

Learning to Excel Excelling to Serve

M B A

**Placement
| Brochure |
2018-20**



DELHI INSTITUTE OF ADVANCED STUDIES

NAAC Accredited 'A' Grade & An ISO 9001: 2015 Certified Institute
(AICTE Approved & Affiliated with GGSIP University for
B.Com(H), BBA, MBA(FM) & MBA Programmes)
Conferred 'A+' Grade by State Fee Regulatory Committee

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Contents...

Vision & Mission	2
Message from the Chairman's Desk	3
Message from the Academic Director's Desk	4
Message from the Director's Desk	5
About the University	6
About DIAS	7
• Infrastructure	
• The Campus	
• Computer Labs	
• Language Lab	
• Edusat	
• Library	
Extra & Co-Curricular Activities at DIAS	10
• Ecstasy - Annual College Festival	
• Kartavya - Social Responsibility Cell	
• Entrepreneurship Development Programme Cell	
• NSS Cell	
Publications at DIAS	13
• DIAS Technology Review	
• DIAS Times	
Seminars, Conferences, Lectures and Workshops	14
MBA Curriculum	18
Laurels at DIAS	20
Students' Profile	
0 • Human Resource	21
• Finance	26
• Marketing	30
Live Projects	34
DIAS Faculty	35
Recruiters at DIAS	36
Student Industry Interface Forum	38
Feedback from Employers	39
Map	40

Vision

VISION

We strive to provide a dynamic learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit and instills leadership quality to carve a niche in the changing global scenario.

MISSION

DIAS believes in learning to excel and excelling to serve. The aim of the Institute is to develop a unique culture that seeks to scale perfection through ethics, passion, professionalism and perseverance. The guiding philosophy of the institute is to enhance team spirit and integrity.



Message From



The Chairman's Desk

Delhi Institute of Advanced Studies is an NAAC 'A' Grade Institute affiliated to Guru Gobind Singh Indraprastha University and approved by All India Council for Technical Education (AICTE). We have come a long way in providing professional education in Management and Information Technology disciplines. Our young professionals, through their sincerity, dedication and profound knowledge have already made a place for themselves in the corporate world. As India is marching ahead confidently and making strides both at national and international level, DIAS being a leader in academic excellence, is doing its part by providing committed and dynamic graduates to the corporate.

I am proud to present the graduating batch of students for the placements. Our courses are comprehensive, up-to-date and impart dynamism to the young generation of students. The teaching methodology and course curriculum have been devised in such a way that it would facilitate the learning.

May I take this opportunity to make an earnest appeal to you to consider these young men and women full of vigor, sincerity and ardor for careers who will become mature professionals under your guidance.

Hoping to have the most favorable response from you and to continue this association in the future as well.

Shri S.K. Sachdeva

Message From



The Academic Director's Desk

Management Education is perhaps undergoing the fastest revolutionary changes all over the globe due to increased demands for professionals to effectively manage business organizations under extreme dynamic, rapidly changing and globally competitive economic and Business Environment. It will be, therefore, no exaggeration to say that, if Business Schools, have to survive, they will have to ensure that the education there has not only to be imparted but also to be effectively administered and managed. The teachers have to continuously unlearn, learn and relearn their teaching and research methodologies. Moreover, young students have to strive hard to consistently maintain and improve their capacity, capability and creativity for all times to deliver improved performance and become globally acceptable.

We at DIAS have already created and developed a road map which makes our students not only to excel in academics but also creates a burning desire in them to give a sterling performance. With a well-qualified, sincere and caring faculty and co-operative staff, we have produced quality professionals both in the field of Management and Information Technology. We feel proud to find that our skilled management professionals and technocrats are continuously growing in number and excelling in their respective spheres in both national and international organizations.

I take great pleasure in presenting the current batch of students who are creative, hardworking, diligent and eager to learn. Students of the Institute have bagged several gold medals at the University. I am confident that their zeal for learning and working sincerely under your guidance will make them better business executives.

We at DIAS, look forward for fruitful and long lasting relationship with your esteemed organization through our young and energetic brand ambassadors. We may assure you that they will meet all the challenges ahead to your utmost satisfaction and will prove worthy of your expectations and trust.

Message From



The Director's Desk

The dynamic business environment coupled with technology, innovation, creativity and sustainability needs require quality managers with leadership capabilities and ethical values.

We, at Delhi Institute of Advanced Studies create visionary leaders who can provide impetus to the organizations in the current changing environment. The vision and mission showcase the commitment of the Institute in imparting quality education and are in tandem with the changing needs of the society.

The Institute also instils work ethics, positive attitude, perseverance, sincerity and commitment while the course equips them with conceptual, technical and interpersonal skills.

The students are nurtured and transformed into professionals. The emphasis is on the holistic development of students and is achieved through their active participation in academic, co-curricular and extra-curricular activities.

Our students have time and again proved to be valuable assets at their workplaces through their passion, zeal and enthusiasm to excel in their careers. We would request you to provide our current batch of MBA students with an opportunity to be a part of your organization. We are also thankful to all our valued partners who have reposed their faith in our students and given them an opportunity to associate themselves with their esteemed organization. We are confident that our students will prove their worth and carve a niche for themselves to take the organization to greater heights of glory.

Looking forward to a long and fruitful association through your invaluable support and cooperation.

Dr. N. Malati



About The University

Guru Gobind Singh Indraprastha University was established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its amendments in 1999. University schools of studies and 100 institutes (government as well as self-financing) impart professional education to more than 62000+ students with an annual intake of about 22000+. The university is recognized by University Grants Commission (UGC), India under section 12B of UGC Act.

The university has been awarded the ISO 9001:2015 Certification by Standardization, Testing and Quality Certification Directorate, Department of Information Technology, Ministry of Communication and Information Technology, Government of India, for a period of three years. It has been accredited “A Grade” by NAAC and ranked 66th in NIRF 2019 ranking. The university is an affiliating and teaching university that aims to facilitate and promote studies, research and extensive work in emerging areas of higher education.

The university aspires to achieve exemplary standards in the quality of imparting professional education. University courses have been designed in a manner to sculpt students in accordance with the changing trends in industry. Rational thinking with a foundation of a research idea is advocated in the classroom. Teachers as well as students are encouraged to come up with the innovative research papers.



In the endeavor to prepare a cadre of professionals who can respond to emerging challenges in the complex socio-economic environment, Shri Laxman Dass Sachdeva Memorial Educational Society established Delhi Institute of Advanced Studies, a self-financing institution affiliated to Guru Gobind Singh Indraprastha University, Delhi. The institute is fully geared up to play an increasingly important role in the global Management and Commerce arena with its ability to craft new strategies and structures, coupled with its invaluable endowments.

