and their relevance in modern research, innovation, and entrepreneurship. The session motivated students to transform their innovative ideas into patentable projects and enhanced awareness about legal frameworks and government support mechanisms related to IPR. It also strengthened the institution's efforts to promote a culture of innovation and creativity under the IIC framework, encouraging both students and faculty to seek professional guidance for patent filing and IP protection.



## VISIT TO VILLAGE KHERA KHURD FOR A FREE HOMEOPATHIC HEALTH CHECK UP

**DATE:** 08<sup>th</sup> November, 2025

**RESOURCE PERSON:** Dr. Deepa Psychologist & Homeopath

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** People of Village Khera khurd

**OBJECTIVE:** The objective of the visit was to provide accessible homeopathic healthcare to the villagers of Khera Khurd while promoting awareness about preventive care, mental well-being, and timely medical consultation. The initiative aimed to support community health, encourage healthy lifestyle practices, and instill a sense of social responsibility and service-oriented learning among DIAS students.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) organised a visit to Village Khera Khurd for a free homeopathic health check-up campaign conducted by Dr. Deepa, Psychologist & Homeopath on 8th November 2025. The visit aimed to extend basic health support to the villagers while spreading awareness about the importance of timely medical consultation and preventive care. Upon reaching the village, the team interacted with local residents and helped them understand the purpose of the campaign, ensuring that everyone felt comfortable and encouraged to participate. The villagers welcomed the initiative, and many came forward to get themselves and their family members examined. Dr. Deepa conducted detailed health check-ups, listened to concerns of individuals, and offered homeopathic remedies based on their symptoms. She also provided guidance on managing stress, maintaining emotional well-being, and adopting simple lifestyle changes to improve overall health. The residents appreciated her patient and approachable manner, which helped them openly discuss their health issues. Students from the NSS & Eco Club actively assisted in coordinating the flow of attendees, guiding villagers, and noting down basic details, ensuring the camp ran smoothly and efficiently. Along with the check-ups, Dr. Deepa and the club members engaged in short awareness interactions with the villagers about hygiene, mental wellness, and the importance of early detection of health



problems. The visit proved to be a meaningful experience for both the villagers and the DIAS students. It not only provided valuable health support to the community but also strengthened the students' understanding of social responsibility and the impact of accessible healthcare. The campaign successfully reflected the club's commitment to community welfare and holistic well-being.



## SESSION ON RESUME BUILDING & LINKEDIN PROFILING

**DATE:** 08<sup>th</sup> November, 2025

**RESOURCE PERSON:** Ms. Damini Grover, Talent Delivery at Salesforce

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students of MBA I, MBA(FM), MBA III & MBA III (FM)

**OBJECTIVE:** Enhancing their employability skills and preparing them for the competitive corporate environment

**SUMMARY AND LEARNING OUTCOMES:** The session emphasized the importance of a well-structured and impactful resume. Students were guided on how to draft resumes that clearly highlight their academic background, skills, internships, and achievements in a concise and professional manner. Special attention was given to common mistakes in resume writing and how to tailor resumes according to job profiles and industry requirements. Another key component of the session was LinkedIn profiling, where students were introduced to the significance of maintaining a strong professional presence on digital platforms. The speaker explained how LinkedIn serves as a powerful networking and personal branding tool in today's job market. Students were guided on creating compelling LinkedIn headlines, writing effective summaries, showcasing skills, and building professional connections. The session was interactive and engaging, with real-life examples and practical tips shared throughout. Students actively participated by asking questions related to resume customization, keyword optimization, and improving profile visibility on LinkedIn. The session helped bridge the gap between academic learning and industry expectations. Overall, the session proved to be highly informative and beneficial. It enhanced students' confidence and awareness regarding professional presentation and digital branding. Such sessions play a vital role in preparing students for internships, placements, and long-term career growth, and the initiative was well appreciated by the participants.

In addition to resume writing and LinkedIn optimization, the session also highlighted the importance of personal branding and professional etiquette in the corporate world.



**CELEBRATED NATIONAL EDUCATION DAY ON THE OCCASION OF THE BIRTH ANNIVERSARY OF MAULANA ABDUL KALAM AZAD “DEBATE COMPETITION”**

**DATE:** 11<sup>th</sup> November, 2025

**ORGANIZED BY:** IEDC and IIC Cell, DIAS

**PARTICIPANTS:** Students of MBA & B.COM (H) - III Semester

**OBJECTIVE:** The objective of celebrating National Education Day was to honor the birth anniversary of Maulana Abul Kalam Azad and emphasize the vital role of education in nation-building. The initiative aimed to encourage students to engage in educational debates, enhance critical thinking and communication skills, promote intellectual curiosity, and highlight education’s role in empowering youth and shaping the nation’s future.

**SUMMARY AND LEARNING OUTCOMES:** The IEDC (Innovation and Entrepreneurship Development Cell) and the IIC (Institution’s Innovation Council) jointly organized a Debate Competition on the occasion of National Education Day on 11th November 2025. The event was conducted to commemorate the legacy of Maulana Abul Kalam Azad and to encourage students to engage with contemporary educational issues critically. The theme of the debate, “Is the New Education Policy an Opportunity or a Challenge?”, provided a thought-provoking platform for students from various departments to express their viewpoints on the evolving landscape of education in India. The participation reflected strong enthusiasm, with students presenting well-researched arguments on how policy reforms, innovation, digital tools, and entrepreneurship can influence the future of education. The debate was structured and evaluated based on clearly defined judging criteria to ensure fairness and depth of discussion. Participants were assessed on content relevance and clarity of arguments, presentation skills including confidence and articulation, use of logical reasoning supported by data and examples, effectiveness in rebutting opposing views, and adherence to time limits. This framework encouraged students to not only focus on strong content but also on persuasive delivery and critical engagement. The competitive yet healthy environment fostered intellectual curiosity and helped students sharpen their analytical and communication abilities. The outcomes of the event were highly impactful. The debate significantly enhanced students’ public

speaking, reasoning, and critical thinking skills while providing a meaningful platform for young voices to discuss educational innovation and reform. Participants gained deeper awareness of the role of technology, entrepreneurship, and policy frameworks in shaping inclusive and future-ready education. The discussions also inspired ideas on implementing creative, student-centric, and innovative learning practices within the institution, further strengthening the culture of innovation-driven education promoted by IEDC and IIC.



**WORKSHOP ON FINANCIAL STATEMENT ANALYSIS**

**DATE:** 13<sup>th</sup> November, 2025

**RESOURCE PERSON:** CA Pankaj Goel, (Pankaj Goel and Company CA Partnership Firm)

**ORGANIZED BY:** SIIF Cell, DIAS

**PARTICIPANTS:** Students of MBA – I st and III rd semester

**OBJECTIVE:** The objective of the workshop on Financial Statement Analysis was to bridge the gap between theoretical knowledge and practical application by enabling students to analyze real company financial statements. The session aimed to develop analytical skills, identify financial red flags, understand earnings quality, and enhance students’ readiness for finance roles and industry-level interviews.

**SUMMARY AND LEARNING OUTCOMES:** On 13th Nov 2025, SIIF, DIAS conducted workshop on Financial Statement Analysis. Workshop was led by CA Pankaj Goel and he delivered an essential session that successfully transitioned participants from theoretical learning to practical application. The session’s primary focus was the detailed examination of the actual financial statements (Balance Sheet, Income Statement, and Cash Flow Statement) of a real company and how to read these financial statements. This live review enabled us to directly observe real-world reporting standards and complexity. A critical segment was dedicated to identifying financial nuances. The Presenter effectively demonstrated how skilled analysts look past basic reported ‘Notes to Accounts’ to assess a company’s true health.



Key areas emphasized included scrutinizing the quality of earnings to identify unsustainable income sources and analyzing off-balance sheet items to uncover hidden liabilities or commitments. Understanding of these nuances was framed as the primary differentiator between basic reading and effective, professional analysis. The workshop's success was amplified by its highly engaging and interactive methodology. The instructor integrated real-life scenarios and facilitated extensive discussions on common interview questions encountered in the finance industry while hiring the employees. This practical focus, covering topics like the interconnectedness of the three statements and detecting red flags in annual reports, ensured that participants not only learned the technical skills but also developed the articulation and critical thinking necessary for immediate professional application. The event significantly enhanced the attendees' analytical toolkit and career readiness. Overall, the event significantly enhanced the attendees' analytical toolkit, strengthened their practical understanding, and effectively prepared students for finance-related interviews.



### PLEDGE TAKING CEREMONY FOR DRUG AWARENESS

**DATE:** 13<sup>th</sup> November, 2025

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students of BBA from all semesters

**OBJECTIVE:** The objective of observing No-Drugs Pledge Day was to create awareness about the harmful physical, mental, and social effects of drug abuse and to encourage students to adopt a healthy, drug-free lifestyle. The initiative aimed to promote self-discipline, responsible decision-making, peer support, and collective commitment toward building a safe and substance-free campus environment.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) observed No-Drugs Pledge Day on 13th November, where students collectively took a pledge to remain away from drugs and promote a drug-free lifestyle. The event aimed to spread awareness about the harmful physical, mental, and social effects of drug abuse while encouraging students to make responsible and healthy choices.

Faculty members and students gathered to participate in the pledge, creating an atmosphere of seriousness and unity as everyone prepared to affirm their commitment. During the ceremony, the pledge was recited with sincerity, reminding students of the importance of staying away from substances that can harm their well-being and future.

The message emphasised that drug abuse not only affects an individual but also impacts families, communities, and society as a whole. The students were encouraged to become ambassadors of a drug-free environment and to support their peers in making safe and positive decisions. Through this collective act, the NSS & Eco Club reinforced the significance of self-discipline, awareness, and personal responsibility.

Overall, the pledge-taking activity served as an important reminder for the DIAS community to prioritise health, mindfulness, and ethical conduct. The observance strengthened the students' understanding of the long-term consequences of drug use and the value of choosing a clean, responsible, and productive lifestyle.

In addition to raising awareness, the No-Drugs Pledge Day created a platform for reflection and open dialogue among students regarding the



pressures and challenges faced by today's youth. The collective participation highlighted the importance of mutual support and understanding in resisting negative influences. By standing together and taking the pledge, students felt empowered to make informed choices and to seek help or guidance when faced with difficult situations related to substance use. The initiative also aligned with the broader objectives of the NSS & Eco Club by promoting holistic well-being and social responsibility. It reinforced the idea that a healthy body and mind are crucial for academic success, personal growth, and making meaningful contributions to society. Faculty members emphasized that awareness and prevention play a crucial role in addressing substance abuse, especially among young adults. Overall, the observance of No-Drugs Pledge Day left a lasting impact on the DIAS community. It strengthened a sense of collective responsibility and encouraged students to act as role models within and beyond the campus. The event reaffirmed the institution's commitment to nurturing disciplined, aware, and socially responsible individuals who prioritize health, integrity, and positive life choices.



### SESSION ON "SAY NO TO DRUGS"

**DATE:** 14<sup>th</sup> November, 2025

**RESOURCE PERSON:** Dr. Deepa, Psychologist & Homoeopath

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students of MBA from all semesters

**OBJECTIVE:** The objective of the No-Drugs Pledge Day was to foster mutual support, awareness, and collective responsibility among students in resisting substance abuse. The initiative aimed to promote holistic well-being, encourage informed and healthy choices, strengthen preventive awareness, and inspire students to act as role models in creating a drug-free, responsible, and health-conscious campus community.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) conducted an informative Session on Say No To Drugs on 14th November, led by Dr. Deepa, Psychologist & Homeopath. The session aimed to create awareness about the dangers of drug abuse and to educate students on the psychological, physical, and social consequences associated with substance use.

Students gathered attentively as Dr. Deepa began by explaining how drug addiction affects the brain, decision-making abilities, emotional stability, and overall health, emphasising that even occasional use can lead to long-term harm. Throughout the session, Dr. Deepa highlighted the reasons why young individuals may fall into drug misuse, such as peer pressure, stress, curiosity, or emotional struggles.

She encouraged students to recognise early warning signs within themselves or their peers and to reach out for help when needed. She also discussed healthy coping mechanisms like communication, mindfulness, and maintaining supportive friendships. The session was interactive, with students asking questions and participating in short discussions that helped them understand the seriousness of the topic in a relatable way.

Overall, the session proved to be highly impactful and insightful. It not only deepened students' understanding of the consequences of drug abuse but also motivated them to make responsible choices and contribute to a drug-free environment. The initiative strengthened the efforts of the NSS & Eco Club in promoting health, awareness, and well-being within the DIAS community.



## CAREER OPPORTUNITIES IN THE AVGC INDUSTRY

**DATE:** 14<sup>th</sup> November, 2025

**RESOURCE PERSON:** Mrs. Namrata Singh Ahluwalia, Senior Admission Counsellor, MAAC & Mr. Upendra Yadav, Senior Faculty, MAAC

**ORGANIZED BY:** STF Committee, DIAS

**PARTICIPANTS:** Students of All Batches

**OBJECTIVE:** The objective of the session was to create awareness among students about the scope and significance of careers in the AVGC sector. It aimed to guide them on essential technical and creative skills, provide exposure to industry tools, enhance employability through insights on job roles and portfolio building, and motivate exploration of opportunities in animation, VFX, gaming, and digital media.

**SUMMARY AND LEARNING OUTCOMES:** The STF Committee organized an expert session on “Career Opportunities in the AVGC Industry” on 14th November 2025 at the Conference Hall, with the aim of introducing students to emerging career pathways in the fast-growing Animation, Visual Effects, Gaming, and Comics (AVGC) sector. With the rapid expansion of OTT platforms, animation studios, gaming companies, and immersive technologies such as AR and VR, the AVGC industry has emerged as one of India’s most promising creative and technology-driven domains. The session was designed to enhance students’ employability by providing industry-oriented insights, skill requirements, and clear career guidance in this evolving field. The event commenced with a welcome address by the STF Committee Coordinator, who highlighted the importance of developing future-ready skills and adapting to new-age career opportunities. The session was led by Mrs. Namrata Singh Ahluwalia, Senior Admission Counsellor at MAAC, and Mr. Upendra Yadav, Senior Faculty at MAAC, both experienced professionals with strong expertise in animation pipelines, game development, digital design, and advanced visual effects technologies. The speakers provided a comprehensive overview of the AVGC industry, discussing its growth in films, OTT content, advertising, gaming, and e-sports, along with India’s rising role as a global outsourcing hub for digital media projects. During the session, students were introduced to a wide range of career opportunities, including 2D and 3D Animator, VFX Artist, Game Designer and Developer, Unity and Unreal Engine Developer, Graphic Designer, AR/VR Developer, Motion Graphics Artist, and Digital Illustrator. Each role was explained in terms of job responsibilities, required skills, industry demand, and future growth prospects. The speakers also emphasized the importance of creativity, storytelling, visualization skills, and proficiency in industry-standard software such as Blender, Maya, After Effects, Unity, Unreal Engine, and Photoshop. Special focus was placed on building a strong digital portfolio and developing soft skills like communication, teamwork, and problem-solving. The session concluded with an interactive question-and-answer segment, where students actively sought guidance on software learning paths, internships, certifications, freelancing opportunities, and career growth. More than 30 students attended the session, and participation was highly enthusiastic.



