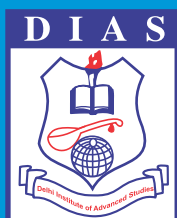


Learning to Excel Excelling to Serve

MBA
2017-19

Placement
Brochure



DELHI INSTITUTE OF ADVANCED STUDIES

(NAAC Accredited 'A' Grade & An ISO 9001:2015 Certified Institution)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

Plot No. 6, Sector-25, Rohini, Delhi-110 085 • Phone : 011-27932742/27934011

Website : www.dias.ac.in | E-mail: dias@dias.ac.in

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VISION

We strive to provide a dynamic learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit and instills leadership quality to carve a niche in the changing global scenario.

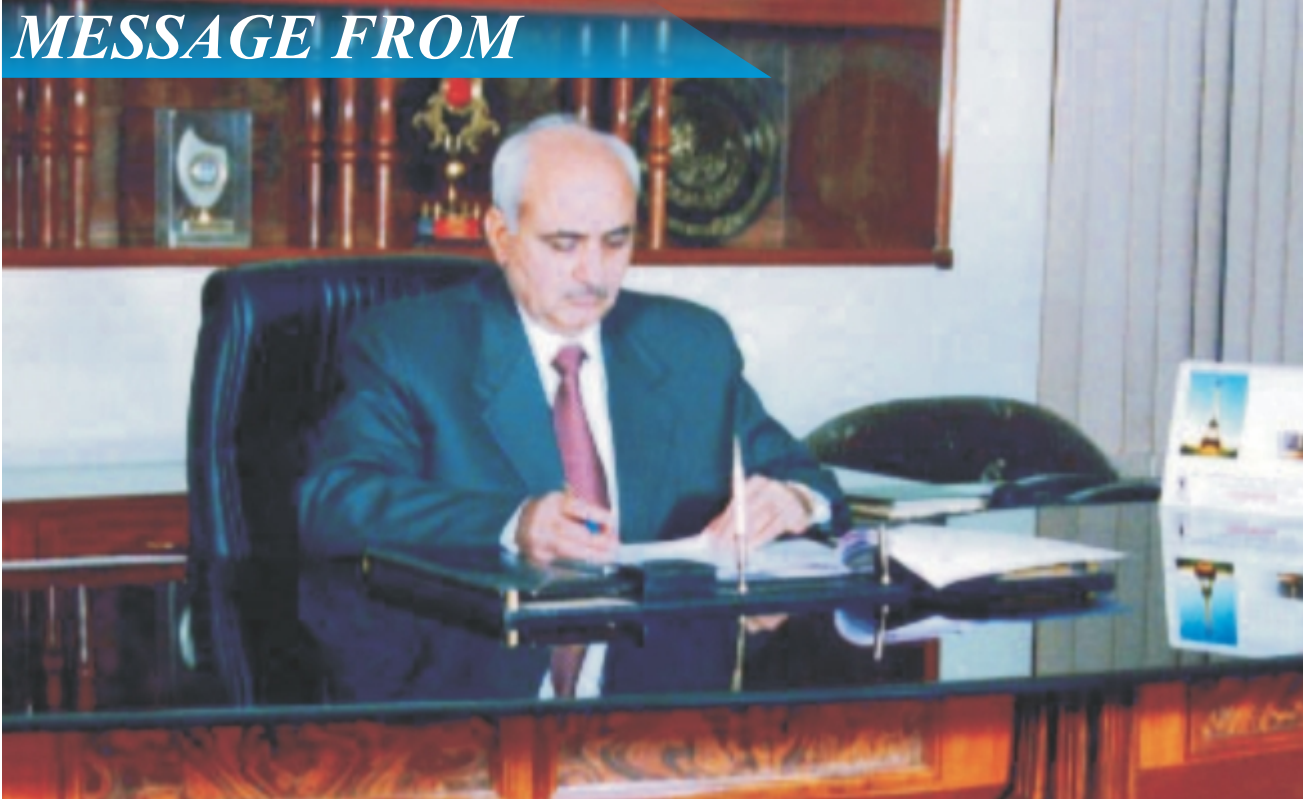


MISSION

DIAS believes in learning to excel and excelling to serve. The aim of the Institute is to develop a unique culture that seeks to scale perfection through ethics, passion, professionalism and perseverance. The guiding philosophy of the institute is to enhance team spirit and integrity.



MESSAGE FROM



The Chairman's Desk

Delhi Institute of Advanced Studies is an NAAC 'A' Grade Institute affiliated to Guru Gobind Singh Indraprastha University and approved by All India Council for Technical Education (AICTE). We have come a long way in providing professional education in Management and Information Technology disciplines. Our young professionals, through their sincerity, dedication and profound knowledge have already made a place for themselves in the corporate world. As India is marching ahead confidently and making strides both at national and international level, DIAS being a leader in academic excellence, is doing its part by providing committed and dynamic graduates to the corporate.

I am proud to present the graduating batch of students for the placements. Our courses are comprehensive, up-to-date and impart dynamism to the young generation of students. The teaching methodology and course curriculum have been devised in such a way that it would facilitate the learning.

May I take this opportunity to make an earnest appeal to you to consider these young men and women full of vigor, sincerity and ardor for careers who will become mature professionals under your guidance.

Hoping to have the most favorable response from you and to continue this association in the future as well.

Shri S.K. Sachdeva

MESSAGE FROM



The Academic Advisor's Desk

Management Education is perhaps undergoing the fastest revolutionary changes all over the globe due to increased demands for professionals to effectively manage business organizations under extreme dynamic, rapidly changing and globally competitive economic and Business Environment. It will be, therefore, no exaggeration to say that, if Business Schools, have to survive, they will have to ensure that the education there has not only to be imparted but also to be effectively administered and managed. The teachers have to continuously unlearn, learn and relearn their teaching and research methodologies. Moreover, young students have to strive hard to consistently maintain and improve their capacity, capability and creativity for all times to deliver improved performance and become globally acceptable.

We at DIAS have already created and developed a road map which makes our students not only to excel in academics but also creates a burning desire in them to give a sterling performance. With a well-qualified, sincere and caring faculty and co-operative staff, we have produced quality professionals both in the field of Management and Information Technology. We feel proud to find that our skilled management professionals and technocrats are continuously growing in number and excelling in their respective spheres in both national and international organizations.

I take great pleasure in presenting the current batch of students who are creative, hardworking, diligent and eager to learn. Students of the Institute have bagged several gold medals at the University. I am confident that their zeal for learning and working sincerely under your guidance will make them better business executives.

