



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)



The Annual Quality Assurance Report (AQAR) of the IQAC (August 2017 - July 2018)

Submitted to



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

TABLE OF CONTENTS



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

CONTENTS

Particulars	Page No.(s)
Part – A	
Details of the Institution	01
IQAC Composition and Activities	04
Part – B	
Criterion – I: Curricular Aspects	11
Criterion – II: Teaching, Learning and Evaluation	15
Criterion – III: Research, Consultancy and Extension	27
Criterion – IV: Infrastructure and Learning Resources	52
Criterion – V: Student Support and Progression	55
Criterion – VI: Governance, Leadership and Management	74
Criterion – VII: Innovations and Best Practices	113
Abbreviations	135
Annexure	136



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Part – A

1. Details of the Institution

1.1 Name of the Institution

DELHI INSTITUTE OF ADVANCED STUDIES

1.2 Address Line 1

PLOT NO. 6

Address Line 2

SECTOR 25

City/Town

ROHINI

State

DELHI

Pin Code

110085

Institution e-mail address

dias@dias.ac.in

Contact Nos.

011-27932742/ 27934011
/27934400

Name of the Head of the Institution:

DR. N. MALATI, Director



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Tel. No. with STD Code:

011-27932742

Mobile:

9868765357

Name of the IQAC Co-ordinator:

DR. BARKHA BAHL, Professor

Mobile:

9811765551

IQAC e-mail address:

dias@dias.ac.in ;

1.3 NAAC Track ID (For ex. MHCOGN 18879)

DLCOGN15355

1.4 NAAC Executive Committee No. & Date:

EC (SC)/04/A&A/78

1.5 Website address:

www.dias.ac.in

Web-link of the AQAR:

<http://www.dias.ac.in/AQAR2014-15.doc>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	3.04	2014	5 Years
2	2 nd Cycle				
3	3 rd Cycle				
4	4 th Cycle				



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

15.12.2014

1.8 AQAR for the year

2017-18

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and

Accreditation by NAAC

- i. AQAR for the period January 2014 - December 2015 submitted on 25/07/2016
- ii. AQAR for the period January 2016 - July 2017 submitted on 01/08/2017

1.10 Institutional Status

University	State	<input type="checkbox"/>	Central	<input type="checkbox"/>	Deemed	<input type="checkbox"/>	Private	<input type="checkbox"/>
Affiliated College	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>				
Constituent College	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>				
Autonomous college of UGC	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>				
Regulatory Agency approved Institution (eg. AICTE, BCI, MCI, PCI, NCI)	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>				
Type of Institution	Co-education	<input checked="" type="checkbox"/>	Men	<input type="checkbox"/>	Women	<input type="checkbox"/>		
	Urban	<input checked="" type="checkbox"/>	Rural	<input type="checkbox"/>	Tribal	<input type="checkbox"/>		
Financial Status	Grant-in-aid	<input type="checkbox"/>	UGC 2(f)	<input type="checkbox"/>	UGC 12B	<input type="checkbox"/>		
	Grant-in-aid + Self Financing	<input type="checkbox"/>	Totally Self-financing	<input checked="" type="checkbox"/>				

1.11 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

Computer Applications



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

1.12 Name of the Affiliating University (*for the Colleges*)

Guru Gobind Singh Indraprastha
University, Dwarka, New Delhi

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

-

University with Potential for Excellence

-

UGC-CPE

-

DST Star Scheme

-

UGC-CE

-

UGC-Special Assistance Programme

-

DST-FIST

-

UGC-Innovative PG programmes

-

Any other (*Specify*)

-

UGC-COP Programmes

-

2. IQAC Composition and Activities

2.1 No. of Teachers

05

2.2 No. of Administrative/Technical staff

03

2.3 No. of students

02

2.4 No. of Management representatives

01

2.5 No. of Alumni

02

2.6 No. of any other stakeholder and
community representatives

-

2.7 No. of Employers/ Industrialists

01

2.8 No. of other External Experts

-



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2.9 Total No. of members

14

2.10 No. of IQAC meetings held

04

2.11 No. of meetings with various stakeholders:

No.

08

Faculty

02

Non-Teaching Staff

02

students

02

Alumni

02

Others

0

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

02

International

0

National

02

State

Institution Level

(ii) Themes

1. National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business.
2. National Conference on "Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA".

2.14 Significant Activities and contributions made by IQAC

IQAC is making contributions in achieving the Institute's Vision & Mission through the formulation of various Committees & Clubs. IQAC & Committee members are committed to make this Institution a hallmark in imparting professional education by providing quality education.

Various curricular, co-curricular and extracurricular activities have been organised in the Institute for the overall grooming and increasing student's academic & placement performance. Students are also provided practical exposure through various value-added courses, workshops, Guest Lectures, Industrial visits etc. Training Sessions for enhancing the placements in association with External agencies/Institutions are also being organised throughout the Academic Session. Students and Faculty members are also encouraged to undertake Research projects and Live projects. The teaching and non-teaching staff are encouraged to attend Faculty / Staff development programmes on a regular basis to enhance their skill sets.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

PLAN OF ACTION

The following plan of action was proposed for the improvement of the performance of the institute with respect to the results, placements, overall grooming and research endeavours:

S.No.	Plan of Action	Outcome
1	Improving Academic Performance	Academic Inputs like Additional Notes, Assignments, Case Studies, Test Papers are provided to students for enhancing their academic performance. Tests on Moodle software are also conducted to increase the conceptual clarity. Guest Lectures on various topics have been conducted for the better understanding of the tricky topics. Live / Research Projects are undertaken to improve their practical exposure.
2	Enhancing Student's Employability	Various placement activities for improving personality and employability are undertaken. The activities include Mock Interviews, Group Discussion, Resume Building Session, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT & Talent Grid employability Tests were conducted by Aspiring Minds Pvt. Ltd & MOU with NEDC was also signed for instilling entrepreneurship spirit among students. MOU with INTERNSHALA was signed for providing practical exposure to students through project development. As a result students have received opportunities for placements. PDP Sessions/Workshops were conducted by MRS Training Services. Training sessions Internal and external have been conducted to improve the technical, communication and quantitative aptitude skills of the students.
3	Increasing Research Orientation of Students & Faculties	Faculty and students are encouraged to attend Faculty Development Programmes, Workshops, Conferences & Seminars etc. to remain updated with the research in their areas. As a result, faculty and students have attended



