



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

(An ISO 9001:2015 Certified Institution)



Annexure 11 (a)

LIST OF CONFERENCE (INTERNATIONAL / NATIONAL)

S.No.	Topic	Speaker(s)	Date
1	International Conference on “Corporate Activism: A Catalyst for Sustainable Development”	<ul style="list-style-type: none">▪ Prof. K.K. Aggarwal, <i>President-South Asian University (Chief Guest)</i>▪ Mr. Vinod Aggarwal, <i>Managing Director & CEO, VE Commercials Vehicles Ltd. (Guest of Honour)</i>▪ Dr. S.N. Maheshwari, <i>Professor Emeritus & Academic Director, DIAS</i>▪ Dr. N. Malati, <i>Director, DIAS</i>▪ Dr. Meenakshi Kaushik, <i>Event-In-Charge, DIAS</i> <p>Technical Session – I (Track-I)</p> <ul style="list-style-type: none">▪ Members of Technical Session I▪ Session Chairperson – Dr. Suneel Maheshwari, <i>Professor & Chair, Department of Accounting and Information Systems, Eberly College of Business, Indiana University of Pennsylvania, USA</i>▪ Eminent International Speaker - Prof. (Dr.) Ravinder Rena, <i>Professor of Economics, DUT Business School, Durban University of Technology, Durban, Republic of South Africa</i>▪ Eminent International Speaker - Dr. Rakesh Gupta, <i>Associate Professor of Accounting & Finance, Faculty of Arts and Society, Charles Darwin University, Australia</i>▪ Special Corporate Guest- CA Sharad K. Maheshwari, <i>Director, Capital India Private Ltd.</i>▪ Welcome by Students.▪ Opening Remarks by the Session Chairperson.▪ Address by Eminent International Speaker(s).▪ Address by Special Corporate Guest. <p>Presentations by</p> <ul style="list-style-type: none">▪ Ms. Veenu Gupta, <i>Research Scholar, Dr. Sanket Vij, Professor & Dr. Bhupinder Singh Associate Professor, Department of Management Studies, Bhagat Phool Singh Mahila Vishwavidyalaya, Sonapat.</i>▪ Ms. Anshu Sheoran, <i>Research Scholar, Ms. Ranu, Ms. Prerna Jain, Research Scholar, Mr. Nitin Kumar Mishra, Ms. Renuka S. Namwad, Department of Mathematics, Lovely Professional University, Phagwara, Punjab (India), Dr. Jatoth Heeraman, Department of Mechanical Engineering</i>	10.01.2025



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		<p><i>Sridevi Women Engineering College, Jntuh Hyderabad.</i></p> <ul style="list-style-type: none">▪ Dr. Sandeepa Kaur, Associate Professor, <i>Amity University, Noida</i> & Ms. Geetika Kapoor, Guest Faculty, <i>Non-Collegiate Women Education Board, Delhi University</i>▪ Mr. Sanjay Kumar Thakur, Mr. Santosh Kumar Sharma, Ms. Aarzo Jahan, Ms. Ruchika Gupta, <i>Department of Cytopathology, ICMR-National Institute of Cancer Prevention and Research, Noida</i>) Ms. Ayesha Khatoon, Mr. Sompal Singh, <i>Hindu Rao Hospital and NDMC Medical College.</i>▪ Mr. Shubham Gaur & Ms. Tanya Jolly, Assistant Professor, <i>Don Bosco Institute of Technology.</i>▪ Saumya Singh, Research Scholar, <i>Department of Psychology, University of Delhi</i>, Mr. Vikas Yadav, <i>CIPL, India</i>, Dr. Vibhuti Gupta, Assistant Professor, <i>Faculty of Management Studies, University of Delhi</i>, Dr. Vandana Gambhir, Assistant Professor, <i>Department of Psychology, Laksmibai College, University of Delhi</i>, Dr. Richa Nangia, Associate Professor, <i>School of Business, Sushant University, Gurgaon.</i>▪ Prince Bansal, Student, <i>BPIT</i> & Dr. Mani Manjari, Associate Professor, <i>BPIT.</i>▪ Ms. Shikha, Student; Dr. Neeru Gupta, Assistant Professor, <i>MAIT.</i>▪ Ms. Shreya Shree, <i>Student, DIAS</i>, Ms. Anjali, <i>Student, DIAS</i> & Ms. Radhika Garg, Assistant Professor, <i>DIAS</i> <p>Technical Session – I (Track-2)</p> <ul style="list-style-type: none">▪ Members of Technical Session I (Track-2)▪ Session Chairperson – Dr. Pratiksha Tiwari, Associate Professor, <i>DIAS</i>▪ Welcome by Students.▪ Opening Remarks by the Session Chairperson.▪ Presentations by▪ Dr. Mohammad Aamir Khan, Assistant Professor, <i>Yanbu Industrial College – Saudi Arabia</i> & Dr. Mohammed Ahmar Uddin, <i>Dohfar University – Oman</i> & Nabiha Khan, Arab <i>OPEN University – Saudi Arabia.</i>▪ Mr. Rakshith Sharanabasappa, T & O Graduate Software Engineer, Integration, Infrastructure Platforms at Suncorp Group & Ex-Graduate Student, <i>School of Electrical Engineering and Computer Science, The University of Queensland, Australia</i>▪ Ms. Nisha Saurabh Kumari, Assistant Professor, <i>Tecnia Institute of Advanced Studies &</i>▪ Dr. Meenakshi Kaushik, Associate Professor, <i>DIAS</i>,▪ Dr. Rubeena Bano, Assistant Professor and Dr. Shalini Gupta, Associate Professor, <i>Tecnia</i>	
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		<p><i>Institute of Advanced Studies.</i></p> <ul style="list-style-type: none">▪ Ms. Indu Bansal, Research Scholar. Dr. Meera Bamba, Assistant Professor, Dr. Mamta Aggarwal, Assistant Professor, Ms. Monika, Research Scholar, <i>Indira Gandhi University, Meerpur, Rewari</i>, Ms. Komal Jindal, Assistant Professor, <i>DIAS</i>.▪ Dr. Anu Goyal, Assistant Professor, Ms. Shakshi Anand, Assistant Professor, Dr. Shallu Aggarwal, Assistant Professor and Ms. Swati Goel, Assistant Professor, <i>MAIMS</i>. <p>Technical Session-II</p> <ul style="list-style-type: none">▪ Members of Technical Session II▪ Session Chairperson- Mr. Kapil Malhotra, Global Business Unit Head-<i>Fluoropolymers Gujarat Fluorochemicals Limited, Noida</i>▪ Presentations by▪ Mr. Nitish Kumar Minz, Student, Dr. Monika Yadav, Dr. Anshika Prakash, <i>School of Management & Commerce, K.R. Mangalam University, Gurugram, India</i>, Dr. Richa Nangia, <i>School of Business, Sushant University, Gurugram</i> and Ms. Shivani Kain, <i>School of Management & Commerce, K.R. Mangalam University, Gurugram, India</i>.▪ Mr. Rituj Khari, Ms. Muskan Pandey, Mr. Abeer Chopra, Ms. Surbhi Sharma, Students, <i>Sushant University</i>, Dr. Deepti Sehrawat, Assistant Professor & Dr. Richa Nangia, Associate Professor, <i>School of Business, Sushant University</i>.▪ Ms. Ritika Lal, Student, <i>Department of Psychology, University of Delhi, Delhi, India.</i>, Dr. Vandana Gambhir, Assistant Professor, Department of Psychology, <i>Laksmibai College, University of Delhi</i>, Dr. Vibhuti Gupta, Assistant Professor, <i>Faculty of Management Studies, University of Delhi</i>, Prof. (Dr.) Nandini Srivastava, Professor & Director, <i>Council of Doctoral Program, Manav Rachna International Institute of Research Studies, Faridabad</i>▪ Mr. Pawan Kumar, PhD Research Scholar, <i>CCS University Meerut, UP</i>, Ms. Pooja, Assistant Professor, <i>Department of Commerce and Management, Sirifort Institute of Management Studies, GGSIPU, Delhi</i>.▪ Dr. Richa Arora, Associate Professor, Dr. Richa Nangia, Associate Professor, Dr. Vijay Anand Dubey, Professor, Dr. Deepti Sehrawat, Assistant Professor, <i>Sushant University, Gurugram</i>.▪ Ms. Saumya Goel, Research Scholar, <i>Banasthali Vidyapith</i>▪ Ms. Getaksha Marwaha, Assistant Professor, <i>DIAS</i>, Ms. Anurupa Ganguly, Ms. Priyanka Mavi, Ms. Bhaswatee Das, Assistant Professor, <i>Don Bosco</i>	
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		<p><i>Institute of Technology.</i></p> <ul style="list-style-type: none">▪ Ms. Dimpy Jindal, Assistant Professor, <i>DIAS</i>▪ Dr. Rohit Mahajan, Assistant Professor, <i>Sharda School of Business Studies, Sharda University.</i>▪ Ms. Reema Yadav, <i>MBA Student, DIAS</i>▪ Mr. Harsh Aggarwal, <i>MBA Student, DIAS</i> & Dr. N. Malati, Director, <i>DIAS</i>•	
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25years
OF EXCELLENCE