Delhi Institute of Advanced Studies is a NAAC 'A' Grade and ISO 9001:2015 certified, professionally managed institute. It has been conferred 'A+' grade by state fee regulatory committee. The Institute offers MBA, MBA (FM), BBA & B.Com(H) programmes and is providing dynamic learning and growth oriented environment that is changing in response to the changing needs of society. DIAS has been ranked in top 100 management institute for the years 2017, 2018 & 2019 by NIRF. What remains constant at the Institute's core is its steady commitment to maintaining high quality.

About DIAS



Infrastructure



THE CAMPUS

The campus is spread over an acre of land. The campus is beautiful blend of architectural innovation, functional convenience, ecological, flourishing and conducive environment. The campus processes ultra-modern infrastructure facilities including state-of-art computer center, well-equipped library, conference room, syndicate rooms, Wi-Fi connections, cafeteria etc.

COMPUTER LAB

DIAS has computing facilities in the form of four state-of-art labs served by Windows and Linux servers with the latest Intel Pentium processors. The student computer ratio in the institute is 1:1 .The labs are equipped with 190 computers having multimedia packages and the institute has fully-operational 24 hours, 40mbps RF link to provide uninterrupted internet access to students

LANGUAGE LAB

Language Lab is a means to develop English communication skills, pronunciation, grammar and vocabulary of the learners. Self-learning is enabled through Multimedia sessions on individual workstations along with attached headphones and microphones.





Edusat

It was a proud moment for the entire DIAS fraternity to be one of the four colleges to be selected all over India, which participated in nationwide inauguration of EDUSAT system, by the then Chief Minister of Delhi, Mrs. Sheila Dixit on 16th January 2008.

EDUSAT is the first Indian satellite by ISRO, built exclusively for serving the educational sector. It is intended to meet the demand for an interactive satellite based distance education system of the country.

DIAS has well equipped EDUSAT network classroom where classes are conducted in a studio environment using Power Point Presentations. The classes are beamed to pre-destined areas using the EDUSAT. The students attending the classes are able to interact with the teachers conducting classes through SMS, e-mail or other modes of communications. The institute offers its students flexible time schedule to make the maximum use of this classroom.



Library

DIAS has an excellent computerized library having more than 22,625 volumes with over 7,065 titles, and 1712 journals. Library is well equipped with the reference books, periodicals, research journals, and magazines of International repute in the areas of Management, Computer Application, and General Education. Library also provides DELNET services, EBSCO database, Proquest database, E-book facilities. The Institute is also a member of American Central Library.

Extra & Co-Curricular Activities at DIAS

Ecstasy - 15th Annual College Festival

All work and no play makes Jack a dull boy. To infuse excitement in the monotonous academic routine and to foster holistic development of students, the institute organizes an Annual Cultural Fest, "ECSTASY". Students from different colleges in the university participate in several events. The fest encompasses a broad spectrum of events like music, debate, street play, dance, dramatics to name a few. ECSTASY has something for everyone. It provides a platform for the students to showcase their innate talents and have fun at the same time.



Beyond The Classroom

Social Responsibility Cell-Kartavaya

The Social Responsibility Cell of DIAS 'Kartavaya' is an initiative to inculcate moral and social commitment values in the students. The Cell encourages the students to involve themselves in various social activities across various segments of the society. The Cell is associated with 'Asharan' - an orphanage for infants and young children (HOPE worldwide Foundation), 'Chalo Gaon Ki Aor', NGO - 'Triveni Devi Vridh Ashram' for the elderly and organized Delhi Police Self Defence workshop for girls. The Cell helps its students to instill a feeling of welfare and upliftment of the society.



Entrepreneurship Development Programme Cell



Entrepreneurship Cell, DIAS, aims at creating, developing and disseminating knowledge for self-employment among students and making them “Job-Providers” rather than “Job-Seekers”.

Our EDP Cell encourages every student to become a young Entrepreneur. The Institute has an Incubation Cell – DIAS Incubation Cell to provide assistance to budding entrepreneurs to start new venture.

NSS Cell

We are proud to have a dedicated and active NSS Cell at DIAS. NSS volunteers are engaged in different projects for social welfare. The aim of the NSS is to arouse the social conscience among students and to provide them with an opportunity to work creatively and constructively with the community around the educational campus. Apart from this, students also participate in different National and International events organised by NSS from time to time.



Publications at DIAS

DIAS Times

The Institute also brings out a quarterly newsletter, DIAS Times. It contains details of the activities of the Institute, articles and information on topics of contemporary interest. The newsletter is being widely circulated in management institutions and industries in India. Sixty Nine issues of the newsletter have already been published.



DIAS Technology Review

DIAS Technology Review (DTR) is a Biannual International referred journal of Management and IT listed in Cabells Directory, USA, SSRN & Ulrich periodical. The editorial board comprises of eminent academicians from India and abroad. Twenty-Nine issues of the journal have been published so far.



Seminars, Conferences, Lectures and Workshops

The overall personality of a student is shaped through his knowledge and attitude. Besides the classroom teaching, there is a need for students to be aware of the most recent developments taking place in the environment.

We, at DIAS, are constantly striving to ensure that our students are acquainted with the latest activities in the field of Management and Information Technology. In this connection, we invite distinguished guests from both Academia and Industry to interact with our students on continuous basis to quench their thirst for knowledge and keep them abreast with the current expertise.

S. No	Topic	Speaker	Date
1	Session on "FACE: Forging Ahead Confidently & Effectively"	Mr. Manish, Director, MRS Training Services	10 th August 2018
2	Alumni Interaction Session	Mr. Himank Manav, Senior Account Manager DentsuWebchutney Mr. Kapil Guliya, Assistant Manager,	11 th August 2018
3	Session on "First Step towards Career in Finance"	Ms. Tanya Chatwal, Former Audit Associate, Deloitte USI and Ms. Ruchika Choudhary, Former Research	16 th August 2018
4	Session on "Digital Marketing"	Mr. Gagandeep, Founder Director, Knownymous Online Marketing Solutions and Ms. Harneet Kaur, Co-Founder, Vice President, Knownymous Online Marketing Solutions	27 th August 2018
5	Session on "Personal Branding"	Mr. Manish, Director, MRS Training	30 th August 2018
6	Session on "Know your Persona: Guide to Self Introduction"	Mr. Manish, Director, MRS Training Services	30 th August 2018
7	Session on "Personal Branding"	Mr. Manish, Director, MRS Training	6 th September 2018
8	Mock Interview Session	Mr. Shobhit Sharda Strategic Researcher XL Catlin Ms. Shilpa Bajaj, Manager, IL&FS Mr. Manan Damodia, Deputy General Manager, Think Gas Pvt Ltd. Ms. Mridul Kakkar, Research Associate, Protiviti	8 th September 2018
9	Session on Group Discussion	Mr. Manish, Director, MRS Training	13 th September 2018
10	Session on Group Discussion	Mr. Manish, Director, MRS Training	14 th September 2018

