

By Kerry Cox

Prentice- Hall of India Pvt. Ltd., New Delhi

Second Edition

Pages: 749, Price: Rs.495/-

Reviewed By: Anshu Saluja, Faculty, DIAS.

RED HAT LINUX ADMINISTRATOR'S GUIDE

his book is easily understandable no matter what the reader's background is, be it traditional UNIX user, new Linux devotee, or even Windows user. Each topic is presented in a clear, complete fashion and very few assumptions are made about what the reader knows.

Linux Administrator's Guide covers the technical aspects of Linux and bases its teaching on real-life experiences and examples. Geared towards small network administration, this book can be applied just as easily to large corporate use as well. It covers some of the contemporary trends now emerging in the corporate world in regards to Linux. It also gives attention to bringing Linux into a more key function role, such as its application as a desktop workstation.

The author offers a pragmatic and readable guide that covers:

- Step-by-step instructions showing how to configure various routines, functions and programs.
- Real-life examples illustrating issues and explaining the more technical jargon for beginers.

 Practical and day-to-day issues rather than just on the technical aspects of Linux.

The book is divided into four major sections each covering some aspect of Linux administration. Each section has been again sub divided into number of chapters relevant to the section that helps the reader gain maximum knowledge about the subject.

The first section comprising of chapters 1 to 5, explains some of the basics concerning installing and configuring a Linux machine. It also looks at managing the most basic functions of Linux such as starting up and shutting down the system, moving through directory structure and understanding shells and file types. This section examines the role of root or super user in basic system administration and also some of the basic security issues.

The management of the users is discussed in detail in the second section of the book. It discusses how to add and delete new users to the system. Linux machine can support hundreds of accounts as it allows for true multi-tasking. This section also looks at many processes that run simultaneously, each carrying out a specific function. With all this activity, there must be some maintenance and cleaning up done by the system. The

cleaning up done by the system. The author provides an extensive coverage on the practical aspects of the task automation in Linux, which makes it self-maintaining system. The author ventures into the task of performing backups, archiving data and restoring the former data, logging and checking file systems is another important aspect to Linux administration which is included in the text.

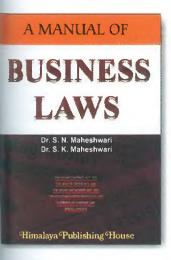
The third section helps the user to become friendly with the Linux environment by introducing methods of installing new programs. Author has discussed about proper GUI interface to the system, which have become extremely popular and have made Linux appear as diverse as the many operating systems currently on the market. Author focuses on printing, customizing Linux Kernel and many of the diverse programs, which are available on Linux.

The last section discusses how Linux communicates with other Linux machines on a LAN based network. Author has extended the discussion on the protocols involved for networking and how it shares and transmits files. It includes mounting system from multiple of servers to simply dialing up your ISP, the section offers examples and

steps to complete most networking tasks. Author has also covered the e-mail and security related topics.

Each chapter is given bulleted overview of all key points in the beginning and ends with the conclusion of the material covered by that chapter. This book is extremely useful as a reference, as it contains appendixes at the end of the book including the comprehensive list of many Linux sites which assist the readers to learn more and gather additional information. Appendix B deals with the most basic Linux technology and commands encountered when using Command-Line interface. In Appendix C, a sample ipchains firewall configuration is described that can be used to lock down any Linux machine. Appendix D is particularly designed by keeping a Linux user in mind. This explains how to mount the device into the right partition and how to access the GNU ward CD.

This book serves as a guiding light for students of various professional courses. This comprehensive book includes many scripts and examples which make technical aspects lucid and self-explanatory to the reader.