**DIAS IQAC
IS ORGANISING AN**

INTERNATIONAL CONFERENCE

ON

**“CORPORATE ACTIVISM: A CATALYST
FOR SUSTAINABLE DEVELOPMENT”**



10 JANUARY 2025

FRIDAY



DIAS CONFERENCE HALL



ABOUT THE CONFERENCE

In the era of global interdependence, businesses are increasingly recognised as vital players in addressing complex social, environmental, and economic challenges. Traditionally, the primary responsibility of Corporations was to maximise shareholder value. However, the rising urgency of global issues such as climate change, inequality, and resource depletion has shifted expectations. Today, businesses are not only expected to contribute economically but also to actively engage in promoting sustainable development. Corporate activism, where companies advocate for and act on social, environmental, and ethical issues, has emerged as a powerful force in driving this transformation.

Corporate activism refers to a company's active engagement in societal issues, leveraging its influence to advocate for policies, behaviors, and practices that align with its values. Unlike traditional Corporate Social Responsibility (CSR) programs, which are often centered on philanthropy and compliance, corporate activism involves a direct, sometimes confrontational, stance on pressing issues. It requires companies to take responsibility for their impact on society and the environment, often going beyond legal requirements and adopting a leadership role in advocating for change.

The Sustainable Development Goals (SDGs), set by the United Nations represent a global call for action for ending poverty, protecting the planet, and ensuring prosperity for all by 2030. Corporate activism serves as a key mechanism through which companies can contribute to these objectives, particularly in areas such as climate action, gender equality, decent work, and economic growth. Through activism, companies are not only making internal shifts toward sustainability but also influencing public policy, changing consumer behavior, and fostering innovations that address global challenges. When aligned with the SDGs, corporate activism has the potential to create systemic change that extends far beyond the boundaries of individual businesses.

Corporations are increasingly speaking out on issues of social justice, inclusive policies, racial and gender equality, and ethical labour practices. Activism is also driving the shift toward a circular economy, where companies design products and processes that minimize waste, reuse materials, and regenerate natural systems. This shift not only benefits the environment but also promotes long-term economic resilience.

As we move towards a future where sustainability is central to business strategy, corporate activism will continue to play a pivotal role in this regard. For activism to be truly effective, companies must ensure their efforts are authentic, transparent, and aligned with broader sustainability goals.

This International Conference provides a platform for discussing the challenges and opportunities associated with corporate activism by bringing together leaders from business and academia. We are sure that the conference will definitely provide guidance towards fostering economic growth, protecting the planet and promoting social equity besides setting the stage for actionable outcomes and long-lasting positive impact.

CONFERENCE OBJECTIVES

- Educate stakeholders on the significance of corporate activism and its role in addressing global challenges.
- Understand and encourage companies to align their corporate activism efforts with the Sustainable Development Goals (SDGs) to maximize global impact.
- Provide a platform for academics to present their research on the role of corporate activism and sustainable development.
- Highlight the role of corporate activism in building a positive brand image and fostering trust among consumers, employees, and investors.

CONFERENCE SUB-THEMES

Corporate Activism through Accounting and Finance

- ESG (Environmental, Social, and Governance) Metrics in Reporting
- Sustainable Finance
- Carbon Accounting
- Risk Management and Corporate Activism
- Green Bonds
- Taxonomy & Standardization in ESG Reporting

Corporate Activism through Human Resource Management

- Employee Engagement
- Diversity, Equity, and Inclusion (DEI)
- Sustainable Leadership Development
- Talent Management for a Green Workforce
- Employee Wellbeing and Environmental Goals
- Decent Work Practices

Corporate Activism through Marketing Strategies

- Sustainability Marketing
- Consumer Activism and Corporate Response
- Green Branding
- Cause-Related Marketing
- Sustainable Product Innovation
- Inclusive Marketing

Corporate Activism through Information Technology

- Data-Driven Approaches to Sustainability
- Green IT
- Cybersecurity, Ethics, and Sustainability
- IT-Enabled Transparency and Accountability
- Digital Inclusion & Accessibility
- Smart Cities and Corporate Activism

Corporate Activism through General Management

- Strategic Management for Sustainable Growth
- Global Perspectives on Corporate Activism
- Sustainable Supply Chain Management
- Green Innovation Practices
- Ethical Leadership
- Holistic Sustainability

GUIDELINES FOR PAPER SUBMISSION

Each submitted paper should contain an abstract not exceeding 300 words and should be sent in MS Word format to the Conference Email ID: ic2025@dias.ac.in.