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		<p>various such events regularly. In the current scenario it has become important/imperative that the faculty should have research orientation in interdisciplinary research areas as a result this year two interdisciplinary one week FDPs have been conducted in the institute.</p> <p>They are also encouraged to present papers in various National / International Journals and also publish and present papers in Conferences / Seminars. Faculty and Students are also encouraged to opt for developing research projects on latest aspects and correspondingly write and present research papers.</p> <p>Students and faculty members are also encouraged to undertake research projects and live projects. As a result, students have developed various live projects and research projects under the guidance of Faculty members. And also one major research proposal titled "Study on Identification and Model Development of Skill Gaps in Technical Education" being prepared by the senior faculty members has been submitted online at AICTE.</p>
4	Encouraging Faculty members to be Resource Person for Value-Added Courses and Faculty Development Programmes.	Faculty members have been conducting various Value-Added Courses for the benefit of the students. They have also been taking sessions as resource persons/chairing the sessions in Seminars/Workshops, Faculty Development Programmes / Value-Added Courses inside and outside the Institute.
5	Enhancing Participation of Students in Various Events	STF Committee members have developed an online registration system to increase the outside participation of students in various events and fests. Indoor & outdoor sports facilities have been created and students are encouraged to participate in events at both Intra & Inter Institute & University levels.
6	Improving the Skills of Students	The students have been encouraged to be the part of various Committees as organising members and are also encouraged to participate in various curricular, co-curricular and extra-curricular activities to explore their skill-set and improve their talent, team building & event handling capabilities to enhance their employment prospects.
7	Increasing Exposure to Real Life Corporate	Various live projects are undertaken by the students under the guidance of faculty members. Consultancy projects are also undertaken by the faculty in association with the



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	Problems	<p>students.</p> <p>Students are taken for Industrial visits to help them understand the practical implications associated to the theoretical aspects.</p> <p>Corporate Academia Interface Committee provides an insight into the latest development / challenges faced by corporate through interactions with corporate personnel in guest lectures, workshops, seminars, conferences.</p>
8	Quality Enhancement & Sustenance	<p>Various committees are formed to provide 360⁰ holistic growth to the students. The committees are monitored regularly for conducting curricular, co-curricular and extracurricular activities. Sessions on latest topics, workshops, value added courses, personality grooming activities & Alumni interactions, social responsibility initiatives, NSS and Eco-friendly activities are conducted all-round the year.</p> <p>Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work on inhouse projects / Research Projects / Live Projects. Students have developed Faculty feedback system, online registration system for various events.</p>
9	Providing Guidance for Entrepreneurship	<p>Sessions, Workshops, and B-Plan Competitions are held to provide an insight to the students regarding existing opportunities to become entrepreneurs. MOU with NEDC has been signed to instil Entrepreneurial spirit. certifications from NEDC have also been provided to students.</p>
10	Image Building and Increasing Visibility and Brand Name of the Institute	<p>With the execution of various committees' activities throughout the academic session, its extensive coverage on the institute's website and social media sites the institute increases its visibility and enhances its image.</p> <p>Various initiatives have been taken to improve the brand name of the institute. These include:</p> <p>(i) Providing quality education supported by guest lectures/ workshops by eminent personnel's both from academia and industry. In addition, conducting national and international Seminars/Conferences for wider visibility.</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		(ii) Overall grooming of the students through inter /intra college curricular / co-curricular/ extracurricular activities. (iii) Placing students in branded companies and undertaking various placement activities. (iv) Conducting events in association with reputed organizations to increase the dissemination of knowledge. This includes support of GGSIPU, MIETY & ICSSR for Seminar / Conferences. (v) Institute has been registered with INTERNSHALA for Internship. (vi) Promoting the Conduction of various activities/events in the institute is being done through social networking sites.
11	Increasing seats for admission in the MBA programme.	The intake in MBA has been increased from 120 to 180.

* Attaching the Academic Calendar of the year as Annexure I

2.16 Whether the AQAR was placed in statutory body

Yes

No

Management

Syndicate

Any other body

Provide the details of the action taken

As per the plan of the Institution mentioned in AQAR 2016-17 the following activities were implemented over this academic year:

1. Academic activities have been increased by 10% (Refer to **Criteria 6 (6.3.8)**)
2. Students participation in various extra-curricular, co-curricular, Inter / Intra-College competition increased by 20% (Refer to **Criteria 5 (5.11)**).
3. Extension activities increased by 20% (Refer to **Criteria 5 (5.12)**).
4. Teaching /Research orientation of the faculty members have been improved, this year two faculty members have been awarded with Doctorate degree and one faculty member has submitted the Ph.D. Thesis. Two inter-disciplinary one-week Faculty Development Programme have been organized (Refer to **Criteria 2 (2.13)**). One minor research proposal approved from ICSSR is undergoing, one major research proposal has been sent for approval to AICTE (Refer to **Criteria 6 (6.3.8)**). Students have also been motivated to get themselves involved in Live & Research Projects. (Refer to **Criteria 6(6.10)**).
5. Resource generation has been undertaken through Value added courses and faculty development programmes. Five Value-Added Courses (Refer to **Criteria 1 (1.5)**) & two



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

inter-disciplinary faculty development programmes have been conducted during the year 2017-18. (Refer to **Criteria 6 (6.3.4)**)

