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DIAS Technology Review is a biannual international journal of business and IT. It aims to be a premier and prestigious journal for publishing original and well-researched papers in the areas of Management and Information Technology. Contribution to the existing literature and knowledge base are the basic hallmarks for accepting the papers for publishing in the Journal.

Authors and Reviewers, both have an important role to play in making the journal scholastic, intellectually vibrant and comprehensively informative. The authors of the research papers are expected to base, prepare and present their papers on data which is truly authentic, accurate and consistent. They are fully accountable for the information they provide. The research papers so submitted are liable to undergo blind reviews by two referees who are expected to provide their unbiased, critical, constructive and quick evaluation of such papers. The papers will be accepted for being published in the journal only when the reports of both the reviewers are favourable or papers have been redrafted, represented and resubmitted by the authors as required by the reviewers. **No fee is charged from the author for publishing his paper in the journal. The author gets one complementary copy of the relevant edition of the journal.**

The primary focus of the journal is on academicians, students and others interested in research or those interested in updating and upgrading their knowledge in the areas of Management and Information Technology.

GUIDELINES FOR CONTRIBUTORS

TYPES OF CONTRIBUTION

The Journal accepts for publication the following:

- Research Articles
- Book Reviews
- Literature Review/Critical Survey in a Specific Research Area
- Case Studies
- Abstracts of Doctoral Dissertations

The Journal tries to maintain a balance between purely research-oriented papers and those derived mainly from the experiences of practitioners involved in the different areas of Management and Information Technology. Preference is given to application oriented research papers and theoretical papers of extreme originality and liable to lead to further research work useful from both theoretical and practical point of view.

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The paper should contain the following items in the order shown below:

- (i) A cover page showing title of the paper, author's affiliation, full address, telephone number, fax number and e-mail.
- (ii) Abstract of not more than 150 words outlining the purpose, scope and conclusions of the paper should be presented on a separate page immediately preceding the text. The abstract should explain why the readers should consider these results important.
- (iii) The text should be suitably divided under headings and sub-headings to elucidate the text to emphasize

the importance of various sections. The article should not normally exceed 6000 words/16-20 pages and should be in clear and concise English. It should be typed in 12-point font on one side of A-4 paper in double-line spacing with wide margins.

- (iv) Acknowledgment, if any must be included.
- (v) Only those references, which are actually utilized in the text, should be included in the reference list. In the text, references should be cited with the surname of the author(s) along with the year of publication, all in brackets. References should be complete in all respects and alphabetically arranged.

REFERENCE CITATION

BOOKS:

Douglas L. Perry (2002) VHDL Designing, PHI Publications PP 410-413.

JOURNAL ARTICLE:

Alexander, MJ (1972). "Management Information Channels: A Systems Model," Journal of Business Communication, 9(4), PP 5-11.

REPORTS, ETC:

Centre for Monitoring Indian Economy (CMIE) (2000), Monthly Review of the Indian Economy, Mumbai, May, p. 124.
Reserve Bank of India (1998), Harmonising the Role of Operations of Development Financial Institutions and Banks: A Discussion Paper, January.

NEWSPAPERS:

Tarapore, S.S. (1998). Fls' Days are numbered. Business Standard, 28 August.

- (i) Tables should be numbered consecutively in Arabic numerals and should be referred in the text as Table 1, Table 2 etc. Tables should not duplicate results in graphs. Each table should be on a separate sheet.

- (ii) The minimum amount of descriptive text should be used on graphs and drawings (label curves, points etc. with single-letter symbols). Graphs axes should be labelled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- (iii) All figures and illustrations should be sent on a separate sheet.
- (iv) All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under 'Notes' at the end of the chapter bearing corresponding number.
- (v) Authors are requested to submit articles on floppy/compact disc using any well-known word processing packages like Word Perfect, MS Word. Three copies of the printout should be sent to the Editor along with the floppy/compact disc clearly marked with the software package used including version number, author(s) name and short title of the article. The hard copy and electronic files must match exactly.
- (vi) Papers submitted for consideration in DIAS Technology Review should be accompanied by a

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(viii) The editorial board will not be responsible for the views expressed by the author(s) especially if the views lead to any controversy.

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The Literature / Survey should be in areas of Management, Information Technology and other related areas and should have been conducted for Award of Doctoral Degree on or after June 30, 2005.

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This section covers reviews of books on Management and Information Technology on the latest topics. Book reviews must provide the following details and in the order specified:

1. Name of author
2. Title of book reviewed
3. Place of publication
4. Publisher
5. Year of publication
6. Number of pages, with binding specification such as paperback or hardbound.

The review should not normally exceed 2000 words and should be chapter wise. The reviewer has the right to include his/her own comments at his/her own responsibility. A copy of the book must be sent along with the Book Review desired to be published.

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It includes summaries of significant articles of management interest published in Indian and International Journals particularly those focusing on emerging economies. (Authors desirous of having their publications considered for inclusion in this feature may please send reprints of their articles to DTR Editorial Office.)

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The Journal publishes original research that develops, tests, advances, or applies theory, research and knowledge to all areas of business and information technology. Articles with both strong theoretical foundations and significant practical implications are highly encouraged. Conceptual models, literature reviews, exploratory research are of interest if they make an important contribution to business and information technology theory, research or knowledge, and provide

insight for academic application or business practice. All types of rigorous methods (quantitative, qualitative, or combination) are acceptable.

We invite you to contribute your valued paper to this journal for Spring or Fall Issue, as may be convenient. The Article may please be sent to the Editor, DIAS Technology Review. The detailed guidelines for the contributors are also mentioned in "Guidelines for Contributors".

We also accept articles online at dias@dias.ac.in; diasedu@vsnl.com. In case you need any additional information, feel free to visit our website at <http://www.dias.ac.in>.

We will tremendously value your cooperation and support in this regard. ◆◆◆

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- Editor-in-Chief

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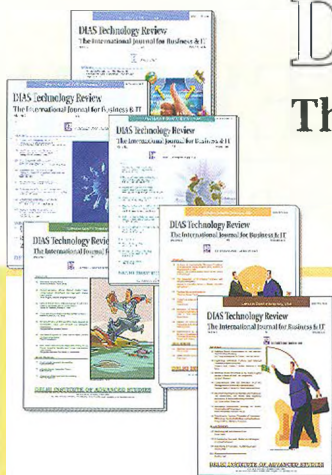
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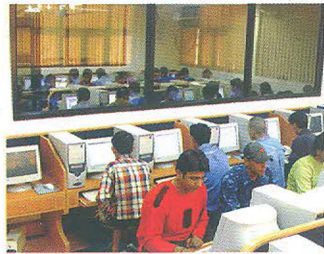
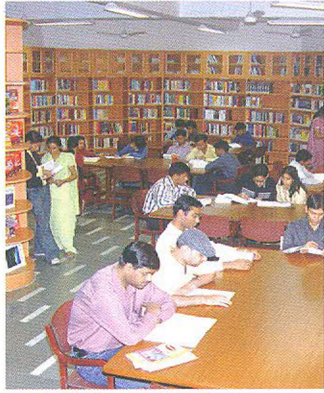
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