By Dr. S.N. Maheshwari and Dr. S.K. Maheshwari

Himalaya Publishing House

Second Edition. 2006

Pages: 817, Price: Rs. 425 /-

Reviewed By: Ruchi Jain, Faculty, DIAS

A MANUAL OF BUSINESS LAWS

Law regulates every aspect of a business firm ranging from production, quality monitoring, offering salary to deterring unfair trade practices and fostering competition. It is omnipresent in the very existence of a firm. Also, the maxim says, "Ignorantia juris not excusat" i.e., ignorance of law is no excuse. That's why understanding of laws, which govern the business systems in our country, is of paramount importance to the students, teachers and practitioners. It is this understanding which provides them the insight of the parameters decided by society for the functioning of various businesses. The term 'business law' is concerned with those legal rules, which govern and regulate mercantile or business transactions. This title holds its separate identity as one of the subjects in Delhi University, ICSI, ICAI, GGS Indraprastha University, Kolkatta University, Jammu University and Madras Engineering College. Thus, the credibility of the subject is well evident. But the challenge in front of the authors is to bring forth the conceptual basis of business laws along with their functionality and strategic usage.

The book 'A manual of business laws' carries the entrusted names of Dr. S.N. Maheshwari, who has authored about 80 books and Dr. S.K. Maheshwari who has more than a dozen books to his credit. With such grandiose testimonials

of its authors, this book emphasizes on building the foundations for a systematic appraisal of the business laws. It gives a lucid explanation of the basic provisions of law with plenty of illustrations supported by practical problems and their solutions.

The contents of the book are divided into 6 sections, each section comprises of separate chapters dividing the topic into convenient headings. Each section begins with general principles of the topic and every chapter begins with learning objectives for establishing the utility of chapter for the reader. After exhaustive explanation of the topic, key terms are highlighted at the end of each chapter for conditioned learning. It is followed by objective type questions for review and discussion, and practical problems for honing the analytical skills of reader.

Section 1 of the book consists of the Indian Contract Act 1872. The topic is further divided into 15 chapters giving appropriate weightage to offer & acceptance, competence of contracting parties, consent & its requisites, consideration, performance and discharge of contracts, quasi-contracts, remedies for breach of contract etc. Section 2 deals with the Sale of Goods Act, 1930. The section incorporates 6 chapters on topics like general principles, conditions and warranties, transfer of

ownership, performance of contract and remedial actions etc. Auction sale is also included in this section.

Section 3 gives details about the Indian Partnership Act 1932. Apart from one chapter on general principles, rest 3 chapters give details about formation of partnership, rights & liabilities of partners and dissolution of partnership firm. The Negotiable Instrument Act 1881 is covered in section 4 of the book. This section includes chapters on introductory part of negotiable instruments, parties, presentment, negotiation and discharge of parties. Liabilities of a banker and hundis are also included as separate chapters in this section. Section 5 comprises of the details of the Company Law like company and its forms, formation of a company, memorandum of association, articles of association, prospectus, allotment of shares. membership of company, remunerations, managers and directors, corporate governance, dividends, bonus & interest and e- filing etc. The last section (6) is miscellaneous with acts like Consumer Protection Act, Co-operative societies Act. FEMA, various labor laws, Information Technology Act and Depositories Act etc.

With the exhaustive coverage of topics, the authors provide a rational and coherent foundation for the appreciation of laws relating to business. This second revised and enlarged edition offers more comprehensive coverage of course content along with new chapters on certain emerging issues like corporate governance, protection of minority and company law in computerized environment (e-filing). The book proves to be more illuminating by the insertion of recent amendments in Negotiable Instrument act (amendment 2002), The Company Act (second amendment 2002, amendment 2006) & SEBI guidelines updated up to 2003. Also, this business law manual offers meaningful lenses in the form of examination problems of various universities.

Thus, this book emphasizes on development of concepts of law by following a methodological pedagogic approach. It successfully balances the differential cravings of law and management students. The law students tend to learn detailed interpretation of specific provisions of law, while the interest of managers is in exploring law practices to organize the business activities optimally. But this book is equally recommended for the future lawyers as well as for the future managers. It is a useful learning resource for students and can be also used by practitioners for upgradation purposes. Hence, this book is an excellent addition to contemporary literature in business laws as it can act as a ready reckoner to

Editorial Policy

Bellkan Finte alux Schrebture 400 (nest boundrown's General and Washer

IAS Technology Review is a biannual international journal of business and IT. It aims to be a premier and prestigious journal for publishing original and well-researched papers in the areas of Management and Information Technology. Contribution to the existing literature and knowledge base are the basic hallmarks for accepting the papers for publishing in the Journal.