6. Following initiatives have been undertaken to enhance the brand name of the institute:
 - Seminars /Conferences/Value Added Courses in collaboration with reputed institutions have been conducted. (Refer to **Criteria 2 (2.13), 7 (7.1)**)
 - Students have been placed in branded companies. (Refer to **Criteria 5(5.7)**)
 - Eminent personnel from top notch companies have been invited for interactions with the students, teaching and non-teaching staff. (Refer to **Criteria 6.3.8**)
 - Undertake research projects from various organizations / Institutions. Minor research project has been approved by ICSSR. (Refer to **Criteria 3 (3.1)**).
 - Exposure to practical training has been increased through industrial visits Internship, Training in companies and Research Project Development. MOU has been signed with Internshala and Institute has registered with Tiedage for internship. (Refer to **Criteria 6(6.3.8)**).
 - MOU with National Entrepreneurship Development Cell (NEDC) & Smart Leap Programme for conduct of Skill and Entrepreneurship Trainings, Seminars & Workshops has been signed. (Refer to **Criteria 6(6.3.8)**).
 - MoU of Youth4work with AICTE. (Refer to **Criteria 6(6.3.8)**).
 - The institute has been registered with Oysters Connect to undertake Live Projects. (Refer to **Criteria 7 (7.1)**)
 - Promotion of the Cultural Fests, various Inter-college events & Faculty development Programmes have been done through social networking sites. Online registration system were also made active to increase the participation in these events. (Refer to **Criteria 5(5.9)**)
7. Institute has been consecutively placed for two years in the Rank Band of 76-100 under the list of management institutions by the National Institute Ranking Framework (NIRF-2017 & NIRF-2018).



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	-	-	-	-
PG	2	-	2	12
UG	2	1	2	2
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	-
Others	-	-	-	-
Total	4	1	4	14

Interdisciplinary				
Innovative				

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	4 Semester MBA 6 Semester MCA 6 Semester BBA 6 Semester B.Com(H).
Trimester	
Annual	



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

1.3 Feedback from stakeholders* Alumni Parents Employers students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

The syllabi is revised by the University at regular intervals and faculty members of affiliated Institutions participate in the process. The revisions have been carried out in MBA, BBA & B.Com(H) Programmes in 2017 & new syllabi was applicable from the Academic Session 2017-18. A review meeting for further improvement was conducted by University on 3rd January 2017. Suggestions were invited from various institutes affiliated to university. Accordingly, MBA course co-ordinator sought suggestions from all the faculties and their suggestions were documented. The director, also a Board of Study member of University Management Department, was a part of the discussion and approval process. The report of proposed changes was sent back to university. As a result electives like Financial derivatives, Digital Marketing and Information Security and Enterprise Management system were added in the syllabi. The new syllabi also includes subjects like Business Analytics and Simulation as non-university examination subjects to prepare the students for embarking on their corporate journey.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

The Institute has introduced B.Com(H) programme from the Academic Session 2017-18 affiliated to GGSIP University. Further, from the Academic Session August 2018 the intake in MBA has been increased from 120 to 180.

The industry requirements are changing at fast pace not only in terms of technical skills but also human capital management, interpersonal skills, communication across the globe. Hence the learning curve of the students has to be redefined. We at DIAS are trying to innovate this through various skill enhancement activities in technical as well as soft skill areas. The activities have helped broaden the knowledge horizon of the students.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

The following value-added courses and workshops have been undertaken to enhance the capabilities:

VALUE-ADDED COURSES				
S. No.	Topic	Duration / Date	Resource Person / Organization	Target Audience
1	“QA Testing, OOPS Contest and Selenium”	28.09.2017 - 31.10.2017	Mr. Kamal Upreti, Faculty DIAS and Mr. Parag Saxena ,Director RM infotech Pvt. Ltd.	MCA students
2	“Structured Thinking & Problem Solving through Advanced Excel”	14.10.2017	Mr. Ravneet Bhola, Chief Financial Analyst, McKinsey & Company	MBA students
3	“Certification Course on Technical Analysis	24.10.2017 to 03.11.2017	Mr. Keshav Kumar, Chartered Financial Analyst CEO of Financial Corridor	MBA students
4	“Corporate Readiness for Human Resource Managers”	17.03.2018 - 23.03.2018 06.4.2018	Ms. Pawni Gupta, Wipro, Ms. Shubhra Gera, Infinity Retail Limited (Croma) Ms. Tripta Sharma, Limetray, Mr. Taksh Kumar, HR Manager Rockman Industries Dr. N. Malati, Director, DIAS	MBA students
5	“Digital Marketing”	04.04.2018 to 19.04.2018	Mr. Shashank Agrawal, Trainer, Ducat	MBA students



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

WORKSHOPS				
S. No.	Topic	Duration / Date	Resource Person / Organization	Target Audience
1	“Big Data Hadoop”	18.08.2017	Trainers Ducat Pvt. Ltd.	MCA III & V
2	“Career after BBA and Aptitude Test-Skills”	23.08.2017	Dr. Dhruvajyoti Banik, Academic Head, Endeavor	BBA I & III
3	“Extempore and Public Speaking”	04.09.2017	Mr. Amit Poddar, Senior Regional Head, TIME	BBA I, II , B.Com (H)-I
4	“Stock Market & Trends Analysis”	22.09.2017	Mr. Nasir Mirza, (Certified Financial Planner), CEO of DICC	MBA III
5	“Game Development using JAVA Script”	26.09.2017 to 27.09.2017	Dr. Barkha Bahl, Professor, DIAS	MCA III & V
6	“Beti Bachao Beti Padhao”	24.10.2017	Sh. Vivek Agarwal, Ms. Sana Siddiqui MHRD, Govt. of India	Faculty and Staff
7	“Software Testing Using Java”	12.02.2018	Mr. Yash Sharma, Software Developer, Hackveda.in	MCA IV
8	“Web-Technologies (AJAX, PHP, Javascript, Bootstrap etc.)”	23.02.2018	Parag Saxena, Director RM infotech Pvt. Ltd.	MCA IV
9	“Electronic Payment Systems”	24.02.2018	Mr. Lalit Mehra, Technical Lead, PAYTM	MCA & MBA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
28	26	-	05	

2.2 No. of permanent faculty with Ph.D.

13 + 1*

(*Thesis Submitted)

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
09			02	01	01			10	03

2.4 No. of Guest and Visiting faculty and Temporary faculty

	02	
--	----	--

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	16	12	-
Presented papers	5	6	-
Resource Persons			-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

We at DIAS provide a dynamic learning environment having a firm belief that only constant thing in this world is change. The traditional learning system has been synchronized with innovative pedagogy to give students the maximum benefit of theoretical knowledge and its application at the corporate and grass root level in the growth of the nation.