11	Guest Lecture on “Transform Your	Mr. Rahul Jain, Director, Bizwiz Ltd.	17 th September 2018
12	Guest Lecture on “Way to Become an Entrepreneur”	Mr. Kundan Kishore, CEO & Founder Invest Keen Capital and Learn Equity	20 th September 2018
13	Session on “Career in Accounting and Finance in Corporated World”	Mr. Kapil Bhateja, Financial Controller, Publicis Group, Mumbai	24 th September 2018
14	Value added course on “Financial Modeling”	Mr. Kapil Bhateja, Financial Controller, Publicis Group, Mumbai	26 th September 2018
15	Session on “Stress Management”	Dr. Girdhari Lal Garg, Assistant Director, AICTE	08 th October’ 18
16	Session on Group Discussion	Mr. Manish, Director, MRS Training	12 th October 2018
17	Alumni Interaction Session	Mr. Anand Subramaniam, Service Delivery Manager, Forefront Corporation; Mr. Ajay Chhabra, Asst.	13 th October 2018
18	Alumni Interaction Session on “Journey from Job Seeker to Job Giver”	Ms. Chitra Manwani, Franchise Consultant	17 th October 2018
19	Session on Creating Strong LinkedIn	Mr. Manish, Director, MRS Training	26 th October 2018
20	2 Day International Symposium on “Business Schools and Emerging Employment Opportunities”	Dr. Raj Garg, Executive Coordinator, China Business Programs, Professor of Marketing, Indiana University of Pennsylvania, USA and Dr. Avi Mukherjee, Dean, Lewis College of Business, Marshall	19 th December 2018
21	Session on Building an Effective Resume	Mr. Manish, Director, MRS Training	10 th January 2019
22	Session on Interview Etiquette and Body Language	Mr. Manish, Director, MRS Training Services	11 th January 2019
23	Alumni Interaction Session	Ms. Avi Nagpal (Evaluserve) Ms. Bhawna Dhawan Ms. Riya Huria	12 th January 2019
24	Session on Career in Banking and	Trainers from TIME	12 th January 2019
25	Understanding the Googly in Corporate Interviews	Mr. Manish, Director, MRS Training Services	14 th January 2019
26	Session on “Confidence as an Instrument for Success”	Mr. Awal Eesh Singh, Motivational Speaker and Youtuber	15 th January 2019
27	Session on Time Management	Mr. Manish, Director, MRS Training	15 th January 2019
28	Session on Interview Etiquette and Body Language	Mr. Manish, Director, MRS Training Services	18 th January 2019
29	Session on “Career Opportunities in Marketing Research”	Mr. Atin Babbar, Senior Research Analyst, S & P Global	19 th January 2019

30	Session Group Discussion	Mr. Manish, Director, MRS Training	21 st January 2019
31	Session on “Textual Analysis of Companies Annual Reports and Management Fraud Risk Assessment	Dr. Rajendra P. Srivastava, EY Professor of Accounting at University of Kansas, USA	21 rd January 2019
32	Guest Lecture on “Applications of E-Business”	Mr. Rahul Pawar, Owner, MACON INCORPORATION	28 th January 2019
33	Session on Group Discussion	Mr. Manish, Director, MRS Training	30 th January 2019
34	Interactive Lecture and Discussion on “How to Set-up and Sustain a Startup”	Mr. Vinay Chadha, Founder, GVC Systems Pvt. Ltd., and Mr. Sidharth, Founder, Zip Zap Deals	31 st January 2019
35	Session on Business Etiquette	Mr. Manish, Director, MRS Training	8 th February 2019
36	Interactive Lecture and Discussion on “Social Entrepreneurship”	Mr. Sanjay Jain, MD, TT Ltd	12 th February 2019
37	Session on “Personality Development”	Dr. Nidhi Gupta, Certified Trainer, Personality Development	15 th February 2019
38	Session on “Digital Marketing for E-Business”	Mr. Pankaj Sehgal, Owner & Founder, Ridhinama Enterprises and Mr. Tarun Munjal, Director, Business Gearup Pvt.	6 th February 2019
39	Session on “Career after Graduation”	Dr. Anil Somani, Secretary, Shri Balaji, HRD Trust & Executive Chairman of IFBS and Mr. Devendra Bahadur, Chairman, APJ Society,	8 th February 2019
40	Interactive Lecture and Discussion on “Empowerment through Entrepreneurship”	Ms. Srishti Jain, Co-founder, Feeding India (A Social Enterprise) and Ms. Guneesha Kohli, Entrepreneur & Head, Footwear & Accessories, Malika International (Export House)	14 th March 2019
41	National Seminar on “Quality Enhancement and Employability in Higher Education Institutions: A Holistic	Prof. (Dr.) R.K. Mittal, Vice Chancellor, Chaudhary Bansi Lal University, Bhiwani, Haryana	16 th March 2019
42	Session on Career in Marketing	Trainers from TIME Group	26 th March 2019
43	Session on Emotional Quotient	Ms. Kirti Sharma, , Counselling	11 th April 2019
44	Effective CV making and Interview	Ms. Navina Sawhney, Trainer	12 th April 2019
45	Session on Personality Development	Dr. Nidhi Gupta, Trainer	15 th April 2019
46	Session on Shaping Career	Mr. Manish, Director, MRS Training	26 th April 2019
47	Session on Shaping Career	Mr. Manish, Director, MRS Training	30 th April 2019

48	Session on "WISE- Winning The Interviewer & Getting Successfully	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	13 th August 2019
49	Session on Art of Professional Self-Introduction	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	31 st August 2019
50	Session on Art of Resume making	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	3rd September 2019
51	Session on Art of Resume making	Mr. Sambhav Gupta, Corporate Trainer	4th September 2019
52	Session on Shaping a Career	Mr. Manish, Director, MRS Training	12th September 2019
53	Session on Art of Resume making	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	13th September 2019
54	Session on Art of Professional Self-Introduction	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	13th September 2019
55	Session on "I Speak, Therefore I am"	Mr. Manish, Director, MRS Training	14th September 2019
56	Session on "Man in the Mirror"	Mr. Manish, Director, MRS Training	3rd October 2019
57	Group Discussion Session	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	4th October 2019
58	Group Discussion Session	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	4th October 2019
59	Group Discussion Session	Mr. Ajay Sharma, Director, FORTITUDE (An Attitudinal Training)	11th October 2019



MBA *Curriculum*

MBA at DIAS facilitates the students to become specialists in different functional areas of management, grab excellent job opportunities in the country and abroad and become effective leaders, who can achieve exceptional results and transform organizations and strengthen their decision making capabilities in different functional areas of management. The program has been developed after extensive research and interaction with various stakeholders. It prepares students as per the requirement of the industry. The course structure is designed in a way to nurture the raw young minds into fecund brains.