Overall, the event was informative and impactful, successfully motivating students to explore careers in digital media, animation, VFX, and gaming. The session aligned well with the STF Committee's objective of promoting employability and preparing students for emerging creative-technology careers.



### VISIT TO TRIVENI DEVI VRIDHASHARAM

**DATE:** 14<sup>th</sup> November, 2025

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students from NSS & Eco Club and faculty members

**OBJECTIVE:** The objective of the session was to familiarize students with diverse career roles in the AVGC industry and provide clarity on required skills, tools, and industry expectations. It aimed to enhance employability by emphasizing portfolio development, software proficiency, and soft skills, while motivating students to explore career growth, internships, and freelancing opportunities in creative-technology domains.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) visited Triveni Devi Vrindhasharam (Old Age Home) on 14th November, with the objective of offering support, companionship, and care to the elderly residents. The visit aimed to bring warmth and positivity to their day while contributing to their well-being through donations and meaningful interactions. Upon arrival, the students, accompanied by the NSS coordinator were welcomed by the staff and guided through the premises. The club made a monetary donation to support the

ongoing needs of the old age home and also distributed various eatable items to the residents, ensuring that everyone received something they could enjoy. During the visit, the students spent time interacting with the elderly, listening to their stories, experiences, and personal reflections. These conversations created a heartfelt bond, as the residents opened up about their lives and shared valuable wisdom. The presence of the students brought joy and a sense of companionship to the seniors, many of whom appreciated the warmth, attention, and respect shown to them. The NSS coordinator also participated in the interactions, helping students connect more meaningfully and understand the importance of empathy and emotional support.

The visit proved to be an enriching experience for the students, allowing them to realise the significance of compassion and social responsibility. Being able to bring smiles to the residents and contribute to their comfort made the initiative deeply fulfilling. Overall, the visit to Triveni Devi Vrindhasharam reinforced the values of care, respect, and community service that the NSS & Eco Club strives to promote within the DIAS community. Overall, the visit to Triveni Devi Vrindhasharam left a lasting impression on the students, inspiring them to continue engaging in community service activities. The initiative reaffirmed the NSS & Eco Club's dedication to nurturing socially responsible individuals who value empathy, respect, and human connection, while contributing positively to the well-being of the community.





## CORPORATE VISIT AT INDIA INTERNATIONAL TRADE FAIR

**DATE:** 24<sup>th</sup> November, 2025

**RESOURCE PERSON:** Mr. Chandresh Gupta, SEBI-SMART, Corporate Trainer

**ORGANIZED BY:** CAIC Committee, DIAS

**PARTICIPANTS:** Students of BBA & B.COM (H) V Semester

**OBJECTIVE:** The objective of the corporate visit to the India International Trade Fair (IITF) 2025 was to provide students with practical exposure to the functioning of domestic and international businesses under one platform. The visit aimed to bridge the gap between theoretical classroom learning and real-world business practices by enabling students to observe trade promotion activities, marketing strategies, product innovation, and government initiatives.

**SUMMARY AND LEARNING OUTCOMES:** The corporate visit to the India International Trade Fair 2025 proved to be a highly enriching and insightful learning experience for the students. The fair presented a vibrant display of products, services, and innovations from Indian states, public sector undertakings, private corporations, startups, and international participants. Students were able to witness firsthand how organizations present their offerings to a diverse audience, including domestic consumers, international buyers, policymakers, and investors. The visit provided a comprehensive understanding of how trade fairs act as platforms for marketing, networking, business promotion, and knowledge exchange at both national and global levels. By observing various pavilions, students gained exposure to different business models, pricing strategies, promotional techniques, and customer engagement practices adopted by companies across sectors. One of the major learning outcomes of the visit was an enhanced understanding of marketing and branding strategies. Students observed how visual merchandising, stall design, product demonstrations, and promotional activities play a crucial role in attracting customers and creating brand recall. Interaction with exhibitors helped students understand how companies communicate their value propositions, differentiate themselves from competitors, and build trust among potential buyers. The visit also highlighted the importance of innovation and technology in gaining competitive advantage, as several stalls showcased advanced manufacturing techniques, digital solutions, sustainable products, and smart .

Overall, the corporate visit to the India International Trade Fair 2025 successfully achieved its objectives by offering students a holistic learning experience beyond the classroom. The visit enhanced their understanding of trade, commerce, marketing, entrepreneurship, and economic development while fostering practical skills essential for future careers. The exposure gained during the visit is expected to contribute significantly to students' academic growth, career readiness, and overall professional development.



## VISIT TO VILLAGE KHERA KHURD FOR A FREE HOMEOPATHIC HEALTH CHECK-UP CAMPAIGN

**DATE:** 30<sup>th</sup> November, 2025

**RESOURCE PERSON:** Dr. Deepa, Psychologist & Homoeopath

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** People of Village Khera Khurd

**OBJECTIVE:** The objective of the visit was to provide accessible homeopathic healthcare to the residents of Village Khera Khurd while promoting awareness about preventive health, mental well-being, and timely medical consultation. The initiative aimed to support community welfare, encourage healthy lifestyle practices, and instill a strong sense of social responsibility and service learning among DIAS students.

**SUMMARY AND LEARNING OUTCOMES:** The NSS & Eco Club of Delhi Institute of Advanced Studies (DIAS) organised a visit to Village Khera Khurd for a free homeopathic health check-up campaign conducted by Dr. Deepa, Psychologist & Homeopath on 30th November 2025. The visit aimed to extend basic health support to the villagers while spreading awareness about the importance of timely medical consultation and preventive care. Upon reaching the village, the team interacted with local residents and helped them understand the purpose of the campaign, ensuring that everyone felt comfortable and encouraged to participate. The villagers welcomed the initiative, and many came forward to get



themselves and their family members were examined. Dr. Deepa conducted detailed health check-ups, listened to concerns of individuals, and offered homeopathic remedies based on their symptoms. She also provided guidance on managing stress, maintaining emotional well-being, and adopting simple lifestyle changes to improve overall health. The residents appreciated her patient and approachable manner, which helped them openly discuss their health issues. Students from the NSS & Eco Club actively assisted in coordinating the flow of attendees, guiding villagers, and noting down basic details, ensuring the camp ran smoothly and efficiently. Along with the check-ups, Dr. Deepa and the club members engaged in short awareness interactions with the villagers about hygiene, mental wellness, and the importance of early detection of health problems. In addition, the visit fostered a strong sense of empathy and civic engagement among the students, as they witnessed firsthand the healthcare challenges faced by rural communities. By actively participating in the organization and execution of the camp, students developed teamwork, communication, and leadership skills while learning the importance of accessible and compassionate healthcare. The initiative reinforced the role of educational institutions in community development and highlighted how collaborative efforts between healthcare professionals and student volunteers can create a positive and lasting social impact.

### VISIT TO VIGYAN BHAWAN FOR WORLD AIDS DAY

**DATE:** 01<sup>st</sup> December, 2025

**RESOURCE PERSON:** Shri Jagat Prakash Nadda, Union Minister of Health and Family Welfare, Government of India

**ORGANIZED BY:** NSS Cell, DIAS

**PARTICIPANTS:** Students of BBA and faculty members

**Objective:** The objective of the visit was to enhance awareness among students about HIV/AIDS, its prevention, and the importance of early testing and treatment. The initiative aimed to reduce stigma through real-life narratives, promote empathy and social inclusion, and encourage youth participation in national health initiatives, fostering collective responsibility toward building a healthy and informed society.

**SUMMARY AND LEARNING OUTCOMES:** On 1st December 2025, the NSS & Eco Club of Delhi Institute of Advanced Studies organized a significant and enriching visit to Vigyan Bhawan, New Delhi, to attend the national event held in observance of World AIDS Day. The programme was a prestigious gathering graced by Shri Jagat Prakash Nadda, Union Minister of Health and Family Welfare, Government of India, who delivered an insightful address highlighting the country's continued efforts in combating HIV/AIDS, strengthening healthcare systems, promoting awareness, and encouraging the youth to actively participate in creating a stigma-free society. Throughout the event, a series of informative and thought-provoking videos were showcased to the audience, covering various aspects such as the transmission of HIV, preventive measures, government schemes, success stories, and the crucial importance of early testing and treatment adherence.

One of the most impactful parts of the programme was the introduction of individuals who are living with AIDS and bravely fighting the disease; their personal stories of struggle, resilience, and determination deeply moved the audience and helped challenge long-held myths and misconceptions about HIV. Their presence emphasized the need for empathy, acceptance, and supportive community attitudes. The coordinators and student volunteers of the NSS and Eco Club actively participated in the visit, gaining valuable exposure to national health policies, social awareness initiatives, and the real-life experiences of affected individuals participated in the visit





gaining valuable exposure to national health policies, social awareness initiatives, and the real-life experiences of affected individuals. Overall, the visit proved to be an eye-opening and educational experience for all participants, reinforcing the importance of compassion, awareness, and collective responsibility in contributing towards a healthier, informed, and inclusive society



### PRE-PLACEMENT TALK BY PROTIVITI INDIA

**DATE:** 01<sup>st</sup> December, 2025

**RESOURCE PERSON:** Mr. Vinay Arora, Associate Director, Protiviti Capability Center, India Ms. Aarushi Sharma, Senior Research Associate, Protiviti Capability Center, India

**ORGANIZED BY:** SIIF Committee, DIAS

**PARTICIPANTS:** Students of MBA

**Objective:** The objective of the pre-placement talk was to familiarize students with Protiviti's organizational culture, global presence, and service offerings while providing clarity on the recruitment process and required competencies. The session aimed to enhance career readiness by guiding students on skill development, interview preparation, and aligning their professional aspirations with industry expectations in the finance sector.

**SUMMARY AND LEARNING OUTCOMES:** On 1st December 2025 SIIF conducted pre-placement talk, led by Mr. Vinay Arora of Protiviti, provided an insightful overview of the firm's strategic pillars. Mr. Arora articulated Protiviti's core competencies and service delivery model, emphasizing its expansive global footprint across 90+ offices in 25+ countries, and its demonstrated leadership in client satisfaction metrics. He underscored the commitment to cultivating an innovative, high-performance organizational culture that facilitates accelerated professional development and continuous learning.

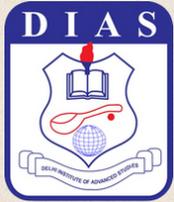
The recruitment pipeline was outlined, beginning with a mandatory Quantitative Aptitude assessment, followed by multi-stage, comprehensive interviews, along with targeted guidance on the competencies sought in entry-level talent. Ms. Aarushi, an esteemed Protiviti associate and college alumnus, subsequently delivered strategic advice on proactive career readiness. She defined the critical skillsets required to excel in the Finance sector and successfully navigated an in-depth Q&A session, addressing student inquiries with clarity.

Mr. Vinay Arora emphasized the firm's focus on innovation, ethical practices, and client-centric solutions, explaining how these pillars contribute to sustained success in a competitive global market. He highlighted the importance of adaptability, analytical thinking, and collaboration as key attributes expected from aspiring professionals, encouraging students to continuously upskill and remain industry-relevant. Additionally, Ms. Aarushi's interaction added significant value by offering a relatable perspective on transitioning from campus to corporate life. As an alumnus, she shared practical insights on navigating early career challenges, building confidence, and leveraging learning opportunities within a consulting environment. Her guidance motivated students to take ownership of their career preparation and to approach placements with clarity and confidence.

Overall, the pre-placement talk served as a comprehensive career-orientation platform, equipping students with industry insights, realistic expectations, and the motivation needed to pursue rewarding professional paths with leading organizations like Protiviti.



**PRE - PLACEMENT TALK**



**PROTIVITI**





## FDP ON APPLICATIONS OF ARTIFICIAL INTELLIGENCE IN RESEARCH

**DATE:** 02<sup>nd</sup> – 06<sup>th</sup> December, 2025

**RESOURCE PERSON:** Prof Pushpender kumar, Department of Commerce, Kirorimal College, University of Delhi and Dr. Seema Malik, Associate Professor in the Department of Commerce at Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Sonapat, Haryana.

**ORGANIZED BY:** IQAC Committee, DIAS

**PARTICIPANTS:** All faculty Members of DIAS

**Objective:** The Faculty Development Programme on Applications of Artificial Intelligence in Research was designed to equip faculty members and researchers with modern AI-driven tools and methodologies to enhance the quality, efficiency, and impact of academic research.

**SUMMARY AND LEARNING OUTCOMES:** The FDP was conducted over five days and witnessed the active participation of approximately 60 faculty members and researchers. The programme combined theoretical insights with practical demonstrations of AI-powered research tools, delivered by distinguished academicians and domain experts.

### Day 1 – Inauguration & Foundational Perspectives (02.12.2025)

The programme commenced with an inaugural session, formally welcoming participants and resource persons. Ms. Vaishali, Assistant Professor, DIAS, introduced the theme of the FDP and highlighted the growing relevance of Artificial Intelligence in academic research. She emphasized the necessity of continuous upskilling to keep pace with The session explored the evolution of Generative AI and its distinction from traditional AI, emphasizing its transformative potential for researchers, educators, and institutions.apidly evolving research technologies. Dr. N. Malati, Director, DIAS, extended a warm welcome to the esteemed resource persons Prof. Pushpender Kumar, Department of Commerce, Kirori Mal College, University of The first technical session was conducted by Prof. Pushpender Kumar, who delivered an insightful overview of the role of Artificial Intelligence in enhancing research quality and academic writing. The session explored the evolution of Generative AI and its distinction from traditional AI emphasizing its transformative potential for researchers, educators, and institutions. Key discussions included the application of Large Language Models (LLMs) to understand

human behavior, improve conceptual clarity, and support manuscript development.

### Day 2 – AI Tools for Literature Review and Hypothesis Testing

On the second day, Prof. Pushpender Kumar introduced advanced AI tools such as Elicit and SciSpace, demonstrating their capabilities in generating structured literature reviews and summarizing extensive research content in a time-efficient manner. Participants were shown how AI writers can assist in drafting research chapters while maintaining academic rigor. The session further covered hypothesis formulation and testing,

### Day 3 – Hands-on Training in Data Analytics using SPSS

The third day focused on practical data analytics, with hands-on training in SPSS (Statistical Package for the Social Sciences). Prof. Pushpender Kumar guided participants through data entry, cleaning, transformation, and interpretation using real datasets.

### Day 4 – AI Tools for Research Enhancement

The fourth day featured sessions by Dr. Seema Malik, who began by emphasizing the strategic importance of AI in making faculty “future-ready” and aligning research practices with modern technological advancements. The session covered foundational AI concepts, including data analytics and generative AI, explained in an educator-friendly manner.