The following Innovative processes have been adopted:

Class Room Teaching: Pedagogical techniques for class room teaching are supported by Presentations, study materials, Role Plays, Live Projects etc. Students are facilitated with Lecture Plans, Question Banks, Model Question Papers and Solution Sets, mailed to them in the soft form and kept in Library as hard copy for ready reference. Apart from syllabi the institute also provides value



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

added courses to keep abreast the students with latest technology and skills management. Students are also provided practical exposure of theoretical concepts through various industrial visits, Live Projects, research projects and Summer Internship Programmes.

Conceptual Clarity: To re-emphasize the concepts and to evaluate clarity of the topics, online examination based on multiple choice questions using Moodle software is undertaken.

Approach of blended learning:

Inversion Teaching

This novel teaching method has been adopted in which the students initially are exposed to the topic before coming to class. The Study material, presentation, notes are sent by the faculty to student prior to the class. The focus is on the higher form of cognitive work like application, analysis, synthesis and evaluation through support of peer and faculty. In a way it is a flipped classroom experience.

Subject Specific Workshop

Faculty members of Computer Application departments are conducting subject specific workshops in their classes to introduce and train students on new technologies prevalent in IT industry like Selenium tool and Jeera Tool for testing thus making the students industry ready. The MBA Students attended Workshops conducted in Advanced EXCEL.

Research Orientation

The subject teaching is being given research orientation as each subject is taught with respect to real industrial problem using case & Project based analysis. Students are encouraged to write research papers using analytical tools, EXCEL, SPSS, WEKA, E-Views etc.

Live Projects across all courses

The theoretical knowledge gets reemphasised when student applies it in a practical situation. With this aim in mind an MOU has been signed with Internshala that has been providing internship to BBA, B.Com(H), MCA and MBA students.

Experiential learning is a method of educating through first-hand experience. Skills, knowledge, and experience are acquired outside the traditional academic setting and by implementing innovative teaching methodology. Artificial business situations were created in the classroom in order to implement the same. Students can comprehend with the different business strategies. Popular cases were given to them along with being specific roles. Domain specific strategies are used by the students to find out the solution of the problem.

Subject Viva of theory subjects in IT

A panel of teachers (excluding the faculty teaching the subject) is formed to conduct the viva of students in each subject to assess the knowledge gain and identify weak students. Extra / special classes are conducted for the students who are slow learners.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Introducing new tools to teach theoretical subjects

Tools like Tableau Server and Qlik view are used in class to explain and simulate real life conditions and business intelligence and how it is used in business.

Group Assignments / Individual Assignment

The Unit wise assignment covering entire syllabus is given in the beginning. As the course progresses students are asked to submit the assignments in individually/ group not exceeding four. This helps in team building and better understanding of the subject.

Activity Based Learning

Activity based learning is followed to teach certain practical the subjects. The class is divided into small groups and each group is assigned an activity of designing a product. In the process of designing the team has to follow all the steps for planning and implementation of the project. As a result the students learn to contribute in team and shoulder their responsibility.

Personality Grooming

Personality development sessions are organized for over all personality grooming of the students and to enhance their employability. The sessions include communication skills, personality profiling, group discussions and interview skills. The Activities include:

- ◆ “General Proficiency” and “Managerial Skill Development” classes conducted by the faculty to enhance technical knowledge, groom the students in soft skills like team building, interviews, communication skills, confidence building etc. Various training consultants are also invited for personality development sessions on a regular basis. Institute has also signed an MOU with “MRS Training & Consultancy”, for training the MBA and MCA students, Smart Leap for BBA and B.Com(H) in the areas of soft skill and English Language. Further MOU with Internshala and college registration on Oyester Connect, TRIEDGE and Youth for work has helped students of both MBA and MCA get live projects.
- ◆ Faculty members are also assigned to work as mentors for a group of students.
- ◆ All round personality development is achieved by encouraging the students to participate in various extra- curricular and co-curricular activities. The participation is also in the form of event management, stage handling activity, bringing sponsorships, interacting with the guest speakers and Alumni. Alumni Directory is published regularly to facilitate their participation. Corporate alumni mentors are assigned to students for enhancing their industry preparedness.

Holistic Development: The aim of education is not only to generate a work-force, but to develop socially conscious and responsible citizens who are capable of generating employment, sustaining environment and contributing to society.

With this aim in mind, DIAS has established various committees and conducted activities for the students. The details are as under:



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

1 Entrepreneurial Development Cell Activities

The aim of the EDP cell is to give exposure and open avenues for students to become Entrepreneur and groom them to become job provider rather than job seeker

S.No.	Activity	Date	Programme
1	Guest Lecture on “All It Takes to become an Entrepreneur” by Mr. Mayur Ramgir, CEO, Zonopact	7.09.17	MBA I
2	Certificate Programme on “Empowerment of Entrepreneurship Skill” conducted by NIESBUD, Ministry of Skill Development & Entrepreneurship, Govt. of India. Via SKYPE. 15 days programme (01 day Offline & 14 days E-learning)	15.02.18	MBA II

2. Social Responsibility Cell

To instil sense of social responsibilities among students this cell makes students extend helping hands to the under privileged and become aware of various social issues.