Authors and Reviewers, both have an important role to play in making the journal scholastic, intellectually vibrant and comprehensively informative. The authors of the research papers are expected to base, prepare and present their papers on data which is truly authentic, accurate and consistent. They are fully accountable for the information they provide. The research papers so submitted are liable to undergo blind reviews by two referees who are expected to provide their unbiased, critical, constructive and quick evaluation of such papers. The paper is accepted for publication in the journal only when the reports of both the reviewers are favourable or papers have been redrafted, represented and resubmitted by the authors as required by the reviewers. No fee is charged from the author for publishing his paper in the journal. The author gets a complementary copy of the relevant edition of the journal.

The primary focus of the journal is on academicians, students and others interested in research or those interested in updating and upgrading their knowledge in the areas of Management and Information Technology.

GUIDELINES FOR CONTRIBUTORS

TYPES OF CONTRIBUTION

The Journal accepts the following for publication:

- Research articles
- Book Reviews
- Literature Reviews / Critical Surveys in a Specific Research Area
- Case Studies
- Abstracts of Doctoral Dissertations

The Journal tries to maintain a balance between purely research-oriented papers and those derived mainly from the experiences of practitioners involved in the different areas of Management and Information Technology. Preference is given to application oriented research papers and theoretical papers of extreme originality and are liable to lead to further research work useful from both theoretical and practical point of view.

GUIDELINES FOR RESEARCH PAPE

The paper should contain the following items in the order shown below:

- (i) A cover page showing title of the paper, author's affiliation, full address, telephone number, fax number and e-mail.
- (ii) Abstract, not more than 150 words outlining the purpose, scope and conclusions of the paper, presented on a separate page immediately preceding the text. The abstract should explain why the readers should consider these results important.
- (iii) The text should be suitably divided under headings and sub-headings to elucidate the text and to
- emphasize the importance of various sections. The article should not normally exceed 6000 words/16-20 pages and should be in clear and accurate English. It should be typed in 12-point font on one side of A-4 paper in double-line spacing with wide margins. (1" analised).
- (iv) Acknowledgement, if any must be included.
- (v) Only those references, which are actually utilized in the text, should be included in the reference list. In the text, references should be cited with the surname of the author(s) along with the year of publication, all in brackets. References should be complete in all respects and alphabetically arranged.

REFERENCE CITATION

BOOKS:

Douglas L.Perry(2002) VHDL Designing, PHI Publications PP 410-413.

JOURNAL ARTICLE: Defelice, A(2006), A new marketing medium customer relationship management December, 34-35.

REPORTS.ETC:

Centre for Monitoring Indian Economy (CMIE) (2000), Monthly Review of the Indian Economy, Mumbai, May, p. 124.

Reserve Bank of India (1998), Harmonising the Role of Operations of Development Financial Institutions and Banks: A Discussion Paper, January.

NEWS PAPERS:

Tarapore, S.S. (1998). Fls' Days are numbered. Business Standard, 28 August.

(i) Tables should be numbered consecutively in Arabic numerals and should be referred in the text as Table 1, Table 2 etc. Tables should not duplicate results in

graphs. Each table should be on a separate sheet.

- (ii) The minimum amount of descriptive text should be used on graphs and drawings (label curves, points etc. with single-letter symbols). Graphs axis should be labelled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- (iii) All figures and illustrations should be sent on separate sheets.
- (iv) All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under 'Notes' at the end of the chapter bearing corresponding number.
- (v) Authors are requested to submit articles on floppy/compact disc using any well-known wordprocessing packages like Word Perfect, MS Word. Three copies of the printout should be sent to the Editor along with the floppy/compact disc clearly marked with the software package used including version number, author(s) name and short title of the article. The hard copy and electronic files should be carbon copy.