The contributors are requested to send their abstracts & full papers in 12- point font size, Times New Roman Font in MS Word with 1.5 line spacing. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.

Tables, illustrations, charts, figure etc. should be serially numbered and duly acknowledged. Sources of the data need to be mentioned below each table.

Only those references that are utilized should be included in the Reference List and the same should be alphabetically arranged in APA format.

An Expert Committee will screen the abstract on the parameters of research content, originality, and concept clarity. Without Pre registration, papers will not be considered for publication.

After the abstract is accepted, the authors must submit a hard copy of the full-length papers (max. 5,000 words) along with a soft copy.

ABOUT DIAS

Delhi Institute of Advanced Studies, an ISO 9001:2015 certified Institution, affiliated to Guru Gobind Singh Indraprastha University, established by Shri Laxman Dass Sachdeva Memorial Educational Society in the year 1999. The Institute offers MBA, MBA (FM), BBA & B. Com(H) programmes and is providing dynamic learning and growth-oriented environment that is changing in response to the changing needs of society. The Institute has been re-accredited with NAAC 'A' Grade in 2022. The Institute seeks



professional excellence through ethics, passion, and perseverance. The guiding philosophy behind all academic activities of the Institute is to inculcate professionalism and enhance an organization's effectiveness. The credibility of education at the Institute is increasingly being realized and recognized by foreign universities as well as the corporate world. We, at Delhi Institute of Advanced Studies, are committed to make this institution a hallmark in professional education by imparting holistic education. The Institute organizes Industrial Visits, Workshops, Value added Courses, Guest Lectures on a continuous basis. Students are encouraged to undertake Live / Research Projects, Online Courses and Certifications, give presentations, develop case studies to improve the practical exposure and add value to their knowledge. The Institution also organizes National and International Seminars and Conferences, Workshops, Symposiums and Faculty Development Programmes on an annual basis.

OUR VISION

“We strive to provide a dynamic learning environment for imparting holistic education, that inculcates professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario.”

OUR MISSION

DIAS believes in “learning to excel and excelling to grow”. The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance.

WHO SHOULD ATTEND?

Academicians, Entrepreneurs, Managers, Research Scholars and Students

PUBLICATION

- The Papers will be published in the Conference e-proceedings with ISBN Number.
- Selected papers will be published in the associated SCOPUS INDEXED Journal/UGC Care Listed Group I Journal. Fees charged (if any) by the respective Journal are to be borne by the Author/Authors.

BEST PAPER AWARD

One paper from each technical session will be shortlisted for the Best Paper Award

IMPORTANT DATES

Abstract Submission

20th November 2024

Abstract Acceptance

25th November 2024

Full Paper Submission

10th December 2024

Registration for Conference

15th December 2024

REGISTRATION LINK

<https://forms.gle/5zw5ooeySk41M1pu7>

Payment QR CODE



REGISTRATION FEES (INR)

DELEGATE CATEGORY	PRESENTATION	ABSENTIA
BUSINESS EXECUTIVES	2500	2000
ACADEMICIAN & RESEARCH SCHOLARS	2000	1500
ALUMNI	1500	1250
STUDENTS	750	500

The Conference Fee covers Conference Kit inclusive of Conference e-Proceedings, High Tea and Lunch.

Co-authorship is permissible with separate registration

NEFT DETAILS FOR PAYMENT

Beneficiary: Delhi Institute of Advanced Studies

Bank Name & Branch: IDBI, Kohat Enclave, Pitampura A/C No: 037104000208932

IFSC Code: IBKL0000037

CONFERENCE SCHEDULE

SESSIONS

REGISTRATION

INAUGURAL SESSION

TEA BREAK

TECHNICAL SESSION I

LUNCH AND NETWORKING

TECHNICAL SESSION II

VALEDICTORY SESSION

TIMINGS

09:30 AM - 10:00 AM

10:00 AM - 11:30 AM

11:30 AM - 12:00 NOON

12:00 NOON - 02:00 PM

02:00 PM - 02:45 PM

02:45 PM - 04:30 PM

04:30 PM - 05:00 PM

CONFERENCE DIRECTORATE

CHIEF PATRON

SH. S.K. SACHDEVA
CHAIRMAN
DIAS

PATRON

DR. S.N. MAHESHWARI
ACADEMIC DIRECTOR
DIAS

CONVENER

DR. N. MALATI
DIRECTOR
DIAS

CO-CONVENER

DR. MEENAKSHI KAUSHIK
ASSOCIATE PROFESSOR
DIAS

CONFERENCE COMMITTEE MEMBERS

Dr. Pooja Gupta
9811271051

Ms. Divya Jain
9818527234

Ms. Getaksha Marwaha
8800181822

Ms. Radhika Garg
9654256139

Ms. Komal Jindal
7082370166



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Annexure -11(b)

LIST OF SEMINARS

<u>S.No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
1	National Seminar on “Wings of Change: The Journey to Empowerment”	Resource Person(s) Ms. Reena Mahajan , Co-Founder, Heal with Homeo Ms. Rashmi Jain , Business Head- AI and Computer Vision Ms. Chitra Manwani , Managing Director, BUN-Chayat (A unit of Momo National Café) Ms. Preeti Siwach , Squadron Leader (Retd.), Fighter Controlling Branch, Indian Air Force	08.03.2025
2	National Seminar on “Harnessing AI for Career Advancement: Strategies for Professional Growth and Informed Career Choices”	Resource Person(s) Ms. Shilpa Bajaj Investment Banker, ESG and CSR Passionate; Mr. Apoorv Ailawadi Senior Manager, Strategy & Consulting, Accenture; Ms. Hina Sikarwar Core Investment Risk Oversight Associate, Formerly Blackrock; Ms. Aishwarya Goyal , Talent Acquisition, FNP	29.03.2025



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NATIONAL Seminar

ON

“Wings of Change: The Journey to Empowerment”



Ms. Reena Mahajan

Co-Founder, Heal With Homoeo



Ms. Rashmi Jain

Business Head - AI and Computer Vision



Ms. Chitra Manwani

Managing Director, BUN-चायत (A Unit of Momo Nation Cafe)



Ms. Preeti Siwach

Squadron Leader Preeti Siwach (Retd)
Fighter controlling branch
Indian Air Force



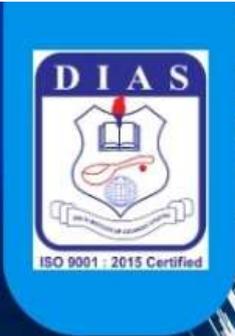
Saturday, 8 March 2025

10:30 AM Onwards

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National Seminar On HARNESSING AI FOR CAREER ADVANCEMENT:

STRATEGIES FOR PROFESSIONAL
GROWTH AND INFORMED CAREER
CHOICES.