S. No.	Activity Name	Organization	Date	Student Volunteers
1.	International White Cane Day Contribution 2017	IAB (Indian Association for the Blind)	18 August, 2017	MBA, MCA & BBA
2.	Clean Delhi, Green Delhi Campaign	Subhakshika Open Shelter Home	16 September, 2017	MBA, MCA & BBA
3.	Sunder Kand Path	Triveni Old Age Home	14 October, 2017	MBA, MCA & BBA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

4.	A Visit to Orphanage for Diwali Celebrations	Subhakshika Open Shelter Home	17 October, 2017	MBA, MCA & BBA
5.	A Visit Orphanage for Diwali Celebrations	Asharan Orphanage	18 October, 2017	MBA, MCA & BBA
6.	Celebration of National Girls Day	Subhakshika Open Shelter Home	24 January, 2018	MBA, MCA & BBA
7.	Holi Celebration	Subhakshika Open Shelter Home	23 February, 2018	MBA, MCA & BBA
8.	Holi Celebrations	Asharan Orphanage	1 March, 2018	MBA, MCA & BBA
9.	Group Dance performance by children in DIAS Cultural Fest.	Subhakshika Open Shelter Home	25 March, 2018	-

3. Eco Club

The ECO club plays a vital role in spreading awareness about environmental issues through students and help them focus on importance of sustainable development of society.

S.No.	Activity	Dates	Programme
1.	A session on climate change and energy security: Challenges for sustainable environment in India by Prof. N.C. Gupta, department of environment, GGSIPU	09.09.2017	MBA/MCA
2.	Awareness on Eco-Friendly Holi Celebration	28.2.2018	ALL
3.	Tree Plantation Drive	31.08.2017	BBA, B.Com(H), MBA & MCA
4.	Swach Bharat Abhiyaan / Cleanliness Drive	01-15.09.2017	BBA, B.Com(H), MBA & MCA
5.	Diwali Celebrations - Promoting Cracker free Diwali	16.10.2017	BBA, B.Com(H), MBA & MCA
6.	Anti-Cracker Campaign	14.10.2017	BBA, Bo.Com, MBA & MCA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

7.	Visit to Kamla Nehru Bio Diversity Park	19.01.2018	MBA
8.	Guest Lecture on Climate change by Dr. Arun K. Attri, Professor, School of Environment , JNU	17.02.2017	BBA, B.Com(H), MBA & MCA
9.	SALVAGE - Best Out of Waste Inter College Competition	16.02.2018	Participants from different universities and institutes in Delhi/NCR
10.	Holi Celebrations and Campaign on playing with the Natural Colours.	26.02.2018	BBA, B.Com(H), MBA & MCA
11.	Women Day Celebration	15.03.2018	BBA, B.Com(H), MBA, MCA
12.	Observation of Green Day - Earth Day (Poster making competition)	19.04.2017	BBA, MBA & MCA
13.	Workshop On Earth Day at Mahatma Gandhi Institute of Combating Climate Change	20.04.2018	Eco Club Coordinators from different institutes across Delhi

2.7 Total No. of actual teaching days during this academic year

153

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

The university follows the marking scheme of Internal and External examinations for the Theory & Practical papers. The distribution of marks for Internal is 25 marks and external marks is 75 marks for End Term Examinations. In the case of practical examinations 40 marks are for internal examinations and 60 marks for End Term Examinations. Internal and External examinations are conducted as per the university calendar.

The internal Marks is based on theory exam, presentations, and attendance . The Question papers for internal examination are designed to be an eclectic mix of Theoretical Concepts, Practical Applications, Case Studies and Multiple Choice Question. Students get printed/photocopied question papers. Unit wise Multiple choice questions are prepared and online tests are conducted using Moodle software. The corrected answer sheet is shown to students before finalizing the marks and their queries are handled regarding marks. The final award list is displayed for the students for reporting discrepancy in marks if any. Thus, double valuation is performed. The University after receiving the Internal marks also checks and displays on their website for reporting any discrepancy.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

2

2.10 Average percentage of attendance of students

77%

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	Total no. of students appeared	Division (in %)				Pass %
		Distinction	I	II	III	
MCA (2015-18)	51	47	41	12	-	100
MCA (2016-19)	27	30	67	3	-	100
MBA (2016-18)	117	44	53	3	-	100
BBA (2016-19)	50	22	62	14	2	100
MBA (2017-19)	118	13	74	12	1	100
BBA (2017-20)	54	8	57	26	9	100
B. Com(H)(H) (2017-20)	53	11	55	23	11	100

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

The IQAC Team play a major role in consistently contributing, monitoring and evaluating the teaching learning process with an objective of providing quality and holistic education. The team members meet quarterly to discuss the progress of teaching and learning process.

- The Coordinator of the IQAC schedules the meeting with faculty/students while administrative officer facilitates with requirements of the meeting.
- All the faculty members prepare and provide the students with Lecture Plans, Question Banks, Model Test Papers and Solution Sets. Programme co-ordinators and academic co-ordinator(s) thoroughly monitor the material and suggest improvement if any. The emphasis in the lecture plans is for including new/latest editions of text / reference books and research papers on the topics provided in the syllabi.
- All the faculty members are encouraged to write research papers in collaboration with students to provide research orientation to students. Faculty train them on SPSS and use it extensively in research with students. This year inter disciplinary FDPs were organized to enable management faculty get an exposure to Python and its use in management research and also FDP on Business Analytics using R helped faculty learn the application of 'R' software in business Analytics.'