GUIDELINES FOR CONTRIBUTORS

- (vi) Papers submitted for consideration in DIAS Technology Review should be accompanied by a declaration by the author(s) that the paper is original and has not been published or submitted for publication elsewhere.
- (vii) Editorial decision regarding articles accepted in DIAS Technology Review will be communicated in 60 days' time. The decision of the editorial board regarding acceptance/rejection will be final.
- (viii) The editorial board will not be responsible for the views expressed by the author(s) especially if the views lead to any controversy.

GUIDELINES FOR REVIEW OF LITERATURE/ CRITICAL SURVEY

The Literature / Survey should be in areas of Management, Information Technology and other related areas and should have been conducted for Award of Doctoral Degree on or after June 30, 2003.

GUIDELINES FOR BOOK REVIEWS

This section covers reviews of books on Management and Information Technology on the latest topics. Book reviews must provide the following details and in the order specified:

- 1. Name of author
- 2. Title of book reviewed
 - Place of publication
- 4. Publisher
- 5. Year of publication
- 6. Number of pages, with binding specification such as paperback or hardbound.

The review should not normally exceed 2000 words and should be chapter wise. The reviewer has the right to include his/her own comments at his/her own responsibility. A copy of the book must be sent along with the Book Review desired to be published

GUIDELINES FOR ABSTRACTS

It includes summaries of significant articles of management interest published in Indian and International Journals particularly those focusing on emerging economies. (Authors desirous of having their publications considered for inclusion in this feature may please send reprints of their articles to DTR Editorial Office.)

GUIDELINES FOR ABSTRACTS OF DOCTORAL DISSERTATIONS

The thesis should be in areas of Management, Information Technology and other related areas. The thesis should have been approved from a University for Award of Doctoral Degree on or after June 30, 2003.

COPYRIGHT

The copyright of the published articles will be exclusively with Journal DIAS Technology Review. The manuscript should not have been / will not appear in another publication. This will ensure copyright protection for both the author and Delhi Institute of Advanced Studies. Note that it is the author's responsibility to obtain permission to reprint long quotations or use tables, figures or graphs previously published with copyright restrictions.

POLICYON REPRODUCTION

Written application must be made to DIAS Technology Review for permission to reproduce any of the contents for use in books and any other publication intended for general distribution.

ELECTRONIC SUBMISSION

The electronic submission must be in the form of an attachment to a covering letter to be sent as e-mail to the Editor at diasedu@vsnl.com; dias@dias.ac.in

ALL MANUSCRIPTS ALONG WITH A SOFT COPY SHOULD BE SENT TO:

Editor,
DIAS Technology Review
Delhi Institute of Advanced Studies
Plot No.6, Sector 25,
Delhi- 110 085 (India)



CALL FOR PAPERS

DIAS TECHNOLOGY REVIEW THE INTERNATIONAL JOURNAL FOR BUSINESS AND IT

IAS Technology Review is a refereed journal for business and Information Technology academicians and professionals. The goal of the journal is to collect, store and disseminate new and relevant knowledge obtained from basic and applied research relating to all business and information technology disciplines. Submission deadlines for papers are March 31st for Spring Issue and September 30th for Fall Issue.

The Journal publishes original research that develops, tests, advances or applies theory, research

and knowledge to all areas of business and information technology. Articles with both strong theoretical foundations and significant practical implications are highly encouraged. Conceptual models, literature reviews, exploratory research are of interest if they make an important contribution to business and information technology theory, research or knowledge, and provide insight for academic application or business practice. All types of rigorous methods (quantitative, qualitative or combina-tion) are acceptable.

We invite you to contribute your

valued paper to this journal for Spring or Fall Issue, as may be convenient. The Article may please be sent to the Editor, DIAS Technology Review. The detailed guidelines for the contributors are also mentioned in "Guidelines for Contributors".

We also accept articles online at dias@dias.ac.in , diasedu@vsnl.com. In case you need any additional information, feel free to visit our website at http://www.dias.ac.in.

We will tremendously value your cooperation and support in this regard.