### Day 5 – Advanced AI Applications in Research

On the final day, Dr. Seema Malik continued with advanced AI tools such as SciSpace and DeepSeek, demonstrating their application in empirical data analysis and comprehensive literature reviews. Participants learned how AI can streamline various stages of research, including problem identification,

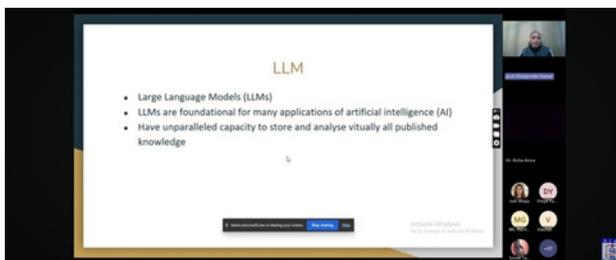
### Valedictory Session

The valedictory session marked the successful conclusion of the FDP. Key learnings and outcomes were summarized, followed by valuable feedback from participants. The session concluded with a vote of thanks, acknowledging the contributions of the resource persons and organizing team. As a token of appreciation, mementos were presented to the resource persons in recognition of their valuable academic contribution.



### Conclusion

Overall, the Faculty Development Programme served as a comprehensive platform for enhancing research capabilities through AI-driven methodologies. The FDP reinforced the importance of continuous professional development and empowered faculty members to integrate advanced technologies into their research practices, thereby contributing to improved research quality and academic excellence at DIAS.



### FDP ON PROPOSAL WRITING ON INTELLECTUAL PROPERTY RIGHTS (IPR)

**DATE:** 23<sup>rd</sup> December, 2025

**RESOURCE PERSON:** Mr. Venkatesh Bharti, Founder, Vastav Intellect IP Solutions (VIIPS)

**ORGANIZED BY:** IEDC & IIC Cell, DIAS

**PARTICIPANTS:** Faculty Members

**Objective:** The objective of the Faculty Development Programme (FDP) was to create basic awareness among faculty members about Intellectual Property Rights (IPR) and proposal writing related to research and innovation. The programme aimed to help faculty understand the importance of protecting research work and innovative ideas through IPR.

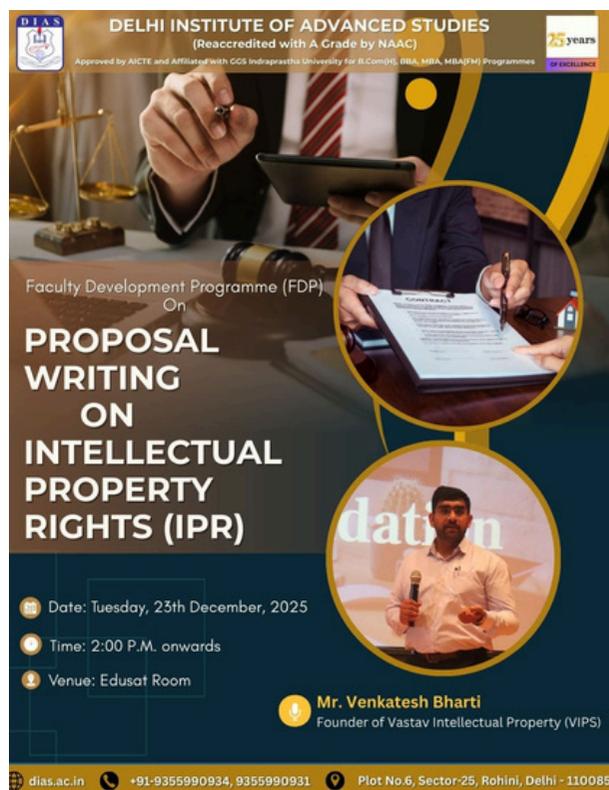
**SUMMARY AND LEARNING OUTCOMES:** The Faculty Development Programme on Proposal Writing on Intellectual Property Rights (IPR) was held on 23 December 2025 at the Edusat Room, Delhi Institute of Advanced Studies. Faculty members from different departments participated in the programme. The session was conducted by Mr. Venkatesh Bharti, Founder of Vastav Intellectual Property (VIPS). He explained the basic concepts of Intellectual Property Rights and discussed the importance of proposal writing in academic research. The resource person also explained how research ideas can be converted into patentable work and protected through proper IPR mechanisms. The session was interactive, and participants actively raised questions related to patent filing, proposal preparation, and protection of research outcomes.

### Topics Covered

- Introduction to Intellectual Property Rights (IPR)
- Importance of IPR in research and academics
- Types of Intellectual Property
- Basics of proposal writing
- Patent filing procedure
- Practical examples related to IPR

The FDP helped faculty members understand the importance of Intellectual Property Rights. Participants gained basic knowledge about proposal writing and patent filing. The programme encouraged faculty members to focus on innovation and protect their research work.

The Faculty Development Programme on Proposal Writing on Intellectual Property Rights (IPR) was successfully conducted. The programme helped in creating awareness about IPR and research proposal writing among faculty members.





# THE

## Latest Buzz

### INDIA BECOMES THE WORLD’S FOURTH-LARGEST ECONOMY

In late 2025, India achieved a major economic milestone by officially becoming the world’s fourth-largest economy, surpassing both the United Kingdom and Japan, with a gross domestic product (GDP) estimated at around \$4.5 trillion. The announcement, highlighted by Union Minister Jyotiraditya Scindia, reflects India’s steady rise on the global economic stage and underscores the country’s growing influence in international trade and finance. This achievement marks a significant moment in India’s post-independence economic journey.

India’s ascent has been driven by a combination of strong domestic demand, rapid digitalization, and sustained growth in the services sector, particularly information technology, financial services, and business process management. The country’s startup ecosystem, now among the largest in the world, has played a crucial role in driving innovation, attracting foreign investment, and creating employment. With thousands of startups and a growing number of unicorns, India has positioned itself as a global hub for entrepreneurship and technology-led growth.

Exports have also contributed significantly to this economic expansion. India has diversified its export base beyond traditional goods to include IT services, pharmaceuticals, electronics, and renewable energy components. At the same time, government-led initiatives such as Make in India, Digital India, and infrastructure-focused capital expenditure have strengthened manufacturing capacity and improved ease of doing business. Looking ahead, projections suggest that India could overtake Germany by 2027 to become the world’s third-largest economy. Economists attribute this optimistic outlook to India’s young workforce, expanding middle class, and long-term growth potential. While challenges such as income inequality, employment generation, and global economic uncertainties remain, India’s rise to fourth place signals its transformation into a key engine of global economic growth.

### ARCTIC RECORDS HOTTEST YEAR IN 125 YEARS

Between October 2024 and September 2025, the Arctic experienced its warmest year on record, marking a critical warning signal for the global climate system. According to climate scientists, average temperatures in the Arctic rose far above historical norms, accelerating the loss of sea ice and fundamentally altering seasonal weather patterns. This unprecedented warming has reinforced concerns that the Arctic is heating up at nearly four times the global average, a phenomenon known as Arctic amplification. One of the most visible consequences of this extreme warming has been the dramatic shrinkage of sea ice. Satellite observations revealed record-low ice coverage during both summer and winter months, with ice forming later in the year and melting earlier than usual. Thinner and less stable ice not only threatens Arctic wildlife—such as polar bears, seals, and walrus—but also disrupts Indigenous communities that rely on predictable ice conditions for travel, hunting, and cultural practices.

Scientists have also observed changing winter weather patterns, including rainfall during months that historically experienced only snow. These shifts affect permafrost stability, leading to thawing ground that releases trapped greenhouse gases like methane and carbon dioxide, further accelerating global warming. The thawing of permafrost also damages infrastructure, including roads, pipelines, and buildings across Arctic regions. The warming Arctic has global consequences. Reduced sea ice decreases the Earth’s ability to reflect sunlight, causing oceans to absorb more heat and intensifying climate change worldwide. Additionally, Arctic warming influences atmospheric circulation, potentially leading to more extreme weather events—such as heatwaves, cold snaps, floods, and storms—in lower latitudes.

Climate experts warn that the Arctic’s record-breaking heat underscores the urgency of global climate action. Without rapid reductions in greenhouse gas emissions and stronger international cooperation, the changes witnessed in the Arctic could become irreversible.



## THAI PARLIAMENT DISSOLVED AMID BORDER CLASH

Thailand entered a phase of political uncertainty in late 2025 after its parliament was formally dissolved, following renewed clashes along the country's disputed border with Cambodia. The sudden escalation of border tensions heightened national security concerns and exposed deep divisions within Thailand's political leadership. As pressure mounted from opposition parties, civil society groups, and sections of the public, the dissolution of parliament was seen as an attempt to reset the political landscape amid growing instability.

The border clashes reportedly involved brief but intense confrontations between security forces near contested areas, reviving long-standing territorial disputes between the two neighboring countries. Although both Thailand and Cambodia moved quickly to prevent a full-scale conflict, the incidents triggered strong nationalist sentiment within Thailand. Critics accused the government of mishandling border security and failing to manage diplomatic channels effectively, further eroding public confidence in the ruling coalition.

The dissolution of parliament automatically paved the way for early general elections, with the Election Commission expected to announce a new poll schedule. Political analysts noted that the move could significantly reshape Thailand's power dynamics, as opposition parties attempt to capitalize on public dissatisfaction over governance, economic pressures, and national security management. At the same time, uncertainty surrounding the election process has raised concerns about potential delays, protests, or legal challenges.

Regionally, the development has drawn attention across Southeast Asia, as Thailand plays a crucial role in ASEAN diplomacy and regional stability. Neighboring countries and international observers have urged restraint, dialogue, and adherence to democratic processes to prevent further escalation. Cambodia, for its part, has called for diplomatic engagement to resolve border disputes peacefully. Overall, the dissolution of Thailand's parliament reflects the fragile balance between security challenges and democratic governance. As the country prepares for early elections, the outcome will be critical in determining whether Thailand can restore political stability while safeguarding regional peace and reinforcing public trust.

## WHO-WORLD BANK HEALTH DECLARATION ADOPTED

In a landmark step toward improving global health outcomes, world leaders adopted a historic joint declaration by the World Health Organization (WHO) and the World Bank in late 2025, aimed at tackling the growing burden of noncommunicable diseases (NCDs) and mental health challenges. The declaration reflects a shared global commitment to addressing some of the most pressing and persistent health threats, including heart disease, diabetes, cancer, respiratory illnesses, depression, and anxiety disorders, which together account for the majority of preventable deaths worldwide.

Noncommunicable diseases currently cause over 70% of global deaths, disproportionately affecting low- and middle-income countries where access to early diagnosis and treatment remains limited. Recognizing this imbalance, the declaration sets measurable and time-bound targets for 2030, including expanding access to hypertension screening and treatment, strengthening primary healthcare systems, and integrating mental health services into routine care. A strong emphasis has been placed on prevention, early intervention, and community-based care models.

Mental health received unprecedented focus in the declaration, acknowledging its long-standing neglect in health policy. Governments committed to increasing mental health funding, reducing stigma, training healthcare workers, and ensuring access to affordable psychological and psychiatric services. The declaration also highlights the economic cost of untreated NCDs and mental health disorders, noting their impact on productivity, workforce participation, and national development. The World Bank pledged increased financial and technical support to help countries implement these reforms, particularly in resource-constrained settings. Meanwhile, WHO will provide guidance on policy frameworks, monitoring progress, and sharing best practices globally.

Health experts have welcomed the declaration as a turning point in global health governance, stressing that its success will depend on strong political will, sustained funding, and accountability mechanisms. If effectively implemented, the WHO-World Bank declaration could significantly improve quality of life, reduce premature deaths, and strengthen health systems worldwide by the end of the decade.



## TECH LAYOFFS CONTINUE IN 2025

The global technology sector continued to witness significant workforce reductions throughout 2025, with over 22,000 jobs eliminated as companies accelerated the adoption of artificial intelligence (AI), automation, and cost-optimization strategies. What initially began as a short-term correction in previous years has now evolved into a deeper structural shift in technology employment, reshaping how tech companies operate and hire.

Major technology firms across software, e-commerce, fintech, and cloud services undertook layoffs to realign business models with changing market realities. Rising operational costs, pressure to maintain profitability, and slowing global demand prompted companies to streamline teams and reduce overlapping roles. At the same time, rapid advances in AI-driven tools have enabled organizations to automate functions previously handled by large human teams, particularly in areas such as customer support, data analysis, content moderation, and basic software testing.

Industry analysts note that these layoffs are not solely driven by economic slowdown but reflect a transition toward leaner, skill-focused workforces. While traditional roles are shrinking, demand continues to grow for professionals skilled in AI engineering, cybersecurity, cloud infrastructure, data science, and product innovation. This shift has created a widening skills gap, leaving many displaced workers in need of reskilling and upskilling to remain competitive.

The impact of layoffs has been felt globally, affecting employees in the United States, Europe, India, and Southeast Asia. In response, governments and educational institutions are increasingly emphasizing digital skill development programs and public-private partnerships to support workforce transitions. Meanwhile, employee sentiment across the tech industry remains cautious, with professionals prioritizing job security and adaptability.

Overall, the continued tech layoffs in 2025 signal a fundamental transformation of the technology sector, where automation and efficiency are becoming central to growth strategies. While disruptive in the short term, experts believe this shift could ultimately lead to a more sustainable and innovation-driven tech ecosystem in the long run.

## GLOBAL PUBLIC CONCERN TRENDS IN 2025

As 2025 drew to a close, a comprehensive global survey conducted by Ipsos revealed a clear picture of the issues weighing most heavily on public sentiment worldwide. According to the findings, economic uncertainty, climate change, and public health emerged as the top concerns across regions, reflecting widespread anxiety about future stability in an increasingly complex and unpredictable global environment. The survey, which covered respondents from dozens of countries, highlights how global crises are shaping everyday perceptions and priorities.

Economic uncertainty ranked as the leading concern in many nations, driven by rising living costs, inflationary pressures, job insecurity, and slowing growth in key economies. Even in countries showing macroeconomic resilience, households reported stress over wages failing to keep pace with expenses, particularly for housing, healthcare, and education. These financial pressures have contributed to declining consumer confidence and cautious spending behavior.

Climate change remained a dominant worry, especially among younger generations. Extreme weather events—including heatwaves, floods, droughts, and storms—experienced throughout 2025 reinforced the reality of environmental risk. Respondents expressed concern not only about environmental damage but also about government preparedness, climate policies, and the long-term consequences for food security, water availability, and livelihoods.

Public health continued to feature prominently, reflecting lessons learned from the COVID-19 pandemic. Access to healthcare, mental health services, and preparedness for future health emergencies were cited as major issues. Mental health concerns, in particular, showed a sharp rise, driven by economic stress, social isolation, and uncertainty about the future. The Ipsos survey also revealed declining trust in institutions and political leadership, with many respondents feeling that governments are not acting quickly or decisively enough to address these challenges. Experts note that these concern trends underscore the need for coordinated policy responses, stronger social safety nets, and transparent governance. Overall, the 2025 global concern landscape illustrates a world grappling with interconnected challenges, where economic resilience, climate action, and public health readiness are central to restoring public confidence.



## U.S. STOCK MARKETS SLIP ON TECH WEAKNESS

On September 8, 2025, Nepal witnessed unprecedented political unrest as Generation Z-led protests erupted across the country, triggered by the government's controversial social media ban and growing public discontent over corruption. Tens of thousands of young protesters took to the streets in Kathmandu and other major cities, demanding greater freedom of expression, transparency, and accountability from political leaders. The movement, largely organized through digital platforms despite the ban, highlighted the increasing influence of social media in mobilizing civic action among the youth.