We at DIAS, look forward for fruitful and long lasting relationship with your esteemed organization through our young and energetic brand ambassadors. We may assure you that they will meet all the challenges ahead to your utmost satisfaction and will prove worthy of your expectations and trust.

Dr. S. N. Maheshwari

MESSAGE FROM



The Director's Desk

The dynamic business environment coupled with technology, innovation, creativity and sustainability needs require quality managers with leadership capabilities and ethical values.

We, at Delhi Institute of Advanced Studies create visionary leaders who can provide impetus to the organizations in the current changing environment. The vision and mission showcase the commitment of the Institute in imparting quality education and are in tandem with the changing needs of the society.

The Institute also instils work ethics, positive attitude, perseverance, sincerity and commitment while the course equips them with conceptual, technical and interpersonal skills.

The students are nurtured and transformed into professionals. The emphasis is on the holistic development of students and is achieved through their active participation in academic, co-curricular and extra-curricular activities.

Our students have time and again proved to be valuable assets at their workplaces through their passion, zeal and enthusiasm to excel in their careers. We would request you to provide our current batch of MBA students with an opportunity to be a part of your organization. We are also thankful to all our valued partners who have reposed their faith in our students and given them an opportunity to associate themselves with their esteemed organization. We are confident that our students will prove their worth and carve a niche for themselves to take the organization to greater heights of glory.

Looking forward to a long and fruitful association through your invaluable support and cooperation.

Dr. N. Malati

ABOUT



The University

Guru Gobind Singh Indraprastha University was established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its amendments in 1999. University schools of studies and 100 institutes (government as well as self-financing) impart professional education to more than 62000+ students with an annual intake of about 22000+. The university is recognized by University Grants Commission (UGC), India under section 12B of UGC Act.

The university has been awarded the ISO 9001:2015 Certification by Standardization, Testing and Quality Certification Directorate, Department of Information Technology, Ministry of Communication and Information Technology, Government of India, for a period of three years. It has been accredited “A Grade” by NAAC and ranked 21st in NIRF. The university is an affiliating and teaching university that aims to facilitate and promote studies, research and extensive work in emerging areas of higher education.

The university aspires to achieve exemplary standards in the quality of imparting professional education. University courses have been designed in a manner to sculpt students in accordance with the changing trends in industry. Rational thinking with a foundation of a research idea is advocated in the classroom. Teachers as well as students are encouraged to come up with the innovative research papers.



About DIAS

In the endeavor to prepare a cadre of professionals who can respond to emerging challenges in the complex socio-economic environment, Shri Laxman Dass Sachdeva Memorial Educational Society established Delhi Institute of Advanced Studies, a self-financing institution affiliated to Guru Gobind Singh Indraprastha University, Delhi. The institute is fully geared up to play an increasingly important role in the global Management and IT arena with its ability to craft new strategies and structures, coupled with its invaluable endowments.

Delhi Institute of Advanced Studies is a NAAC 'A' Grade and ISO 9001:2015 certified, professionally managed institute. The Institute offers MBA, BBA & B.Com(H) programmes and is providing dynamic learning and growth oriented environment that is changing in response to the changing needs of society. DIAS has been ranked around top 100 management institute for the years 2017 and 2018 by NIRF. What remains constant at the Institute's core is its steady commitment to maintaining high quality.





Infrastructure

THE CAMPUS

The campus is spread over an acre of land. The campus is beautiful blend of architectural innovation, functional convenience, ecological, flourishing and conducive environment. The campus processes ultra-modern infrastructure facilities including state-of-art computer center, well-equipped library, conference room, syndicate rooms, Wi-Fi connections, cafeteria etc.

COMPUTER LAB

DIAS has computing facilities in the form of four state-of-art labs served by Windows and Linux servers with the latest Intel Pentium processors. The student computer ratio in the institute is 1:1 . The labs are equipped with 190 computers having multimedia packages and the institute has fully-operational 24 hours,25 mbps RF link to provide uninterrupted internet access to students

LANGUAGE LAB

Language Lab is a means to develop English communication skills, pronunciation, grammar and vocabulary of the learners. Self-learning is enabled through Multimedia sessions on individual workstations along with attached headphones and microphones.





Edusat

It was a proud moment for the entire DIAS fraternity to be one of the four colleges to be selected all over India, which participated in nationwide inauguration of EDUSAT system, by the then Chief Minister of Delhi, Ms. Sheila Dixit on 16th January 2008.

EDUSAT is the first Indian satellite by ISRO, built exclusively for serving the educational sector. It is intended to meet the demand for an interactive satellite based distance education system of the country.

DIAS has well equipped EDUSAT network classroom where classes are conducted in a studio environment using Power Point Presentations. The classes are beamed to pre-destined areas using the EDUSAT. The students attending the classes are able to interact with the teachers conducting classes through SMS, e-mail or other modes of communications. The institute offers its students flexible time schedule to make the maximum use of this classroom.



Library

DIAS has an excellent computerized library having more than 21,768 volumes with over 5,830 titles, 641 journals and 119 periodicals. Library is well equipped with the reference books, periodicals, research journals, and magazines of International repute in the areas of Management, Computer Application, and General Education. Library also provides DELNET services, E-book facilities and is also a member of American Central Library.

Extra & Co-Curricular Activities at DIAS Ecstasy - 13th Annual College Festival

All work and no play makes Jack a dull boy. To infuse excitement in the monotonous academic routine and to foster holistic development of students, the institute organizes an Annual Cultural Fest, "ECSTASY". Students from different colleges in the university participate in several events. The fest encompasses the various cultural fields Dramatics, Choreography, IT & Management Quizzes to name a few. ECSTASY has something for everyone. It provides a platform for the students to showcase their innate talents and have fun at the same time.



Beyond The Classroom



Social Responsibility Cell-Kartavaya

The Social Responsibility Cell of DIAS 'Kartavaya' is an initiative to inculcate moral and social commitment values in the students. The Cell encourages the students to involve themselves in various social activities across various segments of the society. The Cell is associated with 'Asharan' - an orphanage for infants and young children (HOPE worldwide Foundation), 'Chalo Gaon Ki Aor', NGO - 'Triveni Devi Vridh Ashram' for the elderly and organized Delhi Police Self Defence workshop for girls. The Cell helps its students to instill a feeling of welfare and upliftment of the society.

Entrepreneurship Development Programme Cell



Entrepreneurship Cell, DIAS, aims at creating, developing and disseminating knowledge for self-employment among students and making them "Job-Providers" rather than "Job-Seekers".

