DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6 Sector 25, Rohini Delhi - 110085
Re-Accredited with 'A' Grade by NAAC
(Approved by AICTE and Affiliated with GGSIP University For B.Com (H), BBA, MBA, & MBA (FM) Programmes)
(An ISO 9001:2015 Certified Institution)

DIAS IQAC (INTERNAL QUALITY ASSURANCE CELL)

is organizing a

NATIONAL CONFERENCE

on

SUSTAINABLE DEVELOPMENT THROUGH STRATEGY, SKILLS & INNOVATION

Saturday,
15th April, 2023

E-mail: *nc2023@dias.ac.in*

CONFERENCE DIRECTORATE

Patron Conference Convener

Sh S.K. Sachdeva, Chairman

Conference Advisor

Dr. S.N. Maheshwari, Academic Director

Conference Convener

Dr. N. Malati, Director

Conference Co-Convener

Dr. Shilki Bhatia

ABOUT THE CONFERENCE

"We must build an agenda for speedy yet sustainable economic growth that is inclusive of all, respectful of individuals, responsive to innovation and responsible towards the future generations".

- Shri Narendra Modi

The economy is witnessing an unprecedented transformation and organizations nationwide are facing challenges in matching the operational efficiency with the sustainable development goals. Scarcity of resources has put immense pressure on the supply chains across the nation leading to unequal distribution of resources and massive societal challenges. The traditional Indian wisdom has always given paramount importance to harmonious and indivisible relationship between nature and mankind. Over the time, while selfishly pursuing modernization, humans have frequently compromised with the requirements of a more sustainable environment. As a result, environmental depletion is evident with the prevalence of deforestation, pollution, greenhouse gases, climate change etc. In the present time, the need for Sustainable Development is not only for the survival of mankind but also for its future sustenance. It continuously seeks to achieve social and economic progress besides meticulously planning the accomplishment of immediate as well as long-term goals for both living and non-living beings of the planet. It is imperative therefore, to make efficient and effective use of strategy, skills, and innovation for achieving sustainable development.

Governments worldwide have formulated and implemented sustainable development strategies. The Indian government under the leadership of our hon'ble Prime Minister Shri Narendra Modi is also focused on making collaborative efforts and robust strategies to promote sustainable development. India is also holding the 2023 G-20 presidency under the motto "Vasudhaiva Kutumbakam" or "One Earth · One Family · One Future". The theme of the G-20 summit this year addresses LiFE (Lifestyle for Environment) and is fixated upon valuing all living organisms as well as their interrelatedness with the planet and the outer space.

There is a range of skills needed to develop & deliver sustainable communities. It is of utmost significance to have the strategic skill for encouraging people to collectively develop and implement innovative actions that promote sustainable development. Generic skills and knowledge make the difference by providing the ability to create a vision for achieving sustainable development. Reflecting on the role that everyone will play in the society a constant evaluation of their actions are essential for the benefit of the planet.

Innovation is an indispensable tool for increased productivity and economic growth. It can lead to the structural transformation of economies, at different stages of development. However, the potential of a country to benefit from technological developments through innovation is likely to be greater when there is effective access to technology globally. Countries can improve their innovative capacity by leveraging their strengths, addressing weaknesses in innovation, and learning from best practices of the leaders. All these are essential for creating an enabling environment for inclusive and sustainable economic growth.

Indian businesses must strike a balance between needs of both current and future generations needs to accelerate their respective economic growth and pave the way forward for sustainable development using all the three pillars of Strategy, Skill and Innovation.

CONFERENCE OBJECTIVES

- To identify nationwide challenges for attainment of Sustainable Development Goals.
- To discuss sustainable business strategies, skills and innovative models.
- To prioritize the enablers and drivers of Sustainable development.
- To foster use of strategy, skill and innovation in businesses, operations and delivery leading to sustainable development.

CONFERENCE SUB-THEMES

Sustainable Development through Accounting and Finance

- Sustainable Finance and Practices
- Sustainability Reporting
- Banking, Micro-finance and Financial Inclusion
- Impact Investing
- Sustainable Accounting and Governance
- Behavioural Finance, Financial Literacy and Neuro-Finance
- ·Financial, Social and Environmental Reporting
- ·Forensic Accounting
- ·Mutual Funds, Insurance and Financial Commodity Derivatives

Sustainable Development through Marketing

- Advertising and Brand Management
- Cause and Social Marketing
- Customer Service, Loyalty, and Experience
- Marketing Analytics and Robotics
- Digital Marketing
- Retailing and Marketing Channel Management
- Effective Communication and Relationship Management
- Rural Marketing
- Services Co-Creation and Marketing
- Tourism and International Marketing
- Value Driven Marketing

