

PLACEMENT BROCHURE

2023-25



Table of Contents

01	Vision & Mission	02	Chairman's Message	03	Academic Director's Message
04	Director's Message	05	About the University	06	About DIAS
07	Regular Recruiters	10	Placement Process	12	SIIF Introduction
14	Batch Profile MBA(G)	24	Batch Profile MBA(FM)	28	Academic Programmes
34	Academic Diversity	35	Placement Team	36	Prominent Alumni
38	Publication at DIAS	40	Collaborations	42	Achievements
44	Employer Testimonials	46	Alumni Testimonials	48	Parent Testimonials
49	Societies at DIAS	53	Beyond the Academics	61	Distinguished Guests



OUR VISION

We strive to provide a dynamic learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit and instills leadership quality to carve a niche in the changing global scenario.

OUR MISSION

DIAS believes in learning to excel and excelling to serve. The aim of the Institute is to develop a unique culture that seeks to scale perfection through ethics, passion, professionalism and perseverance. The guiding philosophy of the Institute is to enhance team spirit and integrity.





Education is the foundation of progress, and at DIAS, we are committed to nurturing minds that will shape a brighter tomorrow.

Delhi Institute of Advanced Studies is an NAAC 'A' Grade Institute affiliated to Guru Gobind Singh Indraprastha University and approved by All India Council for Technical Education (AICTE). We have made significant strides in advancing professional education within the field of Management.

Our strong industry partnerships and focus on experiential learning ensure that our students are not just job-ready, but are well-positioned to excel in their fields.

I am proud to present the graduating batch of students for the placements and the impressive placement track record of our students as a testament to the quality of education and the dedication of our faculty and staff. This success is a direct result of our unwavering commitment in providing a world-class education, fostering a supportive learning environment, and nurturing the unique talents of each student.

May I urge you to consider these young men and women, brimming with energy, sincerity, and a passionate drive to succeed. We are confident that under your esteemed mentorship, they will undoubtedly flourish into accomplished professionals.

Hoping to have the most favorable response and expecting your continued patronage in the future as well.

Shri S.K. Sachdeva

Chairman





“ *At DIAS, we believe in fostering a culture of academic excellence and innovation to unlock the true potential of every student.* ”

The landscape of management education is undergoing a rapid and profound transformation, driven by the accelerating pace of technological change, globalization, and the increasing complexity of global challenges. To thrive, business schools must not only impart knowledge but also cultivate an environment of continuous learning and adaptation. Faculty must embrace a spirit of lifelong learning, constantly refining their teaching and research methodologies, address critical issues such as sustainability, ethical leadership, and social responsibility. Concurrently, students must cultivate a relentless pursuit of excellence, honing their capacity for critical thinking, innovation, adaptability, and ethical decision-making to navigate the complexities of the 21st-century workplace.

At DIAS, we have meticulously followed a curriculum that not only fosters academic excellence but also ignites a deep-seated passion for achieving extraordinary results. to nurture well-rounded professionals in the field of Management. We are immensely proud of our growing network of accomplished alumni who are making significant contributions to organizations worldwide.

This year's cohort exemplifies the spirit of intellectual curiosity and unwavering dedication that defines our Institution. Our students have consistently demonstrated a strong academic record, including numerous University-level gold medals. I am confident that under your esteemed guidance, their inherent drive and commitment will propel them to become exceptional business leaders.

We at DIAS eagerly anticipate a fruitful and enduring partnership with your esteemed organization. We are confident that our students as our brand ambassadors, will not only meet but exceed your expectations, demonstrating the resilience and ingenuity that define their character.

Dr. S.N. Maheshwari
Academic Director



Our mission is to empower students with knowledge, skills, and values that prepare them for a dynamic and evolving world.

In the ever-shifting currents of the modern business world, where agility, innovation, and unwavering ethical conduct are paramount, a new breed of leaders is essential. These visionary leaders must possess not merely technical acumen, but also a profound capacity for critical thought, an unwavering adaptability, and a deep-seated understanding of the intricate tapestry of sustainability and social responsibility. At Delhi Institute of Advanced Studies, we are committed to cultivating visionary leaders who can drive organizational success in this dynamic environment. Our vision and mission reflect a commitment to providing high-quality education that is aligned with the evolving needs of society and the global business arena.

Our educational philosophy centers on cultivating well-rounded individuals. Beyond technical skills, we instill essential values like work ethic, a positive attitude, and perseverance. Our curriculum fosters critical thinking, problem-solving, and sound decision-making, while equipping students with conceptual, technical, and interpersonal skills. We prioritize holistic development, encouraging active participation in academics and extracurriculars to nurture well-rounded individuals. Our students consistently excel, demonstrating passion, zeal, and a strong work ethic in their professional roles.

We request you to consider our current batch of students for employment opportunities in your esteemed organization. We thank our valued partners for their continued support. We are confident our students will be valuable assets to your organization. We look forward to a long-term and mutually beneficial partnership, built upon your invaluable support and cooperation.

Dr. N. Malati
Director



About The University

Guru Gobind Singh Indraprastha University (GGSIPU), established by the Government of NCT of Delhi in 1998, is a leading State University committed to academic excellence, research, and innovation. With **190+ programs** across 18 Schools of Studies, **3 Centers of Excellence**, and **110+ affiliated institutions**, it caters to **100,000+ students**, fostering a dynamic learning environment.

The University offers multidisciplinary programs in AI, Machine Learning, Robotics, Computer Science, Management, Law, Journalism, Medicine (MBBS), Ayurveda, and more. It actively promotes entrepreneurship and industry collaborations, equipping students with future-ready skills. Aligning with NEP 2020, it has implemented multi-entry/exit options, choice-based credit systems, and interdisciplinary learning.

GGSIPU's new East Delhi Campus at Surajmal Vihar is a hub for innovation, sustainability, and cross-disciplinary collaboration, providing students with opportunities to develop impactful solutions.

Recognized for academic and research excellence, GGSIPU holds **NAAC A++ Accreditation**, ranks **81st in Southern Asia (QS World Rankings 2025)**, **80th in NIRF 2024**, and has received the QS 'Rising Star' and 'Performance Improvement' Awards.

Beyond academics, the University hosts major cultural and sports events like the Annual Sports Meet and Anugoonj, fostering creativity, resilience, and teamwork.

With **25 years of academic and research excellence**, GGSIPU continues to empower students with knowledge, leadership, and innovation, shaping them into global professionals and change-makers.



About DIAS

In the endeavor to prepare a cadre of professionals who can respond to emerging challenges in the complex socio- economic environment, Shri Laxman Dass Sachdeva Memorial Educational Society established Delhi Institute of Advanced Studies, a self-financing institution affiliated to Guru Gobind Singh Indraprastha University, Delhi. Offering MBA, MBA (FM), BBA, and B.Com (H) programs, DIAS provides a dynamic, growth-oriented learning environment tailored to evolving societal needs. DIAS is a **NAAC 'A' accredited institution**, committed to academic excellence, holistic development, and Industry-oriented education.

Celebrating **25 years of excellence**, DIAS has achieved remarkable milestones, including **28 gold medals**, showcasing its commitment to academic and professional excellence. Recognized by foreign universities and the corporate world, the Institute emphasizes professionalism and organizational effectiveness.

In a significant step toward global educational excellence, DIAS has partnered with **Indiana University of Pennsylvania (IUP)**. This collaboration opens avenues for cross-cultural learning, broadening academic perspectives and fostering global knowledge exchange, reinforcing DIAS's dedication to delivering a world-class educational experience.



Our Regular Recruiters



The logo for IndiGo, featuring the word "IndiGo" in a blue sans-serif font, followed by a stylized white bird icon.The logo for KPMG, with the letters "KPMG" in a bold, blue, sans-serif font.The logo for EY, featuring a yellow chevron pointing upwards and to the right, above the letters "EY" in a bold, black, sans-serif font.The logo for Aon Hewitt, with "AON" in a bold, red, sans-serif font, followed by "Hewitt" in a smaller, blue, sans-serif font.The logo for IDFC FIRST Bank, featuring a red square with a white icon of a building and the text "IDFC FIRST Bank" in white, sans-serif font.The logo for ICICI Bank, featuring a stylized orange and red "i" icon above the text "ICICI Bank" in a blue, sans-serif font.The logo for innovaccer, featuring a pink and purple geometric icon followed by the word "innovaccer" in a black, sans-serif font.The logo for infoedge, with the word "infoedge" in a grey, sans-serif font.The logo for Ameriprise Financial, featuring the word "Ameriprise" in a blue, sans-serif font, followed by "Financial" in a smaller, blue, sans-serif font, and a blue star icon.The logo for TCS, with "tcs" in a colorful, lowercase, sans-serif font, followed by "TATA CONSULTANCY SERVICES" in a smaller, blue, sans-serif font.The logo for Amazon, featuring the word "amazon" in a black, sans-serif font, with a curved orange arrow underneath.

Our **Regular Recruiters**, from diverse industries, consistently provide valuable opportunities, reflecting the quality of talent at our Institute.