Our EDP Cell encourages every student to become a young Entrepreneur.

NSS Cell

We are proud to have a dedicated and active NSS Cell at DIAS. NSS volunteers are engaged in different projects for social welfare. ISKON under construction, is one of such engagements. Apart from this, students also participate in different National and International events organised by NSS from time to time.



Publications at DIAS

DIAS Times

The institute also brings out a quarterly newsletter, DIAS Times. It contains details of the activities of the institute, articles and information on topics of contemporary interest. The newsletter is being widely circulated in management institutions and industries in India. Sixty Eight issues of the newsletter have already been published.



DIAS Technology Review

DIAS Technology Review (DTR) is a Biannual International referred journal of Management and IT listed in Cabells Directory, USA. The editorial board comprises of eminent academicians from India and abroad. Twenty-Eight issues of the journal have been published so far.



Seminars, Conferences, Lectures and Workshops

The overall personality of a student is shaped through his knowledge and attitude. Besides the classroom teaching, there is a need for students to be aware of the most recent developments taking place in the environment.

We, at DIAS, are constantly striving to ensure that our students are acquainted with the latest activities in the field of Management and Information Technology. In this connection, we invite distinguished guests from both Academia and Industry to interact with our students on continuous basis to quench their thirst for knowledge and keep them abreast with the current expertise.

S.No.	Topic	Speaker	Date
1.	Session on "Personal Branding with Social Media"	Ms. Niti Bhardwaj, Corporate Trainer	19 th Aug' 17
2.	Health Programme on "Obesity & Medical Emergency Management"	Dr. Narin Sehgal, Medical Director, Dr. Mridu Jain Sehgal, HOD, Pediatrics Deptt., Dr. Rahul Nagar, HOD, Emergency & Critical Care Deptt., Sehgal Neo Hospital, Delhi	24 th Aug'17
3.	Guest Lecture on "All It Takes to become an "Entrepreneur"	Mr. Mayur Ramgir, CEO, Zonopact	07 th Sept' 17
4.	Session on "Effective Public Speaking"	Mr. Manish, Director & Chief Training Analyst, MRS Training Services	08 th Sept' 17
5.	Session on "Resume Building"	Mr. Manish, Director & Chief Training Analyst, MRS Training Services	08 th Sept' 17
6.	Guest Lecture on "Work Readiness Programme through Advanced Excel"	Mr. Ravneet Bhola, Chief Financial Analyst, Mckinsey, Gurgaon	09 th Sept' 17
7.	Session on "An Introduction to HR Generalist Role & HR Personality Traits"	Mr. Saurav & Mr. Rohit, Apron Solutions Pvt. Ltd.	11 th Sept' 17
8.	Session on "Team Building and Leadership" Speaker	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	16 th Sept' 17



9.	Session on “Aptitude and Guesstimation”	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	16 th Sept' 17
10.	Guest Lecture on “Technical Analysis”	Mr. Keshav Kumar, Chartered Financial Analyst, CEO of Financial Corridor	20 th Sept' 17
11.	Workshop on “Stock Market & Trends Analysis”	Mr. Nasir Mirza, (Certified Financial Planner), CEO of DICC.	22 nd Sept' 17
12.	Art of Living Session on “Realizing Oneself through Introspection”	Mr. Sameer Dua, Senior Faculty, The Art of Living	16 th Jan' 18
13.	Mock Interview Session	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	16 th Jan' 18
14.	Alumni Interaction Session	Mr. Avi Nagpal, Analyst-Corporate Finance, RNM Consulting Services Mr. Saad Ahmed Khan, Senior Associate, WNS	19 th Jan' 18
15.	Alumni Interaction Session on “Overall Corporate Culture” and on “Product Management Strategies”	Mr. Vivek Tandon, Consultant, KPMG Mr. Abhishek Mishra, Product Manager, India Mart;	20 th Jan' 18
16.	Personality Development Session on “Man in the Mirror”	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	25 th Jan' 18
17.	National Conference on “Augmenting Competencies and Strengthening Organizational Strategies: Vision India”.	Mr. Chetan Walia, Transformation Mentor, Dalmia Bharat Group Mr. Vinod Jain, Chairman, INMACS	03 rd Feb' 18
18.	Session on “Career after MBA”	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	08 th Feb' 18

19.	15 Days' Workshop on "Empowerment of Entrepreneurship Skill"	NIESBUD, Ministry of Skill Development & Entrepreneurship, Govt. of India. Via SKYPE	15 th Feb' 18
20.	Session on "AMCAT Exam"	Mr. Mandeep Singh, Zonal Manager, North, Aspiring Minds	17 th Feb' 18
21.	Session on "Career Opportunities in Banking and Insurance Sector"	Mr. Pankaj Ludhani, Deputy Regional Head "Quant" Times Group	19 th Feb' 18
22.	Workshop on "Electronic Payment Systems" 3	Mr. Lalit Mehra, Technical Lead, PAYTM	24 th Feb' 18
23.	Alumni Interaction Session	Ms. Bhawna Warikoo, Research Associate, S & P Global Market Intelligence	24 th Feb' 18
24.	Session on "Digital Marketing"	Mr. Shashank Agrawal, Trainer, Ducat	13 th March 18
25.	Guest Lecture on "ASP.Net"	Mr. Chandan Gupta, Trainer, Ducat	13 th March 18
26.	Session on "Preparing for Internship"	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	14 th March 18
27.	Session on "Resume Building"	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	15 th March 18
28.	Session on "Any Time Money Through Digital Marketing"	Ms. Inderjeet Kaur Indy, Assistant General Manager, Marketing & Communication Millenium Consultants	16 th March 18
29.	National Seminar -Techno Tryst 2018: "New India and Digital Revolution: Impact on Economy, Society & Business"	Mr. Sanjay Govil, Founder Owner, 2-3ECHYBRID Pvt. Ltd.	31 st March 18
30.	Session on "Digital Marketing"	Mr. Shashank Agrawal, Trainer, Ducat	09 th April 18

31.	Alumni Interaction Session	Mr. Himank Manav, Sr. Account Manager, Dentsu Webchutney; Mr. Kapil Guliya, Asst. Manager, Performance and Delivery, Affle	11 th Aug' 18
32.	Session on "First Step towards Career in Finance"	Ms. Tanya Chatwal, Former Audit Associate, Deloitte USI Ms. Ruchika Choudhary, Research Associate, S&P Global	16 th Aug' 18
33.	Alumni Interaction Session and Mock Interview	Mr. Shobhit Sharda, Strategic Researcher, XL Catlin; Ms. Shilpa Bajaj, Manager, IL&FS Services Ltd.; Ms. Mridul Kakkar, Research Associate, Protiviti; Mr. Manan Damodia, Deputy General Manager, Think Gas Pvt. Ltd.	08 th Sept' 18
34.	Session on 'Group Discussion'	Mr. Manish, Director and Chief Training Analyst, MRS Training Services	13 th Sept' 18



MBA Curriculum

MBA at DIAS facilitates the students to become specialists in different functional areas of management, grab excellent job opportunities in the country and abroad and become effective leaders, who can achieve exceptional results and transform organizations and strengthen their decision making capabilities in different functional areas of management. The program has been developed after extensive research and interaction with various stakeholders. It prepares students as per the requirement of the industry. The course structure is designed in a way to nurture the raw young minds into fecund brains.