Letters to Editor

Readers are our invaluable assets. In order that they can voice their opinion, share their views, provide any related information or suggestions, we are offering this platform exclusively for them. We expect their active participation in the process of enhancing the quality of the journal. Please write to us on diasedu@vsnl.com, dias@dias.ac.in or mail to: The Editor, DIAS Technology Review, Delhi Institute of Advanced Studies, Plot No.6, Sector 25, Rohini, Delhi 110 085.

ADVERTISEMENT RATES				
PARTICULARS	Per Insertion		Per Year	
PARTICULARS	IN Rs.	IN US \$	IN Rs.	IN US \$
BACK COVER	50,000	1,500	90,000	3,000
INSIDE FRONT	40,000	1,200	75,000	2,400
INSIDE BACK	40,000	1,100	75,000	2,200
FULL PAGE	30,000	900	55,000	1,800
HALF PAGE	20,000	700	35,000	1,400
QUARTER PAGE	10,000	500	20,000	1,000

DIAS TECHNOLOGY REVIEW

The International Journal For Business And It

Feedback Form

Would you take a moment to evaluate the articles you've read in this issue of the "DIAS Technology Review"? Your valuable comments will help shape future issues. Thankyou.

	Highly Appreciable	Somewhat Appreciable	Not Appreciable	Did not Read	
Analysis of Academically					
The Integration of Oil					
The Man Who Sold					
Code Conversion by Mapping					
Measures of Perceived					
mpact of Agency Effect					
Empowerment as an effective				ER.ES	
We'd appreciate your com "DIAS Technology Review" i		ggestions abo	out articles in t	this issue of	
Name: Mr./Ms./Dr./Prof. Address:		Designation:	Ph	one:	

DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS Technology Review The International Journal for Business & IT DIAS T

DIAS TECHNOLOGY REVIEW

THE INTERNATIONAL JOURNAL FOR BUSINESS AND IT (A Biannual Publication)

DELHI INSTITUTE OF ADVANCED STUDIES

Sector 25, Rohini, Delhi-110085 (India)



SUBSCRIPTION ORDER FORM

Enclosed Cheque/DD number	dated	for Rs
drawn in favour of Delhi Institute	of Advanced Studies and payable at De	lhi towards the subscription of DIAS
Technology Review for a period of	(tick as applicable)	
1 Year	2 Years	3 Years
Subscriber's Details		
Name:	Designation	
Organization:		
Mailing Address:		
	PIN/ZIP	
	Fax:	
Date:		
Place:		Signature and Seal

SUBSCRIPTION RATES

Category	1 Year	2 Years	3 Years
Indian (in Rs)			
Institution	400	600	1000
Individual	250	350	450
Student	150	250	350
Foreign (in US \$)Air Mail	50	80	120
Single Copy (in Rs.) - 250			
(US\$) - 30			

^{*} Subject to change without prior notice.

Heartiest Thanks to our Reviewers!

Having capable and accomplished professionals in the standard setting process is the key to the issuance and sustainability of every high quality product.

We are really fortunate to have a panel of eminent and distinguished academicians and professionals who are continuously offering support to us for keeping the journal scholastic, intellectually vibrant and comprehensively informative. We particularly express our gratitude to the following panel for reviewing the articles and offering their valuable suggestions:

- Dr. Anand Krishnamoorthy, Associate Professor of Business, Troy University, Atlantic, USA.
- Dr. A.K. Saxena, Dean, Faculty of Management Studies, Bundelkhand University, Jhansi, India.
- » Dr. A.K. Sengupta, Director, Jagannath International Management School, New Delhi, India.
- Dr. A.K. Seth, Professor of Commerce, Delhi University, Delhi, India.
- » Dr. Angappa "Guna" Gunasekaran, Professor, Operations Management, University of Massachusetts, USA
- Dr. Andrew Sikula Sr. Director, West Virginia Marshall University, USA
- Dr. Anu Singh Lather, Professor, School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi, India.
- Dr. Ashok De, Principal, Ambedkar Institute of Technology, Delhi, India.
- Dr. Atul Gupta, Associate Professor in Management, Lynchburg College, USA.
- 🔈 Mr. B.N. Mohanti, Principal, Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, India.
- > Prof. B.S. Sharma, Ex Vice Chancellor, Kota Open University, India.
- Dr. C.P.Gupta, Chairman, Finacne & Acconting Area, Management Development Institute, , Gurgaon, India.
- Dr. Chong W. Kim, Professor & Head, Division of Management & Marketing, Marshall University, USA.
- Dr. C.V. Baxi, Chairman Corporate Governance Centre, Management Development Institute, Gurgaon, India.
- Prof. David Ross, Chair of Flexible Delivery, Management and Commercialization, Faculty of Engineering & Surveying, University of Southern Queensland, Australia.
- Dr. Gin Chong, Associate Professor, Department of Accounting, Finance & MIS, A & M University, Prairie View, USA.
- Dr. H.K.N. Mishra, Formerly Head of Credit, Abu Dhabi Commercial Bank, Abu Dhabi, Dubai.
- Dr. Ibrahim J. Affaneh, Chairman, Department of Finance and Legal Studies, Indiana University of Pennsylvania, USA.
- Dr. Jagdish Pathak, Associate Professor in Accounting Systems, University of Windsor, Canada.
- Dr. James H. Graham, Vogt Endowed Professor, University of Louisville, Kentucky, USA.
- > Prof. J.K. Goyal, Director, Jagan Institute of Management Sciences, Delhi, India.
- Prof. Karmeshu, Professor in Computer and System Sciences, JNU, New Delhi, India.
- Dr. Michael Newsome, Associate Professor of Economics, Marshall University, USA.
- Dr. Mohamed Albohali, Associate Professor in Statistics, Indiana University of Pennsylvania, USA.
- Dr. Mukesh Chaudhry, Professor of Finance, Indiana University of Pennsylvania, USA.
- Dr. M.N. Huda, Director, Bharati Vidyapeeth's Institute of Computer Applications and Management, Delhi, India.
- 🔈 Dr. Nasib S. Gill, Department of Information Technology, Maharshi Dayanand University, Rohtak, India.
- Mr. Naveen Jain, Vice President Finance & Planning, Hotel Leelaventures Ltd., Mumbai, India.
- Dr. Naveen Rajpal, Professor, School of Information Technology, G.G.S. Indraprastha University, Delhi, India
- > Prof. Nupur Prakash, Dean, School of Information Technology, Guru Gobind Singh Indraprastha University, Delhi, India.
- Dr. P.K. Goyal, Professor of Management, Institute of Management Technology, Ghaziabad, India.
- Dr. P.K. Jain, Professor of Finance, Indian Institute of Technology, New Delhi, India.
- 🔈 Dr. Raj Devasagayam, Associate Professor, Department of Marketing, Siena College, USA
- Dr. R.K.Aggarwal, Associate Professor, Operations Research, University of Western Sydney, Australia.
- Dr. Rajendra K. Garg, Professor of Marketing, Indiana University of Pennsylvania, USA
- Dr. Ramesh G. Soni, Interim Vice Provost for Research and Dean of Graduate Studies, Indiana University of Pennsylvania, USA.
- Dr. R.K. Mittal, Dean, School of Management Studies, G.G.S. Indraprastha University, New Delhi, India.
- Dr. R.S. Nigam, Formerly Director, Delhi School of Economics, University of Delhi, Delhi, India
- Dr. Sandip C. Patel, Assistant Professor, Morgan State University, Baltimore, USA.
- Dr. Sanjeev Mittal, Professor, School of Management Studies, G.G.S. Indraprastha University, Delhi, India.
- Dr. Sanjeev Singh, Scientist 'C', Defence Research & Development Organization, New Delhi, India.
- Dr. S.N. Mittal, Professor and Ex-Dean, Department of Commerce, M.D. University, Rohtak, India.
- Dr. S. Singh, Director, New Delhi Institute of Management, Delhi, India.
- Dr. S.P. Narang, Formerly Director, Apeejay School of Management, Greater Noida, India.
- Dr. Suneel Maheshwari, Professor of Accounting, Marshall University, USA.
- Mr. Sunil Sarda, Executive Director, Anand Rathi Securities Pvt. Ltd., New Delhi, India.
- Dr. T.N. Kapoor, Ex Vice Chancellor, Panjab University, Chandigarh, India.
- Dr. Vibha Jain, Reader, Janki Devi College, University of Delhi, Delhi, India.
- Dr. V.K. Bhalla, Professor, Faculty of Management Studies, University of Delhi, Delhi, India.
- Dr. Vasudha Bhatnagar, Reader, Dept. of Computer Science, University of Delhi, Delhi, India.