The logo for Accenture, featuring a purple chevron icon above the word "accenture" in a black, sans-serif font.The logo for EVALUESERVE, featuring a colorful geometric icon followed by the word "EVALUESERVE" in a black, sans-serif font, and "POWERED BY MIND+MACHINE" in a smaller, black, sans-serif font below it.The logo for Wipro, featuring a colorful circular icon with dots, followed by the word "wipro" in a black, sans-serif font.The logo for TO THE NEW, featuring the words "TO THE NEW" in a bold, black, sans-serif font, followed by a colorful geometric icon.The logo for WNS, with the letters "WNS" in a bold, black, sans-serif font.The logo for cvent, with the word "cvent" in a blue, sans-serif font.The logo for genpact, featuring a colorful geometric icon followed by the word "genpact" in a teal, sans-serif font.The logo for AXA Insurance Reinsurance, featuring the AXA logo (a blue square with a white 'A') followed by the text "Insurance Reinsurance" in a blue, sans-serif font.The logo for BajajCapital, featuring a colorful geometric icon followed by the word "BajajCapital" in a red, sans-serif font.The logo for FEDERAL BANK, with the words "FEDERAL BANK" in a white, sans-serif font, inside a blue rectangular box.The logo for naukri.com, featuring a colorful geometric icon followed by the text "naukri.com" in a blue, sans-serif font.The logo for square yards, featuring a black square icon followed by the words "square yards" in a black, sans-serif font, and "Real estate made real easy" in a smaller, black, sans-serif font below it.The logo for Unimrkt RESEARCH, featuring a red and white circular icon followed by the text "Unimrkt RESEARCH" in a red, sans-serif font.

PRESCIENT & STRATEGIC
INTELLIGENCE
Where knowledge inspires strategy

jaro education®

99acres.com®
India's No.1 Property Portal

ap
asianpaints

Mordor Intelligence

leverage
edu

S&P Global
Market Intelligence

ACUITY
KNOWLEDGE PARTNERS

protiviti®
Global Business Consulting

Edelweiss
Ideas create, values protect

INDUS VALLEY
PARTNERS

citi

ARTECH

Xa Xapads

zoxima

KOENIG
step forward

Tech
Mahindra

daloopa

sopra steria

ZYOIN
GROUP

HIVE

AXIS BANK

Regalo
KITCHENS

airtel

NIIT

R1

COGENT

HCLTech

Placement Process



PLACEMENT PROCESS



1



CONNECTING EMPLOYERS AND TOP TALENT

Companies seeking to recruit exceptional graduates can contact the DIAS Placement Cell at diasplacement@dias.ac.in or connect with one of our dedicated placement coordinators. To ensure a smooth and efficient process, we require companies to submit clear and detailed job descriptions (JDs) outlining the role and relevant requirements.

2



VETTING FOR QUALITY OPPORTUNITIES

The DIAS Placement Cell prioritizes student success. We thoroughly assess potential employers based on factors such as compensation and benefits (CTC) offered, online reputation through reviews and ratings, and past experiences with the institute. This scrutiny ensures that students receive genuine opportunities aligned with their career aspirations.

3



SEAMLESS PLACEMENT PROCESS

We facilitate a streamlined recruitment process to connect students with the right companies. Once a company's JD is approved, the Placement Cell circulates the application forms among interested students and assigns a dedicated Point of Contact (POC) to each recruiting company. The POC ensures clear communication and a smooth recruitment drive.

4



FROM APPLICATION TO OFFER

The standardized recruitment process may include a Pre-Placement Talk, CV shortlisting, aptitude tests, group discussions, and individual interviews. Following the completion of these stages, the Placement Cell will communicate results and job offers to selected students through the appropriate channels. We encourage accepted candidates to maintain direct contact with the company regarding details like joining date and location.

Student Industry Interface Forum (The Placement Cell)



About SIIF

Student Industry Interface Forum (SIIF), Placement Cell of DIAS is a gateway to hassle free and successful campus recruitment through a streamlined mechanism. Driven by a dedicated team of students and faculty, the cell fosters a dynamic environment where students enhance their skills, explore career options, and build valuable professional networks.

The cell proactively addresses the evolving demands of the corporate sector, fostering a dynamic exchange between student skills and employer needs.

Aligning with the vision and mission of DIAS, a wide spectrum of initiatives have been taken by the placement cell in preparing students for successful careers. Our continuous assistance includes internships and placements, engaging webinars and workshops, personality development programs, and valuable interactions with industry professionals. These experiences foster critical thinking, creativity, and the skills needed to thrive in the competitive global job market.

The SIIF actively facilitates in-house training, collaborative projects, and internships with leading organizations, ensuring our graduates are well-equipped for professional success.

Our impressive track record includes placements with top-tier companies like JBL, Ameriprise Financials, TCS, Innovaccer, EY, KPMG, Regalo Kitchen, etc. with the highest package offered in 2023-24 reaching INR 12 LPA. At DIAS, we prioritize student success. The Placement Cell plays a vital role in ensuring our graduates are well-prepared for the demands of the global job market.

2023-25 BATCH PROFILE

A Glimpse of the
Future Leaders of **DIAS**



MBA (G)





Rahul Rawat

UG Degree: B.Com

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: EW Nutrition

- Rahul Rawat, an MBA student specializing in Finance and Operations, has experience in financial statement analysis through his internship with EW Nutrition, enhancing his analytical and financial expertise.



Aman Gaur

UG Degree: B.Com

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Zeilhoch

- Aman Gaur, an MBA student with a focus on Finance and Operations, gained valuable experience working with Zeilhoch, where he honed his skills in financial analysis and Operational management.



Kushagra Chhabra

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: JCB

- Kushagra Chhabra, an MBA student specializing in Finance and Marketing, gained practical experience working with JCB, where he enhanced his skills in financial analysis and marketing strategies.



Harsh Aggarwal

UG Degree: B.Tech.

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Harsh Aggarwal, a B.Tech graduate specializing in Finance & Operations, developed a business plan model for a travel tech company focused on pilgrimage during his internship at Stratsmith Pvt. Ltd., gaining strategic planning expertise.



Aditi Kukreja

UG Degree: B.Com & CBCS

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Delhi Jal Board

- Aditi Kukreja, an MBA student with a dual specialization in Finance and Marketing, gained valuable experience working with Delhi Jal Board, where she contributed to financial and marketing initiatives.



Asmita Rana

UG Degree: B.Voc.(H&TM)

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Brother's & CO

- Asmita Rana, an MBA student specializing in Marketing and Operations, gained hands-on experience at Brother's & CO, where she contributed to Operational strategies and marketing initiatives, enhancing her practical knowledge.



Ajit Kumar Thakur

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Zeilhoch

- Ajit Kumar Thakur, an MBA student specializing in Finance and Marketing, gained valuable experience at Zeilhoch, where he worked on financial strategies and marketing initiatives to drive business growth.



Princy Jain

UG Degree: BBA

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Tech Mahindra

- Princy Jain, an MBA student specializing in HR and Marketing, gained hands-on experience at Tech Mahindra, where she contributed to HR processes and marketing strategies, strengthening her professional expertise.



Amit Dogra

UG Degree: B.Com(H)

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Engineers India Ltd.

- Amit Dogra, a B.Com (H) graduate specializing in Finance & Operations, gained analytical expertise at Engineers India Ltd. by conducting a risk-return analysis of the Nifty Energy sector for informed investment decisions.



Sahil Ahmed Siddiqui

UG Degree: BBA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: The Analyst Lens

- Sahil Ahmed Siddiqui, an MBA student specializing in Marketing and Operations, interned with The Analyst Lens, conducting a study on audience preferences and engagement with data-driven social media content.



Neeraj

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Fuse owl

- Neeraj, an MBA student specializing in Finance and Marketing, interned with Fuse Owl, where he analyzed consumer purchase behavior in the non-branded shoes market, enhancing his insights into consumer trends.



Manpriya Bhagat

UG Degree: B.Tech.

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Aashman Foundation

- Manpriya Bhagat, a B.Tech graduate specializing in Finance & Operations, gained practical experience at Aashman Foundation by analyzing and improving recruitment, selection, and onboarding processes for effective workforce management.



Vaibhav Babbar

UG Degree: BBA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Zeilhoch

- Vaibhav Babbar, an MBA student specializing in Marketing and Operations, interned with Zeilhoch, analyzing the impact of social media marketing strategies on the banking sector to drive customer engagement.



Pooja Sharma

UG Degree: BA

PG Specialization : HR & Operations

Experience (in months): 2

Organization: HUDCO

- Pooja Sharma, an MBA student specializing in HR and Operations, interned with HUDCO, where she analyzed the impact of organizational culture on employees' work-life balance, gaining valuable insights into HR practices.



Abhishek Jain

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Agile Capital Services

- Abhishek Jain, an MBA student specializing in Finance and Marketing, interned with Agile Capital Services, conducting a competitive study on marketing positioning and growth strategies for India First Life and SBI Securities.



Aditya Bhardwaj

UG Degree: B.Com

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Zielhoch

- Aditya Bhardwaj, an MBA student specializing in HR and Marketing, interned with Zielhoch, where he contributed to HR processes and marketing strategies, gaining practical experience in both domains.



Sakshi Naithani

UG Degree: BA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Satin Creditcare Network Ltd

- Sakshi Naithani, an MBA student specializing in Finance and Marketing, interned with Satin Creditcare Network Ltd, conducting a comparative analysis of short-term investment instruments for microfinance institutions.



Anjali Sehrawat

UG Degree: BBA

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: CollegeDekho

- Anjali Sehrawat, an MBA student specializing in HR and Marketing, interned with CollegeDekho, conducting a study on recruitment and selection processes, enhancing her understanding of HR practices in the education sector.



Ayush Kumar Pal

UG Degree: BBA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Insplore Consultants

- Ayush Kumar Pal, an MBA student specializing in Finance and Marketing, interned with Insplore, analyzing the attitudes of small and medium business owners towards loans and credits and its implications for MFIs.



Khushi Rai

UG Degree: BA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Khushi Rai, an MBA student specializing in Finance and Marketing, interned with Stratsmith Pvt. Ltd., analyzing the potential of government exam preparation centers and their implications for microfinance institutions.