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Corporate personnel are invited for interaction with faculty and students during various seminars, conferences, guest lectures, work-shops and faculty development programmes. The interactions contribute to the teaching and learning process thereby broadening the horizon of learning beyond the curriculum.
- Various sessions with alumni are organized for mock-interview's and interactions. The student learning is assessed from corporate point of view and the suggestions by alumni are incorporated in designing the syllabus for various value added courses. Feedback form from the students about a teacher's effective teaching is taken, assessed and communicated to the concerned faculty member. This helps the faculty member to improve upon their teaching methodology.
- Alumni Corporate Members have been identified and assigned to current batch of students. This activity broadens the horizon of the students with first hand guidance by personnel who have been in the industry and understand the Industry expectations.
- Once the results are declared, member(s) of the management (Academic advisor / Group Academic advisor) alongwith the Director, Heads of the Department conduct a meeting in which performance of the students (in university exam) taught by individual faculty is discussed evaluating the teaching effectiveness of the faculty concerned. Each faculty submits his or her innovative methods to improve the result further and this is monitored continuously.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
<p>Refresher courses</p>	<p>Institute organises two faculty Development programmes every year for management and IT faculty members respectively. Faculty members both Internal & External attend the FDP.</p> <p>One week Faculty Development Programme on “Business Analytics Using R” was conducted from 16th December to 22th December 2017. The Faculty Development Programme was attended by all the Faculty members.</p> <p>One week IT FDP on “Data Science & Machine Learning Using Python: Applications in IT & Management Domains” was conducted from 25th May 2018 to 30th June 2018. The Faculty Development Programme was attended by all the Faculty members.</p> <p>Mr. Neeraj Juneja attended one week workshop on Bigdata from 18th to 22nd July 2017 organized by Indira Gandhi Delhi Technical University for Women.</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	<p>Dr. Anju Batra attended “Kautilyan Economics for Shared Prosperity” two weeks workshop organized by Maharaja Agrasen Institute of Technology, in collaboration with Kautilya International Foundation, on March 5-18, 2018</p> <p>Ms. Savita and Dr. Sandeepa attended 5 day FDP on “ Behavioural Variance and E-views” from 28th May 2018 to 1st June 2018 conducted by Dr. Akilesh Das Gupta Institute of technology and Management.</p> <p>Ms. Soumya Chaturvedi attended FDP on at Faculty of Management Sciences , Delhi University, on 2nd June, 2018.</p> <p>Dr. H.V. Kothari attended FDP on Data analysis using SEM and Panel Data at Maharaja Agrasen Institute of Management Studies from 11th June 2018 to 17th June 2017</p> <p>Dr. Urvashi & Dr. Divya attended FDP on Pedagogical Changes and Research Methodology at RDIAS from 5th - 13th July, 2018.</p>
UGC – Faculty Improvement Programme	-
HRD programmes	<p>Dr. Barkha Bahl & Mr. Rama Mohan attended the workshop for “seeking suggestions for Approval Handbook Process-2019-20 from stakeholders”. The Workshop was conducted by AICTE, on 5th July 2018 at AICTE, Nelson Mandela Marg, New Delhi.</p> <p>Ms. Anjani Gupta and Mr Nishant Kumar attended a workshop on “Social Media: Uses and effects” on 10th April 2017 conducted by AICTE.</p> <p>All Faculty & Staff members have attended a “ Sensitization Programme on Child Sexual Abuse and POSCO Act” Beti Bachao-Beti Padhao by Govt. of India on 24th October, 2017 at DIAS. The "Beti Bachao-Beti Padhao". scheme is a joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development.</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Orientation programmes	Orientation programmes for the new faculty members are conducted after their joining the institute followed by an interaction with Academic Advisor, Director and other faculty members.
Faculty exchange programme	Mr. Ritesh Kapoor, Founder, Lazy Monkey Pvt Ltd conducted a session on Entrepreneur development on 16.7.2017 and in exchange Mr. Neeraj Juneja delivered lecture on mobile App development at Lazy Monkey on 23.9.17
Faculty / Staff training conducted by the university / other institutions	<p>Dr. Barkha Bahl, Ms. Kanika, and Mr. Kamal attended Launch of Web Portal by Delhi Govt. for Merit cum Means students on 17.11.2017 conducted by GGSIP University.</p> <p>Dr Barkha attended Meeting of Nodal officer training for e-district Portal for verifying documents of students seeking Merit-cum-Means scholarship conducted by GGSIP University on 09.09.2017.</p> <p>Ms. Savita & Ms. Aashima, Assistant Professor attended a meeting on 11.01. 2018, at GNIM, Punjabi bagh, for Anugoonj prelims related guidelines .</p> <p>Online Session was attended by all Course coordinators by Mr. Rama mohan on Plagiarism check software Urkundu 7.4.2018.</p> <p>Dr. Shilki, Dr. Pratiksha, Dr. Anju Batra, Assistant Professor and Mr. Rama Mohan , Lab In-charge attended a CET related meeting on 26.04. 2018 for CET Exams guidelines for CET Exams to be held on 29.04.2018 & 05.05.18</p> <p>Ms. Monika Sharma & Ms Aashima Assistant Professor attended a NSS orientation program on 17.05. 2018 at GGSIP Univesity</p> <p>Ms. Savita and Ms. Balwinder Sports Meet along with students on 12th,13th, 14th October 2017</p> <p>Mr Pranav Kharbanda attended the 4th TPO meeting of all Affiliated Colleges on 27th Feb 2018 conducted by</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	Centralized Career Guidance & Placement Cell GGSIP University.
	Mr. Rama Mohan attended a Session on “Microsoft edu Cloud Computing” conducted by Mr. Bhaskar Joshi, Business Development Executive by Microsoft Services 16 th March 2018.
	Mr. Hemant Rana attended a Lecture on “Cyber Hygiene and Online Safety” organized to mark the “National Technology Day” on 11th May 2018 conducted by DELNET, New Delhi.
Summer / Winter schools, Workshops, etc.	<p>Mr. Pranav & Prof. Reena Sethi attended Leadership conclave 2018 on “Redefining Indian Management Education in a rapidly Rapidly transforming world” on 21st April’18 ,conducted by EPSI.</p> <p>Ms. Pragya Jayaswal, Attended National Employability Conclave on 11th January, 2018 conducted by by Aspiring Minds Pvt. Ltd.</p> <p>Mr. Pranav Kharbanda attended a short course on “Capacity Building Program on Entrepreneurship Education during 11th June to 15th June 18 QIP centre IIT Roorkee.</p> <p>Ms. Pragya Jayaswal attended International Conference on “Information Security Risks – Techno Legal Management TeLMISR” organized by Vivekananda Institute of Professional Studies on 21st - 22nd May, 2018.</p> <p>Dr Nishant attended Summer Marketing Conference on “Creating Customer Value” at IIM, Indore, held on July 27-29, 2017.</p> <p>Workshop on “Big Data Hadoop” conducted by Trainers from Ducat Pvt. Ltd. on 18.08.2017 and was attended by Dr. Barkha Bahl at DIAS.</p> <p>Workshop on “Web-Technologies (AJAX, PHP, Javascript, Bootstrap etc.)” was conducted by Mr. Parag Saxena, Trainer, HCL Technologies on 23.02.2018 and was</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	attended by Dr. Barkha Bahl
Others	Dr. Shilki Bhatia attended a 10-Days Vipassana course at Jaipur, 9 th December 2017- 20 th December 2017