1st Semester Examination

MS 101	Management Process & Organizational Behaviour
MS 103	Decision Sciences
MS 105	Managerial Economics
MS 107	Accounting for Management
MS 109	Information Technology Management
MS 111	Business Communication
MS 113	Legal Aspects of Business
MS 151	Information Technology Management Lab
MS 115	Managerial Skills Development (NUES)*

3rd Semester Examination

MS 201	Summer Training Report
MS 203	Management of International Business
MS 205	Information Systems Management
MS 207	Entrepreneurship Development
MS 209	Business Simulation and Games (NUES) *
	Elective - I
	Elective - II
	Elective - III
	Elective - IV
	Elective - V

2nd Semester Examination

MS 102	Management of Technology, Innovation and Change
MS 104	Financial Management
MS 106	Marketing Management
MS 108	Business Research Methods
MS 110	Operations Management
MS 112	Human Resource Management
MS 114	E-Business
MS 116	

LIST OF ELECTIVES

I. MARKETING

MS 211	- Consumer Behavior
MS 213	- Sales and Distribution Management
MS 215	- International Marketing
MS 217	- Services Marketing
MS 219	- Customer Relationship Management

II. FINANCE

MS 221	- International Financial Management
MS 223	- Financial Markets and Institutions
MS 225	- Security Analysis and Investment Management
MS 227	- Corporate Tax Planning
MS 229	- Financial Econometric

III. HUMAN RESOURCE

- MS 231 - Compensation Management
- MS 233 - Industrial Relations and Labor Laws
- MS 235 - Training and Development
- MS 237 - Performance Management
- MS 239 - Talent Management

IV. INFORMATION TECHNOLOGY

- MS 241 - Systems Analysis and Design
- MS 243 - Enterprise Systems
- MS 245 - Network Applications and Management
- MS 247 - Database Management Systems - 2 credits
- MS 249 - Information Security Management
- MS 261- Database Management Systems Lab- 1 credits

V. INTERNATIONAL BUSINESS

- MS 251 - International Business Environment
- MS 253 - Export, Import Policies, Procedures, and Documentation
- MS 255 - WTO and Intellectual Property Rights
- MS 257 - International Economics
- MS 259 - International Business Negotiation

4th Semester Examination

- MS 202 Project Dissertation
- MS 204 Business Intelligence and Applications
- MS 206 Strategic Management
- MS 208 Corporate Social Responsibility, Human Values & Ethics
- MS 210 Project Management
- Elective - I
- Elective - II
- Elective - III

LIST OF ELECTIVES

I. MARKETING

- MS 212 - Retail Management
- MS 214 - Advertising and Brand Management
- MS 216 - Internet Marketing
- MS 218 - Business Marketing

II. FINANCE

- MS 220 - Strategic Financial Management
- MS 222 - Mergers, Acquisitions and Corporate Restructuring
- MS 224 - Financial Derivatives
- MS 226 - Behavioral Finance

III. HUMAN RESOURCE

- MS 228 - Strategic Human Resource Management
- MS 230 - Organizational Development
- MS 232 - Team Building
- MS 234 - Behaviour Testing & Counseling

IV. INFORMATION TECHNOLOGY

- MS 236 - Digitalization and E-governance
- MS 238 - Software Project Management
- MS 240 - Web Technologies - 2 credits
- MS 242 - Knowledge Management
- MS 252 - Web Technologies Lab. - 1 credit

V. INTERNATIONAL BUSINESS

- MS 244 - Global Competitiveness and Strategic Alliance
- MS 246 - Supply Chain Management for International Business
- MS 248 - Managing Diversity
- MS 250 - Global Strategic Management

Laurels at DIAS



MBA Gold Medalists

At DIAS, students are encouraged to dream big and also achieve those dreams. The following students have been honoured by the university for their excellent performance in University Examinations.



Pratibha Manchanda
(MBA 2000-2002)



Manpreet Kaur
(MBA 2001-2003)



Silky Mahajaan
(MBA 2002-2004)



Kavita Sharma
(MBA 2003-05)



Rahul Gupta
(MBA 2004-2006)



Priyanka Rastogi
(MBA 2008-2010)



Ruchika
(MBA 2009-2011)



Deepika
MBA (PT) 2008-2011



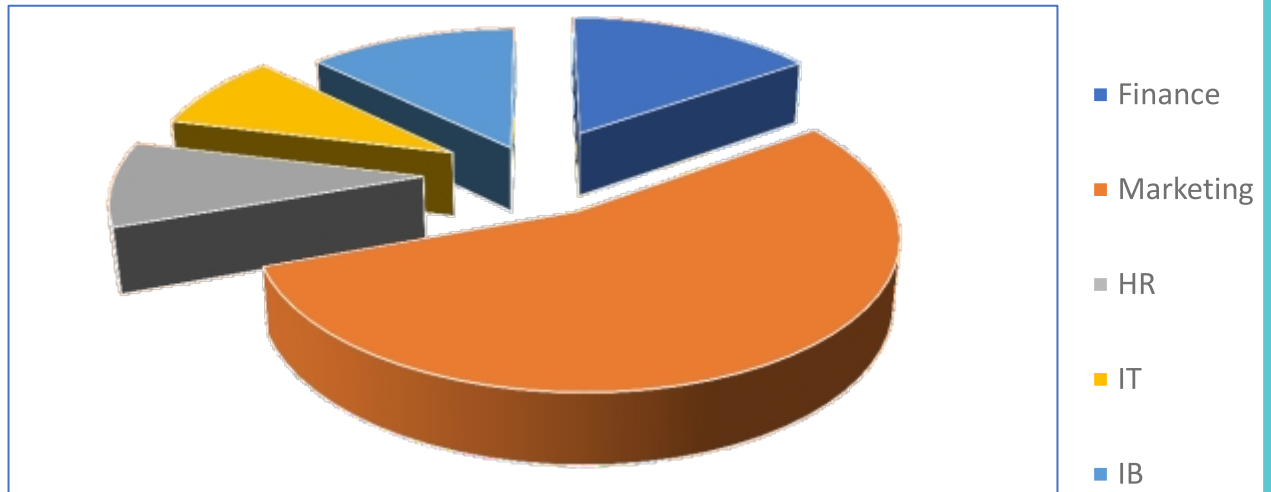
Swati Jain
(MBA 2012-2014)