Edwin Jose

UG Degree: BBA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: SMR Automotive System India Ltd

- Edwin Jose, an MBA student specializing in Marketing and Operations, interned with SMR Automotive System India Ltd, developing strategies for the expansion of Samvardhana Motherson Reflectec in the automotive sector.



Shreya

UG Degree: BA

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Firstricoz pvt. ltd

- Shreya, an MBA student with expertise in HR and Marketing, interned at Firstricoz Pvt. Ltd., analyzing the impact of COVID-19 on job opportunities and paid internships.



Aastha Joshi

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Fuel communication and marketing solutions

- Aastha Joshi, an MBA student specializing in Finance and Marketing, gained hands-on experience in content creation and curation during her internship at Fuel Communication and Marketing Solutions.



Neha Arora

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Neha Arora, a B.Com graduate specializing in Finance & Marketing, brings experience from Stratsmith Pvt. Ltd. and expertise in fostering client relationships in offshore outsourcing.



Vinay Tiwari

UG Degree: BBA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Agile Capital Services

- Vinay Tiwari, a BBA graduate specializing in Finance & Marketing, gained valuable experience at Agile Capital Services, analyzing investor perceptions in the life insurance sector.



Aryan Rajpoot

UG Degree: BBA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Insplore

- Aryan Rajpoot is a driven MBA candidate specializing in Marketing & Operations. His Insplore Consultants internship provided valuable insights into customer investment preferences and marketing strategies within the insurance sector.



Shubhra Jain

UG Degree: B.Com

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Ichelon Consulting Group

- Shubhra Jain is an MBA candidate specializing in HR & Marketing. Her two-month internship with Ichelon Consulting Group provided practical experience in recruitment processes, enhancing her understanding of talent acquisition strategies.



Riya Chaudhary

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: SMC Global Securities Ltd

- Riya Chaudhary is an MBA candidate specializing in Finance & Marketing. With two months of internship experience at SMC Global Securities, she focused on portfolio management and analyzing investor decision-making factors.



Mansi

UG Degree: B.Com(H)

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Tech Mahindra

- Mansi, a B.Com graduate specializing in HR & Marketing, gained hands-on experience at Tech Mahindra by analyzing and enhancing talent sourcing and hiring practices for effective workforce acquisition.



Yojna Manchanda

UG Degree: BJMC

PG Specialization : HR & Marketing

Experience (in months): 54

Organization: Ichelon Consulting Group

- Yojna Manchanda, an MBA in HR & Marketing with a background in Journalism, gained practical experience in talent acquisition at Ichelon Consulting Group, contributing to her strong foundation in human resources.



Vasu Verma

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Udman Hotels by FNP

- Vasu Verma, an MBA in Finance & Marketing with a B.Com background, leveraged his internship at Udman Hotels by FNP to develop a business plan for a themed cafe experience, showcasing his ability to combine financial acumen with marketing creativity.



Saksham Shah

UG Degree: B.Com(H)

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Agile Capital Services

- Saksham Shah, a B.Com(H) graduate specializing in Marketing & Operations, explored cross-departmental synergies during his internship at Agile Capital Services, gaining insights into the intersection of marketing and HR strategies.



Tanvi

UG Degree: B.Com

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Delhi Jal Board

- Tanvi, an MBA in Finance & Operations with a B.Com background, analyzed financial allocation at Delhi Jal Board during her internship, demonstrating her ability to apply financial expertise to Operational efficiency.



Varun Khanduri

UG Degree: BBA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Advance India Projects limited

- Varun Khanduri, an MBA in Finance & Marketing with a BBA background, honed his understanding of real estate finance during his internship at Advance India Projects Limited, where he delved into mortgage, loan and equity options for real estate development projects.



Satyam Sawarn

UG Degree: BA(English Hons)

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Aashman Foundation

- Satyam Sawarn, a BA (English Hons) graduate specializing in Marketing & Operations, gained practical experience at Aashman Foundation by analyzing and enhancing the interviewing process for effective talent acquisition.



Abhishek kumar

UG Degree: BBA

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Delhi Jal Board

- Abhishek Kumar, an MBA student specializing in Finance and Operations, contributed to fraud detection and prevention strategies during his internship at Delhi Jal Board through internal auditing analysis.



Nikhil Doot

UG Degree: BCA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: GLJ industries

- Nikhil Doot, a BCA graduate specializing in Marketing & Operations, gained industry insights at GLJ Industries by analyzing online and offline customer satisfaction to enhance business strategies and customer experience.



Krrish Marwah

UG Degree: BHMCT

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Krrish Marwah, an MBA student with a specialization in HR and Marketing, explored customer satisfaction dynamics for insurance policies during his internship at AIM India Ltd., showcasing analytical skills.



Rahul Arora

UG Degree: B.Sc.

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Rahul Arora, an MBA student specializing in Marketing and Operations, gained expertise in crafting impactful marketing strategies during his internship with AIM India Pvt. Ltd.



Mayank Gautam

UG Degree: B.Tech. (Comp. Sci)

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Agile Capital Services

- Mayank Gautam, a B.Tech graduate and MBA student specializing in Marketing and Operations, conducted a comparative analysis of financial services during his internship at Agile Capital Services.



Muskan Malik

UG Degree: B.Com(H)

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Toptrove Foundation

- Muskan Malik, a B.Com graduate specializing in HR & Marketing, gained hands-on experience at TopTrove Foundation, enhancing e-talent acquisition and selection processes for effective and inclusive hiring.



Khyatee Gaur

UG Degree: B.Com(H)

PG Specialization : HR & Operations

Experience (in months): 2

Organization: Tech Mahindra

- Khyatee Gaur, a B.Com(H) graduate and MBA student specializing in HR and Operations, gained expertise in recruitment strategies through her internship at Tech Mahindra, focusing on skill assessment gap analysis.



Swasti Mahajan

UG Degree: B.Sc

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: ITC Ltd.

- Swasti Mahajan holds an MBA in HR & Marketing, complemented by a B.Sc. degree. Her two-month internship at ITC Ltd. focused on analyzing their recruitment and HR initiatives, contributing to talent cultivation.



Yash Kumar

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Agile Capital Services

- Yash Kumar is an MBA graduate specializing in Finance & Marketing. His background includes a B.Com degree and two months of experience at Agile Capital Services, where he conducted a study on individual insurance perceptions.



Anjali Mishra

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Agile Capital Services

- Anjali Mishra, a B.Com(H) graduate specializing in Finance and Marketing, interned at Agile Capital Services, analyzing consumer perspectives on diverse investment avenues to inform strategic financial solutions.



Ritu Yadav

UG Degree: B.Com

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: F&F Consulting Services

- Ritu Yadav, a B.Com graduate with expertise in HR and Marketing, interned at F&F Consulting Services, contributing to the development of effective recruitment strategies for organizational growth.



Rohit Deoli

UG Degree: B.Com

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: KBC infratech & consultants

- Rohit Deoli, a B.Com graduate specializing in Marketing and Operations, interned at KBC Infratech & Consultants, gaining insights into Operational processes and contributing to strategic business efficiency.



Navpreet Kaur

UG Degree: B.Com

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Aashman Foundation NGO

- Navpreet Kaur, a B.Com graduate with expertise in Marketing and Operations, gained valuable experience in recruitment strategies during her internship at Aashman Foundation NGO, enhancing organizational talent acquisition processes.



Chetan Prakash Tyagi

UG Degree: BBA

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Central Electronics Limited

- Chetan Prakash Tyagi, a BBA graduate specializing in Finance & Marketing, completed a two-month internship at Central Electronics Limited, developing a digital marketing strategy for their B2B Operations.



Shamil Baig

UG Degree: B.A.

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Zeilhoch

- Shamil Baig holds a B.A. and specializes in Finance & Marketing. With two months of experience at Zeilhoch, his internship focused on cybercrime threats to Indian banking.



Neha Yadav

UG Degree: BBA (FIA)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Neha Yadav, a BBA graduate specializing in Finance and Marketing, contributed to the development of a business model for home gym equipment during her internship at Stratsmith Pvt. Ltd. Pvt Ltd, showcasing her strategic planning skills.



Medha Jangid

UG Degree: B.A

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: Zielhoch

- Medha Jangid, with a background in Finance and Operations, conducted a comprehensive study on investor perceptions and preferences in life insurance investments during her internship at Zielhoch.



Shreya Shree

UG Degree: B.Com(H)

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Shreya Shree, specializing in Finance and Marketing, analyzed investor attitudes towards investment options in private insurance companies during her internship at Aim India Pvt Ltd.



Devansh sharma

UG Degree: BCA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Sinzo

- Devansh Sharma, a BCA graduate specializing in Marketing & Operations, conducted a study on consumer perception towards online shopping during his internship at Sinzo, analyzing market trends and consumer behavior.



Tannu Joon

UG Degree: B.Com(H)

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Mozohunt

- Tannu Joon, specializing in HR and Marketing, explored the application of CRM in shaping consumer perception at Mozohunt, contributing to enhancing customer engagement and brand value.



Swati

UG Degree: B.Com

PG Specialization : HR & Operations

Experience (in months): 2

Organization: The Analyst Lens

- Swati, specializing in HR and Operations, studied the impact of cultural fit on employee performance at The Analyst Lens, contributing valuable insights into optimizing workplace dynamics.



Anshika Shahi

UG Degree: B.Com(H)

PG Specialization : Finance & Operations

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Anshika Shahi, specializing in Finance and Operations, analyzed the role of cultural fit in enhancing employee job performance during her internship at AIM India, offering key insights into workforce efficiency.