The protests quickly escalated as demonstrators stormed the Parliament, calling for immediate political reform and the resignation of Prime Minister K. P. Sharma Oli. Security forces struggled to manage the large crowds, though reports indicated that the protests were largely peaceful with minimal violence.

The intensity and scale of the demonstrations reflected widespread frustration among Nepal's youth, who felt excluded from decision-making processes and burdened by ongoing political instability and corruption scandals.

Facing mounting pressure, Prime Minister Oli resigned, paving the way for the appointment of Sushila Karki as the interim Prime Minister. Karki, a former Chief Justice and widely respected figure, was tasked with steering the country toward political stability and preparing for fresh elections. Analysts note that her appointment is likely to be seen as a compromise between the demands of the protesters and the need for institutional continuity.

The protests underscore the growing power of Nepal's younger generation in shaping political discourse. Unlike previous movements, this wave of civic activism was driven by digital connectivity and a shared desire for accountability and progressive governance.

Observers suggest that the events of September 2025 could mark a turning point in Nepalese politics, signaling a new era where youth participation and digital activism play a decisive role in influencing policy decisions.

## WORLD DARTS CHAMPIONSHIP BREAKS RECORDS

The 2025/26 PDC World Darts Championship began on a historic note, capturing global attention with a record-breaking prize fund of £5 million, the largest in the tournament's history. This unprecedented financial milestone reflects the rapid growth and increasing commercial appeal of professional darts, which has evolved from a niche sport into a mainstream global entertainment phenomenon. The event, held at the iconic Alexandra Palace in London, attracted top players from across the world and millions of viewers through international broadcasts and digital streaming platforms.

A major highlight of the championship was the return of defending champion Luke Littler, who entered the tournament with the opportunity to make history by winning back-to-back world titles. At just a young age, Littler's meteoric rise has reinvigorated interest in the sport, drawing in a new generation of fans. His calm composure, precision scoring, and competitive mindset have made him one of the most talked-about athletes in darts, elevating the profile of the championship.

The increased prize money has also intensified competition among players, with higher stakes encouraging exceptional performance levels. Beyond the financial rewards, the championship has benefited from expanded sponsorship deals, sold-out arenas, and growing international participation, particularly from Asia, Europe, and North America. These developments highlight darts' expanding global footprint and its ability to compete with other major sporting events for audience engagement.

Organizers of the PDC World Darts Championship noted that the record prize fund is part of a broader strategy to professionalize the sport further, improve player welfare, and enhance fan experience through innovative broadcasting and live-event formats.

Overall, the 2025/26 championship stands as a landmark moment for darts, symbolizing its transformation into a globally recognized, commercially successful sport.

With rising viewership, star players, and growing investment, the future of professional darts appears stronger than ever.



## SCHOLASTIC IMPRESSIONS

### THE ROLE OF GENERATIVE AI IN ACADEMIC CONTENT CREATION AND ASSESSMENT (2023–2025)

The integration of generative AI tools in higher education has significantly transformed academic content creation and assessment practices between 2023 and 2025. Faculty members increasingly rely on AI-powered platforms to generate lecture outlines, case studies, quizzes, and supplementary learning materials, enabling them to allocate more time toward interactive teaching and student mentoring. The study finds that instructors using generative AI reported a noticeable reduction in preparation time, while simultaneously improving the diversity and relevance of academic content. AI-generated examples, real-time updates, and adaptive explanations have contributed to more dynamic and engaging classroom experiences, particularly in multidisciplinary and rapidly evolving subject areas.

From a student perspective, generative AI has emerged as a powerful learning aid. Tools that assist with summarization, concept clarification, and practice problem generation have enhanced comprehension and independent learning. Performance data across the surveyed institutions indicate improved academic outcomes, especially among students who used AI tools responsibly as supplementary support rather than as substitutes for original work. Personalized feedback generated by AI systems helped learners identify knowledge gaps, revise drafts, and strengthen conceptual understanding, thereby promoting self-paced and inclusive learning environments.

However, the study also highlights significant concerns surrounding academic integrity. The ease with which generative AI can produce essays, reports, and code has raised challenges in distinguishing original student work from AI-generated outputs. Faculty members expressed apprehension regarding plagiarism detection limitations and the erosion of critical thinking skills if students over-rely on AI tools. To address this, institutions have begun redesigning assessment methods, shifting from purely content-based evaluations to application-oriented tasks such as oral examinations, project-based learning, reflective writing, and in-class assessments that emphasize reasoning and originality.

Another key issue identified is assessment validity and fairness. While AI-assisted grading and feedback systems offer efficiency and consistency, they may overlook contextual nuances, creativity, and subjective judgment. The research underscores the importance of retaining human oversight in assessment processes to ensure balanced evaluation. Faculty training programs focused on AI-enabled pedagogy have proven effective in helping educators integrate AI thoughtfully, aligning technological capabilities with learning objectives rather than convenience alone.

The study also emphasizes the critical role of AI literacy for both students and educators. Institutions that implemented structured AI literacy modules—covering ethical use, bias awareness, data privacy, and limitations of generative models—reported higher acceptance and responsible usage of AI tools. These initiatives fostered transparency and empowered learners to critically evaluate AI-generated content rather than consume it passively. Ethical frameworks and clear institutional policies were found to be essential in setting boundaries and expectations for AI use in academic settings.

In conclusion, generative AI represents a paradigm shift in academic content creation and assessment, offering significant benefits in efficiency, personalization, and accessibility. However, its long-term success in higher education depends on balanced integration, robust ethical guidelines, continuous faculty development, and reimagined assessment strategies. Institutions that proactively address integrity concerns and invest in AI literacy are better positioned to harness the transformative potential of generative AI while preserving the core values of education.

**Dr. Dimpy Jindal, Assistant Professor, DIAS**

Gupta, S., Mehra, R., & Patel, A. (2025). The Role of Generative AI in Academic Content Creation and Assessment (2023–2025). *Journal of Higher Education Technology and Pedagogy*, 8(4). Sharma, R., Gupta, A., & Verma, S. (2025). The Impact of AI Chatbots on Customer Service Efficiency in Retail (2022–2025). *Journal of Retail Technology and Innovation*, 6(3). <https://doi.org/10.5678/jrti.ai.chatbots2025>



## CONSUMER TRUST AND ADOPTION OF BUY NOW, PAY LATER (BNPL) SERVICES IN DIGITAL RETAIL (2022–2025)

The rapid expansion of Buy Now, Pay Later (BNPL) services between 2022 and 2025 has significantly reshaped consumer payment behavior in digital retail. This study extends its analysis to examine the psychological, financial, and behavioral dimensions influencing consumer trust and sustained adoption of BNPL platforms. Findings indicate that BNPL appeals strongly to younger consumers due to its perceived affordability, instant approval, and seamless checkout experience. By allowing payments to be split into interest-free installments, BNPL reduces immediate financial friction, encouraging higher spending and impulsive purchases. Retailers integrating BNPL options reported not only a 22% increase in average order value but also lower cart abandonment rates, particularly for fashion, electronics, and lifestyle products.

The research further reveals that trust plays a pivotal role in BNPL adoption. Consumers are more likely to use BNPL services offered by well-known fintech providers or backed by established financial institutions. Brand reputation, transparent fee structures, and clear repayment schedules significantly influence trust perceptions. Survey results show that consumers who fully understood BNPL terms were 35% more likely to continue using the service and recommend it to others. In contrast, unclear penalty clauses, hidden fees, or complex repayment structures negatively impacted trust and led to dissatisfaction and drop-offs.

However, the study highlights growing concerns related to financial literacy and long-term consumer well-being. Many users, particularly first-time BNPL adopters, underestimate cumulative repayment obligations when using multiple BNPL services simultaneously. Transaction analysis indicates that frequent BNPL users are more likely to miss payments compared to traditional credit card users, exposing them to late fees and potential credit score implications. This behavior is amplified by aggressive marketing tactics and the normalization of installment-based spending, which may mask the real cost of consumption. From a regulatory perspective, the study identifies gaps in consumer protection frameworks governing BNPL services. Unlike traditional credit products,

BNPL often operates under lighter regulatory scrutiny, leading to inconsistencies in disclosure standards and credit checks. The research emphasizes the need for regulatory oversight to ensure responsible lending practices, standardized disclosures, and affordability assessments. Countries that introduced preliminary BNPL regulations during the study period observed improved consumer awareness and reduced default rates, underscoring the effectiveness of policy intervention.

The study also examines the impact of BNPL adoption on retailer strategy and customer relationships. Retailers leveraging BNPL as a strategic payment option reported improved customer acquisition and retention, particularly among Gen Z and millennial shoppers. However, over-reliance on BNPL-driven sales growth may expose retailers to reputational risks if consumers associate brands with financial stress or irresponsible spending. The research recommends that retailers adopt a balanced approach—positioning BNPL as a flexible payment tool rather than a spending enabler.

Technological integration further influences BNPL success. Seamless API integration, real-time credit assessment, and user-friendly dashboards that track installments and due dates contribute positively to user experience. BNPL platforms that invested in financial education features—such as spending alerts, repayment reminders, and budgeting tools—demonstrated higher customer satisfaction and lower delinquency rates. These features help bridge the financial awareness gap while reinforcing trust and responsible usage.

In conclusion, BNPL services have emerged as a powerful driver of digital retail growth by enhancing affordability, convenience, and conversion rates. However, sustaining consumer trust requires transparency, ethical marketing, financial literacy initiatives, and regulatory alignment.

**-Dr. Divya Jain, Assistant Professor, DIAS**

Malhotra, N., Singh, P., & Iyer, R. (2025). Consumer Trust and Adoption of Buy Now, Pay Later (BNPL) Services in Digital Retail (2022–2025). *Journal of Digital Finance and Consumer Behavior*, 7(4). For more details, visit: [Kumar, N., Singh, R., & Mehta, A. \(2025\). Green Hydrogen Adoption in Heavy Industries: Challenges and Opportunities \(2021–2025\). \*Journal of Sustainable Industrial Transitions\*, 9\(2\). <https://doi.org/10.1177/00222429251234567>](#)



## CYBERSECURITY READINESS IN SMALL AND MEDIUM ENTERPRISES (SMES) POST-DIGITAL ACCELERATION (2021–2025)

The rapid digital acceleration witnessed between 2021 and 2025 has fundamentally reshaped the operational landscape for small and medium enterprises (SMEs). While the adoption of cloud computing, digital payment systems, and online customer engagement platforms has improved efficiency and market reach, it has simultaneously exposed SMEs to heightened cybersecurity risks. This extended analysis builds on the initial findings to examine structural vulnerabilities, behavioral gaps, and strategic responses influencing cybersecurity readiness among SMEs in the post-digital acceleration era.

The study reveals that many SMEs adopted digital tools in a reactive and fragmented manner, often prioritizing speed and cost-efficiency over security considerations. As a result, cybersecurity frameworks were either underdeveloped or entirely absent during initial digital transitions. Nearly 40% of surveyed firms reported experiencing phishing attacks, ransomware incidents, or unauthorized access to sensitive data. In many cases, these attacks led to temporary operational shutdowns, financial losses, reputational damage, and erosion of customer trust. The findings suggest that SMEs remain attractive targets for cybercriminals due to limited defenses and lower awareness levels compared to large enterprises.

A key factor contributing to low cybersecurity readiness is the lack of dedicated IT and security personnel within SMEs. Most firms rely on third-party vendors or general IT staff who may not possess specialized cybersecurity expertise. The study finds that cybersecurity investments are often perceived as non-essential costs rather than strategic necessities. Budget constraints further discourage SMEs from deploying advanced security solutions such as intrusion detection systems, endpoint protection, or continuous monitoring tools. As a result, security practices are typically limited to basic antivirus software and password-based access controls, which are insufficient against sophisticated cyber threats. Employee behavior emerges as another critical vulnerability. The research

highlights that human error remains a leading cause of security breaches, with employees frequently falling victim to phishing emails, malicious links, and social engineering attacks. SMEs that lacked structured cybersecurity training programs experienced significantly higher incident rates. Conversely, organizations that conducted regular awareness sessions, simulated phishing exercises, and basic cyber hygiene training reported improved resilience and faster incident response. This underscores the importance of embedding cybersecurity awareness into organizational culture rather than treating it as a one-time compliance requirement.

The study also explores the role of cloud service providers and fintech platforms in shaping SME cybersecurity posture. While cloud-based solutions offer scalability and built-in security features, SMEs often fail to configure them properly, leaving systems exposed to misconfigurations and access vulnerabilities. Similarly, increased use of digital payment systems and online banking has expanded the attack surface for financial fraud and data breaches. SMEs that implemented multi-factor authentication, role-based access, and regular system audits demonstrated significantly lower exposure to cyber risks.

In conclusion, while digital acceleration has unlocked significant growth opportunities for SMEs, it has also amplified their exposure to cyber threats. Cybersecurity readiness remains uneven and largely insufficient across the sector, driven by limited awareness, budget constraints, and skill shortages. The study concludes that improving SME cybersecurity resilience requires a multi-pronged approach involving affordable technology solutions, continuous employee education, supportive public policy, and a strategic shift in mindset—recognizing cybersecurity as a core component of sustainable digital growth.

**-Dr. Pratiksha Tiwari, Associate Professor, DIAS**

Verma, K., Iyer, S., & Nair, P. (2025). Cybersecurity Readiness in Small and Medium Enterprises Post-Digital Acceleration (2021–2025). *Journal of Cybersecurity and Digital Risk Management*, 10(3). <https://doi.org/10.5678/jcdrm.sme2025>



## THE IMPACT OF INFLUENCER MARKETING ON BRAND CREDIBILITY IN THE FMCG SECTOR (2022–2025)

The rapid growth of social media platforms between 2022 and 2025 has positioned influencer marketing as a central component of brand communication strategies in the FMCG sector. This extended study examines not only engagement metrics but also the deeper psychological mechanisms through which influencers shape brand credibility and consumer trust. Findings reveal that consumers increasingly perceive influencers as relatable opinion leaders rather than traditional advertisers, especially when influencers maintain authenticity, transparency, and consistency in their content. Micro-influencers, with smaller yet more engaged follower bases, were found to generate stronger trust signals due to perceived expertise, niche relevance, and closer audience relationships.

The research highlights that micro-influencers outperform celebrity influencers in terms of engagement rate, comment quality, and purchase intent conversion. Consumers reported feeling that micro-influencers offer more honest product experiences, particularly in categories such as personal care, food, wellness, and household products. Unlike celebrity endorsements, which are often viewed as transactional, micro-influencer content is perceived as experience-driven and informative. Campaign data analysis shows that brands collaborating with micro-influencers achieved higher content recall and longer attention spans among consumers, reinforcing the credibility of the promoted products.

However, the study also identifies the risks associated with influencer saturation and over-commercialization. Excessive sponsored posts, repetitive brand endorsements, and lack of disclosure significantly reduce influencer authenticity and audience trust. Consumers expressed skepticism toward influencers who promote multiple competing brands within short time frames, perceiving such behavior as profit-driven rather than value-driven. The findings indicate that when influencer credibility declines, the negative spillover effect can extend to the brand itself, harming long-term brand equity despite short-term sales gains. Transparency emerges as a

critical determinant of influencer effectiveness.