1st Semester Examination

- MS101 - Management Process & Organizational Behavior
- MS 103 - Decision Sciences
- MS 105 - Managerial Economics
- MS 107 - Accounting for Management
- MS 109 - Information Technology Management
- MS 111 - Business Communication
- MS 113 - Legal Aspects of Business
- MS 115 - MSD

3rd Semester Examination

- MS 201 - Summer Training Project
- MS 203 - Management of International Business
- MS 205 - Information Systems Management
- MS 207 - Entrepreneurship Development
- Elective I
- Elective II
- Elective III
- Elective IV
- Elective V

2nd Semester Examination

- MS 102 - Management of Technology, Innovation and Change
- MS 104 - Financial Management
- MS 106 - Marketing Management
- MS 108 - Business Research Methods
- MS 110 - Operations Management
- MS 112 - Human Resource Management
- MS 114 - E-Business
- MS 116 - Business Analytics (NUES)

LIST OF ELECTIVES

I. MARKETING

- MS 211 - Consumer Behavior
- MS 213 - Sales and Distribution Management
- MS 215 - International Marketing
- MS 217 - Services Marketing

II. FINANCE

- MS 221 - International Financial Management
- MS 223 - Financial Markets and Institutions
- MS 225 - Security Analysis and Investment Management
- MS 227 - Corporate Tax Planning

III. HUMAN RESOURCE MANAGEMENT

- MS 231 - Compensation Management
- MS 233 - Industrial Relations and Labor Laws
- MS 235 - Training and Development Systems and Practices
- MS 237 - Performance Management

IV. INFORMATION TECHNOLOGY AND SYSTEMS

- MS 241 - Systems Analysis and Design
- MS 243 - Enterprise Systems
- MS 245 - Network Applications and Management
- MS 247 - Database Management Systems
- MS 249 - Information Security Management

V. INTERNATIONAL BUSINESS

- MS 251 - International Business Environment
- MS 253 - Export, Import Policies, Procedures, and Documentation
- MS 255 - WTO and Intellectual Property Rights
- MS 257 - International Economics

VI. Operations and Analytics

- MS 243 - Enterprise Systems
- MS 247 - Database Management Systems
- MS 265 - Advanced Business Analytics
- MS 267 - Services Operations Management

4th Semester Examination

- MS 202 - Project Dissertation
- MS 204 - Business Intelligence and Applications
- MS 206 - Strategic Management
- MS 208 - Corporate Social Responsibility, Human Value & Ethics

Elective I

Elective II

Elective III

LIST OF ELECTIVES

I. MARKETING

- MS 212 - Retail Management
- MS 214 - Advertising and Brand Management
- MS 216 - Internet Marketing
- MS 218 - Business Marketing

II. FINANCE

- MS 220 - Strategic Financial Management
- MS 222 - Mergers, Acquisitions and Corporate Restructuring
- MS 224 - Financial Derivatives
- MS 226 - Behavioral Finance

III. HUMAN RESOURCE MANAGEMENT

- MS 228 - Strategic Human Resource Management
- MS 230 - Organizational Development
- MS 232 - Team Building
- MS 234 - Behavior Testing & Counseling

IV. INFORMATION TECHNOLOGY AND SYSTEMS

- MS 236 - Digitalization and E-governance
- MS 238 - Software Project Management
- MS 240 - Web Technologies
- MS 242 - Knowledge Management

V. INTERNATIONAL BUSINESS

- MS 244 - Global Competitiveness and Strategic Alliances
- MS 246 - Supply Chain Management
- MS 248 - Managing Diversity
- MS 250 - Global Strategic Management

VI. Operations and Analytics

- MS 216 - Internet Marketing
- MS 236 - Digitalization and E-governance
- MS 240 - Web Technologies
- MS 254 - Supply Chain Analytics

Laurels at DIAS

MBA Gold Medalists

At DIAS, students are encouraged to dream big and also achieve those dreams. The following students have been honoured by the university for their excellent performance in University Examinations.



Pratibha Manchanda
(MBA 2000-2002)



Manpreet Kaur
(MBA 2001-2003)



Silky Mahajaan
(MBA 2002-2004)



Kavita Sharma
(MBA 2003-05)



Rahul Gupta
(MBA 2004-2006)



Priyanka Rastogi
(MBA 2008-2010)



Ruchika
(MBA 2009-2011)



Deepika
MBA (PT) 2008-2011



Swati Jain
(MBA 2012-2014)



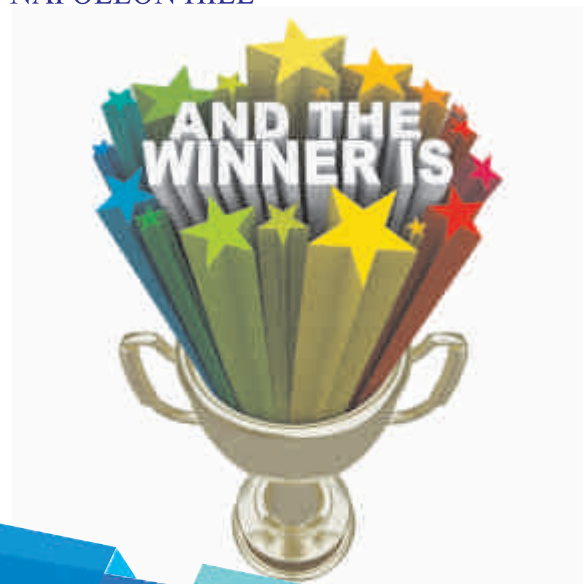
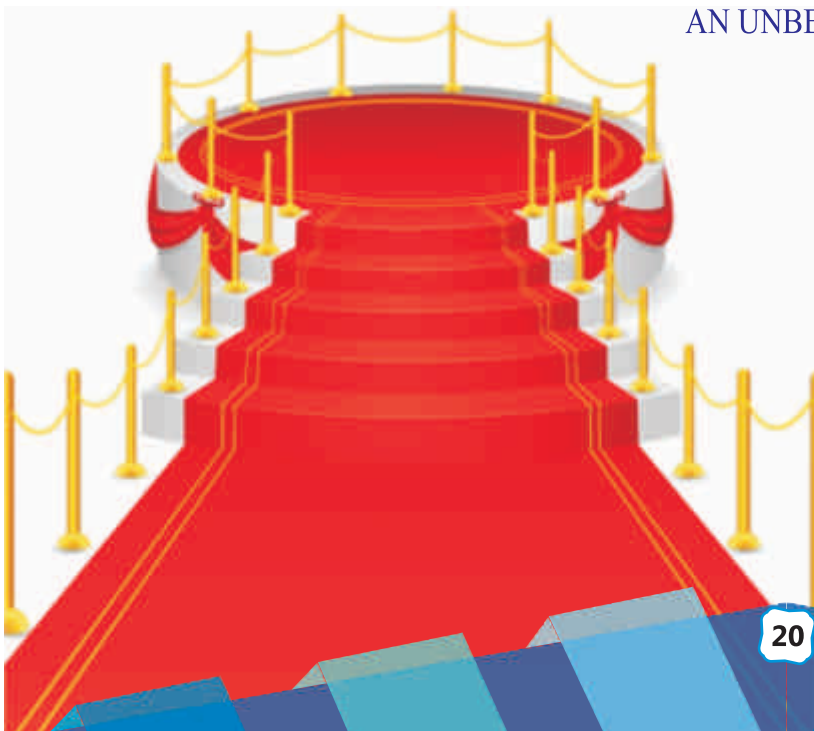
Neeti Chopra
(MBA 2014-2016)