Akshat Naudiyal

UG Degree: BBA (CAM)

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: Tech Mahindra

- Akshat Naudiyal, a BBA (CAM) graduate specializing in HR & Marketing, gained hands-on experience in talent acquisition processes during his internship at Tech Mahindra BPS, optimizing recruitment strategies.



Nandini

UG Degree: BBA

PG Specialization : HR & Marketing

Experience (in months): 2

Organization: The Analyst Lens

- Nandini, a BBA graduate specializing in HR & Marketing, contributed to identifying talent needs and managing recruitment tasks during her internship at The Analyst Lens, enhancing HR Operations.



Prisha Shukla

UG Degree: B.A

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Hiranandani Real Estate

- Prisha Shukla, specializing in Marketing and Operations, contributed to post-sale strategies at Hiranandani Real Estate, focusing on enhancing client satisfaction and improving deal closures through effective tactics.



Himanshu

UG Degree: B.Com

PG Specialization : Finance & Marketing

Experience (in months): 2

Organization: Delhi Jal Board

- Himanshu, specializing in Marketing & Operations, contributed to water management strategies at Delhi Jal Board, focusing on optimizing resources and improving Operations in collaboration with Delhi Government organizations.



Abhimanyu Jalhotra

UG Degree: BA

PG Specialization : Marketing & HR

Experience (in months): 2

Organization: Agile Capital Services

- Abhimanyu Jalhotra, specializing in Marketing & HR, analyzed employee perceptions of HR practices and organizational culture at Agile Capital Services, focusing on enhancing workplace satisfaction and performance.



Fiza

UG Degree: B.Com

PG Specialization : HR & Operations

Experience (in months): 2

Organization: Meilleur infotech Pvt Ltd

- Fiza, a B.Com graduate specializing in HR & Operations, studied the factors influencing the recruitment of sales personnel during her internship at Meilleur Infotech Pvt. Ltd., enhancing recruitment strategies.



Pragya Agarwal

UG Degree: B.Com

PG Specialization : HR & Operations

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Pragya Agarwal, specializing in HR & Operations, explored modern candidate preferences and career decision drivers at AIM India Pvt Ltd, providing insights into recruitment strategies and employee engagement.



Saurabh Mishra

UG Degree: BBA

PG Specialization : Marketing & Operations

Experience (in months): 2

Organization: Decathlon

- Saurabh Mishra, a BBA graduate specializing in Marketing & Operations, analyzed consumer behavior trends in the Delhi-NCR region during his internship at Decathlon, focusing on market preferences and buying patterns.



MBA(FM)





Harsh Ranjan

UG Degree: BBA

PG Specialization : Finance

Experience (in months): 2

Organization: Insplore Consultants

- Harsh Ranjan, a BBA graduate specializing in Finance, contributed to the development of marketing strategies during his internship at Insplore, enhancing brand presence and market outreach.



Himanshi

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: Insplore Consultants

- Himanshi, a B.Com(H) graduate specializing in Finance, gained insights into customer perception of the BFSI sector during her internship at Insplore, focusing on market trends and consumer behavior.



Manoj Kumar

UG Degree: BBA

PG Specialization : Finance

Experience (in months): 2

Organization: Bajaj Pvt Ltd

- Manoj Kumar, a BBA graduate specializing in Finance, conducted a comprehensive financial performance analysis of Bajaj Auto during his internship at Bajaj Pvt. Ltd.



Deepanshu Agarwal

UG Degree: BBA

PG Specialization : Finance

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Deepanshu Agarwal, a Finance enthusiast, contributed to developing a strategic business plan for Fit Bites, a health-focused snack brand, during his internship at Stratsmith Pvt. Ltd..



Harpreet Kaur

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: IBM Skillsbuild

- Harpreet Kaur, specializing in Finance, gained insights into health analytics by studying sleep quality and lifestyle factors during her impactful internship at IBM SkillsBuild, aligned with SDG-3.



Kingshuk Das

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: Paytm

- Kingshuk Das, a Finance enthusiast, explored digital payment strategies and market dynamics through an insightful case study on Paytm's transformative journey in India during his internship at Paytm.



Prachi Sharma

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: Agile Capital Services

- Prachi Sharma, a dedicated Finance professional, gained expertise in financial statement analysis and probability assessment during her internship at Agile Capital Services, showcasing her analytical and problem-solving skills.



Sahil Sindhu

UG Degree: B.Com

PG Specialization : Finance

Experience (in months): 2

Organization: Publicis Sapient

- Sahil Sindhu, a skilled Finance enthusiast, honed his expertise in data analysis, visualization, and AI integration during his internship at Publicis Sapient, demonstrating innovation and analytical acumen.



Bhavay Suneja

UG Degree: B.Com

PG Specialization : Finance

Experience (in months): 2

Organization: Nikhil Chaudhary and Associates

- Bhavay Suneja, a Finance specialist with a B.Com background, gained valuable insights into financial management and analysis during his internship at Nikhil Chaudhary and Associates.



Anagh Wadhwa

UG Degree: BA

PG Specialization : Finance

Experience (in months): 2

Organization: Zielhoch

- Anagh Wadhwa, a Finance enthusiast with a BA background, honed his analytical skills during an internship at Zielhoch, comparing performance metrics and consumer appeal of IFL and SBI Life Insurance.



V Divya

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: Housing and Urban Development corporation Limited

- V Divya, a B.Com(H) graduate specializing in Finance, acquired expertise in bond processes and analysis during her internship at Housing and Urban Development Corporation Limited (HUDCO).



Pragati Rana

UG Degree: B.Com

PG Specialization : Finance

Experience (in months): 2

Organization: Insplore Consultants

- Pragati Rana, a B.Com graduate specializing in Finance, gained valuable experience in marketing and financial strategy development during her internship at Insplore Consultants TLS Consultants Pvt. Ltd.



Ilma Siraj

UG Degree: B.Com

PG Specialization : Finance

Experience (in months): 2

Organization: Deep Investsense Consultants PVT LTD

- Ilma Siraj, a B.Com graduate specializing in Finance, honed her skills in portfolio management during her internship at Deep InvestSense Consultants Pvt. Ltd. (ICICI Securities).



Ashish Gupta

UG Degree: BBA(FM)

PG Specialization : Finance

Experience (in months): 2

Organization: Private Banker

- Ashish Gupta, a BBA (FM) graduate specializing in Finance, gained expertise in mutual fund performance analysis during his internship at Private Bankers, showcasing strong analytical and financial skills.



Simran Pruthi

UG Degree: BBA

PG Specialization : Finance

Experience (in months): 2

Organization: CNK RK & Co., Chartered Accountants

- Simran Pruthi, a Finance enthusiast with a BBA background, gained expertise in feasibility analysis during her internship at CNK RK & Co., evaluating the Mayapur Vrindavan Trust in Rishikesh.



Kajal Pal

UG Degree: BBA (B&I)

PG Specialization : Finance

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Kajal Pal, a BBA (B&I) graduate specializing in Finance, contributed to business model development at Stratsmith Pvt. Ltd., focusing on the organic baby food industry's innovative strategies.



Nikhil Kumar

UG Degree: BBA

PG Specialization : Finance

Experience (in months): 2

Organization: Stratsmith Pvt. Ltd.

- Nikhil Kumar, an MBA(FM) student, developed strategic insights in co-working business models during his internship at Stratsmith Pvt. Ltd., formulating comprehensive business plans to drive Operational efficiency.



Ishika

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: AIM India Pvt Ltd.

- Ishika, a B.Com(H) graduate specializing in Finance, gained practical insights through a comparative financial analysis internship at AIM India, focusing on HDFC Life and SBI Life Insurance.



Saurav Kumar

UG Degree: B.Com(H)

PG Specialization : Finance

Experience (in months): 2

Organization: School Net India limited

- Saurav Kumar, a B.Com(H) graduate specializing in Finance, gained valuable insights into the EdTech sector by analyzing its financial performance during his internship at School Net India Limited.



Academic Programmes



Academic Excellence Through Comprehensive Curriculum

Shaping Future Leaders with an Industry-Ready Curriculum

MBA(G)

— SEMESTER I

- Management Process and Organisational Behaviour
- Quantitative Techniques
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Marketing Management
- Communication in Organizations
- Legal Aspects of Business
- Information Technology Management Lab

— SEMESTER II

- Technology and Innovation Management
- Financial Management
- Business Research
- Sustainable Operations Management
- Management of Information Systems
- Human Resource Management
- Minor Project
- Professional Skill Development(NUES)
- MOOC/Open Elective*

— SEMESTER III

- Summer Training Report
- Management of International Business
- Managing E-Business
- Entrepreneurship Development & Startup
- Strategic Management
- Business Analytics
- Specialization I & II: Marketing, Finance, Operations, Human Resource
- MOOC/Open Elective*

— SEMESTER IV

- Project Dissertation
- Corporate Social Responsibility, Human Values & Ethics
- Specialization I & II: Marketing, Finance, Operations, Human Resource

Specializations: Elective I & Elective II

Semester III

— Marketing

- Consumer Behavior
- Services Marketing

— Finance

- International Financial Management
- Investment Analysis & Portfolio Management

— Human Resource

- Management of Training, Learning and Development
- Managing Industrial Relations

— Operations

- Enterprise System
- Logistics and Supply Chain Management

Specializations: Elective I & Elective II

Semester IV

— Marketing

- Advertising & Brand Management
- Digital & Social Media Marketing

— Finance

- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives

— Human Resource

- Managing Organizational Development
- Managing Diversity and Inclusion

— Operations

- Business Process Management
- Project Management

Driving Excellence with a Comprehensive Curriculum

Preparing Visionary Leaders for the Financial World

MBA(FM)