Clear disclosure of sponsored partnerships, honest reviews including limitations of products, and alignment between influencer values and brand identity positively influence consumer perceptions. Influencers who openly communicate paid collaborations while maintaining creative independence were rated higher in trustworthiness than those using subtle or ambiguous promotional tactics. This underscores the importance of ethical influencer marketing practices in sustaining brand credibility.

The study further explores the strategic shift toward long-term influencer partnerships. Brands engaging in ongoing collaborations rather than one-off promotional campaigns experienced stronger brand association and loyalty outcomes. Long-term partnerships allow influencers to integrate products organically into their lifestyle narratives, reinforcing authenticity and familiarity over time.

Such collaborations also enable brands to co-create content, engage in storytelling, and build communities rather than relying solely on promotional messaging.

In conclusion, influencer marketing remains a powerful tool for building brand credibility in the FMCG sector, but its effectiveness depends heavily on authenticity, transparency, and strategic alignment. The study concludes that brands must move beyond visibility-driven influencer strategies toward trust-centric, long-term partnerships that prioritize value creation over promotional volume.

**-Dr. Divya Mohan, Associate Professor, DIAS**

Kapoor, N., Malhotra, S., & Bansal, R. (2025). The Impact of Influencer Marketing on Brand Credibility in the FMCG Sector (2022–2025). *Journal of Consumer Branding and Digital Influence*, 9(4). For more details, visit: Singh, A., Bhattacharya, R., & Verma, P. (2025). *Impact of Micro-Mobility Integration on Urban Transport Networks (2021–2025)*. *Journal of Urban Mobility and Sustainable Infrastructure*, 9(2). <https://doi.org/10.1177/00222429251267902>



## EMPLOYEE WELL-BEING PROGRAMS AND PRODUCTIVITY OUTCOMES IN HYBRID ORGANIZATIONS (2022–2025)

The shift toward hybrid work models between 2022 and 2025 has significantly altered employee experiences, making well-being programs a critical component of organizational strategy. This extended study explores how structured mental health and well-being initiatives influence employee productivity, engagement, and retention in hybrid organizations. Findings indicate that employees working in hybrid setups face unique challenges, including blurred work–life boundaries, social isolation, and digital fatigue. Organizations that proactively addressed these issues through formal well-being programs reported lower burnout levels, improved morale, and a measurable 17% increase in productivity.

The research highlights that effective well-being programs go beyond ad hoc wellness activities and instead adopt a holistic approach encompassing mental, emotional, and physical health. Initiatives such as flexible work schedules, access to counseling services, mindfulness sessions, and ergonomic support for home offices were found to significantly reduce stress levels. Employees who felt supported by such programs demonstrated higher job satisfaction and greater commitment to organizational goals. Survey data further reveals that well-being initiatives were particularly impactful in high-pressure sectors like IT and professional services, where prolonged screen time and deadline-driven work are common.

Leadership involvement emerged as a key success factor in the effectiveness of well-being programs. Organizations where senior leaders openly discussed mental health, modeled healthy work behaviors, and encouraged participation in well-being initiatives experienced stronger program adoption. Employees perceived leadership support as a signal of genuine organizational concern rather than a symbolic gesture. In contrast, firms that treated well-being as a peripheral HR activity saw limited engagement and weaker outcomes. The study underscores that leadership accountability and cultural alignment are essential for embedding well-being into daily work practices.

Continuous feedback mechanisms also play a crucial role in sustaining positive outcomes. Regular employee surveys, pulse checks, and open communication channels enabled organizations to assess evolving needs and refine their well-being strategies. Companies that actively used feedback to adapt programs—such as adjusting workloads, redefining performance expectations, or introducing targeted support during peak stress periods—reported higher resilience and adaptability among employees. This dynamic approach allowed organizations to respond effectively to changing work conditions inherent in hybrid models.

The study also examines the relationship between well-being and long-term organizational performance. Improved mental health and reduced burnout contributed to lower absenteeism, reduced employee turnover, and enhanced collaboration across teams. Hybrid organizations with mature well-being frameworks reported better team cohesion despite physical distance, as employees felt psychologically safe and supported. Additionally, the research notes that well-being initiatives positively influenced employer branding, helping organizations attract talent in competitive labor markets.

In conclusion, employee well-being programs are no longer optional benefits but strategic drivers of productivity and organizational resilience in hybrid work environments. The study concludes that organizations that invest in structured, leadership-supported, and feedback-driven well-being initiatives are better positioned to enhance employee performance, reduce burnout, and achieve sustainable growth. As hybrid work becomes a long-term reality, embedding well-being into organizational culture will be critical for maintaining both human and business outcomes.

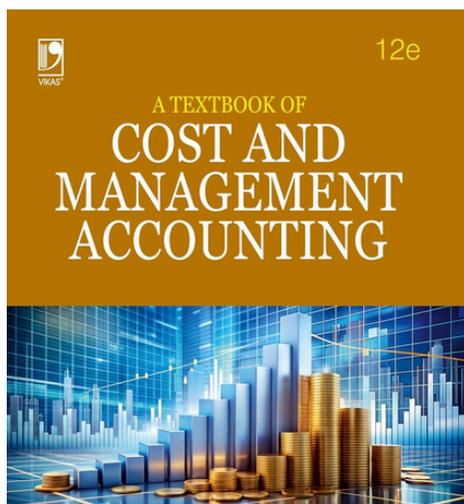
**- Dr. Anju Batra, Associate Professor, DIAS**

Jain, A., Mehta, R., & Kapoor, S. (2025). Employee Well-being Programs and Productivity Outcomes in Hybrid Organizations (2022–2025). *Journal of Organizational Behavior and Workplace Health*, 10(4). <https://doi.org/10.5678/jobwh.hybrid2025>



# Book Reviews

## COST AND MANAGEMENT ACCOUNTING



M N Arora

**Author(s)** : M. N. Arora

**Publisher** : Vikas Publishing House

**Edition** : 12th Edition

**Price** : ₹ 850/-

**Reviewed by** : Ms. Rachna Sharma, Assistant Professor, DIAS

In today's competitive and cost-conscious business environment, the role of cost and management accounting has become increasingly significant. Organizations rely heavily on accurate cost information and managerial insights to make informed decisions, control operations, and enhance profitability. Cost and Management Accounting by M. N. Arora, now in its 12th edition, stands as a comprehensive and authoritative text that addresses both the theoretical and practical dimensions of this vital discipline. M. N. Arora is a highly respected author in the field of accounting and finance, and this book reflects his extensive academic experience

and deep understanding of managerial accounting practices. The book is primarily designed for undergraduate and postgraduate students of commerce and management, including B.Com, M.Com, MBA, and professional courses such as CA, CMA, and CS. At the same time, it serves as a valuable reference for practitioners seeking clarity on cost-related decision-making tools. The book begins with a clear introduction to the nature, scope, and objectives of cost and management accounting, distinguishing it from financial accounting. Arora emphasizes how cost accounting focuses on cost ascertainment and control, while management accounting supports planning, decision-making, and performance evaluation. This foundational clarity enables readers to appreciate the strategic importance of cost information in managerial decisions.

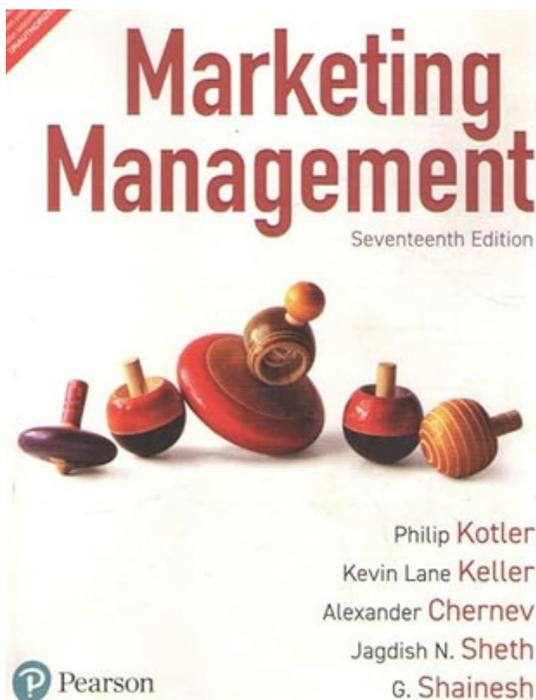
A major strength of the book is its extensive coverage of cost concepts and classification. Topics such as fixed, variable, semi-variable, direct, indirect, controllable, and uncontrollable costs are explained in a systematic and easily understandable manner. These concepts are supported by illustrations and numerical examples that help students build strong conceptual clarity, which is essential for advanced topics in cost accounting.

The book provides in-depth treatment of material, labour, and overhead costing. Chapters on material costing cover purchase procedures, pricing issues, inventory control techniques such as EOQ, ABC analysis, and stock valuation methods. Labour costing includes wage payment systems, incentive plans, and labour turnover analysis, while overhead costing explains allocation, apportionment, absorption, and under/over-absorption of overheads. These chapters are particularly useful for understanding manufacturing cost structures. Another notable highlight of the book is its comprehensive discussion on methods of costing, including job costing, contract costing, batch costing, process costing,



Cost and Management Accounting by M. N. Arora is a comprehensive, reliable, and time-tested textbook that successfully bridges the gap between theory and practice. Its systematic approach, clarity of concepts, and extensive problem-solving content make it an indispensable resource for students and professionals alike. The book not only builds a strong foundation in cost accounting techniques but also equips readers with the analytical tools required for effective managerial decision-making. With its updated content, exam-oriented structure, and strategic perspective, the 12th edition continues to uphold its reputation as one of the most trusted texts in the field of cost and management accounting.

## MARKETING MANAGEMENT



**Book Title** - Marketing Management

**Author(s)** - Philip Kotler, Kevin Lane Keller

**Publisher** - Pearson (I) Education Services Pvt. Ltd.

**Edition** - 17th Edition

**Price** - ₹ 1180/-

**Reviewed by** - Ms. Rupali Cholia, Assistant Professor, DIAS

Marketing has evolved from being a functional business activity to a strategic and customer-centric discipline that shapes organizational success. In this dynamic context, Marketing Management by Philip Kotler and Kevin Lane Keller stands as a definitive and globally acclaimed textbook that has shaped marketing education for decades. The 17th edition continues this legacy by incorporating contemporary trends, digital innovations, and strategic insights, making it an indispensable resource for students, academicians, and marketing professionals.

Marketing has evolved from being a functional business activity to a strategic and customer-centric discipline that shapes organizational success. In this dynamic context, Marketing Management by Philip Kotler and Kevin Lane Keller stands as a definitive and globally acclaimed textbook that has shaped marketing education for decades. The 17th edition continues this legacy by incorporating contemporary trends, digital innovations, and strategic insights, making it an indispensable resource for students, academicians, and marketing professionals.

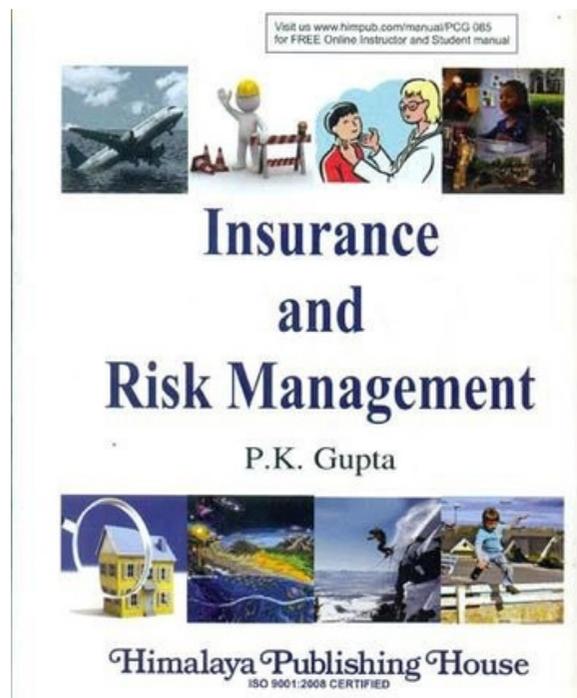
The book begins with a strong foundation by explaining the core concepts of marketing, including customer value, satisfaction, and relationship management. It emphasizes the shift from product-centric to customer-centric marketing, highlighting how organizations must deeply understand consumer needs to achieve sustainable competitive advantage. The introductory chapters also explore the role of marketing in society, ethical considerations, and the growing importance of social responsibility, setting a holistic tone for the rest of the text. A major strength of the book lies in its structured and strategic approach to marketing planning and strategy formulation. The authors provide a clear roadmap for developing effective marketing strategies by analyzing market opportunities, competitive forces, and internal capabilities. Tools such as SWOT analysis, value chain analysis, and marketing metrics are discussed in depth, enabling readers to understand how strategic decisions are made in real business contexts. One of the most impactful sections of the book is its treatment of Segmentation,



One of the most impactful sections of the book is its treatment of Segmentation, Targeting, and Positioning (STP). Kotler and Keller present STP as the cornerstone of marketing strategy, offering detailed frameworks for identifying market segments, evaluating their attractiveness, and positioning brands effectively. Numerous brand examples illustrate how successful companies create distinct and meaningful positions in competitive markets.

Marketing Management by Philip Kotler and Kevin Lane Keller remains the gold standard in marketing education. The 17th edition successfully balances timeless marketing principles with contemporary insights into digital transformation, consumer behavior, and strategic brand management. Its comprehensive coverage, global perspective, and practical orientation make it an invaluable resource for students, educators, and marketing professionals. The book not only builds strong conceptual foundations but also develops strategic and analytical thinking essential for real-world marketing challenges. With its clarity, depth, and relevance, Marketing Management continues to be a must-read for anyone seeking to master the art and science of modern marketing.

## INSURANCE AND RISK MANAGEMENT



**Book Title** - Insurance and Risk Management

**Author(s)** - P. K. Gupta

**Publisher** - Himalaya Publishing House

**Edition** - 2nd / 3(e)

**Price** - ₹ 1098/-

**Reviewed by** - Ms. Aanchal Gupta, Assistant Professor, DIAS

In an era characterized by economic uncertainty, financial volatility, and increasing exposure to various forms of risk, the study of insurance and risk management has gained immense importance. Insurance and Risk Management by P. K. Gupta is a comprehensive and well-structured textbook that provides an in-depth understanding of the principles, practices, and evolving dimensions of insurance and risk management. Designed primarily for students of commerce, management, and finance, the book also serves as a valuable reference for professionals working in insurance, banking, and corporate risk management roles. The author, P. K. Gupta, brings extensive academic expertise and practical insight to this subject, presenting complex concepts in a clear and systematic manner.

The book successfully balances theoretical foundations with practical applications, making it suitable for undergraduate and postgraduate students, as well as aspirants of professional courses such as MBA, M.Com, CA, CS, and insurance certification programs.

