



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

Re-Accredited with 'A' Grade by NAAC

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MBA (FM) Programmes)

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LIST OF PUBLICATIONS

January 2022 onwards

ARTICLES/RESEARCH PAPERS / PUBLISHED IN JOURNALS

NAME OF THE FACULTY	TITLE/RESEARCH PAPER/ARTICLE PUBLISHED	NAME, VOLUME, YEAR OF THE JOURNAL	No.
Dr. N.Malati	Role of Training in Women Empowerment: An Empirical Analysis: Women Empowerment	Journal of Technical Education and Training. Vol. 15(1), March 2023, Pages234-245. ISSN 2229- 3932, e-ISSN 2600-7932 (SCOPUS and Web of Science INDEXED)	1.
Dr. N.Malati	Students and Teachers Perception towards Online Education: A Confirmatory Study	DIAS Technology Review, Vol. 18, No. 2, 36 th Issue, October 2021- March 2022. ISSN 0972-9658	2.
Dr. N.Malati	Investigation of Customer Satisfaction in Online Banking Services through Electronic Service Quality	International Journal of Early Childhood Special, Vol13(3), 2022, Page:973-980 (Web of Science INDEXED)	3.
Dr. C.S. Sharma	A Study On Impact Of Open Innovation Openness On The Practices Adopted By Indian Food Processing SMEs On Product Innovation Output .	Acta innovations, 2022, vol. No. 44: 45-pages 45-63, (SCOPUS Indexed).	4.
Dr. C.S. Sharma	Organisational Culture, and Employee Creativity: Understanding the Interplay.	International Journal on Leadership9 (1 & 2) 2022, 35-44.	5.
Dr. Shilki Bhatia	A Study on factors affecting Job Seekers' Perception and Behavioural Intention towards E-Recruitment	Asian Journal of Management, Vol. 13, Issue-01, January-March 2022. ISSN: 2321-5763 (Online) 0976-495X (Print)	6.
Dr. Anju Batra	Solar PV Technology: A supplementary to Sustainable Energy	Published in DIAS Technology Review, 36 th Issue, Oct.2021 -March 2022, ISSN No. 0972-9658	7.
Dr. Pratiksha Tiwari	"Cosine Similarity, Distance and Entropy Measures for Fuzzy Soft Matrices"	Published in International Journal of Information Technology, Vol. 14, January 2022, (SCOPUS Indexed). (January 2022-Online). (June 2022-Print) ISSN: 2511-2112 (Online); ISSN: 2511-2104 (Print)	8.
Dr. Pratiksha Tiwari	"Post-Hoc Test for One-Factor Fuzzy Analysis of Variance"	International Journal of Agricultural and Statistical Science, vol 18, Supplement 1, 2022, Page 983-994 ISSN: 0973-1903, e-ISSN: 0976-3392 (SCOPUS and Web of Science Indexed)	9.
Dr. Pratiksha Tiwari	"Application of New Entropy Measure for Pythagorean Intuitionistic Fuzzy Sets"	International Journal of Computing Science and Mathematics, Vol.16, No. 2, 2022 (SCOPUS and Web of Science Indexed)	10.