— SEMESTER I

- Management Process and Organisational Behaviour
- Quantitative Techniques
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Marketing Management
- Communication in Organizations
- Legal Aspects of Business
- Information Technology Management Lab

— SEMESTER II

- Corporate Social Responsibility and Corporate Governance
- Financial Management
- Business Research
- Sustainable Operations Management
- Investment Analysis & Portfolio Management
- Human Resource Management
- Minor Project
- Professional Skill Development
- MOOC/Open Elective*

— SEMESTER III

- Summer Training Report
- Financial Derivatives
- Entrepreneurship Development & Startup
- Strategic Financial Management
- Business Analytics
- Electives 1-4
- Financial Markets & Institutions

— SEMESTER IV

- Project Dissertation
- Project Management
- Electives 1-4

Specializations: Electives

Semester III

- **Mergers, Acquisition & Corporate Restructuring**
- **Financial Econometrics**
- **Data Visualization for Decision Making**
- **International Financial Management**

Semester IV

- **Risk Management & Insurance**
- **Treasury & Wealth Management**
- **Sustainable Finance**
- **Fintech**

ACADEMIC DIVERSITY

Gender



50.6%

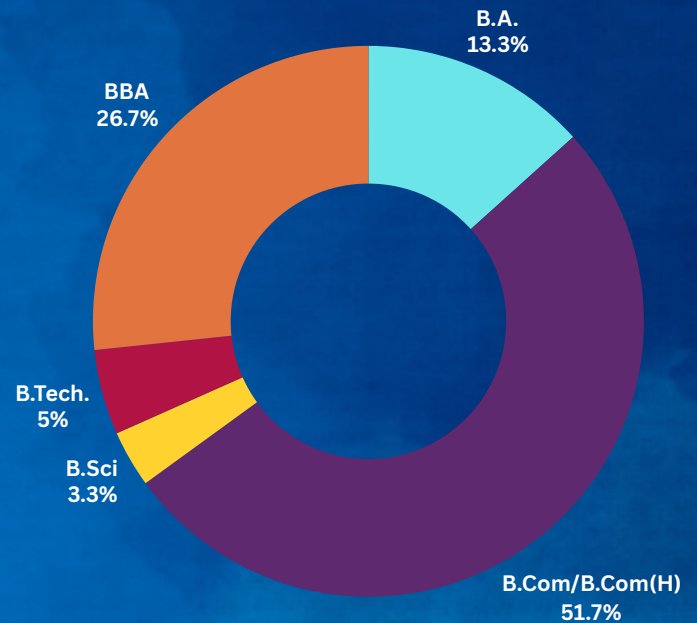
Male



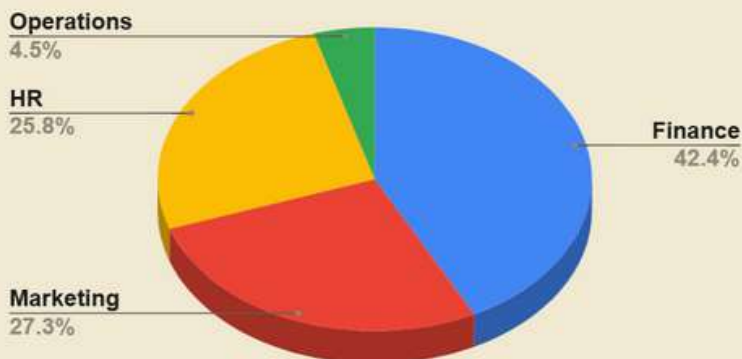
49.4%

Female

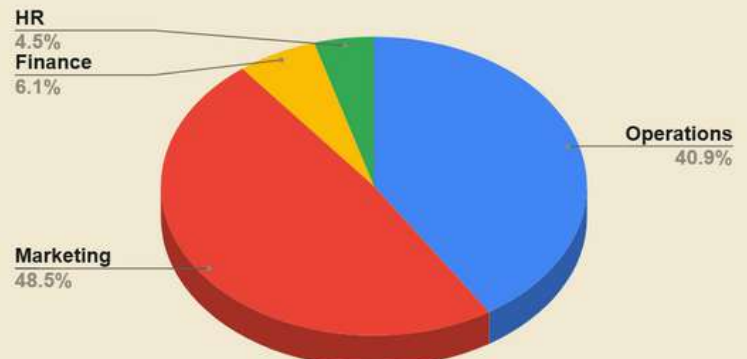
Educational Background



Dual Specializations



Specializations I



Specializations II

Placement Team



Placement Advisors



Dr. Pratiksha Tiwari
(Associate Professor)

Ms. Sonali Taneja
(Assistant Professor)

Students Coordinators



Shubhra Jain
MBA (G)



Aman Gaur
MBA (G)



Prisha Shukla
MBA (G)



Khyatee Gaur
MBA (G)



Abhishek Jain
MBA (G)



Ashish Gupta
MBA (FM)



Sarthak Srivastava
BBA



Anjali Singh Rajput
BBA



Khushboo
B.Com (H)



Shivang Shukla
B.Com (H)



Mudra Gupta
B.Com (H)



Abhijit Rout
B.Com (H)

FROM CAMPUS TO COMMUNITY

PROMINENT ALUMNI



Anuj Gupta (MCA 1999)
Founder and CEO, Ething



Saurabh Kalra (BBA 1999)
Senior Vice President (HR), Make My Trip



Gurveen Punj (BBA 2000)
Director and Regional Head, NRI Priority
Banking, North India



Chitra Manwani (BBA 2000)
Founder and Head, Momonation Cafe



Vishal Khanna (MBA 2001)
Joint Director At FICCI: Government Affairs,
Government Project



Dr. Kamal Gupta (MBA 2001)
Director at Om Logistics Limited



Anuj Gupta (MCA 1999)
Nitin Sharma (MBA 2001) Regional Director- Solution
Sales, South Asia, Dormakaba



Ajay Chhabra (BBA 2002)
Associate Director - HR Transformation -
Human Capital Advisory, KPMG India



Pallav Pradyumn Narang (BBA 2002)
Partner @ CNK RK & Co



Manan Chopra (BBA 2002)
Director,
BENZ Packaging Solutions (P) Ltd



Saahil Malhotra (BBA 2003)
Director of Client Partnerships at Qualetics
Data Machines



Vineet Verma (MBA 2003)
Head of GSS TSS, Nokia Solutions &
Networks Pvt. Ltd.



Nidhi Goyal Mittal (BBA 2004)
Founder, Uplifting Spaces



Chetna Sharma (BBA 2004)
Vice President (Marketing), GullyCricket



Gaurav Kumar (MCA 2004)
Chief Executive Office
Thotnr Consulting



Aditya Mann (MBA 2004)
Vice President - Firstnaukri.com



Vivek Tandon (MBA 2013)
Vice President, Primus Partners India



Deepak Bansal (MBA 2004)
Associate Director Acuity Knowledge
Partners



Bhawana Khater (BBA 2005)
Co-founder/ Director, GainScale



Abhishek Khandelwal (BBA 2005)
Vice President at Mastercard Melbourne,
Victoria, Australia



Vivekk Chaturvedi (BBA 2005)
Founder (ProEduca & Finbreeze), Co-founder
(MeeSoGood & RBV Fincrement)

Publications At DIAS





Contents	
Editorial	2
DIAS - Mission to Excel	3
Activities at DIAS	5
The Latest Buzz	30
Scholastic Impressions	34
Book Reviews	39
Corporate Executives' Opine	45
Parents' Feedback	47
Feedback From Employers	48
Alumni Speaks	49
The Men in News	50
Reader's Views	52
Alumni Traverse	53
Recent Notifications	54
Technology Browser	58

Editorial Board	
PATRON	SH. S.K. SACHDEVA
EDITORIAL ADVISOR	DR. S.N. MAHESHWARI
EDITOR-IN-CHIEF	DR. N. MALATI
EDITOR	MS. NEETU CHADHA
JOINT EDITOR	MS. EKTA SACHDEVA

DIAS TIMES

The Institute also brings out a quarterly newsletter, DIAS Times. It contains details of the activities of the Institute, articles and information on topics of contemporary interest. The newsletter is being widely circulated in management institutions and industries in India. 94th issue of the newsletter has already been published.

DIAS TECHNOLOGY REVIEW

DIAS Technology Review (DTR) is a Biannual International refereed journal of Management and IT listed in Cabells Directory, USA, SSRN & Ulrich periodical. The editorial board comprises of eminent academicians from India and abroad. 38th issue of the newsletter has already been published.

Listed in
Cabell's Directory, USA,
Social Science Research Network & Ulrich Periodical Directory

ISSN 0972-9658

Rs. 250/- (Single Copy)

DIAS Technology Review

The International Journal for Business & IT

Vol. 19 No.2 #38

www.dias.ac.in

October 2022 - March 2023

ARTICLES

Transitioning Workspaces: Analyzing the Post-COVID Impact of Flexible Work on Work-Life Balance in MNCs of Delhi NCR
Ms. Aanchal Gupta, Ms. Sonali Taneja

Understanding Employee Engagement: A Moderation Analysis Perspective
Dr. Vikas Gautam, Dr. Harsh Vardhan Kothari

Relationship Analysis of Selected Stocks and Funds
Dr. Pratiksha Tiwari, Ms. Neetu Chadha

Rightsizing: Is this a Right Strategy for Surviving Workforce in IT Industry
Dr. Anju Batra

Customer Satisfaction Influencers: An Empirical Investigation of Online Banking Services
Dr. Rohit Mahajan, Dr. N. Malati

DOCTORAL ABSTRACT

A Study On The Impact Of Microfinance Programme On Rural Poor In Delhi And Haryana
Dr. Aarti Dhanrajani



Transitioning Workspaces: Analyzing the Post-COVID...Pg.08

Collaborations



In today's competitive business environment, DIAS focuses on research-driven marketing through its MOUs, equipping students with practical knowledge and hands-on experience to understand target markets, develop effective strategies, and enhance their employability, preparing them for successful and sustainable careers.