29.03.2025

10:00am Onwards

Conference Hall



Shilpa Bajaj

Investment Banker, ESG
and CSR Passionate



Apoorv Ailawadi

Senior Manager, Strategy &
Consulting at Accenture



Hina Sikarwar

Core Investment Risk Oversight
Associate, formerly Blackrock



Aishwarya Goyal

Talent Acquisition at FNP

More Information



dias.ac.in



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Annexure -11(c)

LIST OF FACULTY DEVELOPMENT PROGRAMMES

<u>S.No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
1	Faculty Development Programme on "Deep Dive into Corporate Sector Performance using India's Largest Database "Prowess"	Resource Person: Mr. Sudarshan Singh Negi, Senior Manager, CMIE Pvt. Ltd.	06.12.2024
2	Faculty Development Programme on "Research Tools"	Resource Person: Dr. Pratiksha Tiwari Associate Professor, DIAS	14-15 January 2025
3	Faculty Development Programme on "Enhancing Research with Structural Equation Modeling Using AMOS"	Resource Person: Dr. Seema Malik Associate Professor Department of Commerce Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur (Haryana)	01-05 April 2025



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25 years
OF EXCELLENCE

IQAC

is ORGANISING A
FACULTY DEVELOPMENT PROGRAM

On

ENHANCING RESEARCH WITH STRUCTURAL EQUATION MODELING USING AMOS



DATE

April 01st-05th



PLATFORM

MS Teams



REGISTRATION FEE

INR 199/-

REGISTER NOW

<https://forms.gle/vYnztYfZELq>

Q7uX66



Dr. Seema Malik

(Associate Professor)

Department of Commerce, Bhagat Phool Singh
Mahila Vishwavidyalaya, Khanpur (Hr.)

LAST DATE OF REGISTRATION

29th March, 2025

For More Info Kindly Visit: <https://www.dias.ac.in>



Dr. Meenakshi Kaushik: 9910059192
Dr. Pooja Gupta: 9811271051



fdp@dias.ac.in



FDP

On

Unlocking Corporate Insights: A Deep Dive into ProwessIQ

Resource Person: Sudarshan Negi
Senior Manager at Centre for Monitoring Indian
Economy (CMIE)



06 December 2024



10:30 AM Onwards



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FDP ON RESEARCH TOOLS



RESOURCE PERSON

DR. PRATIKSHA TIWARI
Associate Professor, DIAS



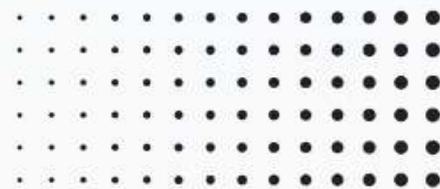
DATE

14th-15th January, 2025



VENUE

Conference Hall



JOIN US NOW!



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Annexure -11(d)

LIST OF WORKSHOPS

S.No.	Topic	Speaker (s)	Date
1.	Marketing Round Table (Industry and Academics Experts)	Mr. Dheeraj Sharma; Ms. Ekta Mahaja	29.06.2024
2.	Workshop on Launching Start-up Program- Innovation/ prototype validation	Mr. Ankush Bakshi, Co-Founder and CEO of Stratsmith; CA Amit Anand, Fellow Member of the Institute of Chartered Accountants of India.	06.07.2024
3.	Workshop on Personality Development "Management Lessons from the Victory of India in the World Cup" All Students	Mr. Saurabh Sharda Personality Development Coach	04.08.2024
4.	Workshop on "Personal Branding" BBA & B.Com(H)	Ms. Pragya Jayaswal Free Lancer Trainer	07.08.2024
5.	Workshop on "Avoiding Dead Peoples Goals-Simply Choosing Evolution Over Revolution" MBA Students	Ms. Reena Mahajan Co-Funder, Heal with Homeo	08.08.2024
6.	Workshop on "General Skill and Communication Development: Making Students Corporate Ready" MBA & MBA(FM)	Ms. Urvashi Sharma Associate Analyst Ernst & Young	28.09.2024
7.	Workshop on "Waste Management" (BBA III & B.Com(H) III Students)	Ms. Jolly Rohatagi, Founder & Member of Jan Madhyam, NGO for Disable Children	16.10.2024
8.	Workshop on "AIDS Awareness" BBA & B.Com(H) III	Dr. Sujata Gehlot Asst. Director Youth Affairs & DAPCU Society	11.11.2024
9.	Linkedin Profile Building using AI Tools BBA VI & B.COM(H) VI	Mr. Ayush & Mr. Sagar Tandon Co-Founder(s) Peculiex	13.11.2024
10.	Workshop on "Financial Awareness" (All faculty & Staff)	Resource Person: Mr. Manish Arora Business & Training Consultant	05.12.2024
11.	Workshop on Meditation Session (All Faculty & Staff)	Dr. Deepa, Psychologist & Homeopath	20.12.2024



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12.	2-Day Workshop on "Financial Literacy" (All Students)	Mr. Chandresh Gupta, SEBI-SMART, NISM Corporate Trainer	22-23.01.2025
13.	Workshop on "Prowess" BBA II, B.Com(H)-II	Mr. Sudarshan Singh Negi, Senior Manager, CMIE Pvt. Ltd.	28.01.2025
14.	Workshop on "Design Thinking, Critical Thinking & Innovation Design" (MBA II, BBA II & B.Com(H) II)	Mr. Dharam Raj Panwar, Co-Founder Steam Varsity	04.02.2025
15.	Workshop on "Financial Risk Management" MBA & MBA(FM)	Mr. Ashish Kumar, Director Operations, CDRI	28.02.2025
16.	Workshop on "Entrepreneurship Skills, Attitude and Behaviour Development" BBA II & B.Com II	Dr. Himanshu Puri Co-Founder & COO @ Legitquest	03.03.2025
17.	Workshop on "Cracking that Interview" MBA & MBA(FM)	Mr. Rajeev Bhatia, Marketing Consulting and Advisory	11.03.2025
18.	Workshop on "Derivatives Market and Risk Management"	Mr. Chandresh Gupta SEBI-SMART, NISM Corporate Trainer	17.03.2025
19.	Online Workshop on "AI-Powered Business Plan and Pitch Deck Generation" BBA III, BCOM-III, MBA III	Mr. Saahil Malhotra, Director of Client Partnerships & Global Sales Specialist	12.07.2025