Piyush Aggarwal
MBA 2016-18

“PATIENCE, PERSISTENCE AND PERSPIRATION MAKE
AN UNBEATABLE COMBINATION FOR SUCCESS”

-NAPOLEON HILL



Finance Internship Projects

Name	Company Name	Title of Project
Aakash Arora	Simon & Schuster	Bibliometric Analysis
Abhay Bhatt	To The New	Analysis of The Financial Statements
Aditya Mahajan	ZyduS Wellness	HR Dashboards & Data Analysis in Tableau
Aishwarya K Puncholothu	Reliance Retail	Study of Operations in Retail
Aishwarya M Varghese	IDBI Federal Life Insurance Co. Ltd	Analysis of Profitability & Financial Position of IDBI Federal
Anchal	Axis Bank Ltd.	Financial Performance Analysis of Axis Bank
Anshul Rawat	MMTC Limited	Export Import Procedure & Documentation
Arushi Bansal	Tata Power Delhi Distribution Limited	Financial Statement Analysis & Valuation of Tata Power DDL
Arya Krishnan	Maharani Innovative Paints Pvt. Ltd.	Financial Analysis & Performance Evaluation of Company
Ayush Goyal	Maharashtra Feeds Pvt. Ltd.	Financial Statement Analysis
Ayushi Sharma	IDBI Federal Life Insurance Co.	Analysis of Financial Position & Profitability of IDBI Federal
Bhanu Tyagi	Sharekhan	A Study on Awareness of Investing In Stock Derivative Instruments
Bhumika Aggarwal	Pan Macmillan Publishing India Pvt. Ltd.	Qualitative & Quantitative Analysis of Annual Reports Of Pan Macmillan
Chitra Mehra	Sunbeam Auto Pvt Ltd	Financial Analysis
Damandeep Kaur	Mygate	Valuation of a Startup
Deepika Shishodia	IDBI Federal Life Insurance	Consumer Satisfaction
Eshwarya Gupta	Bridggroup Solutions	Equity Research on Banking Sector
Gagan Sethi	To The New	Financial Statement Analysis
Gargi Verma	Getyourjob	Talent Acquisition
Garima	Caspia Hotel	Management of Account Receivable Through Software In Caspia
Gaurav Rawat	HDFC Bank	Digital Evolution in Banking
Gaurav Sharma	SREI Infrastructure Finance Limited	Iquippo Valuation & Inspection
Himanshu Goel	Sharekhan	Equity Research of Eicher Motors Ltd.

Name	Company Name	Title of Project
Himanshu Joshi	Bharti Airtel Limited	GST Impact on Company
Jyoti Chaudhary	Reliance Retail Limited	Financial Statement Analysis
Karan Tripathi	Thoughtsol Infotech Pvt Ltd	Customer Relationship Management
Kashish Dhawan	Sharekhan	Performance Evaluation of Mutual Funds
Kaushal Gupta	Sevenbrothers	To Know Consumer Buying Behavior & Apparel Selection
Mayank Purohit	Krishak Bharati Cooperative Ltd	Comparative Financial Statement Analysis
Mayank Sharma	Housing & Urban Development Corporation	Critical Analysis of HUDCO Niwas
Mukti Jain	Crown Plaza , Rohini	Study of The Financial Management System in Crown Plaza
Muskan Garg	Sharekhan	Portfolio Management
Nidhi Garg	IDBI	Financial Planning
Nikhilesh Gautam	Bharat Electronics Limited	Working Capital Management
Nikita Rajput	Osram India Pvt. Ltd.	Financial Statement Analysis
Nishant Jajoria	Idbi Federal Life Insurance	Study on Child Insurance Policy
Nishita Sharma	Sharekhan Limited	Online Trading in India
Parul Sajwan	NBCC Ltd	Internal Audit
Pooja Arora	IDBI Federal Life Insurance Private Limited	Consumer Satisfaction
Rahul Arora	Dalmia Bharat Group	Comparing The Talent Acquisition Process Of Dalmia Bharat, Hul & Hilti India
Rahul Gaur	Spa Group Of Companies	ITR E-Filing
Rahul Mehra	IDBI Federal	Portfolio Management
Rahul Sharma	Reliance Retail	Customer Preference Towards Organised Retailing Over Unorganised Retailing
Ravi Jindal	Sharekhan	Online Trading in India
Ravi Mathur	Spa Capital Services Ltd.	Awareness of Tax Deduction Provisions Among Salaried Person Through Spa Capital Services Ltd.
Rishabh	HDFC Bank	Service Quality of HDFC Bank

Name	Company Name	Title of Project
Rishabh Srivastava	Sharekhan	Risk & Return Analysis of A Portfolio
Rupali Mittal	Bajaj Arora & Company	Consumer Satisfaction
Rupinderjeet Singh	Sharekhan	Comparative Study of Equity & Derivative Market
Sakshi Jain	Sharekhan	Comparative Analysis of Equity & Derivative Markets in India
Sejal Gupta	Publicis Sapient	RPA Robotic Process Automation
Shefali Dubbel	Taxspanner	ITR Filing
Shubham Tyagi	HDFC Bank	Consumer Satisfaction Towards HDFC Bank
Srishti Gupta	IDBI Federal Life Insurance Co.	Scope of Insurance Selling Through Online Portal
Sushobhit Naithani	Success Impex Pvt Ltd	Ratio Analysis
Vaibhav Jain	IDBI Federal	Working Capital
Vaishali Garg	Tax Spanner	Perception of Customers Towards GST
Aditi Jain	IDBI Federal	Consumer Satisfaction
Ishita Gupta	Pan Macmillan	Royalty Compliance
Raj Singh	Zydus Wellness	Comparative Financial Analysis of FMCG Sector
Deepanshu Lakra	UAS International	Consumer Satisfaction
Keshav Aditya	IDBI Federal	Risk Analysis
Naveen Kushwaha	Heritage Aviation Pvt. Ltd.	Analysis of Financial Performance Using Ratio Analysis
Shobhit Bhatnagar	IDBI Federal Life Insurance	Working Capital Management
Neha Sharma	Capevalour Services Pvt Ltd	Training & Development
Mansi Rawat	Radison Blue Plaza Delhi Airport	Reconciliation
Megha Jain	To The New	Ratio Analysis
Akshay Kumar	Ernst & Young	TDS Reconciliation
Priyanka Makkar	RICO Auto Industries Ltd	Analysis of Supply Chain Management of RICO
Mehak Sharma	Kotak Mahendra Bank	Project Ratio Analysis