MOUs That Shape Future Leaders

Academic and Industry Collaboration

DIAS fosters global and industry collaborations to enhance academic excellence and professional growth. By partnering with prestigious International Institutions and leading industries, DIAS provides students with global exposure, innovative learning opportunities, and industry-relevant skills. These collaborations bridge the gap between academia and industry, preparing future-ready professionals to meet evolving global demands.

Academic Collaborations



RAMJAS COLLEGE
NAAC ACCREDITED 'A' GRADE
UNIVERSITY OF DELHI
EST. 1917

Industry Partnership



PIONEERING EXCELLENCE

THROUGH

ACHIEVEMENTS



**28+ University
Gold Medals**



**NAAC "A" GRADE
Accreditation**

25years

OF EXCELLENCE

DIAS

DELHI INSTITUTE OF
ADVANCED STUDIES

EMPOWERING DREAMS, TRUSTED BY PARENTS AND INDUSTRY LEADERS



PARENT TESTIMONIALS

"DIAS has been instrumental in shaping the success and growth of its students, fostering their career development and personal journey."



DISTINGUISHED GUESTS

"It was nice experience interacting with students at DIAS who want to learn and are curious to know more. The staff is courteous and welcoming."



ALUMNI TESTIMONIALS

"DIAS nurtured my skills and gave me the confidence to face challenges in the corporate world. The placement cell worked tirelessly to connect us with top recruiters."



EMPLOYER TESTIMONIALS

"DIAS has played a pivotal role in shaping the personal and professional growth of its students, empowering them with the skills, knowledge, and confidence to excel in their careers and lives."

F
E
E
D
B
A
C
K
S

EMPLOYER TESTIMONIALS

Rahul Antil (2020-22) is very passionate about his work. Works with full dedication and hard work. He is a good team player and a value add to the firm. His skills are really helpful to us.

Mr. Amish
Sr. Associate
Shorewise Consulting India

Sakshi Rana (2020-2022) remains involved in her duties and responsibilities assigned to her. We found her competent and active with sincerity and determination. She is very friendly and helps nature with her colleagues. Sakshi has a learning attitude who learns from her mistakes and ensures to not repeat in future. We are very happy to have this personality in our team.

Pramod Jangid
Accounts Manager
ONGRID



Building Leaders, Trusted by Industry AND OUR EXPERTS

Manisha (2020-2022) She exemplifies proactive dedication and hard work, consistently demonstrating a strong work ethic. Her proactive approach and diligence make her a valuable asset in any endeavor

Nikhil Tyagi
Director
Indus Valley Partners



Bhairavi (2021-23) comes across as a motivated and eager to learn employee. She efficiently handles the tasks at hand and reaches out for help incase of ambiguity. She shares cordial equation with other team members.

Mr. Rohit Narang
AOM
ICICI BANK



Nanshi Mishra (2020-22) has excelled in her work, showcasing tenacity and a solid grasp of fundamental HR processes and policies. Despite joining as a fresher, her strong theoretical knowledge of HR has translated into impressive performance, affirming her capability and adaptability in the professional arena.

Mr. Ankit
Associate Manager
HCLtech

Mansi Pandey (2021-23) is very dedicated towards her work and she like to do deep research before doing any task. She is always ready to learn new things and acknowledges the feedback given to her.

Mr. Deepanker Tanwar
Senior Sales Executive
TO THE NEW

Diligent and eager to learn, Bhavya Kamboj (2020-22) demonstrates a strong work ethic and a proactive attitude towards acquiring new knowledge and skills.

Mr. Gaurav
Recruiting Manager
HIVE



EMPLOYER TESTIMONIALS

Kamalpreet (2021-2023) is a quick learner, she grasp new concepts easily. She takes initiative in taking on task and responsibilities beyond what is expected of a fresher. She has positive attitude and has willingness learn concepts.

Ms. Shanti Negi
Sr. Manager - Talent Sourcing
Ad Astra Consultants Pvt. Ltd.

Deepak Kumar (2020-22) has been consistently outshining in every project, this employee is a dependable asset for the manager. Demonstrating exceptional reliability, they are entrusted with various tasks, delivering consistently high-quality results. Their prowess makes them a reliable and valuable team member, contributing significantly to the success of each project they undertake.

Vaishali Gupta
Team Lead
Unimrkt Research Pvt Ltd



Shruti Khandelwal (2021-23) is an exemplary employee known for her strong work ethic. She consistently delivers high-quality work, demonstrating dedication and diligence in all her tasks.

Mr. Anand Sharma
Manager
Citi Group

I have been impressed with the Yahwant (2022-24) from DIAS. He has demonstrated strong skills, professionalism, and a positive attitude, making him valuable assets to our team.

JP Singh
General Manager – Human Resource
Aprazer

Ritik Kumar (2022-24) has excelled in his work, showcasing tenacity and a solid grasp of fundamental processes and policies. Despite joining as a fresher, his strong theoretical knowledge of marketing has translated into impressive performance, affirming his capability and adaptability in the professional arena.

Ms. Priya
HR
Regalo Kitchen

Tanya (2021-23) is very proactive in her work. She handled our project we well well with communication skills, she is a quick learner we trained her just for a week but now she can handle clients and projects very efficiently, she got mingled very soon with a team which shows she is a good team player

Ms. Mamta Rao
Sr. Manager Hr
Shorewise Consulting India Pvt Ltd.

Ayushi Verma (2022-24) is diligent and consistently manages all tasks efficiently, ensuring timely completion with attention to detail.

Mr. Anand Sharma
Manager
Zuari Finserv Ltd.



ALUMNI TESTIMONIALS



Aakash Srivastava
MBA Batch 2022-24
Entrepreneur

"DIAS provided me with the perfect blend of theoretical knowledge and practical exposure. The faculty's dedication and the institute's placement support helped me secure my dream job. Forever grateful!"



“

"Once a part of DIAS, always a part of excellence. The memories, lessons, and opportunities here shape not just careers but lives."

Harshita Chhabra
MBA Batch 2022-24
PWC



Ayushi Verma
MBA Batch 2022-24
Zuari Industries

"The supportive environment at DIAS allowed me to excel academically and professionally. The soft skills sessions and mock interviews were a game-changer for my career."



Diksha Pahuja
MBA Batch 2022-24
InfoEdge

"I owe my success to DIAS for shaping my personality and preparing me for the industry. The hands-on projects and case studies gave me a competitive edge."



Aditya Bhardwaj
MBA Batch 2022-24
Ameriprise Financial

"DIAS nurtured my skills and gave me the confidence to face challenges in the corporate world. The placement cell worked tirelessly to connect us with top recruiters."



“

"DIAS is not just an institution; it's a family that nurtures dreams, builds confidence, and prepares you to conquer the world."

Mayank Bhatla
MBA Batch 2022-24
Entrepreneur



Muskan Goel
MBA Batch 2022-24
Acuity Knowledge Partners

"I owe my success to DIAS for shaping my personality and preparing me for the industry. The hands-on projects and case studies gave me a competitive edge."

"Achieve success in your career with the limitless opportunities provided by DIAS."



“

"DIAS transformed my aspirations into achievements, equipping me with the knowledge, skills, and confidence to thrive in the professional world."

Naman Gupta
MBA(G) Batch 2022-2
HCL Tech

"DIAS is not just an institution; it's a launchpad for success. The faculty, infrastructure, and placement opportunities are unparalleled."

Nishtha Chandna
MBA(G) Batch 2022-24
WIPRO



ALUMNI TESTIMONIALS



Aditi Sharma
B.Com(H) Batch 2021-24
Emaar India Ltd.

"DIAS taught me the importance of hard work and perseverance. The placement cell ensured that we were prepared for every opportunity."



“

"DIAS is where dreams take flight, skills are honed, and lifelong success stories begin. Proud to be an alumnus of this incredible Institution!"

Chahat Kapoor
BBA Batch 2021-24
Wipro



Inesh Goyal
B.Com(H) Batch 2021-24
WNS

"From academics to extracurriculars, DIAS provided a holistic learning experience. I couldn't have asked for a better platform to start my career."



"I owe my success to DIAS for shaping my personality and preparing me for the industry. The hands-on projects and case studies gave me a competitive edge."

Priya Chhabra
MBA Batch 2022-24
Teleperformance



Nikkita Popli
BBA Batch 2021-24
NIIT

"The mentorship and guidance I received at DIAS helped me discover my true potential. The placement training sessions were top-notch."



“

"At DIAS, I discovered my potential, built lifelong connections, and gained the confidence to excel in my career. It's more than a college; it's a journey of growth."

Abhishek Thakur
MBA Batch 2022-24
Indigo Airline



Kanika
B.Com(H) Batch 2021-24
National Australia Bank

"DIAS gave me the confidence to step into the corporate world. The practical learning approach made all the difference."

"Achieve a successful career with the guidance and progress offered by DIAS."

“

"DIAS transformed my aspirations into achievements, equipping me with the knowledge, skills, and confidence to thrive in the professional world."

MD Inzham - UI- Haque
MBA(G) Batch 2022-24
Hive

"The environment at DIAS fosters growth and learning. The placement team goes above and beyond to ensure students are placed in reputed organizations."