We will like to have many more academicians and professionals on our team in our efforts to maintain the quality and contents of the journal. Hopefully, you may like to be one of them.

Delhi Institute Of Advanced Studies







Vision

We strive to provide a dynamic learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit, instils leadership quality to carve a niche in the changing global scenario

The Institute

DELHI INSTITUTE OF ADVANCED STUDIES is a dynamic, growth oriented institution, affiliated to G.G.S. Indraprastha University. Established by Shri Laxman Dass Sachdeva Memorial Educational Society, the Institute is providing dynamic learning environment that is changing in response to changing needs of society. At DIAS, pursuit of excellence is a way of life. The guiding philosophy behind all the academic activities of the Institute is to inculcate professionalism in management and to enhance the effectiveness of organizations. The Institute seeks professional excellence through ethics, passion and perseverance.

Shri S.K. Sachdeva, a well-known name in the educational world, is the Chairman of the Institute. Dr. S.N. Maheshwari, former Principal of Hindu College, Delhi University is its Director.

The Institute runs the following programmes affiliated with Guru Gobind Singh Indraprastha University:

Programme	Duration	No. of Seat	
MBA	2-years	120	
MCA	3-years	60	

The success of a professional educational Institution is evaluated and judged both on its academic performance and the placement of its students. DIAS has been successful on both these fronts.

ACADEMIC PERFORMANCE, UNIVERSITY TOPPERS

The students of DIAS have excelled in the University by securing top positions in MBA and MCA programmes. The following students of DIAS were awarded Gold Medals at Annual University Convocations for standing 1st at the University Final Examinations: MBA: Ms. Pratibha Manchanda (Batch 2000-2002), Ms. Manpreet Kaur (Batch 2001-2003), Ms. Silky Mahajan (Batch 2002-2004), Ms. Kavita Sharma (Batch 2003-2005), Mr. Rahul Gupta (Batch 2004-2006).

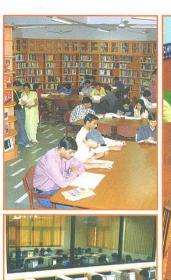
MCA: Ms. Lovelina Massand (Batch 1999-2002), Mr. Pratham Kailash (Batch 2000-2003). Ms. Neha Garg (Batch 2003-2006)

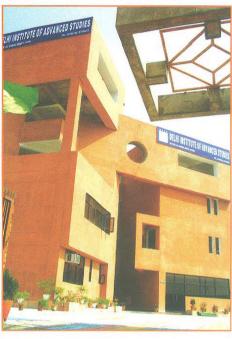
PLACEMENT

The placement of the students has been excellent. DIAS has been in a position to have almost 90% placement for its six passed out batches of MBA and MCA students in prestigious organizations. Some of the companies where our students have been placed include: Tata Consultancy Services, IBM, Nucleus Software Ltd., Caritor, Accenture, Intersolutions, Bharti Touchtell, American Express, Standard Chartered, ICICI Prudential, Infosys, Adobe, Hughes, Thomas Cook, Maspar, Quark, Syntel, BEC Foods and many others.

Mission

DIAS believes in learning to excel and excelling to serve. The aim of the Institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance. The guiding philosophy of the Institute is to enhance team spirit, integrity and commitment to serve the cause of humanity.







DELHI INSTITUTE OF ADVANCED STUDIES