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NSS & ECO CLUB **are organizing** **Workshop on** **"WASTE MANAGEMENT"**



16th October
2024



11:00 AM - 12:30 PM



Conference Hall



GUEST OF HONOUR

Ms. Jolly Rohatagi

Founder and
member of Jan
Madhyam,
NGO for disabled
children



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AIDS AWARENESS WORKSHOP

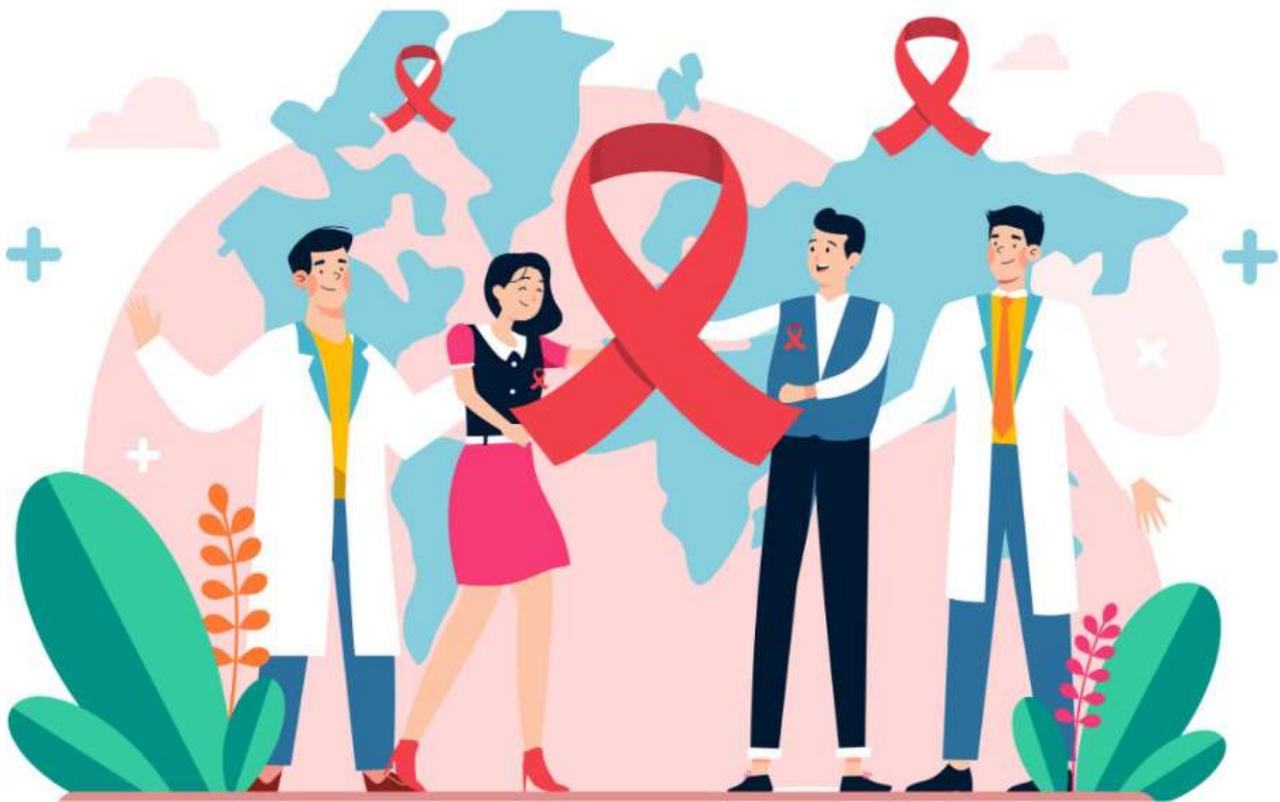
NOVEMBER 11, 2024

Every life matters. Let's break the silence,
end discrimination, and support people
living with HIV.

BY

Dr. SUJATA GAHLOT

Assistant Director at Youth Affairs and
DAPCU Society



Workshop On Financial Awareness: A Roadmap to Security and Growth

Resource Person: Manish Arora
Business & Training Consultant

 05 December 2024  10:30 AM Onwards





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MEDITATION WORKSHOP

Meditation workshop to overcome stress
and anxiety with simple yet effective
meditation techniques.

RESOURCE PERSON

Dr. Deepa, Psychologist

20 December 2024 | Conference Hall





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An Enlightening
Workshop on

CRACKING THAT INTERVIEW

For MBA Students



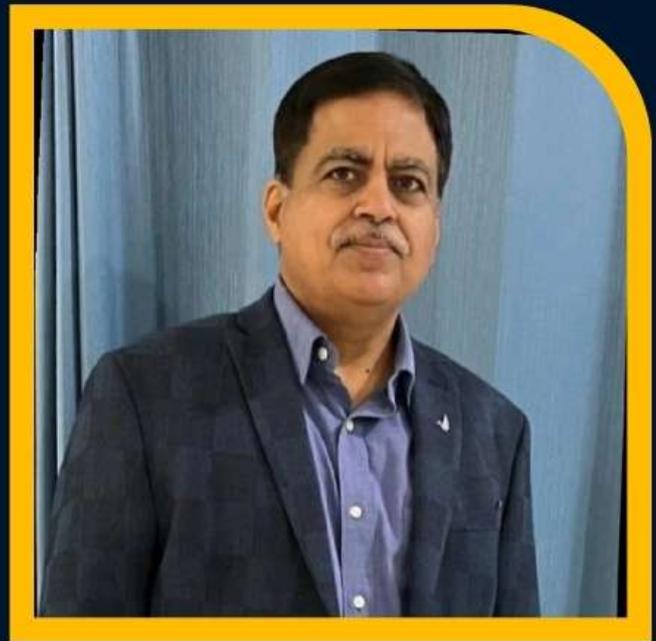
11th March 2025



11:30 AM Onwards



Room No 206



Mr. Rajeev Bhatia

Marketing Consulting & Advisory | Professor of Practice Ex
CMO @ Relaxo | Footwear, consumer non durables, FMCG

dias.ac.in

011-27932742, 9355990933, 9355990934

dias@dias.ac.in



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25 years
OF EXCELLENCE

Workshop On

Derivative Markets and Risk Management

 17th March 2025

 11:30 AM Onwards

Resource Person: Mr. Chandresh Gupta, corporate trainer, SEBI



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 011-27932742, 9355990933, 9355990934

 dias@dias.ac.in



Workshop On **FINANCIAL** **LITERACY**

Resource Person: Mr. Chandresh Gupta, corporate trainer, SEBI

"Join our Financial Literacy Workshop and unlock the skills to explore the market confidently! Learn the art of smart trading and take the first step towards greater financial growth and independence."