Kunal Dedha
MBA(G) Batch 2022-24
TrueBlue



PARENT TESTIMONIALS

SHAPING FUTURES, TRUSTED BY PARENTS



DIAS has consistently exceeded our expectations with its quality education and strong focus on both academics and extracurricular activities. The well-structured curriculum and caring faculty ensure that students are equipped for success in the real world.

Mr. S. K Tandon
Father of Sagar Tandon
(MBA 2022-24)



DIAS has created an environment that fosters continuous growth. The institute emphasis on teamwork, leadership skills, and hands-on learning has made a remarkable difference in my child's development.

Mr. O.P. Gupta
Father of Naman Gupta
(MBA 2022-24)



The college and its management are commendable. Every staff member and faculty possess excellent knowledge and engages effectively in various activities.

Ms. Rajni
(Mother of Aryan)
(MBA- 2020-23)



We are grateful to DIAS for creating a nurturing environment that goes beyond academics. The college emphasizes not only knowledge but also values and skills essential for real-world success. The dedication of the faculty and the comprehensive curriculum have been instrumental in my child's personal and professional growth.

Mr. Yugant Dhir
Father of Tanshika Dhir
(B.com(H) 2022-25)



DIAS has shown remarkable commitment to quality education and student welfare. The emphasis on industry interaction and practical exposure has given my son a strong understanding of his field. The college's environment is both motivating and supportive, helping students build confidence for their careers.

Mr. Rajat Johar
Father of Madhav Johar
(BBA 2022-25)



The academic and extracurricular balance at DIAS has positively impacted my child's growth. The college not only offers a sound educational foundation but also emphasizes personal growth and resilience. We are extremely satisfied with the opportunities provided, especially through industry exposure and placement support.

Mr. Sanjeev Goel
Father of Ayush Goel
(MBA 2022-24)

Societies At DIAS



SOCIETIES

At DIAS, our student societies provide a framework for holistic development, fostering creativity, leadership, and teamwork.

AAGHAZ (DRAMATICS SOCIETY)

Bringing stories to life through powerful performances, the Dramatics Society hones acting, scriptwriting, and stage craft skills in its members.



SUMMIT (SPORTS SOCIETY)

A hub for sports enthusiasts to bond, compete, and celebrate the spirit of teamwork and sportsmanship! Step onto the field, embrace the challenge, and create unforgettable memories with us!



VIBRANT STUDENT SOCIETIES

DIAS

Delhi Institute of Advanced Studies

KALAKRITI (CREATIVE SOCIETY)

The Creative Society inspires innovation, fostering artistic expression through workshops, exhibitions, and design-centric activities.



IMPRESSIONS (PHOTOGRAPHY AND SOCIAL MEDIA IMAGE BUILDING SOCIETY)

Capturing moments with precision and creativity, the Photography Society celebrates the art of storytelling through the lens.



ABHIVYAKTI (PUBLIC SPEAKING SOCIETY)

Unleash your voice and master the art of public speaking with ABHIVYAKTI dedicated to confident communication and impactful events!



VIBRANT STUDENT SOCIETIES

DIAS

Delhi Institute of Advanced Studies

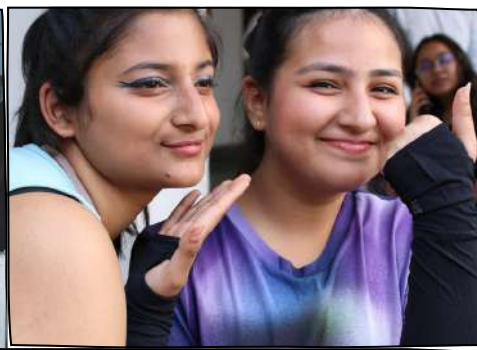
TARANG (MUSIC SOCIETY)

A platform for melodious voices, the Singing Society promotes vocal talents through performances and musical events.



VENOM (DANCE SOCIETY)

Showcasing rhythm and passion, the Dance Society celebrates diverse dance forms through electrifying performances and competitions.



PREPARING FOR THE FUTURE, BEYOND THE ACADEMICS

Delhi Institute of Advanced Studies (DIAS) strives for academic excellence. The programs offered cater to students aiming for success in their professional careers. The institute emphasizes practical learning and the use of technology, including concepts like AI and data analytics.

DIAS goes beyond traditional academic studies to prepare students for the real world. The commitment to student success is evident in the comprehensive support provided for placements and career growth. DIAS aims to transform students into successful professionals in their chosen fields.



Entrepreneurship Development Programs (IEDC)



National Service Scheme (NSS)



Corporate Academia and Interface Cell (CAIC)



Career Development Workshops



Seminars on Emerging Trends



Conferences with Industry Leaders



Personality Development Programs



Industrial Visits



Pre-Placement Training



Alumni Interaction Sessions

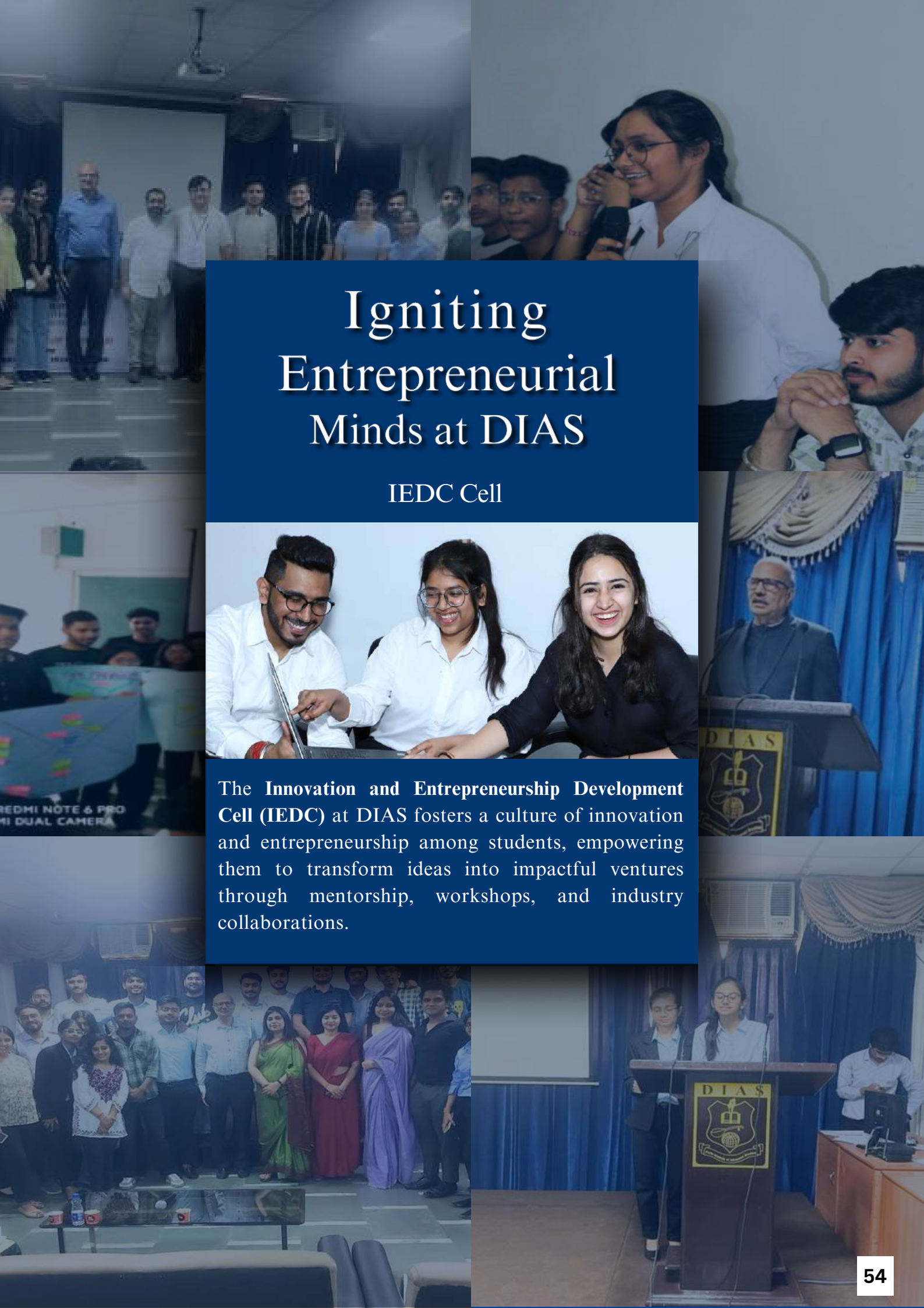


Skill Enhancement Certifications



Case Study Competitions





Igniting Entrepreneurial Minds at DIAS

IEDC Cell

The **Innovation and Entrepreneurship Development Cell (IEDC)** at DIAS fosters a culture of innovation and entrepreneurship among students, empowering them to transform ideas into impactful ventures through mentorship, workshops, and industry collaborations.



Delhi, Delhi, India
6, Pocket E, Sector 25, Rohini,
Lat 28.730241°
Long 77.095542°
27/09/24 12:39 PM GMT +05:



Empowering Students, Enriching Communities

NSS Cell



The **National Service Scheme (NSS)** at DIAS instills a sense of social responsibility among students, encouraging them to engage in community service and contribute to societal welfare through various outreach programs and initiatives.