Marketing Internship Projects

Name	Company Name	Title of Project
Adhish Kapoor	Rupee maker	Consumer Behavior & Customer Satisfaction of Future Generali
Akanksha Yadav	Internshala	Managing Digital Presence of a Company
Akshit Malhotra	Ducat	Impact of Social Media Marketing on Consumer Behavior
Arun Kumar Singh	To The New	Data Analytics
Ashish Kumar Rana	Reliance Retail	Operations & Customer Relation
Bhumika Walia	Ducat	Impact of Online Advertising on Customer Behavior
Chetan	Sharekhan	Marketing Analysis of Indian Stock Market
Dakshay Kumar	Rupee Makers	Consumer Perception Towards Life Insurance
Deepanshu Sharma	Natural Box Retail Pvt. Ltd.	Impact of Marketing Mix Elements on Consumer Behavior
Dheeraj Prakash	Centum Learning Limited	Behavior of Corporate Towards Learning & Development of Employee
Diksha Yadav	Bridgegroup Solutions	Digital Marketing
Dikshant Yadav	Perpule	Market Research & Lead Generation
Gaurav Rana	Digital Works	Digital Marketing
Harit Gupta	Rx Infotech Pvt. Ltd	Customer Satisfaction For Company's Product
Hirdyansh Pratap Singh	Tata Power Solar System Ltd.	Study on Consumer Preference For Instalation of Ro of Top Solar Panels
Kajal Goel	CMI Limited	A Global Player In The Cable Industry Linking People, Ideas & The Future
Kartik Sharma	Cloudprisma	Search Engine Optimization
Kunal Singhal	Pet Meg Exports	Marketing Mix of Petmeg
Lashkar Aggarwal	Fortune Select Global	Customer Satisfaction In Hotel Industry
Mandakini	IDBI Federal	Consumer Survey & Satisfaction
Manisha Bhardwaj	Jagsun Agro Pvt Ltd	A Study on The Effective Sales Promotional Strategies for The Product of Indian Smart Hub
Mansi Aggarwal	Ndtv Gadgets 360	A Study on Factors That Influnce Consumer Preference of Different News Channels
Mansi Kala	Bonn Nutrients Pvt. Ltd.	Study on Consumer Behaviour Towards Bonn Bread
Nahid	Savasaachi Marketing Agency	Consumer Preference of Buying Two Wheelers

Name	Company Name	Title of Project
Nishtha Pathela	Amoha Landscapes	Study on Consumer Behaviour in Real Estate Industry
Niti Jain	NDTV	The Study of Marketing Strategies on Gadget 360
Nitin Sharma	Indian Smart Hub	Consumer Perception Towards Online Shopping
Nitin Thakur	Tata Power Solar Systems Ltd.	A Study on Consumer Preference For Installation of Ro of Top Solar Panel Among Educational Institutions
Priya Lamba	Elite Fore Pvt Ltd	Employee Job Satisfaction
Rajat Garg	Maruti Suzuki	Customer Relationship Manager
Romy Kaushal	Vertx Scientific & Lab Co	Customer Satisfaction
Rupesh Arora	Future Generali	Consumer Behaviour & Consumer Satisfaction
Sarika Kumari	IDBI Federal Life Insurance	Effectiveness of Digital Marketing SEO
Shubham	Hero Fincorp	Consumer Survey & Satisfaction
Shweta Yadav	IDBI Federal Insurance	Consumer Survey & Satisfaction
Swati Singh	ICICI Bank	Consumer Behavior & Customer Satisfaction
Urvashi Sharma	Travel Triangle	Travel Lifestyle of Young Indian Students
Vikas	A to Z Solution	Client Interface & Relationship Management
Vinay Vedwal	A to Z Solution	Client Engagement
Yash Gupta	IDBI Federal	Customer Satisfaction
Suraj Mehra	A To Z Solution	Employee Satisfaction
Divyang Bansal	CMI Limited	Customer Satisfaction
Mohini Chauhan	Complay Digital Media Pvt Ltd	E Recruitment : Impact of Technology on Recruitment Process in Complay
Tanya Bhardwaj	Hindustan Aeronautics Ltd	Recruitment Selection
Rahul Bansal	IDBI Federal Life Insurance Pvt.Ltd	Customer Satisfaction
Abhishek Rana	Reliance JIO	Customer Satisfaction
Achal Singla	Reliance	Operations
Hritik Gaur	Flipkart	Study on Consumer Expectation From Online Marketing
Gunjan Dhall	IDBI Fedral Life Insurance Co.	Scope of Selling Life Insurance Through an Online Portal
Navadha Mehra	Tata Chemicals Ltd.	Ratio Analysis
Anant Verma	Spicejet Ltd	Social Marketing





Human Resource Internship Projects

Name	Company Name	Title of Project
Akanksha Murarka	Get Your Job Recruitment Solutions	Recruitment & Selection Process of Company
Arshia Arora	Asian Wire Forming & Springs Pvt Ltd	Employee Development in A Manufacturing Organisation
Bhawana Sharma	Idbi Federal	Consumer Behavior in Relation to Insurance Product
Diksha Bhardwaj	Idbi Federal Life Insurance Pvt Limited	A Consumer Study in Relation to Insurance Product of IDBI
Gauri Garg	Krisom Tech	Employee Satisfaction
Elina Raymond	Bridgegroup Solutions	Rewards and Recognition
Harshita Kumar	Indian Oil Corporation Limited	Employee Satisfaction in IOCL
Jagriti	Minda Industries	Strategies for Improving HRD Activities
Manisha Jain	Dalmia Bharat Group	Effectiveness of Training
Mansi Chakoo	Unison International	Recruitment and Selection
Mohit Satija	Cxhirer	TAM in E-Recruitment
Priya Kashyap	Reliance Retail	Customer Centricity at Reliance Smart
Priyanka	Dedicated Freight Corridor Corporation Of India Ltd.	A Study on Financial Decisions
Shweta Chopra	Taxplanner	ITR Filing
Shikha Jain	To The New	Employee Satisfaction
Abhishek Daniel	Big Bazaar	A Study on Employees Satisfaction And Attrition
Disha Aggarwal	Spics N Grill Foods Pvt Ltd	Effectiveness of Recruitment and Selection