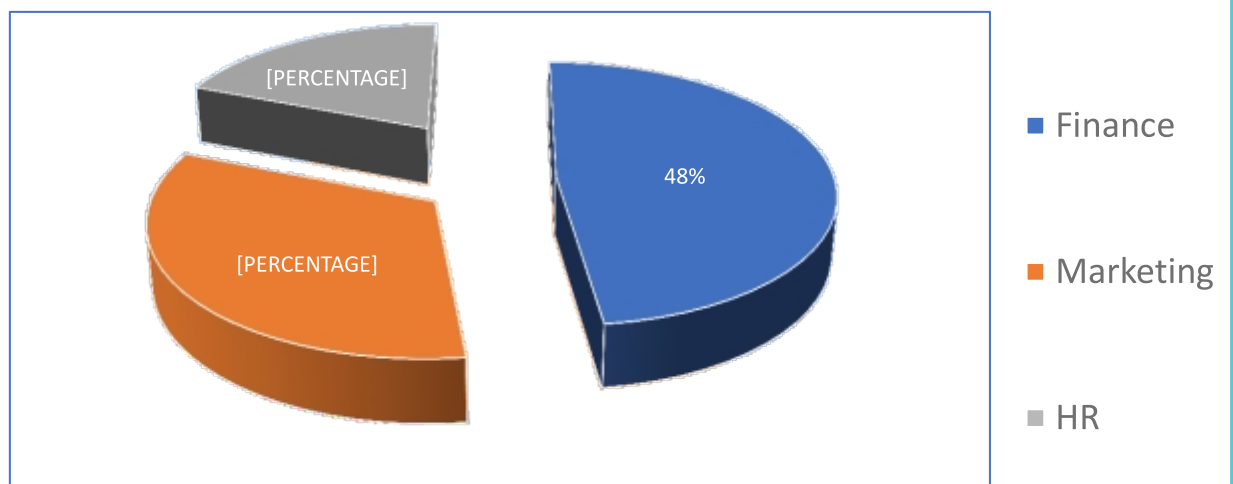
Neeti Chopra
(MBA 2013-2015)

Students' Profile

Major Subjects



Minor Subjects



Finance Internship Projects

Name	Company Name	Internship Title
Aayush Tyagi	HUDCO	Loan Accounts
Abhinav Gupta	Sharekhan	Trading Accounts
Aishwarya Rai	Flec	Critical Study of Taxation Policy
Aishwarya P.	Crompton Greaves Consumers Electrical	Analysis of financial performance and trend projection- comparative study of crompton and competitors
Akash kumar Jha	BSES Rajdhani Power Limited	Employee claim and Reimbursement
Akshaya Venkataraman	DMRC	Financial Statement Analysis of DMRC
Aman Wadhwa	SPA capital	Tax Planning
Apurva Anil	SPA Capital Services Ltd.	Procedure of filing ITR in India
Chahat Jain	SPA Capital Services Ltd.	Tax planning
Deepanshu Agarwal	Tech Mahindra	Data Analyst
Diksha Arora	AnBac Skills	Financial Modeling
Disha Chhabra	Axis Bank Ltd.	Credit Appraisal Process at SME
Gagan Upadhyay	SAGE Publications India Pvt. Ltd.	Sage India
Gaurav Dass	Narendar Jaiswal & co.	Study of Tax Saving Schemes in Mutual Funds
Gonika Garg	Escorts Pvt Ltd	Fixed Asset Management
Harshit Tiwari	LG Electronics India Ltd	Comparative Study of Financials of LG and Competitors
Himanshu Yadav	IFFCO	Working Capital Forex Risk Management and Taxation of IFFCO
Jaswant Singh	Shiv and Associates	GST
Kanika Gupta	SPA Capital Services	Financial Planning for Salaried Employees
Khushboo Wadhwa	Splendor Exhibitions Private Ltd	Auditing
Kunal Khanna	Sai enterprises	Financial Ratio Analysis
Mansi Bansal	Punjab National Bank	Term Loan Appraisal and Working capital Limit
Medhavi Shukla	SPA capital	Tax Payers Perception towards e-filing
Mohak Saini	Decision Point	Region Growth Managemnet
Murari	Being topper	Digital Marketing
Muskan Kalra	Edelweiss Broking Ltd.	Company Analysis on the basis of Ratio
Neha Kumari	SPA Group	Income Tax Planning in India with respect to Individual Assesee
Neha Luthra	Ircon International Limited	Internal Audit
Nikhil Thareja	SAIL	Working Capital Management

Name	Company Name	Internship Title
Nishant Dudeja Start-ups	ANBAC Skills	Financial Modeling & Valuation od
Nitika Jain	SPA Group	A Study on E-filing of Returns
Paras Saini	Rishabh Star Logistic Pvt. Ltd	Efficiency of Operational Management
Prashant Kumar Mishra	Globe Capital	Long term Investment Decision
Priti Bisht	Green Portfolio Pvt. Ltd.	Fundamental Analysis of Comparable Companies
Rajeev Chaudhary	Share Khan	Market Research and Strategy of Online Share Trading
Rajneesh Kumar HFL	LIC HFL	Housing finance & Operations of LIC
Riya Mittal	Smc Global Securities Pvt. Ltd	Study of Equity & Derivatives
Ruby Gupta Payers	SPA Global	Study on Satisfaction Level of Tax towards Tax Filing system of ITR
Sakshi Rawat	(ACE HONDA) Naksha Enterprises Pvt. Ltd.	GST and its Impact on the Economy
Sanjam Arora	Doughone Sources Pvt Ltd	Political Impact On Market
Sanjay Bothra	Financial Corridor	Mutual Funds
Shilpa	Taxreturnwala.com	Income Tax Return
Shivani Gupta	SPA, the financial advisors	A study on deductions allowed under chapter 6A of Income Tax Act
Shrey Barahpuria	Systematic Conscom Limited	A Study on Purchase Bills and Bank Reconciliation Statements
Shriya Sharma	Indiabulls House	Masala Bonds
Sonali Asri	National thermal power corporation	Analysis of working capital management at NTPC
Sonu	Sharekhan	Investors behaviour for Investing in Equity Market for Various Sectors
Sumit Mahor	IDBI Federal Life Insurance Co	Portfolio Management
Suvanshi Aggarwal	SPA, the financial advisors	A study on performance of Tax Saving Schemes in Mutual Fund
Swajasha Moitra	Doughone Sources Pvt Ltd	Future of Indian Stock Market if Modi re-elected
Tanya Mirg	Taxreturnwala.com	Investment planning in India taking into consideration Tax Saving Schemes
Tanya Sachdeva	SPA Group	Impact of FDI on Insurance Sector
Tushar Jain		
Urvashi Dewan	SPA Group	Impact of FDI on insurance sector
Vaishalli Dhall	Maruti Suzuki	Financial Statement Analysis
Vishal		