The book begins with a thorough introduction to the concept of risk, explaining its nature, types, and sources. It distinguishes between pure and speculative risks and discusses personal, property, liability, and financial risks in detail. This foundational section enables readers to understand why risk management is essential for individuals, organizations, and society at large. The author clearly explains the objectives of risk management, emphasizing loss minimization, financial stability, and continuity of operations.

A major strength of the book lies in its structured discussion of the risk management process. The stages of risk identification, measurement, evaluation, and control



are explained systematically. Various risk control techniques such as risk avoidance, risk reduction, risk retention, and risk transfer are discussed with practical illustrations. This analytical approach helps readers develop a strategic mindset towards managing uncertainty in real-world scenarios. The book provides comprehensive coverage of insurance as a risk transfer mechanism, explaining its role as the most widely used and effective method of managing risk. Fundamental principles of insurance—such as utmost good faith, insurable interest, indemnity, subrogation, contribution, and proximate cause—are explained in detail with relevant examples. These principles form the backbone of insurance contracts, and the author's clarity in presenting them makes the content easily understandable for beginners. A significant portion of the book is dedicated to life insurance, covering its nature, importance, and various policy types. Traditional and modern life insurance products, including term plans, endowment plans, whole-life policies, ULIPs, and pension plans, are discussed comprehensively. The book also explains premium calculation, policy conditions, nomination, assignment, and claim settlement procedures. This section is particularly useful for students seeking practical knowledge of life insurance operations. Equally detailed is the coverage of general insurance, which includes fire insurance, marine insurance, and miscellaneous insurance. The author explains the scope, policies, clauses, and underwriting practices associated with each type. Topics such as fire loss assessment, marine risks, cargo insurance, and liability insurance are discussed with clarity. The inclusion of real-world examples enhances the practical relevance of these chapters.

The book also explores social insurance and government-sponsored insurance schemes, highlighting their role in providing financial security to vulnerable sections of society. Schemes related to health insurance, employee insurance, and rural insurance are discussed, reflecting the social dimension of insurance in India. This section helps readers understand insurance not only as a commercial activity but also as a tool for social welfare and economic development.

Another key strength of the book is its detailed examination of the insurance market in India, including the role of the Insurance Regulatory and Development Authority of India (IRDAI). The author explains the regulatory framework governing insurance companies, intermediaries, and policyholders.

The impact of liberalization, privatization, and globalization on the Indian insurance industry is also discussed, providing readers with a contemporary perspective.

The book addresses emerging trends and challenges in insurance and risk management, such as increasing competition, technological advancements, digital insurance platforms, and evolving customer expectations. Topics like online insurance, data analytics, and risk modeling are introduced, ensuring that the content remains relevant in today's rapidly changing business environment.

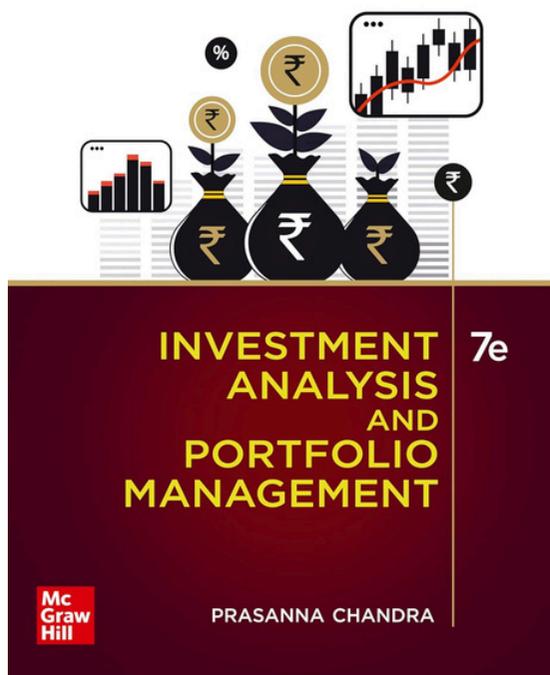
Insurance and Risk Management by P. K. Gupta is a comprehensive, insightful, and well-balanced textbook that offers a holistic understanding of risk and insurance in the Indian context. Its clear explanations, systematic structure, and practical orientation make it an invaluable resource for students, educators, and professionals alike. The book not only builds a strong conceptual foundation but also equips readers with the analytical tools required to manage risk effectively in personal, corporate, and societal contexts. With its updated content, regulatory relevance, and academic rigor, this book stands as an essential guide for anyone seeking to understand and excel in the field of insurance and risk management.

Furthermore, the emphasis on insurance as a strategic business function enhances the overall value of the book. Rather than treating insurance as a mere financial safeguard, the author positions it as an integral part of organizational strategy and financial planning. This perspective encourages readers to view risk management as a proactive and value-creating activity that supports long-term sustainability, resilience, and competitive advantage in an increasingly uncertain global environment.

From a pedagogical standpoint, the book is well-organized and learner-friendly. Each chapter follows a logical progression, beginning with conceptual explanations and moving towards applied insights. The language is simple, precise, and exam-oriented, making it suitable for self-study as well as classroom teaching. Diagrams, tables, and case illustrations further enhance comprehension and retention.



## INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT



**Book Title** - Investment Analysis and Portfolio Management

**Author(s)** - Prasanna Chandra

**Publisher** - McGraw Hill

**Edition** - 7th Edition

**Price** - ₹ 882/-

**Reviewed by** - Dr. Neetu Chadha, Associate Professor, DIAS

In the contemporary financial landscape, where capital markets are dynamic, complex, and increasingly influenced by global forces, a sound understanding of investment analysis and portfolio management is essential for students, investors, and finance professionals alike. Investment Analysis and Portfolio Management by Prasanna Chandra is a comprehensive, authoritative, and well-structured textbook that offers deep insights into the theory and practice of investment decision-making. The 7th edition of this widely acclaimed book continues to uphold its reputation as one of the most trusted resources in the field of finance. Prasanna Chandra, a distinguished academician and author, brings exceptional clarity and rigor to the subject.

His writing reflects a rare balance between conceptual depth and practical relevance, making the book suitable for MBA, M.Com, CFA aspirants, and professionals working in investment banking, asset management, and corporate finance. The book is particularly valued for its India-centric approach, while also maintaining strong alignment with global financial theories and practices.

The book begins by establishing a strong foundation in investment concepts and the investment environment. It introduces readers to the nature of investments, investment objectives, and the functioning of financial markets. The discussion on the Indian securities market, including primary and secondary markets, stock exchanges, and regulatory institutions, provides readers with a contextual understanding essential for analyzing real-world investment opportunities.

A major strength of the book lies in its comprehensive treatment of risk and return analysis. The author explains various measures of return and risk, including expected return, variance, standard deviation, covariance, and correlation, in a clear and systematic manner. These quantitative tools are crucial for understanding investment performance and portfolio behavior. Numerical illustrations and examples reinforce learning and help students develop analytical competence.

The book offers in-depth coverage of security analysis, beginning with fundamental analysis. The author explains the process of analyzing economic, industry, and company-specific factors to assess the intrinsic value of securities. Topics such as macroeconomic indicators, industry life cycles, competitive analysis, financial statement analysis, and valuation models are discussed extensively. This section equips readers with the skills required to evaluate equity investments systematically.

Equally impressive is the discussion on technical analysis, where the author introduces charting techniques, price patterns, market indicators, and trading rules. While maintaining an academic tone, Prasanna Chandra explains how technical analysis complements fundamental analysis in understanding market trends and investor behavior. This balanced perspective allows readers to appreciate different approaches to security analysis.

One of the most notable contributions of the book is its detailed exposition of modern portfolio theory. Concepts such as



diversification, efficient frontier, and optimal portfolio selection are explained with clarity and mathematical rigor. The author presents Markowitz's portfolio theory in a step-by-step manner, making it accessible even to readers with limited quantitative background. This section forms the backbone of portfolio management education.

The book further explores capital asset pricing models, including the Capital Asset Pricing Model (CAPM), Arbitrage Pricing Theory (APT), and multi-factor models. These models are explained in terms of assumptions, implications, and limitations, helping readers critically evaluate their applicability in real markets. The inclusion of empirical evidence and practical insights enhances the academic value of this section. Another significant strength of the book is its coverage of fixed-income securities and bond valuation. The author explains bond pricing, yield measures, duration, and interest rate risk in a clear and structured manner. These chapters are particularly useful for understanding debt markets and managing fixed-income portfolios. The treatment of interest rate dynamics and bond portfolio strategies reflects real-world investment challenges.

The book devotes considerable attention to portfolio performance evaluation and portfolio revision. Measures such as Sharpe ratio, Treynor ratio, and Jensen's alpha are explained in detail, along with their practical significance.

The discussion on portfolio rebalancing, asset allocation strategies, and market timing helps readers understand how portfolios are managed dynamically in response to changing market conditions.

A key highlight of the 7th edition is its emphasis on behavioral finance, which acknowledges the psychological factors influencing investor decisions. By integrating behavioral insights with traditional finance theories, the author provides a more realistic understanding of market behavior. This section adds contemporary relevance to the book and reflects recent developments in financial research.

The book also discusses mutual funds and investment vehicles, explaining their structure, types, advantages, and evaluation criteria. Given the growing popularity of mutual funds and systematic investment plans (SIPs) in India, this section is particularly relevant for students and retail investors.

From a pedagogical perspective, the book is exceptionally well-designed. Each chapter includes learning objectives, summaries, review questions, and numerical problems that reinforce understanding. Case illustrations and empirical examples enhance practical relevance. The language is formal yet accessible, making complex financial theories understandable without oversimplification.

Another notable feature is the book's strong alignment with academic syllabi and professional examinations. It is widely prescribed in MBA and M.Com programs across Indian universities and is also a valuable reference for CFA and other finance certifications. The logical sequencing of topics ensures smooth progression from basic concepts to advanced applications.

Investment Analysis and Portfolio Management by Prasanna Chandra is a comprehensive, rigorous, and insightful textbook that successfully integrates financial theory with practical investment analysis. Its structured approach, clarity of explanation, and India-centric perspective make it an indispensable resource for students, academicians, and finance professionals.

The 7th edition enhances the book's relevance by incorporating contemporary developments such as behavioral finance and modern portfolio strategies. By equipping readers with analytical tools, valuation techniques, and strategic insights, the book prepares them to make informed investment decisions in an increasingly complex financial environment. Furthermore, the book's emphasis on ethical investing and regulatory oversight adds a meaningful dimension to investment education. Discussions on investor protection, disclosure norms, and the role of regulatory bodies promote responsible investment behavior. By highlighting the importance of transparency and governance in capital markets, the book encourages readers to adopt ethical and informed approaches to investment management, thereby contributing to sustainable and trustworthy financial systems.



## CORPORATE EXECUTIVES OPINE

### MODERN LEADERSHIP A FUNCTION OF CONSTANT REFLECTION, RENEWAL



**ROOPA KUDVA**  
FORMER HEAD OF CRISIL AND OMDIYAR NETWORK  
INDIA

Leadership today looks very different from the model many of us grew up admiring. It's no longer about titles, hierarchies, or being the smartest person in the room. It's about clarity in purpose, adaptability in action, and humanity in how we lead.

Leadership is no longer formulaic or about playbooks, frameworks and models. We can't copy others — we first must decide what kind of leader we want to be.

#### From Authority to Adaptability

Just a few decades ago, leaders were often distant figures. They operated behind closed doors, communicated through circulars, and were expected to have all the answers. Today's leaders are expected to listen, learn, and adapt in real time. Today's world is BANI — brittle, anxious, non-linear, and incomprehensible. In this, leadership cannot rely on a fixed playbook. It has to be fluid, grounded in judgement rather than certainty.

These are some of the elements that shape modern leadership today:

#### Purpose as the Engine

Modern leadership begins with self-awareness — understanding own motivations and values. Purpose is the hidden engine that sustains leaders through long careers. It brings energy and meaning to what could otherwise become routine. Purpose isn't about grand statements. It can be as simple as finding meaning in your work, mentoring colleagues, or using your privilege to create opportunity for others.

#### The Power of Breadth

The best leaders are not necessarily the deepest experts, but those who can connect the dots across disciplines. A fintech founder can learn from a manufacturing leader; a corporate executive can learn from a social entrepreneur. The ability to see patterns — to combine insights from business, technology, and society — is becoming a defining skill.

#### Resilience as Growth

Resilience also has a new meaning. More than just bouncing back, it's about bouncing forward — learning and growing from setbacks. Leaders are judged not by how flawlessly they perform, but by how calmly they respond when things go wrong. The best leaders can accept reality quickly, rally their teams, and turn adversity into momentum.

#### Communication That Builds Trust

Communication that builds trust is at the heart of modern leadership. With hybrid work and distributed teams, leaders must connect through clarity and authenticity. People want leaders who are transparent and human—who can admit they don't have all the answers.

#### Empowerment Over Control

There are other shifts too. The focus has moved from control to empowerment, from efficiency to empathy. Leadership is now as much about creating space for others to lead as it is about individual achievement. True leadership success lies in how many people they enable to lead.

#### Leading in a Tech-Driven World

Finally, the modern leader must be comfortable with technology and the implications of AI and automation. Leaders don't have to be data scientists, but they must understand how technology shapes decisions, ethics, and human behaviour. The human touch — judgement, creativity, empathy — will become even more valuable as machines take on more.



**SWITCHING JOBS: WHERE'S THE LINE BETWEEN STRATEGIC & PREMATURE?**



**ABHIJIT BHADURI**  
**CAREER COACH AND FORMER PARTNER & GLOBAL HEAD OF LEARNING AND DEVELOPMENT AT MICROSOFT**

If time isn't compounding into skills, you're not building a career — you're just passing time.

Careers used to be slow cooked. Climb steadily, wait your turn, collect badges of loyalty. In the AI era, the half-life of skills is shrinking. The real currency is how fast you learn and adapt — not how long you occupy a cubicle. When I asked others about the right time to switch jobs, I got answers that ranged from a few months to a few years. The real question is not "how long should I stay?" but "is time here compounding into skill and clarity?"

**Why timing matters in the AI era**

Brains love patterns. Whether you're figuring out a video game, spotting market shifts, or learning how office power works, mastery comes from repetition with variation. That takes time. At the same time, skills decay faster today. New AI tools, new business models, and shifting industries reward people who learn quickly and move deliberately.

Not fast for the sake of speed— fast where learning is steepest. Think of your career like a fitness training regimen. Consistency builds strength, variety builds capability and knowing when to change routines prevents plateaus.

**When it makes sense to stay longer**

Stay if the job is still stretching you. Simple test: can you name three new skills or experiences you gained in the last six months? If yes, your learning curve is alive. And when learning is alive, careers bloom. Another practical signal is employer reputation. A strong company brand works like a stamp on your passport. People assume you've seen quality, pressure, and scale.

It may not be fair, but it often shapes interview decisions before you even speak. And don't forget internal mobility. Sometimes the company isn't the problem—the seat is.

A new team, manager, or business unit can reignite your growth without losing the network and credibility you've built. Staying in these situations is not inertia. It is strategic patience.

**When moving on is smart, not impulsive**

If your days are busy but not meaningful, your growth engine may be stalling. Hard work is valuable only when it builds capability. If it feels like you are always rushing but not advancing, the role may lack structure for real development. Pay attention to industry signals too. Some sectors are quietly shrinking.