Workshops & Seminars



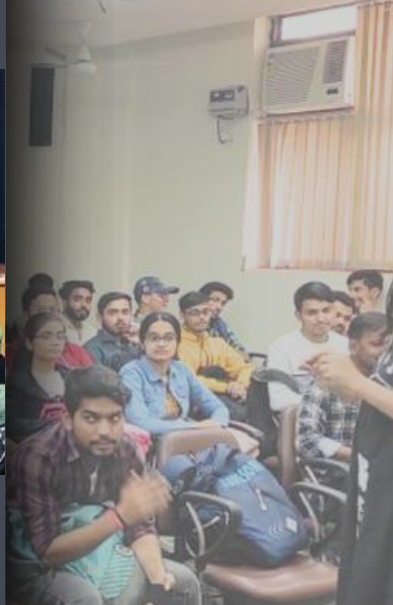
The **workshops and seminars** at DIAS provide students with insights into emerging trends, industry practices and practical knowledge, fostering skill enhancement and professional growth. These sessions bridge the gap between academics and real-world applications, preparing students for future challenges.



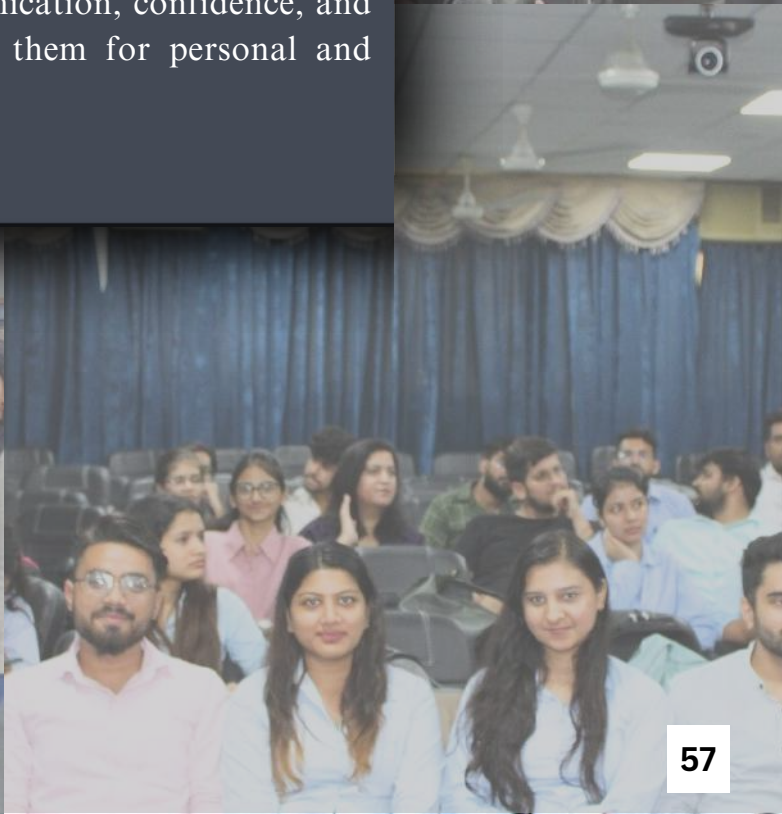
2. WORRY
3. POOR CONCENTRATION
4. DEPRESSION
5. IRRITABILITY
6. HOPELESSNESS



Personality Development Sessions



Personality Development Sessions at DIAS focus on enhancing students' communication, confidence, and leadership skills, preparing them for personal and professional success.

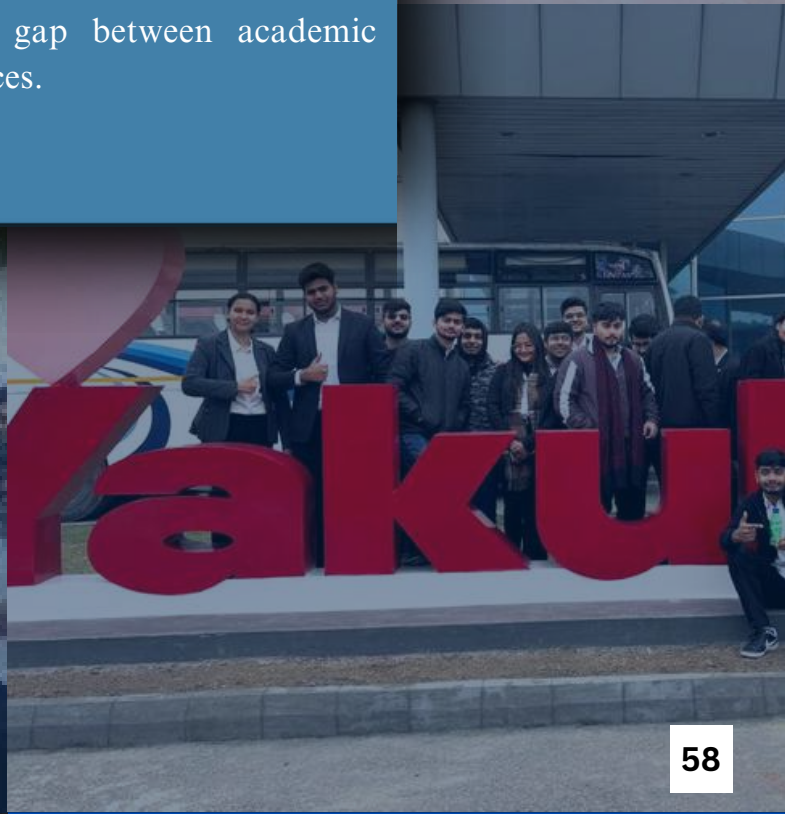
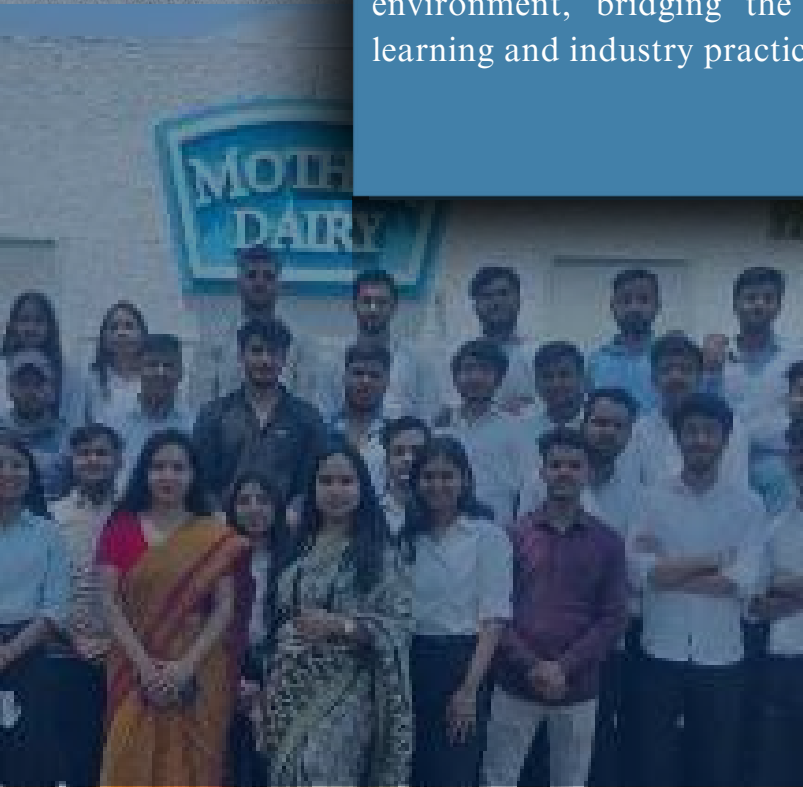




Industrial Visits



Industrial Visits at DIAS provide students with practical exposure to real-world business environment, bridging the gap between academic learning and industry practices.





Pre-Placement Sessions

The **Pre-Placement Sessions** at DIAS equip students with essential skills like resume building, interview preparation, and professional communication, ensuring they are industry-ready and confident for recruitment processes.



Placement Drives

Placement drives at DIAS provide students with exceptional opportunities to connect with top recruiters, secure promising careers, and step into the corporate world with confidence and competence.

Distinguished Guests at DIAS

At Delhi Institute of Advanced Studies (DIAS), we take pride in hosting distinguished guests, including industry leaders, academicians, and policymakers. Through workshops, seminars, and interactive sessions, these luminaries inspire students, providing invaluable insights and bridging the gap between academia and industry, reflecting our commitment to fostering excellence and preparing students for dynamic professional challenges.



MR. AKSHAY BHARGAVA
Head PMO Government ISU TATA
Consultancy Services



DR. ASHOK HALDIA
Director
PTC Indian Financial Service Limited



MR. KAMLESH MITTAL
Senior Director, Deloitte Touche Tohmatsu
India Private Limited



DR. ASHOK K. JHAWAR
Formerly Country Head, British Petroleum,
India



MR. TAMAL CHAKRAVARTY
Director
IT & Test at Ericsson Global Services India
Pvt. Ltd.



MR. AKHIL GUPTA
Vice Chairman
Bharti Group & Executive Chairman, Bharti
Infratel Ltd.



MS. MUKTA GUPTA
Justice High Court, Delhi



MR. VINEET THAKUR
Executive Director & Group CIO, Dalmia
Bharat LTD.



MR. ASHOK MEHRA
Global Head-Workforce Transformation &
Change Mgmt.
Digital Operations & Platform, Wipro Ltd.



ISO 9001 : 2015 Certified

DELHI INSTITUTE OF ADVANCED STUDIES

(Reaccredited with A Grade by NAAC)

Approved by AICTE and Affiliated with GGS Indraprastha University for
B.Com(H), BBA, MBA, MBA(FM) Programmes

(AN ISO 9001:2015 CERTIFIED INSTITUTION)



@diasrohini



Delhi Institute of Advanced
Studies



Delhi Institute of Advanced
Studies



Call: +91 9355990931 / +91_9355990934

Email: diasplacement@dias.ac.in

Website: www.dias.ac.in

Address: Plot No 6, Sector-25, Rohini

Delhi - 110085