Marketing Internship Projects

Name	Company Name	Internship Title
Abhishek Goyal	Rishabh Star Logistics Pvt Ltd	Efficiency of Operational Management
Afnan Ahmad	Graff Inkorp	Brand Awareness
Aman Mark Masih	Graff Inkorp	Detailed study on Business Development
Ankit Singh	Rupeemakers	Sales and distribution of financial products
Ankita Acharjee	Reliance Jio Infocom Ltd	Penetration of Jio Postpaid in enterprise
Anmol Tyagi	Patanjali Ayurved Limited	Market Research
Asmita Dwivedi	GUESTHOUSER	Customer service and business development
Bhawuk Chugh	Bajaj Capital	How to increase Bajaj Capital Branch Walk In
Gaurav Yadav	Save Finance pvt ltd	Growth of NBFC in India
Jayant Dhondiyal	Whizdom Educate Pvt Ltd	Marketing Communication, Advertising of coaching, Planning ,Development
Juhi Agarwal	IDBI Federal Life Insurance Company Limited	Assessing the quality of services delivered to customers
Jyotsna Sabharwal	ENRICH	Market Research & Product Development
Kartika	Webcontxt India Pvt. Ltd.	Digital Marketing
Komal Luthra	ENRICH	Marketing Communication Planning and Development
Kuldeep Singh	AXIS BANK LTD	Retail banking operation in Axis Bank
Laxman	Sage publication India Pvt LTD	Sage India
Maitrey Oberoi	Boston Scientific	Mapping Patients Journey
Manita Jain	Mahindra comviva	Marketing Research
Mehvish Khan	CueSports Enterprises Pvt Ltd.	Digital Marketing
Navneet Aggarwal	Ernst and Young LLP Pvt. Ltd.	Study of Data Protection Act 2018(UK) and Comparison with GDPR

Name	Company Name	Internship Title
Poshak Sethi	NEC	Market Research
Prashant Chaudhary	Ghodu Infotech Pvt. Ltd.	MY Third EyeStudy of Digital Marketing and Web Developmentof Ghodu Infotech
Prithish Nagpal	Fiitjee	launching and Marketing of new Educational Product in an existing Territory and its Impact
Priya	Blue Digital Media Pvt. Ltd.	Digital Marketing Strategies for clients of Blue Digital media
Pushpender Garg	Infinite Guru Tech Solutions Pvt. Ltd.	A Study on Computer AMC services
Rahul Rajesh	Ladli Foundation Trust	Marketing Campaigns of Laadli Foundation
Ravi Rana	Being Topper	Online Shopping and impact of Social media Marketing on Consumer behaviour
Reetu Kumari	Reliance Jio Infocom limited	Customer Acquisition
Rishabh Pritwani	ZOOMCAR	Brand Activation & Lead generation for Zoom Car
Rohit Dahiya	UAS International	Marketing Promotion Activities
Sachin Chauhan	Enrich Life	Developing Sales Strategies and Execution Plan for MentDoc(India's 1st EHMR Solution Platform)
Shivam Vaish	ENRICH	Marketing strategy planning and implementation in MentDoc (An evolving EMHR in India)
Shruti Goel	Sun Polymer Industries	Strategy implementation in order to increase sales in Sun Polymer
Shubham Kamra	Religare health insurance corp. ltd	Expanding provider services
Tarun Raj	Being topper	Generating leads via search engine
Vaibhav Kunwar	Fortis escorts heart institute	A comparative study on effective brand management of Fortis Escostd heart institute
Vipin Rai	Chemline india limited	Analysing market competitor
	Numero Uno	Business Development strategy





Human Resource Internship Projects

Name	Company Name	Internship Title
Aditi	Ginni Filaments Ltd.	Financial analysis of Ginni Filaments Ltd.
Aishwarya Goyal	Indie Home Fin Pvt Ltd	Defining Recruitment policy, procedures and documentation
Archie Jain	Livepeppy.com	HRM for startups
Diksha Gaba	Spa Capital Services Ltd.	Study of HR Practices
Divya Chaudhary	Jakson limited	Recruitment & Selection
Getaksha Marwaha	Vivanta by Taj	Job Satisfaction Level of Employees
Harshita Ashwariya	Orix Auto Infrastructure Services Ltd	Recruitment & Retention Strategy
Jerrin Jacob	Grant Thornton LLP	Job Satisfaction leads to Employee Commitment
Kanak	Zep Infratech Limited	Training & Development
Kshitijaa Sharma	ATL Foundation	Employee Engagement
Mansi Sharma	CSL Finance Limited	Talent Acquisition & Talent Management @ CSL Finance Ltd.
Palak Monga	I Process Services (India) Pvt Ltd	Recruitment and selection
Prachi Aggarwal	ATL Foundation	Job Satisfaction as an indicator of Employee Engagement
Priyanka Prasad	Hungerbox	Retention Strategies in the company and its Evaluation
Rashi Nagpal	Green Thumbs Consultancy	Role of Psychometric Testing in recruitment & Selection
Richa Aggarwal	Espire Resources Pvt. Ltd.	Analysis of HR Activities Espire Resource Pvt. Ltd.
Ruchi Jashoria	I process India private limited	Process after recruitment
Sakshi Raj	Map My India	Employee Retention

Name	Company Name	Internship Title
Shabnam Khatoon	IRCON International Company	Strategic performance measurement
Shivani Vandana	HDB Financial Services Ltd.	Talent Acquisition
Sneha Giri	I Process	Background Verification
Sonia Mehta	I process services (India) pvt ltd	Recruitment and Selection