- ✓ Investment strategies and risk management
- ✓ Personal finance and wealth creation
- ✓ Economic awareness and financial planning
- ✓ Creating awareness of self-employment opportunities

Details of Workshop

📅 January 22 - 23, 2025

🕒 10:15am - 4:30pm

🌐 www.dias.ac.in



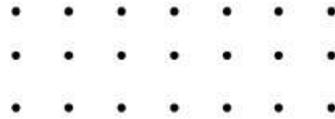
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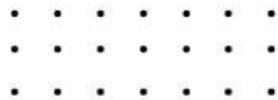


Workshop On Prowess



Mr. Sudarshan Singh Negi

CMIE Pvt. Ltd



Date

28th January 2025



Start At

11:30 a.m. to 12:30 p.m



Venue

Computer Lab





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WORKSHOP ON

Design Thinking, Critical Thinking & Innovation Design



Mr. Dharam Raj Panwar

Co-Founder, STEAM Varsity

JOIN US



TUESDAY

04th February, 2025



VENUE

Conference Hall



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Plot No.6, Sector-25, Rohini, Delhi - 110085



Workshop ON **FIANACIAL** **RISK** **MANAGEMENT**

Collaboration with AICPA & CIMA

Date: 28 February 2025

Time: 1:00 pm onwards

Resource Person: – Ashis Kumar,
Director Operations, CDRI



Workshop On



25 years

OF EXCELLENCE

Entrepreneurship Skill, Behavior & Attitude Development

Organized by: IEDC and IIC Cell

Monday

03 March 2025

Morning

AT 10:00 AM



Dr. Himanshu Puri

Co-founder & COO @ Legitquest | Fin-Ops
| Product Marketing | Customer Success |
Investor Relations | Startup Mentor

 9355990931

 www.dias.ac.in

JOIN US



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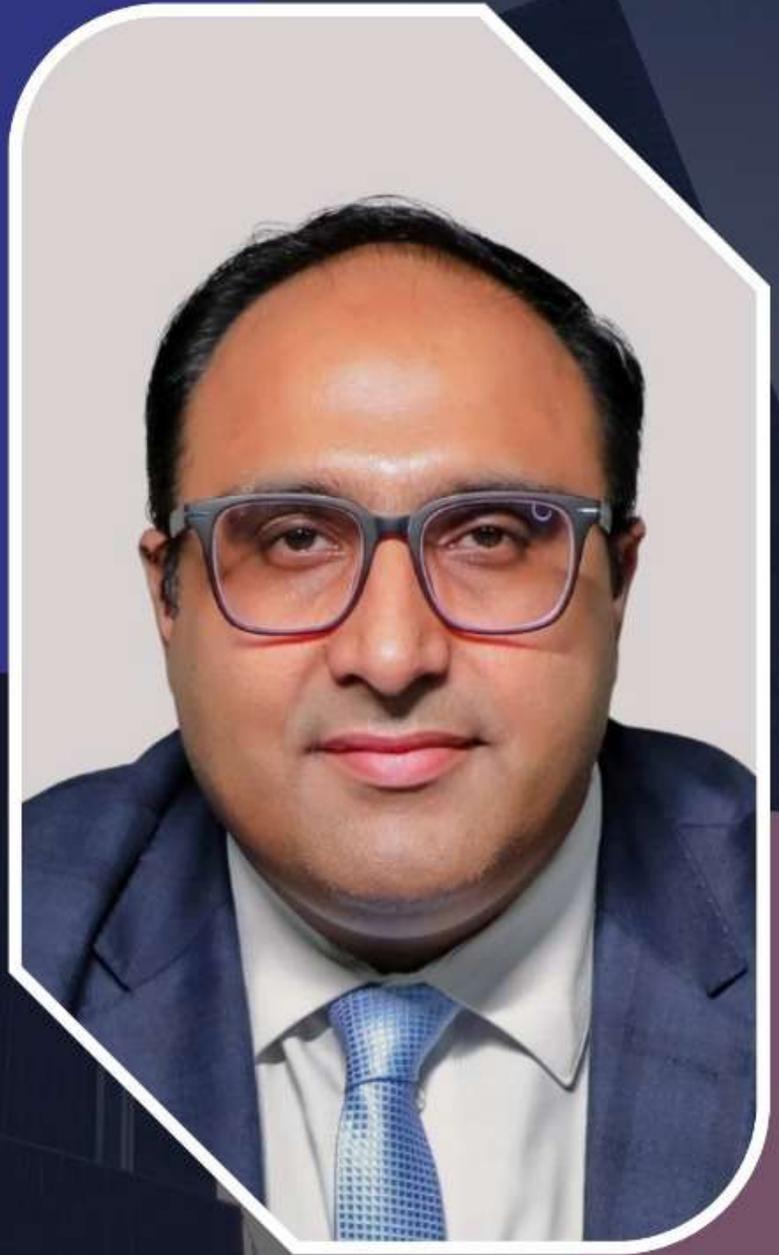
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WORKSHOP ON

AI-POWERED BUSINESS PLAN AND PITCH DECK GENERATION



12TH JULY, 2025
MODE: ONLINE



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Annexure 11 (e)

SHORT TERM CONTINUED EDUCATION / SKILL DEVELOPMENT PROGRAMMES

(VALUE ADDED COURSES)