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	11	-	-	02
Technical Staff	03	-	-	-



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion - III

3. Research, Consultancy and Extension

3.1. IQAC has taken following initiatives to promote research environment in the institution:

The Research and Consultancy Committee (RCC) has been formed by IQAC to promote the research orientation among the faculty members and students. The Research and Consultancy Committee (RCC) has undertaken following initiatives:

- Faculty members who have obtained Doctoral degree have been encouraged to be the Ph.D. guide/co-guide. As a results two students have submitted their Ph. D. thesis under the supervision of one professor and one student for, Amity University, Jaipur is pursuing his Ph. D. work under the supervision of another professor.
- Faculty groups have been formulated to enhance the quality of research work and to accelerates its progress. As a result, fourteen groups have been formulated and are working on several research projects.
- Information regarding Call for Proposal by any sponsoring agencies, upcoming Conferences, Seminars and Live projects are communicated to faculty members and students through emails. The RCC also monitors the progress of any research work and live project. In this regard:
 - Faculty members are motivated to undertake research projects and procure research grants from various funding agencies. A minor research project report “A Study of Skill Development Situation and Model Development Relating to Employability for Vocational Education in National Capital Region” from Indian Council for Social Science & Research (ICSSR) is ongoing. The research project report will be submitted by November 2018. In addition, a research proposal title Study on Identification and Model Development of Skill Gaps in Technical Education” has been submitted at AICTE.
 - Faculty members have also participated in various National/ International conferences/seminars. They have also received best paper presentation awards for the same.
 - Faculty members are associated with students in order to guide them in Live Projects and research work. Students are required to do at least one Live Project or write a research paper under the guidance of their faculty mentor. This results in increase in number of Live Projects done by students and also various students presented their research work in conferences and got their work published in referred journal.
- Faculty plays a crucial role in training competent future managers/leaders in business and non-business organisations. It is critical for faculty members to have in-depth knowledge and practical understanding of pedagogical techniques of research and skills. Faculty development programs at the institute endeavours to contribute to the professional development of faculties. Two inter disciplinary faculty development programs on cutting edge research methods and latest developments in specialized areas have been organized.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- In order to promote exchange of ideas, knowledge and expertise institute joined AMDISA an international not-for-profit association to promote research climate.
- To facilitate research work of faculty members institute has procured advanced statistical analysis software SPSS for users.
- Faculty members are also encouraged to function as Resource Persons to conduct sessions on various research tools. Thus, faculty members have been resource persons during faculty development programmes and Value- Added Courses have taken sessions on Data Analytics.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	01
Outlay in Rs. Lakhs	-	-	-	23 Lakhs

Details of Submitted Research Proposal:

S. No.	Title	Sponsoring Agency
1	Study on Identification and Model Development of Skill Gaps in Technical Education	AICTE

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	48	01	-	-
Outlay in Rs. Lakhs	Honorarium	2 Lakhs	-	-

Details of Ongoing Project:

S. No.	Title	Sponsoring Agency
1	A Study of Skill Development Situation and Model Development Relating to Employability for Vocational Education in National Capital Region	ICSSR

Following is the list of minor projects undertaken by the MBA & MCA Students:

S.No.	Student Name	Live Projects	Organization Name
1.	Divya Chaudhary	Influencer Marketing- Capture Real Campus Experiences of students and Alumni as Reviews on Shiksha.com - March 18	Shiksha
2.	Neha Kumari	Influencer Marketing- An Empirical Study on Social Media Usage and its Impact on Youth's Personality.	Shiksha



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

3.	Jyotsna Sabharwal	Glaxo smith kline consumer healthcare on the project- survey with sellers of Traditional Digestive products and its usage among Indian consumers.	Oysterconnect
4.	Harshita	Glaxo smith kline consumer healthcare on the project- survey with sellers of Traditional Digestive products and its usage among Indian consumers.	Alison
5.	Asmita Dwivedi	Influence Marketing- Capture Real Campus Experiences of Students and alumni as Reviews on Shiksha.com.	Shiksha.com
6.	Poshak Sethi	Influence Marketing- Capture Real Campus Experiences of Students and alumni as Reviews	Oysterconnect.com
7.	Kartika	Service Quality of App- Based Food Aggregators	Udemy
8.	Kshitijaa Sharma	Survey on Usage and Experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com
9.	Juhi	Influence Marketing- Capture Real Campus Experiences of Students and alumni as Reviews	Shiksha.com.
10.	Kuldeep Singh	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com
11.	Mehvish Khan	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com
12.	Manita Jain	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
13.	Gaurav Yadav	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com
14.	Navneet Aggarwal	Survey on Usage and Experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com
15.	Gagan Upadhyay	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com
16.	Gaurav Dass	Research on Customer Awareness and Enablement of Policy Bazaar's New Car Self – Inspection App- Feb 18	Oysterconnect.com