If you see roles stagnate, technology bypassing the work, or customers moving elsewhere, an early exit protects your long-term trajectory. And be honest about why you want to leave. "I want exposure to client-facing work and data tools" is a direction. "My manager frustrates me" is a situation. Direction builds careers. Situations pass or follow us.

**How to talk about leaving early**

Share what you're moving towards. Future-focused reasons signal maturity. You're not escaping, you're evolving. Employers respond to momentum. Time is not the goal. Transformation is. If a workplace strengthens your skills, confidence, and sense of direction, stay and build on them.

If learning stalls, move toward a place where growth restarts. Careers aren't ladders anymore. They're learning journeys. And the timing of each step can shape the story you tell the world — and yourself — about who you are becoming.



## Parent's Feedback

DIAS has played a significant role in shaping our child's academic journey. The institute's emphasis on conceptual clarity, analytical thinking, and professional discipline has helped our child develop a strong foundation for future career challenges.

Sh. Satish Kumar  
*Father of Rashmi Sharma*  
(MBA 2020-22)

The learning environment at DIAS encourages curiosity and continuous improvement. Through structured coursework and interactive sessions, our child has gained confidence, maturity, and a clearer understanding of management principles.

Sh. Vikram Kapoor  
*Father of Vansh Kapoor*  
(MBA 2020-22)

DIAS provides a balanced approach to education by integrating academic learning with skill-based training. The exposure to real-life business scenarios has enhanced our child's problem-solving abilities and professional outlook.

Sh. Mahesh Chand  
*Father of Vivek Kaushik*  
(MBA 2020-22)

The institute's commitment to student growth is truly commendable. Regular assessments, constructive feedback, and guidance from faculty members have helped our child become more focused and career-oriented.

Sh. Raj Kumar Garg  
*Father of Yash Garg*  
(MBA 2020-22)

DIAS nurtures a disciplined and goal-driven mindset among students. The structured academic framework and emphasis on responsibility have contributed positively to our child's personal and professional development.

Sh. Vinod Kumar  
*Father of Divya*  
(MBA 2020-22)

The institute ensures that students are well-prepared to face competitive professional environments. The focus on presentation skills, teamwork, and strategic thinking has significantly improved our child's confidence and decision-making abilities.

Sh. Shuaib Sarwar Nahvi  
*Father of Inayat Amin Nahvi*  
(MBA 2020-22)

We appreciate DIAS for its student-centric approach and consistent academic support. The institute encourages responsibility, professionalism, and ethical values, which has positively influenced our child's overall development.

Sh. Brajesh Kumar  
*Father of Utkarsh*  
(MBA 2020-22)

DIAS has been instrumental in strengthening our child's academic discipline and professional outlook. The institute's structured learning approach, combined with continuous mentoring and practical exposure, has helped our child develop confidence, clarity, and readiness for future responsibilities.

Sh. Ajay Pal Sharma  
*Father of Aastha Sharma*  
(MBA 2020-22)



## Feedback

### From Employers

Swasti Mahajan (2023-25) is a highly motivated professional with a keen learning attitude. She consistently demonstrates clarity in thought, effective communication, and a disciplined approach toward her work. Her enthusiasm and commitment make her a valuable contributor to the team.

Mr. Sarthak bhutani  
Team Leader  
Mark Makers Consultancy Private Limited

Gourav Kabra (2022-2025) stands out for his strong problem-solving abilities and result-oriented mindset. He approaches tasks with maturity and ensures timely completion without compromising quality. His collaborative nature and reliability are truly commendable.

Mr. Tarang Awasthi  
Manager  
HCL TECH

Sakshi Naithani (2023-25) has consistently displayed professionalism, integrity, and attention to detail. She manages her responsibilities efficiently and maintains excellent coordination with team members. Her positive attitude and willingness to take initiative set her apart.

Mr. Varun Jindal  
Group Lead - Quality  
Ameriprise Financial

Neha Yadav (2023-25) demonstrates exceptional dedication and a strong work ethic. Her analytical thinking, coupled with excellent interpersonal skills, enables her to perform consistently well. She adapts seamlessly to new responsibilities and contributes positively to team performance.

Ms. Priyanka  
Assistant Vice President  
Citi group

Vasu Verma (2023-25) has shown remarkable analytical skills and a strong sense of ownership in his responsibilities. His ability to adapt quickly to new challenges and deliver results under pressure has been impressive. He works well within teams and contributes meaningfully to organizational goals..

Mr. Sanjay Saxena  
Delivery Manager  
Acuity Knowledge Partners

Khyatee Gaur (2023-25) has proven herself to be a quick learner with strong execution skills. Her proactive approach and ability to handle multiple tasks effectively have added significant value to the organization. She shows great potential for future leadership roles.

Ms. Manisha  
Human Resource Assistant Manager  
Genpact India Private limited



## ALUMNI SPEAKS

DIAS has been a transformative experience for me. The structured learning environment and faculty mentorship sharpened my strategic thinking and professional discipline. Exposure to corporate simulations prepared me to handle complex business challenges confidently.

Mr. Abhishek Chauhan  
MBA (2020-22)

My journey at DIAS shaped my professional mindset in powerful ways. The focus on analytical thinking and real-world business exposure strengthened my decision-making abilities and leadership approach.

Mr. Abhishek Mishra  
MBA (2020-22)

Studying at DIAS was an enriching and career-defining experience. The structured curriculum and continuous faculty guidance helped me develop clarity, confidence, and strategic insight.

Mr. Aditya Malyan  
MBA (2020-22)

DIAS played a crucial role in preparing me for corporate life. The emphasis on practical learning, presentations, and teamwork enhanced my communication and execution skills.

Mr. Agam Dikshit  
MBA (2020-22)

The academic environment at DIAS encouraged critical thinking and innovation. Interactive sessions and industry-oriented assignments prepared me to tackle real business challenges effectively.

Ms. Akanksha  
MBA (2020-22)

Learning at DIAS went far beyond classroom concepts. Participation in institutional activities and skill-development programs helped me grow into a well-rounded professional.

Mr. Akash Sharma  
MBA (2020-22)

DIAS provided the right balance between academic rigor and professional exposure. The constant emphasis on discipline, ethics, and performance shaped my work approach.

Ms. Akshita Mittal  
MBA (2020-22)

My time at DIAS strengthened my ability to adapt and lead. Case discussions, group projects, and faculty mentorship contributed significantly to my professional growth.

Mr. Alankarit Mudgal  
MBA (2020-22)



## PERSONALITIES IN NEWS



### HARMANPREET KAUR BHULLAR

*"The question isn't who's going to let me; it's who is going to stop me." —Ayn Rand*

Harmanpreet Kaur Bhullar, better known as Harman seems to have made the above line her life's motto. The young girl who started playing gully cricket with boys have come a long way from playing a second lead to being the main lead, and how beautifully she has led, winning the Women's Cricket World Cup : 2025 and getting her name registered in the list of Titans.

Her performance graph has been a beautiful life of efforts made, missed chances, face offs and much more. Her playing style has also been discussed from time to time and the changing phase of her career was when she played as the stand-in-captain of the Indian Team for the 2012 Asia Cup Final, wherein both the Captain & Vice-Captain were ruled out from playing due to injuries.

Harman not only took the responsibility but also played it beautifully. She brought home the the Women's Asia Cup in 2012, 2016, 2022, and a Gold medal in the 2022 Asian Games. Not only this, with her guidance, the Indian women's team achieved its first bilateral Women's One Day International (WODI) away series win against England

since 1999 in 2022 and the first-ever Test victory over Australia in 2023.

Her captainship has been highly appreciated for her leadership, positive attitude towards the game and attitude towards her team mates. Winning the World cup in 2025 has not only garnered huge attention towards the women's cricket team but has give aspiration to many young female players. The moment is sure to go down being a remarkable event in the game's and nation's history.

Harman's career has not been free of controversies. Her educational background was questioned and verified. She was fined, given demerit points and faced suspension due to her outburst on field. But she has overcome all the difficulties and won accolades and awards such as Arjuna Award (2017), Player of the Tournament – Women's Big Bash League (2021 – 2022), Wisden Cricketer of the Year (2023) and made it to the list of BBC's 100 Women (2023). We wish many more victories to Harmanpreet in her career. Harmanpreet Kaur's journey stands as a powerful reminder that greatness is never accidental—it is earned through perseverance, resilience, and an unshakable belief in oneself. From breaking stereotypes in gully cricket to redefining leadership at the international level, she has become a symbol of courage and determination for Indian women's cricket. Her ability to rise during crucial moments, absorb pressure, and inspire confidence in her team has set her apart as not just a match-winner, but a true leader of the game.

As Indian women's cricket continues to grow on the global stage, Harmanpreet Kaur Bhullar's legacy will remain deeply etched in its foundation. She is not merely a captain who lifted trophies, but a trailblazer who transformed challenges into opportunities and setbacks into comebacks. Her story will continue to inspire aspiring cricketers for years to come, reminding them that true champions are defined not by the absence of obstacles, but by the strength with which they overcome them.



**SUNIL AMRITH**

***“Either write something worth reading or do something worth writing” – Benjamin Franklin***

Education not just opens the door of opportunities for an individual, but also provides with ways of learning new things and sometimes leaving a legacy for generations to come. Sunil Amrith, Professor at Yale University, Department of History is just striving to do that. Leaving a legacy for generations to come.

Sunil, an Alumni of University of Cambridge has spent a better part of his life in understanding the transnational migration in South and Southeast Asia. Not only is he going in deep depths, but also writing about them.

All his books i.e. Decolonizing International Health: India and Southeast Asia, Migration and Diaspora in Modern Asia, Crossing the Bay of Bengal: The Furies of Nature and the Fortunes of Migrants, Sites of Asian Interaction: Ideas, Networks and Mobility, Unruly Waters: How Rains, Rivers, Coasts and Seas Have Shaped Asia's History, The Burning Earth: A History showcase his efforts, hard work, understanding and presentation of his way of thinking.

His last work has made him the winner of this year's British Academy Book Prize, a prestigious 25,000-pound award that celebrates the world's best works of non-fiction. He has also been a recipient of the Infosys Prize in Humanities for his field changing research on the interrelated past of

contemporary asia and his contributions towards the history of international public health, environment and migration

Sunil Amrith's scholarship goes beyond conventional historical narratives by weaving together environment, migration, and human resilience into a broader understanding of Asia's past and present. His work challenges readers to see history not as isolated events, but as interconnected processes shaped by movement, climate, and human agency. By placing Asia at the center of global conversations, he has helped reframe how historians and policymakers alike understand the region's role in the modern world.

As an educator, Sunil Amrith has been equally influential in shaping young minds. Through his teaching at Yale University and his engagement with global academic communities, he continues to mentor students who aspire to question established ideas and explore history with intellectual honesty and curiosity. His commitment to rigorous research combined with accessible storytelling has made complex themes understandable to a wider audience, bridging the gap between academia and the general reader.

In an era marked by climate uncertainty, migration crises, and global interconnectedness, Sunil Amrith's work remains profoundly relevant. His writings not only document the past but also offer critical insights into the challenges of the present and future. By illuminating the deep historical roots of today's global issues, he ensures that his legacy will endure —informing scholarship, shaping public discourse, and inspiring generations to engage thoughtfully with the world around them.,Through his tireless pursuit of knowledge and truth, Sunil Amrith exemplifies how scholarship can serve society at large. His work reminds us that history is not merely a record of the past, but a guide to understanding humanity's shared challenges and responsibilities, making his contributions invaluable for both present and future generation

**Ms. Rita Sharma**  
**Sr. Accounts Assistant, DIAS**



## READER'S VIEWS

DIAS TIMES offers a meaningful blend of campus life, academic insights, and alumni experiences. The articles provide valuable perspectives that prepare students for life beyond classrooms.

Ms. Khyati Kaur  
QUESS  
HR Admin Executive

The magazine reflects the true spirit of DIAS. From student achievements to alumni journeys, every section keeps readers informed, inspired, and connected.

Ms. Shubhra Jain  
Success Pact  
Talent Recruiter

DIAS TIMES is thoughtfully curated and visually engaging. It's impressive how the publication captures institutional milestones while remaining relevant to students and alumni alike.

Mr. Ajith Thakur  
WM  
Junior Analyst

Each edition of DIAS TIMES brings back fond memories while offering fresh insights. The alumni stories and career-oriented content are particularly impactful.

Mr. Neeraj  
Share India Securities Limited  
Executive - RMS

The magazine stands out for its quality content and creative presentation. It successfully bridges the gap between academic learning and professional realities.

Ms. Manpriya Bhagat  
AXA XL  
Analyst, Policy Management

DIAS TIMES is a wonderful platform that highlights student talent, faculty initiatives, and alumni success stories. A truly engaging and informative read.

Ms. Aditi Kukreja  
Ameriprise  
Quality Analyst

What I admire most is the relevance of the content. DIAS TIMES consistently delivers insightful articles that resonate with students, parents, and alumni.

Ms. Princy Jain  
IndiaMart  
Executive Sales & Services

DIAS TIMES is a wonderful platform that highlights student talent, faculty initiatives, and alumni success stories. A truly engaging and informative read.

Ms. Yojna Manchanda  
Rooter Sports Technologies Pvt. Ltd  
Associate Talent Acquisition



## ALUMNI TRAVERSE



### Dr. Divya Tanwar

Dr. Divya Tanwar, proud alumna of Delhi Institute of Advanced Studies, completed her MCA (2003–2006) with a strong inclination toward computer science, research, and societal impact. Her academic journey marked the beginning of a purpose-driven career that seamlessly blends technology, education, and social transformation.

A distinguished academician and cyber security expert, Dr. Tanwar has built an illustrious career spanning teaching, research, authorship, and leadership. She holds a Ph.D. in Computer Science along with advanced qualifications in M.Tech, M.Phil, MBA, and Cyber Forensics. Over the years, she has taught BCA and MCA students across reputed institutions and currently serves as an Adjunct Professor of Cybersecurity at Somaiya Vidyavihar University, Mumbai, while also holding leadership responsibilities at Sanskriti University. Her academic contributions include authoring several books and research

papers on database systems, web security, data mining, and information systems.

Beyond academia, Dr. Tanwar is widely recognized for her work in social empowerment. As the Chairperson of Divey Foundation, she has been actively involved in empowering underprivileged women through education, skilling, and awareness initiatives. Her role as Vice President with the Indian American Chamber of Commerce further reflects her engagement at the intersection of industry, education, and policy. She is also a regular columnist, TV panelist, and motivational speaker, addressing contemporary issues such as cybercrime, women empowerment, mental well-being, and digital education.

Dr. Tanwar's journey stands out for its depth, diversity, and impact. Whether mentoring students, advocating social change, or contributing to thought leadership, she exemplifies balance between professional excellence and social responsibility. Her path from the classrooms of DIAS to becoming an educator, author, and changemaker continues to inspire learners, educators, and working professionals alike—making her a shining example of leadership with purpose.