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Dr. Pratiksha Tiwari	"Novel Distance, Similarity and Entropy Measures for Interval valued Intuitionistic Fuzzy Soft Set"	Journal of Intelligent & Fuzzy Systems, Vol. 43, 2022, Page 3067-3086 (SCOPUS and Web of Science Indexed)	11.
Dr. Pratiksha Tiwari	Student and Teachers Perception Towards Online Education: A Confirmatory Study	DIAS Technology Review, Vol. 18, No. 2, 36 th Issue, October 2021- March 2022. ISSN 0972-9658	12.
Dr. Pratiksha Tiwari	Role of Training in Women Empowerment: An Empirical Analysis: Women Empowerment	Journal of Technical Education and Training. Vol. 15(1), March 2023, Pages234-245. ISSN 2229- 3932, e-ISSN 2600-7932 (SCOPUS and Web of Science INDEXED)	13.
Dr. Pratiksha Tiwari	"Model with unsatisfactory quality items and random fuzzy economic Order Quantity"	Published in Mathematical Forum, Vol. 31, 2023. UGC Care. ISSN: 0972-9852	14.
Dr. Pratiksha Tiwari	A New Divergence Measure for Intuitionistic Fuzzy Matrices	Published in Informatica, vol 47, 2023, Page 19-34, UGC Care Listed, (SCOPUS Indexed). doi: https://doi.org/10.31449/inf.v47i8.3638	15.
Dr. Meenakshi Kaushik	The Impact of Digital Marketing on Business Growth and Branding	Published in European Chemical Bulletin, 2023, ISSN : 2063-5346, Scopus Indexed	16.
Ms. Neetu Chadha	"Co-movements and cointegration Analysis of FPI in Indian Auto Sector & Nifty Auto Returns"	NeuroQuantology, Vol. 20, Issue 15, November 2022, Pages 5698-5709, (SCOPUS Indexed). eISSN: 1303-5150 DOI Number: 10.14704/NQ.2022.20.15.NQ88574	17.
Dr. Divya Mohan	Blockchain Adoption for Provenance and Traceability in the Retail Food Supply Chain: A Consumer Perspective	Published in International Journal of Economics and Business Research, Volume 18, Issue 2, January 2022, Pg 1-17. doi: 10.4018/IJEER.294110 (SCOPUS) ISSN: 1548-1131 EISSN: 1548-114X Link: https://www.igi-global.com/article/blockchain-adoption-for-provenance-and-traceability-in-the-retail-food-supply-chain/294110	18.
Dr. Divya Mohan	"Distributed Ledger System in Higher Education: An Extension of Technology Adoption Model"	DIAS Technology Review, 37 th Issue, April 2022-September 2022. ISSN 0972-9658	19.
Ms. Sakshi Anand	"Effectiveness of Online Payment System During Covid-19"	Published in Asian Journal of Management, Vol. 13, Issue-1, Jan – March 2022. ISSN: 2321-5763 (Online) 0976-495X (Print) DOI: 10.52711/2321-5763.2022.00011	20.



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Dr. Niyati Chaudhary	"Effectiveness of Online Payment System During Covid-19"	Published in Asian Journal of Management, Vol. 13, Issue-1, Jan – March 2022. ISSN: 2321-5763 (Online) 0976-495X (Print) DOI: 10.52711/2321-5763.2022.00011	21.
Ms. Divya Jain	"A Review on Use of Google Trends in Stock Market Research"	JIMQUEST: Journal of Management & Technology, Vol. 18, Issue 1, January- June 2022; ISSN No. 0975-6280, UGC Care	22.
Ms. Divya Jain	"A Bibliometric Mapping of Utilization of Google Trends for Examining Stock Market Dynamics"	Published in Journal for Economics and Management, Acta Universitatis Bohemiae Meridionalis, Vol. 24, No. 3 (2021). Published : 22 February 2022. ISSN 2336-4297 (online) DOI:10.32725/acta.2021.012. (ABDC-C Journal)	23.
Dr. Harsh Vardhan Kothari	"Understanding employee engagement: A Moderation Analysis Perspective"	Published in DIAS Technology Review, 36 th Issue, Oct.2021 -March 2022. ISSN No. 0972-9658	24.
Ms. Neha Yadav	"A Study on Positive & Negative Review of Impact on E-Customer Buying Behaviour"	The International Journal of Analytical and Experimental Modal Analysis, August 2022. Listed in UGC Care. ISSN No. 08869367	25.
Ms. Dimpay Jindal	"An Amalgamation of Ontology Module in Multi Tenant Cloud Architecture"	International Journal of Computer Applications, Vol. 184, No. 22, July 2022. Ulrichs Web	26.
Ms. Jhanvi Khurana	"An Investigation into the relationship between AI enabled chatbots & buying behaviour of consumers in Delhi-NCR Region"	Published in Asian Journal of Management, Vol. 13, Issue 01, January-March 2022. ISSN: 0976-495X (Print); 2321-5763 (Online)	27.
Ms. Anshika Goel	Digitization: Road Ahead for Banking Industry	Published in OJAS- Expanding Knowledge Horizon, An International Journal of Research in Management, Jaipuria School of Business, Indexed in International Copernicus, DRJI, Research Bible, J-Gate, Google Scholar, Issue - January - June 2022. ISSN : 2279-0373 Online-ISSN : 2321-726X	28.