Name	Company Name	Title of Project
Niya Abraham	Reliance Retail	Comparative Study Between Reliance and More
Pragya Negi	Honda	Performance Appraisal
Kanika Arora	HR Indian Oil Corporation Limited	Performance Appraisal
Tarneet Kaur	Bridgegroup Solutions	Rewards and Recognition





Live Projects

Creating financial awareness

Shiksha.com

Brand Ambassador

Shiksha.com

Tripadvisor brand awareness

Trip advisor

Clear Tax mutual funds

Aditya Birla Sun life

Influencer marketing - capture real campus experiences of students as reviews

Shiksha.com

Excellent Target Orientation

Internshala

Capture campus reviews of Alumni

Shiksha.com

Referral Marketing - Building awareness about OysterConnect.com via a Campus Ambassador Program
Oysterconnect.com

Identify individuals interested in Mutual Funds and convince them to invest

ClearTax

Creating Awareness & Marketing of Saathealth

Saathealth

Digital Marketing

Saathealth

Distributor claim verification (Finance)

TATA CHEMICALS LTD.

Capturing Campus Reviews

Avita

Campus ambassador

Awign Enterprises Pvt.Ltd

Faculty

DEPARTMENT OF MANAGEMENT

1.	Dr. S N Maheshwari	Professor of Eminence & Academic Director	B.Com, M.Com, Ph.D
2.	Dr. N Malati	Professor & Director	B.Sc, MBA, Certificate course in Export Marketing, Ph.D
3.	Dr. Reena Sethi	Professor	B.Sc., M.Sc., MBA, Ph.D
4.	Dr. Harsh Vardhan Kothari	Professor	MMS, Ph.D, NET
5.	Dr. N.K. Puri	Professor	B.Com, M.Com, M. Phil, Ph.D
6.	Dr. Pratiksha Tiwari	Asst. Prof.	B.Sc(Maths), M.Sc, M.Phil(Maths), NET, Ph.D
7.	Dr. Shilki Bhatia	Asst. Prof.	M.Com, B.Ed, CS (Inter), NET, Ph.D
8.	Ms. Ekta Sachdeva	Asst. Prof.	B.Com, M.Com, NET
9.	Dr. Anju Batra	Asst. Prof.	BA, MA(Eco), M.Phil (Eco), MBA, Ph.D
10.	Ms. Neetu Chadha	Asst. Prof.	B.Com, M.Com, M.Phil (Fin.), MBA, NET
11.	Dr. Divya Mohan	Asst. Prof.	BBA, MBA, NET, Ph.D
12.	Dr. Urvashi Ghai Khosla	Asst. Prof.	B.Com(H), M.Com (H), Dip. In Naturopathy, Ph.D
13.	Ms. Kanika Dhingra	Asst. Prof.	B.Com. (H), M.Com (Fin & Acc), CS, NET,
14.	Ms. Savita	Asst. Prof.	B.Com, MBA, NET,
15.	Ms. Aashima	Asst. Prof.	B.Com, M.Com, NET
16.	Ms. Tanuja Puri	Asst. Prof.	B.Com, M.Com, NET
17.	Ms. Tanya Chatwal	Asst. Prof.	B.Com, M.Com, NET
18.	Ms. Monika Sharma	Asst. Prof.	B.Tech, MBA, NET
19.	Dr. Kirti Khanna	Asst. Prof.	B.Com, M.Com, M.Phil, Ph.D
20.	Ms. Neelu Walia	Asst. Prof.	BBA, M.Com, B.Ed. M.Ed, NET
21.	Ms. Charu Sarin	Asst. Prof.	B.Tech, MBA, NET
22.	Dr. Kavita	Asst. Prof.	B.Com, M.Com, NET, Ph.D
23.	Mr. Dinesh Rawat	Asst. Prof.	B.Sc., MBA, NET,
24.	Ms. Jyoti Tandon	Asst. Prof.	B.Com, M.Com, NET
25.	Ms. Sakshi Anand	Asst. Prof.	B.Com, MBA, NET
26.	Dr. Khushboo	Asst. Prof.	B.Sc. (Comp. Sci), MBA, NET ,Ph.D
27.	Ms. Divya Jain	Asst. Prof.	BBE, MBA,NET
28.	Ms. Anjali Garg	Asst. Prof.	BBA, MBA, NET
29.	Ms. Anshika Goel	Asst. Prof.	B.TECH, PGDM, NET, Ph.D (Pursuing)

Recruiters at DIAS

Rocsearch	Lazzaro Solutions	Moody's Corporation
Capital IQ	Grail Research	Citi Bank
Ease My Trip	IndusInd Bank	IndiaMart
Zomato	KPMG	Religare Securities
Mansukh Securities	WNS	UAS International
Squareyards	Atl Solutions	ThoughtBuzz
Bharti Airtel	ABC Consultants	Spectrum Consultants
Naukri.com	IIFM	Stupid Strategies
99 acres	Research & Ranking	Investor's Clinic Infratech
ICICI Securities	Just Dial	British Telecom
Mirus Solutions	Legit Quest	HDFC Bank
Naukri Gulf	Protiviti	Liberty
Axis Bank	Naukri Fastforward	RNM Associates
Shiksha.com	Secure Now	Bajaj Capital
Future Generali	To The New	Aspiring Minds
Urban Clap	Bajaj Capital	Jeevansathi.com
Ameriprise Financial	Career Launcher	Tata Teleservices
Jaro Education	E&Y	Times Pro
Learning Route	IITIIM Shaadi.com	Digital Vidya
Lido Learning	Human First Consultancy	Emarketz India Pvt. Ltd.
Kotak Life	Elements HR Solutions	ITC





Student Industry Interface Forum (SIIF)

DIAS gives the requisite freedom to its students in conceptualizing and organizing the placements and Interactive Inter-academia Sessions. The MBA Programme has its own Student Industry Interface Forum (SIIF), which is managed by the students under the able supervision of the Faculty Advisors.

The Forum aims to bring about a convergence between the two pillars of any Nation; Industry and Education sector. The Forum establishes various industry links, organizes both on and off campus recruitment process. It also maintains a strong student database, which is of immense help to both the students and the recruiters. The Forum has facilitated placement in reputed organizations.

The student elects the members of the Forum unanimously themselves, thus ensuring a transparent management system.