Dr. Divya Tanwar's life work reflects an unwavering commitment to using knowledge as a force for good. Her ability to integrate academic excellence with grassroots social action has earned her respect across educational, corporate, and social sectors. As a mentor, leader, and advocate for inclusive growth, she continues to inspire countless individuals—especially young women—to pursue education with confidence, purpose, and compassion, leaving a lasting impact far beyond classrooms and institutions.

Dr. Divya Tanwar exemplifies leadership rooted in purpose and compassion. By seamlessly connecting technology with social impact, she continues to inspire future generations to pursue meaningful, value-driven careers and create positive change in society.



## RECENT NOTIFICATIONS / NEWS

### BANKING

#### RBI CUTS REPO RATE BY 25 BASIS POINTS IN DECEMBER 2025

In December 2025, the Reserve Bank of India's Monetary Policy Committee announced a reduction in the key repo rate by 25 basis points. The cut aims to bolster economic growth amid easing inflationary pressures and subdued demand conditions. RBI Governor Sanjay Malhotra emphasized that the decision reflects confidence in inflation remaining within the target range while supporting sustainable recovery. The rate reduction is expected to lower borrowing costs for consumers and businesses, potentially stimulating credit growth and investment.

#### RBI WITHDRAWS DRAFT PROPOSAL ON CORPORATE CURRENT ACCOUNT RESTRICTIONS

In December 2025, the RBI officially withdrew its earlier draft rule that would have limited corporate borrowers to maintain current accounts with only two banks. The initial proposal, released in October, sought to streamline corporate banking relationships and reduce credit concentration risks, but it drew criticism from industry stakeholders over operational complexities. RBI reassessed stakeholder feedback and opted to scrap the restriction, emphasizing its commitment to consultative policymaking.

#### HDFC BANK RECEIVES RBI APPROVAL FOR STRATEGIC STAKE IN INDUSIND BANK

In mid-December 2025, the Reserve Bank of India granted regulatory approval for HDFC Bank to acquire and hold up to a 9.5% share in IndusInd Bank. The clearance allows HDFC Bank to strengthen its strategic position within India's competitive banking landscape. IndusInd Bank announced the approval via a regulatory filing, noting that the investment could enhance capital synergies and expand operational collaboration between the two institutions. Market analysts believe the move may influence banking sector.

### INSURANCE

#### PARLIAMENT APPROVES 100% FDI IN INSURANCE SECTOR

In a landmark move during the Winter Session, India's Parliament passed the Sabka Bima Sabki Raksha (Amendment of Insurance Laws) Act, 2025, allowing 100% foreign direct investment (FDI) in the insurance sector. This legislative change removes the previous 74% cap, opening the market to full foreign ownership. The amendment also strengthens regulatory powers, enables mergers between insurance and non-insurance entities focusing on insurance, and establishes mechanisms to protect policyholder interests.

#### LOK SABHA CLEARS INSURANCE AMENDMENT BILL TO EXPAND FOREIGN INVESTMENT

On December 16, 2025, the Lok Sabha passed the Insurance Amendment Bill, a pivotal reform that raises the cap on foreign direct investment in Indian insurance firms to 100%. The bill's approval marks a significant policy shift aimed at attracting deep foreign capital, cutting edge technology, and global best practices into the sector. Lawmakers highlighted the anticipated benefits for policyholders, including enhanced product offerings and improved financial stability. The reform aligns with broader economic liberalization efforts to strengthen India's financial services landscape and boost insurance accessibility nationwide.

#### IRDAI IMPOSES ₹1 CRORE PENALTY ON CARE HEALTH INSURANCE

The Insurance Regulatory and Development Authority of India (IRDAI) has fined Care Health Insurance Ltd. ₹1 crore for lapses in claim settlement practices. The regulator found significant delays and failures in processing legitimate claims, breaches of policyholder rights, and shortcomings in grievance redressal mechanisms. IRDAI's action underscores a renewed focus on policyholder protection, corporate governance, and timely claim settlement compliance across insurance companies. The penalty serves as a deterrent, signaling stricter regulatory scrutiny to ensure fair treatment of customers and adherence to regulatory standards.



## **NATIONWIDE “YOUR MONEY, YOUR RIGHT” INSURANCE AWARENESS DRIVE GAINS MOMENTUM**

The Government of India’s “Your Money, Your Right” campaign, launched in early October 2025 to help citizens reclaim unclaimed financial assets (including insurance benefits), has gained traction. In October–November alone, policyholders reclaimed over ₹2,000 crore worth of unclaimed assets from banks, insurance providers, and other financial institutions. The campaign includes mega awareness camps, including high-profile events in New Delhi, guiding the public through procedures to recover forgotten insurance payouts.

## **ALLIANZ APPOINTS NEW COUNTRY HEAD FOR INDIA OPERATIONS**

Global insurer Allianz has appointed Ritu Arora as its new Country Head for India, effective immediately. Arora brings extensive leadership experience from her prior roles in Allianz’s Asia-Pacific investment management operations and strategic advisory positions. Her appointment underscores Allianz’s commitment to expanding its presence and accelerating growth in India’s dynamic insurance market, particularly following organizational changes and strategic joint ventures like the Allianz Jio Reinsurance partnership. Arora’s leadership is expected to drive market strategy.

## **GOVERNMENT LAUNCHES AWARENESS CAMPAIGN ON UNCLAIMED INSURANCE ASSETS**

Union Finance Minister Nirmala Sitharaman inaugurated a three-month nationwide awareness campaign on unclaimed financial assets on October 4, 2025, from Gandhinagar. The initiative aims to educate citizens about procedures to recover unclaimed insurance payouts, dividends, and other financial benefits.

### **LAW**

## **PARLIAMENT PASSES VIKSIT BHARAT–GUARANTEE FOR ROZGAR AND AJEEVIKA MISSION ACT, 2025**

India’s Parliament passed the Viksit Bharat–Guarantee for Rozgar and Ajeevika Mission (Gramin) Act, 2025, replacing the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) with a new statutory framework guaranteeing rural employment.

## **INDIA’S PARLIAMENT APPROVES SHANTI BILL FOR ENERGY AND LEGAL COOPERATION**

India’s Parliament passed the SHANTI Bill 2025, a legal framework aimed at deepening civil nuclear cooperation and energy security. The bill opens doors for private sector participation in the civil nuclear sector and streamlines regulatory oversight for nuclear energy projects. It will enhance legal safeguards, clarify liabilities, and establish mechanisms for greater international collaboration. Lawmakers emphasized national energy security while addressing civil liability concerns.

## **ALLAHABAD HIGH COURT RULES LIVE-IN RELATIONSHIPS PROTECTED BY LAW**

The Allahabad High Court issued a significant judgment affirming that live-in relationships are not illegal and are protected under the constitutional right to life and personal liberty. The court clarified that adults choosing cohabitation without marriage are entitled to legal protection and cannot be criminalized for their personal choices. It underscored that societal norms should not dictate legal interpretation.

## **VICTORIAN GOVERNMENT ANNOUNCES HATE SPEECH LAW REFORMS AFTER TERROR ATTACK**

In Australia’s Victoria state, authorities announced a package of law reforms targeting hate speech and extremism after a terror attack at Bondi Beach in December 2025. The reforms expand definitions of hate speech, strengthen penalties, and enhance police powers to manage public safety. Measures include new criminal provisions against antisemitism and vilification, accountability requirements for digital platforms, and tightened protest regulations.

## **VICTORIA TO EXPAND POLICE POWERS ON PROTESTS FOLLOWING TERROR THREAT**

Victoria also announced plans to grant broader police authority to restrict protests after terror-related incidents. Under the proposed legal changes, police commissioners could ban or redirect demonstrations for up to 14 days post-attack to prevent unrest. The move aligns with similar measures by neighbouring jurisdictions, balancing freedom of expression.



## PROPOSED NSW LAWS WOULD BAN SPECIFIC HATE SPEECH PHRASES

In New South Wales, lawmakers introduced legislation to ban certain hate speech phrases and tighten protest conduct following December's terror events. The legal package would criminalize public displays of extremist symbols and specific slogans, with penalties including imprisonment. It also proposes broader police powers over protest gear and public safety responses after terrorism-linked events. While aimed at curbing hate speech and violence, the reforms face scrutiny for potential effects on free speech rights.

## TAXATION

### INDIA EXTENDS INCOME TAX RETURN FILING DEADLINE IN OCTOBER 2025

In October 2025, the Income Tax Department announced an extension for filing Income Tax Returns (ITRs) and related audit reports. The due date for specified assesseees was extended from October 31 to December 10, 2025, accommodating late filers facing compliance challenges. Additionally, the deadline for filing tax audit reports under Section 44AB was extended to November 10, 2025. The extension aims to ease administrative pressure and ensure better compliance.

### INDIA'S DIRECT TAX COLLECTIONS REPORT STRONG GROWTH IN DECEMBER 2025

The Indian government reported that net direct tax collections for April–December 2025 grew by about 8% year-on-year, topping ₹17 trillion. Gross direct tax receipts—including corporate and personal income taxes—also rose, reflecting continued economic activity and compliance. Corporate tax collections increased by more than 10%, while personal income tax receipts and securities taxes.

### MADHYA PRADESH TAX BODIES SEEK GST RETURN FILING EXTENSION

In December 2025, tax authorities and professional bodies in Madhya Pradesh urged the government to extend the GSTR-9 and GSTR-9C filing deadlines by three months. With the current deadline set for December 31, 2025, tax practitioners

highlighted challenges due to structural changes in reporting formats introduced in late October. The associations argued that aligning annual GST returns with audited financial data—a process concluding near filing deadlines—would reduce discrepancies and litigation risks.

### UAE IMPLEMENTS MAJOR CORPORATE TAX & VAT AMENDMENTS

In December 2025, the United Arab Emirates (UAE) introduced comprehensive changes to its corporate tax, value-added tax (VAT), and company laws to enhance business competitiveness. These amendments simplify tax procedures, clarify compliance norms, and improve regulatory clarity for domestic and multinational firms. By streamlining tax structures and reducing procedural complexities.

### PARLIAMENT PASSES CENTRAL EXCISE AMENDMENT TO RAISE TOBACCO DUTIES

In early December 2025, India's Parliament approved the Central Excise (Amendment) Bill, 2025, which introduces higher excise duties on tobacco products. The legislative change is part of broader efforts to discourage tobacco consumption while safeguarding government revenues, especially as GST compensation cesses phase out next year. The amended levy structure is expected to curb smoking prevalence and address.

### LOK SABHA PASSES MANIPUR GST AMENDMENT BILL 2025

In late December 2025, the Lok Sabha passed the Manipur Goods and Services Tax (Second Amendment) Bill, 2025, aligning the state GST framework with the central government's GST reforms (GST 2.0). The amendment brings Manipur's indirect tax laws in sync with revised GST slabs and administrative norms introduced nationwide. Union Finance Ministry officials highlighted that uniform GST implementation across states will improve compliance, reduce tax disputes, and foster ease of doing business.

### OECD RELEASES 2025 UPDATE TO MODEL TAX CONVENTION

In November 2025, the Organisation for Economic Co-operation and Development (OECD) released the 2025 Update to the Model Tax Convention, impacting international tax treaties worldwide. The update features revisions to key provisions including dispute resolution mechanisms (Article 25) and clarification of cross-border tax treatment. Tax authorities and multinational enterprises are assessing the changes.



## INFORMATION TECHNOLOGY

### GLOBAL TECH FIRMS RECORD RECORD-HIGH AI-DRIVEN BOND ISSUANCE

In December 2025, major technology companies globally issued a record \$428.3 billion in bonds largely to fund artificial intelligence (AI) expansion and infrastructure investments. The issuance was led by U.S. firms, followed by Europe and Asia, as companies sought favorable borrowing conditions to accelerate innovation. This shift highlights an evolving capital strategy where firms rely on debt financing to fuel research, data center buildouts, and AI development.

### TEXAS INSTRUMENTS BEGINS PRODUCTION AT MASSIVE NEW CHIP FAB

Texas Instruments has begun operations at its first 300mm wafer fabrication plant in Sherman, Texas, marking a significant milestone in its \$60 billion semiconductor investment. This new fab will produce tens of millions of chips per day, focusing on power systems components essential for automotive, data center, and industrial applications. The expansion underscores efforts to strengthen domestic semiconductor manufacturing capacity amid global supply concerns.

### NEW YORK ENACTS SWEEPING STATE AI SAFETY LEGISLATION

In December 2025, New York Governor signed the RAISE Act, a comprehensive AI safety law mandating robust oversight of advanced artificial intelligence systems. The legislation requires incident reporting, risk assessment standards, and safety compliance for both large and emerging AI platforms, positioning the state at the forefront of AI governance. The law mirrors California's recent AI safety measures, effectively setting trend-leading regulatory benchmarks in the U.S.

### APPLE & GOOGLE OPEN PLATFORMS TO ALTERNATIVE APP STORES IN JAPAN

Late in 2025, Apple and Google began allowing developers to distribute apps through third-party app stores and accept alternative payments in Japan. The change came in response to the Mobile Software Competition Act, which aims to foster competition and reduce platform fees. While both tech giants implemented the shift reluctantly, developers welcomed the new freedom. This move could signal broader global pressure.

### MICROSOFT UNDERGOES MAJOR AI-LED LEADERSHIP AND STRATEGY SHIFT

Microsoft's CEO Satya Nadella announced a strategic organizational overhaul in late 2025, pivoting heavily toward accelerated artificial intelligence development. The shift includes new leadership structures and weekly AI-focused technical strategy sessions emphasizing rapid innovation. Key executives were repositioned to support this transformation, while Nadella himself took on deeper involvement in AI infrastructure. The initiative reflects Microsoft's ambition to maintain competitive.

### AI-RELATED LAYOFFS SURPASS 50,000 IN 2025 TECH SECTOR SHAKEUP

The tech industry experienced significant workforce reductions in 2025, with AI-related layoffs exceeding 50,000 jobs. Companies including major U.S. tech firms cited automation and restructuring tied to AI integration as key reasons. This wave of cuts reflects broader efforts to balance cost efficiency against innovation investment. While some AI-focused roles continue to grow, expert analysts note that displaced workers may find it harder to secure new positions.

### AUSTRALIAN WATCHDOG WARNS OF AI CONSUMER RISK ESCALATION

In December 2025, Australia's competition authority released a comprehensive snapshot of AI technology risks, sounding the alarm on issues like fake reviews, opaque automated systems, and privacy vulnerabilities. The report emphasizes growing concerns tied to agentic AI systems influencing consumer behavior and undermining trust in digital platforms. It calls for enhanced safeguards, transparency measures, and industry collaboration to mitigate potential harms. This highlights regulators' expanding focus on ensuring that rapid AI.

### BROAD TECH LAYOFFS MARK 2025 TURBULENCE IN IT SECTOR

December 2025 saw continued turbulent hiring trends across the IT industry, with widespread announcements of layoffs spanning major corporations and startups. The broader tech employment contraction has been driven by macroeconomic pressures, corporate efficiency drives, and rising automation. Analysts believe this reflects a recalibration phase in the tech labor market, where companies are streamlining operations while maintaining strategic investments in key growth areas such as AI, cloud computing, and cybersecurity.



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