S. No.	Topic	Date	
1	Value Added Course (32 Hours) in collaboration with Stratsmith on Stock Market Trading All Students	01.07.2024 onwards	Dr. H.V.Kothari, Ms. Neha Yadav (IEDC & IIC)
2	Value Added Course in collaboration with Stratsmith on Strategies for Successful Corporate Life All Students	20.07.2024 onwards	Dr. H.V.Kothari, Ms. Neha Yadav (IEDC & IIC)
3	Value Added Course on "Advanced Excel"	27.03.2025	Ms. Komal CAIC
4	Value Added course on "Learning Fundamentals and Participating in Trading"	01-05 July 2025	Dr. H.V.Kothari, Ms. Neha Yadav (IEDC & IIC)



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ADVANCED MS-EXCEL



VALUE ADDED COURSE
In collaboration with
Bright Future Foundation

 27th March onwards

 2 p.m. onwards

 Conference Hall



Special Guest Speakers

MONU PRATAP SINGH

Resource person

CHAND SINGH TOMAR

Leading Person & Manager





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BBA, BCOM(H), MBA & MBA(FM) PROGRAMMES)

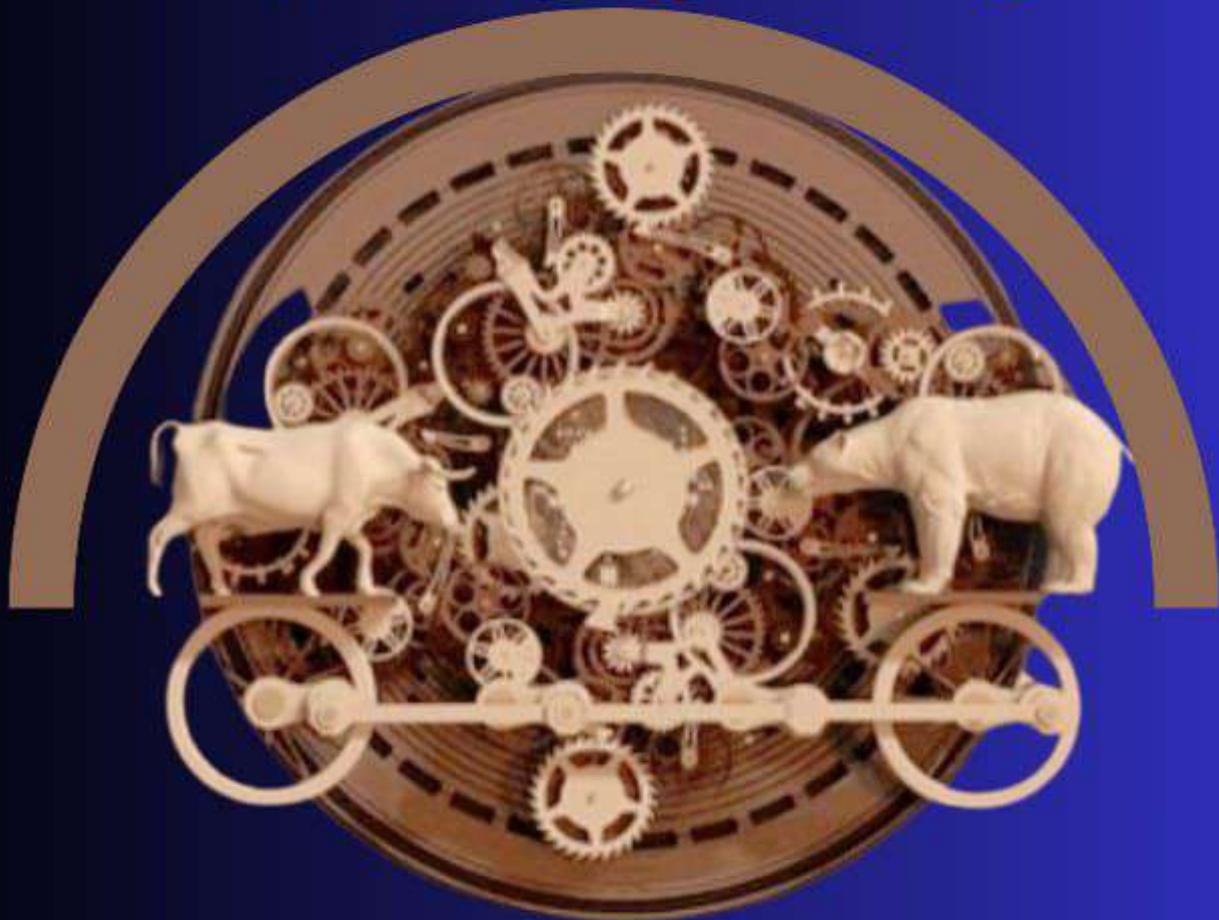
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StockGro

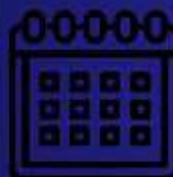
IEDC Cell in collaboration with StockGro presents

" Value Added Course- Learning fundamentals
and participating in Trading "



**SCAN FOR
REGISTRATION**

Scanner



DATE OF COMPETITION:

01 JULY - 05 JULY

REGISTRATION CLOSES ON:

28TH JUNE

Harshit Garg- 9958123280

Abhishek Kumar- 7992329339



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StratSmith

**IEDC & IIC IN ASSOCIATION WITH
STRATSMITH (P) LTD.**

ORGANIZES

VALUE ADDED COURSE (30 hrs)

"CONVERTING DREAMS INTO REALITY"

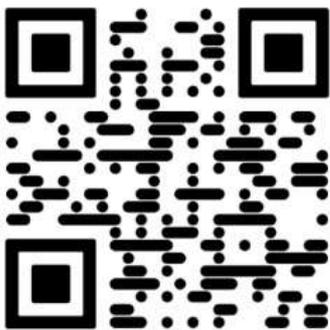
Highlights:

- Master Fundamentals of Entrepreneurship
- Dive deep into Strategic Marketing and Finance
- Learn to create resilient teams, and manage risks
- Assignment and Evaluation of Live Project

✓ Certificate to be awarded upon the successful completion of the course



Registration Fees(500)



Scan & Pay

6 JULY
onwards



Saturday

Timings: 10Am onwards



Seminar Hall, DIAS,
Rohini

Faculty Coordinators

Dr. Harsh Vardhan: 9312263310

Ms. Neha Yadav: 9891604003

Students Coordinators

Harsh Aggarwal: 8222991115

Harshit Garg: 9958123280



**IEDC & IIC IN ASSOCIATION WITH
STRATSMITH (P) LTD.**

**ORGANIZES
VALUE ADDED COURSE (30 hrs)**

**"MANAGING CAREER
SUCCESSFULLY"**

Highlights:

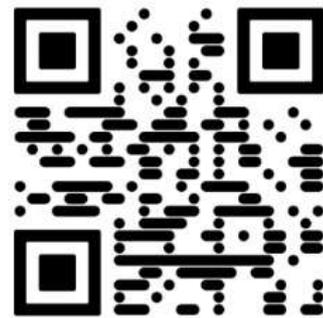
- Advanced Communication Techniques
- Strategic tools for influencing without authority
- Aligning Career Goals & Resilience Skills
- Assignment and Evaluation of Live Project



**Certificate to be
awarded
upon the successful
completion
of the
course**

**20 JULY
onwards**

Registration Fees (500)



Scan & Pay



**Saturday
Timings: 10Am onwards**



**Seminar Hall, DIAS,
Rohini**

Faculty Coordinators:

Dr. Harsh Vardhan: 9312263310

Ms. Neha Yadav: 9891604003

Student Coordinators:

Harsh Aggarwal: 8222991115

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Annexure 11 (f)

LIST OF WEBINARS / ONLINE EXTENSION LECTURES / GUEST LECTURES

<u>S. No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
1.	Session on “Mastering the Art of Effective Group Discussion” MBA III & MBA(FM) III	Mr. Anmol Poddar, Certified Trainer & Learning & Development Manager, SRM University	29.08.2024
2.	Session on “The Mock Group Discussion”	Mr. Pranav Kharbanda HR Professional, L&D Specialist Tedx Speaker, HR Generalist cum Academician Ms. Rashi Nagpal People and Culture Officer @ BetterCottonInitiative	31.08.2024
3.	Session on “Confidence Building” BBA III, B.Com(H) III, BBA V & B.Com(H) V	Mr. Anmol Poddar, Certified Trainer & Learning & Development Manager, SRM University	27.09.2024
4.	Session on “Confidence Building” BBA III, B.Com(H) III, BBA V & B.Com(H) V	Mr. Anmol Poddar, Certified Trainer & Learning & Development Manager, SRM University	27.09.2024
5.	Session on “Career Opportunities in Banking and Financial Market” (MBA & MBA(FM) III, B.Com V, BBA V)	Mr. Chandresh Gupta SEBI-SMART, Corporate Trainer	14.11.2024
6.	Session on “MY STORY”- Motivational Session (MBA I, BBA I & B.Com-I)	Ms. Shifaly Techno-legal Professional Mr. Himanshu Pal Pikkme Commerce Pvt. Ltd.	29.11.2024
7.	Session on “Financial Awareness” (All faculty & Staff)	Resource Person: Mr. Manish Arora Business & Training Consultant	05.12.2024
8.	Session on “Deep Dive into Corporate Sector Performance using India’s Largest Database “Prowess”” (Faculty)	Resource Person: Mr. Sudarshan Negi Sr. Manager Centre for Monitoring Indian Economy	06.12.2024
9.	Session on “Gender Equality & Women Empowerment”	Dr. Deepa, Psychologist & Homeopath	04.02.2025
10.	Session on “Personality Assessment”	Dr. Deepa, Psychologist & Homeopath	13.02.2025
11.	Guest Lecture on “Recent Advances in Carbon Capture Utilisation and Storage (CCUS) in India: Carbon Emissions, Impacts and Mitigation Perspectives” (All MBA & MBA(FM) students)	Prof. N.C Gupta, Professor, University School of Environment Management, GGSIPU	17.02.2025



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<u>S. No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
12.	Celebrating Matra Bhasha Diva BBA II		21.02.2025
13.	Session on "Gender Indiscrimination" BBA VI	Dr. Deepa Psychologist & Homeopath	28.02.2025
14.	Session on "Financial Risk Management" MBA & MBA(FM)	Mr. Ashish Kumar	28.02.2025
15.	Session on "International Higher Education and Scholarship Opportunities in Australia" BBA VJ & B.Com(H) VI	Mr. Kapil Chandok CEO & Founder, KAAISER	04.03.2025
16.	Session on "Cracking that Interview" MBA & MBA(FM)	Mr. Rajeev Bhatia, Marketing Consulting and Advisory	11.03.2025
17.	Session on "Derivatives Market and Risk Management"	Mr. Chandresh Gupta SEBI-SMART, NISM Corporate Trainer	17.03.2025
18.	Guest Lecture on "Recent Advanes in Carbon Capture Utilisation and Storage (CCUS) in India: Carbon Emissions, Impacts and Mitigation Perspectives"	Prof. N.C Gupta, Professor, University School of Environment Management, GGSIPU	26.03.2025
19.	Session on "Group Discussion - Types, Evaluation Parameters & Effective Tips" MBA II & MBA (FM) II	Mr. Saurabh Sharda Personality Development Coach	25.03.2025
20.	Lecture on "IPR for Startups" MBA II, BBAII, BCOM II	Ms. Isheta T. Batra Founder of Trailblazer Advocates	25.03.2025
21.	Session on "Health and Safety at the Workplace: Ensuring a Safe and Productive Environment" MBA & MBA(FM) Students	Dr. Pallavi Gupta Psychologist	28.03.2025
22.	Session on "Time Management & Overcoming Procrastination" MBA II & MBA (FM) II	Mr. Saurabh Sharda Personality Development Coach	02.04.2025
23.	Workshop on 'AI-Powered Business Plan and Pitch Deck Generation' BBA II & B.Com(H) II	Ms. Sahil Malhotra	16.04.2025
24.	Session on 'How to Land a High Paying Job in Big 4s and MCSs'	Mr. Satyamedh Nandedkar, Invesmtnet Banker	15.04.2025
25.	Session on "Bracing Negativity & Criticism" MBA II & MBA (FM) II	Mr. Saurabh Sharda Personality Development Coach	16.04.2025
26.	Session on "Charismatic Leadership & Teamwork Skills" MBA II & MBA (FM) II	Mr. Saurabh Sharda Personality Development Coach	24.04.2025
27.	Session on "Mastering Modern Marketing Strategies" MBA & MBA (FM) Students	Mr. Amit Singhal Founder, Facets Clothing Co.	23.04.2025
28.	Session on "Dengue Awareness & Prevention on National Dengue Day" BBA IV	---	16.05.2025



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<u>S. No.</u>	<u>Topic</u>	<u>Speaker (s)</u>	<u>Date</u>
29.	Session on "Corporate Event on Commodity Market" MBA & MBA(FM)-III Sem.	Venue: Hotel Pure Shudh, Karol Bagh	16.07.2025
30.	Session on "Wealth and Wellness: Planning Today for a Secure Tomorrow"	Mr. Pranay Chadha CFP, VP and Cluster Head, Bajaj Capital Ltd.	23.07.2025