Live Projects

**Saijel
Jain**

Swachh Bharat National Mission
Ministry of Urban Development

**Rahul
Srivastav**

Reviews of Students for Shiksha.com
Business Model of Microfinance
Collecting Product Reviews About Ayurveda
Shiksha.com | GSK | Good Luck Microfinance Pvt. Ltd

**Manika
Sambhor**

Survey on Ayurvedic Products
Swachh Bharat National Mission
GSK | Ministry of Urban Development

**Megha
Jain**

Survey on Ayurvedic Products
Swachh Bharat National Mission
Glaxosmithkline
Ministry of Urban Development

**Akash
Sikka**

Social Media Marketing
Campus Ambassador of Airtelpayu Money
Du Express | Awign

**Megha
Bhargava**

Swachh Bharat
Oyster Connect.com

**Kunal
Singh**

Content Writing
Thehackershat

**Ashita
Makhijani**

Transcription Project
Akhil Bhartiya Netraheen Sangh

**Yogesh
Narain**

Influencer Marketing
Shiksha.com

**Meghna
Kishwan**

Reviews of Students for Shiksha.com
Market Research for Ananda
Shiksha.com | Ananda

**Shipra
Nangia**

Influencer Marketing
Shiksha.com

**Anshika
Gaba**

Transcription Project
Akhil Bhartiya Netraheen Sangh

**Geetanjali
Aggarwal**

Content Writing
Thehackershat

**Dheeraj
Grover**

Transcription Project
Akhil Bhartiya Netraheen Sangh



FACULTY

DEPARTMENT OF MANAGEMENT

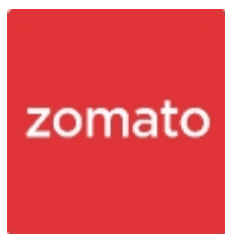
1	Dr. S N Maheshwari	Professor of Eminence & Academic Director	B.Com, M.Com, Ph.D
2	Dr. N Malati	Professor & Director	B.Sc, MBA, Certificate course in Export Marketing, Ph.D
3	Dr. Reena Sethi	Professor	B.Sc., M.Sc., MBA, Ph.D
4	Dr. Davinder Kumar Vaid	Professor	B.Com, M.Com, Ph.D
5	Dr. Harsh Vardhan Kothari	Professor	MMS, Ph.D, NET
6	Ms. Ekta Sachdeva	Asst. Prof.	B.Com, M.Com, NET
7	Dr. Shilki Bhatia	Asst. Prof.	M.Com, B.Ed, CS (Inter), NET, Ph.D
8	Dr. Anju Batra	Asst. Prof.	BA, MA(Eco), M.Phil (Eco), MBA, Ph.D
9	Ms. Neetu Chadha	Asst. Prof.	B.Com, M.Com, M.Phil (Fin.), MBA, NET
10	Dr. Divya Mohan	Asst. Prof.	BBA, MBA, NET, Ph.D
11	Dr. Urvashi Ghai Khosla	Asst. Prof.	B.Com(H), M.Com (H), Dip. In Naturopathy, Ph.D
12	Ms. Kanika Dhingra	Asst. Prof.	B.Com. (H), M.Com (Fin & Acc), CS, NET,
13	Ms. Monika	Asst. Prof.	BBA, MBA, NET,
14	Ms. Savita	Asst. Prof.	B.Com, MBA, NET,
15	Ms. Aashima	Asst. Prof.	B.Com, M.Com, NET
16	Ms. Pragya Jayaswal	Asst. Prof.	B.A(H), MBA, NET
17	Ms. Tanuja Puri	Asst. Prof.	B.Com, M.Com, NET
18	Ms. Tanya Chatwal	Asst. Prof.	B.Com, M.Com, NET
19	Ms. Monika Sharma	Asst. Prof.	B.Tech, MBA, NET
20	Dr. Kirti Khanna	Asst. Prof.	B.Com, M.Com, M.Phil, Ph.D
21	Ms. Neelu Walia	Asst. Prof.	BBA, M.Com, B.Ed. M.Ed, NET
22	Ms. Charu Sarin	Asst. Prof.	B.Tech, MBA, NET
23	Ms. Nisha Khanna	Asst. Prof.	B.Com, M.Com, NET
24	Dr. Kavita	Asst. Prof.	B.Com, M.Com, NET, Ph.D
25	Mr. Dinesh Rawat	Asst. Prof.	B.Sc., MBA, NET,
26	Dr. Priya Parihar	Asst. Prof.	B.Com., M.Com., M.Phil., Ph.D
27	Ms. Jyoti Tandon	Asst. Prof.	B.Com, M.Com, NET
28	Ms. Ruchika Choudhary	Asst. Prof.	B.Com, M.Com, NET,

DEPARTMENT OF COMPUTER APPLICATIONS

1	Dr. Barkha Bahl	Professor	B.Sc, MCA, Ph.D
2	Ms. Tripti Mishra	Reader	B.Tech, M.Tech(IT), GATE, Ph.D.Thesis submitted
3	Dr. Pratiksha Tiwari	Asst. Prof.	B.Sc(Maths), M.Sc, M.Phil(Maths), NET, Ph.D

Recruiters at DIAS

Blackrock	Food Panda	Moody's Corporation
Capital IQ	Grail Research	Citi Bank
Federal Bank	IndusInd	IndiaMart
Zomato	KPMG	Fox Global
Mansukh Securities	WNS	Eduexcellence
Nikon Digital Care	Toluna India P. Ltd.	UAS International
Bharti Airtel	ABC Consultants	ThoughtBuzz
Naukri.com	Ceasefire Industries	Spectrum Consultants
99 acres	Thomas Cook Pvt. Ltd.	Stupid Strategies
ICICI Securities	Just Dial	Investor's Clinic Infratech
Mirus Solutions	Green Tree	British Telecom
Naukri Gulf	Protiviti	HDFC Bank
Axis Bank	Intelligrape	Liberty
Shiksha.com	Secure Now	RNM Associates
Aglasem	Cosmic Group	Bajaj Capital
Task Bucks	Bajaj Capital	Aspiring Minds
Man Source	Lava International	Jeevansathi.com
Jaro Education	E&Y	Tata Teleservices
Edumentor	IITIIM Shaadi.com	Times Pro
Binary Semantics	Human First Consultancy	Digital Vidya
Rural Management Consultancy	Progressive Infotech Pvt. Ltd.	Emarketz India Pvt. Ltd.
		ITC





Student Industry Interface Forum (SIIF)

DIAS gives the requisite freedom to its students in conceptualizing and organizing the placements and Interactive Inter-academia Sessions. The MBA Programme has its own Student Industry Interface Forum (SIIF), which is managed by the students under the able supervision of the Faculty Advisors.