Sustainable Development through Human Resources

- Sustainable HR Practices
- Digital HR
- Emotional Intelligence
- Ethical and Servant Leadership
- Gender Sensitivity and Gender Equity
- Green HRM

Sustainable Development through IT

- Net Neutrality
- Big Data Mining and Analysis
- Business Intelligence and Web Analytics
- Issues and Challenges in Information Technology

Sustainable Development through General Management

- Emerging Models in Strategic Management
- Recent Trends in Operations Management
- Entrepreneurship and Growth
- Business Ethics & E- Governance
- Climate Change & Global Warming

GUIDELINES FOR PAPER SUBMISSION

- Each submitted paper should contain an abstract not exceeding 300 words and should be sent in MS Word format to the Conference ID: nc2023@dias.ac.in.

- The contributors are requested to send their abstracts & full papers in 12-point font size, Times New Roman Font in MS Word with 1.5 line spacing. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.

- Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Sources of the data need to be mentioned below each table.

- Only those references that are utilized should be included in the Reference List and the same should be alphabetically arranged in APA format.

- An Expert Committee will screen the abstract on the parameters of research content, originality, and concept clarity. Without Pre registration, papers will not be considered for publication.

- After the abstract is accepted, the authors must submit a hard copy of the full-length papers (min. 5,000 words) along with a soft copy.

ABOUT DIAS

Delhi Institute of Advanced Studies (DIAS) is a NAAC Accredited 'A' Grade Institution affiliated to Guru Gobind Singh Indraprastha University, offering MBA, MBA (FM), BBA & B.Com (H) programmes. It is a two-decade old, self-financing Institution having an excellent track record in all spheres; academics, research and placements. The academic excellence of the Institution has been showcased through its students bagging 27 University gold medals and 12 exemplary performance plaques till date. The Research endeavor of the Institute is manifested through its research publication: A biannual double-blind peer reviewed Journal – ***DIAS Technology Review***, listed in Cabell's Directory USA, Social Sciences Research Network (SSRN) & Ulrich periodical. 35 issues of the Journal have already been published. The Institute also brings out its Quarterly Newsletter ***DIAS Times*** which already has gone into 81 issues. Apart from that the faculty has also published research papers in various reputed listed Journals viz Scopus, ABDC, Web of Science etc. The placements at the Institute have been excellent.The postgraduate students have been securing above 95% placement year on-year in top notch companies while most of the undergraduate students are pursuing higher education at various Institutions both in India and abroad.

OUR VISION

"We strive to provide a dynamic learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit and instills leadership qualities to carve a niche in the changing global scenario."

OUR MISSION

"DIAS believes in learning to excel and excelling to serve". The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance. The guiding philosophy of the Institute is to enhance team spirit, integrity and commitment to serve the cause of humanity and to excel in the field of Management.

WHO SHOULD ATTEND?

Academicians, Entrepreneurs, Managers, Research Scholars and Students.

PUBLICATION

- The Papers will be published in the conference E-proceedings with ISBN Number.
- Selected Papers will be published in UGC Approved Journal, indexed with Google Scholar, J-Gate etc.

BEST PAPER AWARD

One paper from each technical session will be shortlisted for the Best Paper Award.

IMPORTANT DATES

Abstract Submission	30th March 2023
Abstract Acceptance Notification	01st April 2023
Full Paper Submission	08th April 2023
Registration for Conference	10th April 2023

REGISTRATION LINK

https://forms.gle/cJLsuJyc5HBmcyoy8

REGISTRATION QR CODE

REGISTRATION FEES (INR)

Delegate Category	Presentation	Absentia
Business Executives	2,500	2,000
Academicians & Research Scholars	2,000	1,500
Alumni	1,500	1,250
Students	1,000	750

*The conference fee covers Conference Kit inclusive of Conference E-Proceedings, High Tea and Lunch.

*Co-authorship is permissible with separate registration

NEFT DETAILS FOR PAYMENT

Beneficiary: Delhi Institute of Advanced Studies

Bank Name & Branch: IDBI, Kohat Enclave, Pitampura A/C No: 037104000208932

IFSC Code: IBKL0000037

CONFERENCE SCHEDULE

Session	Timings
Registration	09:30 AM- 10:00 AM
Inaugural Session	10:00 AM- 11:30 AM
Tea Break	11:30 AM- 12:00 Noon
Technical Session I	12:00 Noon- 02:00 PM
Lunch & Networking	02:00 PM- 02:45 PM
Technical Session II	02:30 PM- 04:30 PM
Valedictory Session	04:30 PM- 05:00 PM

CONFERENCE COMMITTEE MEMBERS

CONTACT US AT:

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