SIIF Faculty Advisors

Dr. Khusboo Chauhan	9818353894
Mr. Dinesh Rawat	8920509676

SIIF Members

Name	Contact No.
Akshay Kumar	9873889935
Eshwarya Gupta	7599070545
Akshit Malhotra	8587836060
Anchal Arora	9711710480
Arushi Bansal	9811836639
Ayushi Bansal	8368018056
Bhumika Aggarwal	8376914516
Hirdyansh	9911814416
Jyoti	9999791531
Lahskar Aggawal	9999604443
Mohit Satija	9671884835
Rupali	9711211419
Shikha Jain	7973403223
Manisha Jain	7065596911
Nidhi Garg	7838452630
Aditi	8384041701
Vaibhav Jain	8802045935
Bhumika Walia	8802873809
Niti Jain	9599545539

Feedback From Employers

Mansi Chakoo has very good communication skills. She has good presentation and documentation skills. She is able to grasp new ideas and knowledge during the training period. She is able to develop healthy and long term relationships with existing clients.

Garima Maitra, Chief Mentor,
Unison International

Ashish Kumar Rana has gathered good technical knowledge about the job where he is involved. He has good ability to related theoretical learning to practical training. He has satisfactory ability to take initiative during the work. He is an asset for our organization.

Nidhi, Training Manager,
Reliance

Anshul Rawatis self-motivated and dedicated employee of our department. He always tries to give his best, put his time & efforts on the assigned tasks. He is a quick learner with sharp mind. He takes every effort to complete the responsibility given to him in a logical and time bound manner.

Anup Kumar, DGM(F&A),
MMTC Ltd.

Mandakini Kumaris a good team player and has excellent understanding capability. It has been nice working with her so far and I look forward to her to take up more challenges. She is punctual and disciplined

Ezad Ahmed, Senior Agency Manager,
IDBI Federal Life Insurance Co Ltd

Harshita has proven herself with her sincere and diligent efforts towards his assignments. She is hardworking and keen to learn. Harshita has great potential to reach heights. Her consistency, sense of responsibility sets her apart in the team and is exemplary.

Rajat Goyal, Senior HR Manager,
Indian Oil

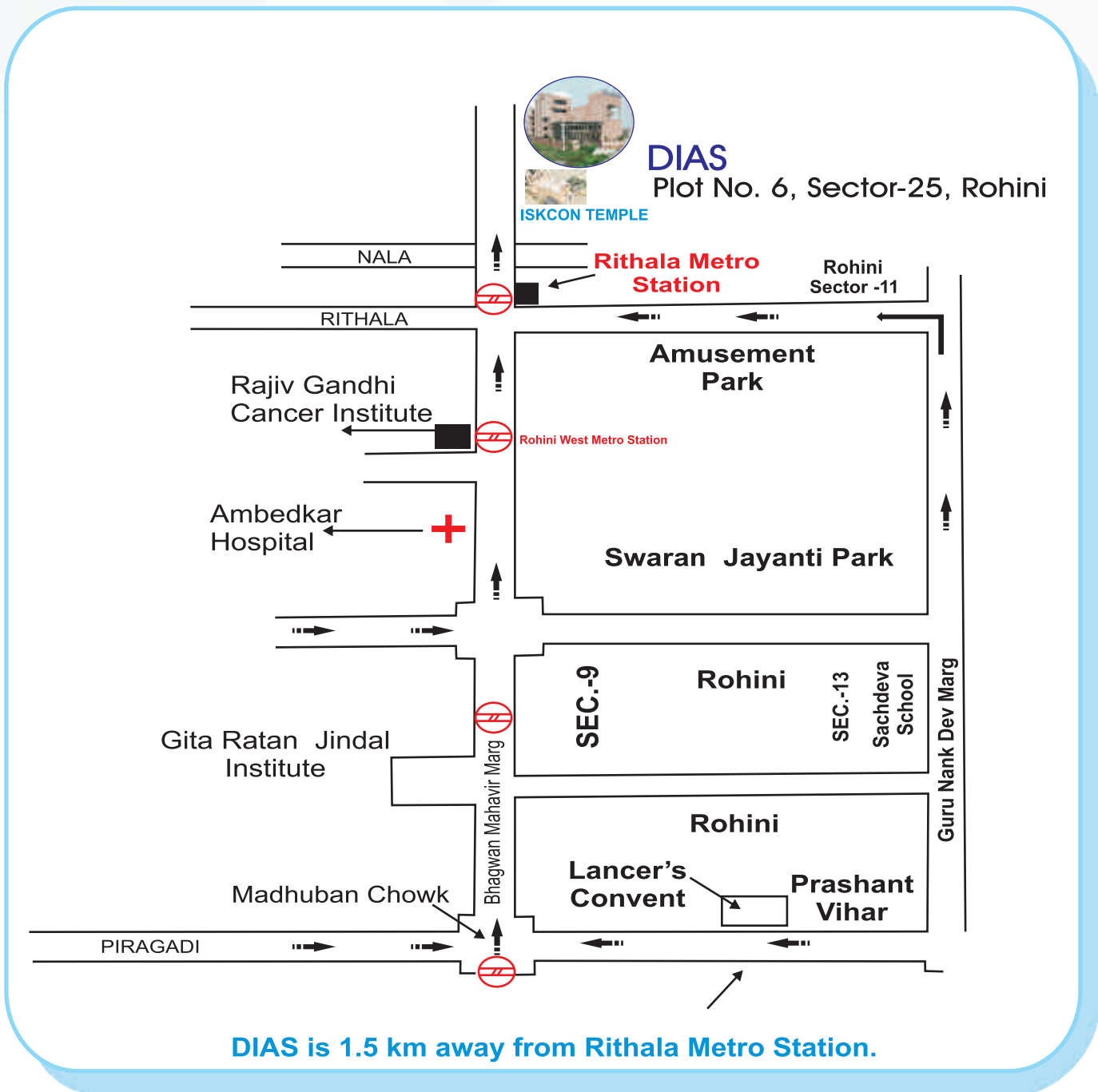
Manisha Jain is a committed, dedicated, accountable and responsible employee. She has good listening skills and have the eagerness to learn new things. . She shows keen interest in learning new things. She is a quick learner with sharp mind.

Arun Babbar, AGM -HR,
Dalmia Bharat Group

Ishita Gupta has outstanding ability to work in a team. She is always ready to learn new things with sincerity. She has good sense of responsibility. She is always willing to put in hard work

Sagar Tanwar, Finance Manager,
Pan Macmillan Publishing India Pvt Ltd

ROUTE MAP





DELHI INSTITUTE OF ADVANCED STUDIES

NAAC Accredited 'A' Grade & An ISO 9001: 2015 Certified Institute
(AICTE Approved & Affiliated with GGSIP University for
B.Com(H), BBA, MBA(FM) & MBA Programmes)
Conferred 'A+' Grade by State Fee Regulatory Committee
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