The Forum aims to bring about a convergence between the two pillars of any Nation; Industry and Education sector. The Forum establishes various industry links, organizes both on and off campus recruitment process. It also maintains a strong student database, which is of immense help to both the students and the recruiters. The Forum has facilitated placement in reputed organizations.

The student elects the members of the Forum unanimously themselves, thus ensuring a transparent management system.

SIIF Faculty Advisors


Ms. Tripti Mishra	9313969495
Ms. Pragya Jayaswal	9899906354
Mr. Dinesh rawat	8920509676

SIIF Members

Name	Contact No.
Kartika (Convener)	98686 22970
Priti Bisht (Joint Convener)	72101 54410
Khushboo	97116 83765
Mansi	84473 92551
Jyotsana	83760 49203
Swajasha	8447957393
Sanjam	78380 40360
Yatin	98719 32430
Sakshi Rawat	84470 73707
Ankita	88264 78255
Neha	98994 31023
Geetaksha	88001 81822
Vipin	84471 82500



Feedback From Employers



Mayank Sharma (MBA Batch 2015-17) is a dedicated employee of our department. The knowledge and experience he has gained from DIAS is worth appreciating.

Aditya Rishi
Assistant Manager – Human Resource
Foodpanda

Esha (MBA Batch 2015-17) is our bright employee and has shown her potential by maintaining a good repo in a very short span of time. She also has an ability to work within deadlines.

Priyanka
Senior HR Manager
G Cube Solutions

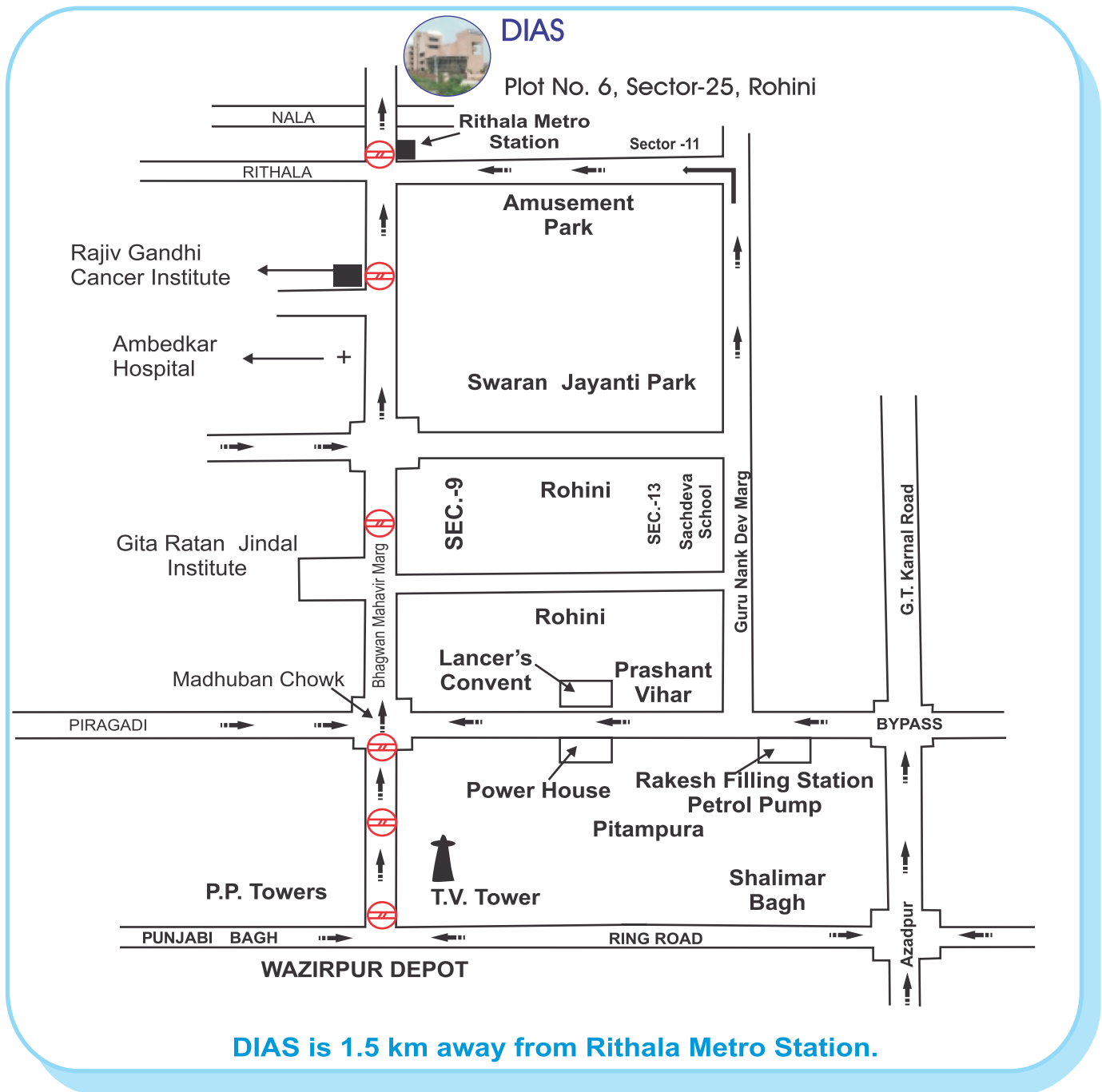
Garima (MBA Batch 2015-17) is punctual and disciplined. She shows keen interest in learning new things.

Kritika
Assistant Manager HR
Securenow Insurance Broker Pvt. Ltd.

Ms. Aastha Chhatwal, ex -student of DIAS was placed through Campus placement in our company HSIL Limited as Management Trainee and was assigned to Corporate Finance Department. With in a year, she was absorbed in the company & promoted as Sr. Executive Corporate Finance. She is an energetic member of the team, learns things quickly & possesses excellent ability to apply skills to resolve problems. She has given a new look to Management's Review Presentations through her excellent presentation skills.

Deepak Jain
Manager MIS -Corporate Finance
HSIL Limited

ROUTE MAP





DELHI INSTITUTE OF ADVANCED STUDIES

(NAAC Accredited 'A' Grade & An ISO 9001:2015 Certified Institution)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

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