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

17.	Paras Saini	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Oysterconnect.com
18.	Jaswant Singh	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
19.	Mansi Sharma	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
20.	Aayush Tyagi	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha .com
21.	Kunal Khanna	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
22.	Abhianv Gupta	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
23.	Archie Jain	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
24.	Abhishek Goyal	Influencer Marketing - Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
25.	Nikhil Thareja	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Shikha.com
26.	Maitray Oberoi	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
27.	Nishant Dudeja	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
28.	Chahat Jain	Retail Connect Program	Videocon
29.	Aman Wadhwa	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chatbot Ruuh amongst College Students across India March 18	Oysterconnect.com
30.	Diksha Arora	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
31.	Gonika Garg	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
32.	Khushboo Wadhwa	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

33.	Akshaya Venkataraman	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
34.	Laxman Gautam	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
35.	Kanak	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
36.	Aishwarya Rai	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
37.	Aditi	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com
38.	Mansi Bansal	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com
39.	Komal Luthra	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
40.	Akash Kumar Jha	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
41.	Harshit Tiwari	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
42.	Himanshu Yadav	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
43.	Anmol Tyagi	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
44.	Nikhil Thareja	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com
45.	Medhavi Shukla	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com
46.	Prachi Aggarwal	Market Survey to Identify Qualified and Employable people segments for Flexible Workforce	Oysterconnect.com
47.	Sonia Mehta	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Shikha.com
48.	Tanya Mirg	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Shikha.com
49.	Sonali Asri	Excellent Networking Skills	Oyster



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

50.	Tanya Mirg	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
51.	Neha Luthra	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
52.	Sanjam Arora	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
53.	Shivani Gupta	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
54.	Sakshi Rawat	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
55.	Priyanka Prasad	Multi Level Campus Ambassador Program-Seed Microsoft New AL Chatbot – Ruuh amongst College Students across India	Oyster
56.	Vaishali Dhall	Multi Level Campus Ambassador Program-Seed Microsoft New AL Chatbot – Ruuh amongst College Students across India	Oyster
57.	Ruchi Jashoria	Multi Level Campus Ambassador Program-Seed Microsoft New AL Chatbot – Ruuh amongst College Students across India	Oyster
58.	Shivam Malhotra	Social Media Marketing	DU Express
59.	Shivani Vandana	Multi Level Campus Ambassador Program-Seed Microsoft New AL Chatbot – Ruuh amongst College Students across India	Oyster
60.	Anmol Tyagi	Survey on Usage and Experience of Home Remedies and Ayurveda Products	Oyster
61.	Saumya Goyal	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
62.	Rishabh Bhargava	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
63.	Laxman Gautam	Influencer Marketing- Capture Real Campus Experience of Students and Alumni as Reviews	Oyster
64.	Srishti Sharma	Influencer Marketing- Capture Real Campus	Oyster



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		Experience of Students and Alumni as Reviews	
65.	Deepanshu Agarwal	Research on Customer Awareness and Enablement of Policy Bazaar's	Oyster

3.4 Details on research publications

	International	National	Others
Peer Review Journals	20	8	
Non-Peer Review Journals			
e-Journals			
Conference proceedings	8	17	

DETAILS OF ARTICLES/RESEARCH /CONFERENCE PROCEEDINGS PAPERS PUBLISHED

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
1	Dr. N.Malati	A Comparative Study of Service Quality Parameters for Pantaloons and West Side	Proceedings of ICQPROM – 2017, ISBN No. 978-1-5090-6140-2, Excel India Publishers, Pg. 80-86.	1.
		India's way to Smart Education SWAYAM: India's MOOC's Initiative	Accepted for publication in Aurobindo college Journal of Research & Studies. ISSN-2455-5401	2.
		Employee Perception towards Techno Stress with reference to IT Sector	Accepted for publication in Vivekananda Journal of Research, Volume 7(2), ISSN 2319-8702(Print)	3.
2	Dr. Barkha Bahl	Data Centric Security Approach in Cloud Computing	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, pp 83-88 ISBN: 987-81-927406-8-3	4.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Data Centric Security Approach: A Way to Achieve Security & Privacy in Cloud Computing	Proceedings of 3rd International Conference on Internet of Things and Connected Technologies (ICIoTCT), 2018 held at Malaviya National Institute of Technology, Jaipur (India) on March 26-27, 2018. Available at SSRN: https://ssrn.com/abstract=3168615	5.
3	Ms. Tripti Mishra	Students' Performance and Employability Prediction through Data Mining: A Survey	Indian Journal of Science and Technology, Vol 10(24), DOI: 10.17485/ijst/2017/v10i24/110791, June 2017, pp 1-6. ISSN (Print) : 0974-6846 ISSN (Online) : 0974-5645	6.
		E-Payment -Issues &Challenges and Future Scope	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, pp 154-166 ISBN: 987-81-927406-8-3	7.
4	Dr. Pratiksha Tiwari	Generalized Interval Valued Intuitionistic Fuzzy Entropy with some Similarity Measures	Accepted for Publication in International Journal of Computing Science and Mathematics. SCOPUS Indexed ISSN-Online-1752-5063 ISSN-Print-1752-5055	8.
		Generalized Intuitionistic Fuzzy Entropy and Weighted Correlation with Applications in Multi-Attributes Decision Making	Accepted for publications in International Journal of Fuzzy Computation and Modelling, Vol. 2, No. 3, 2017, 261-274 ISSN-Online- 2052-3548 ISSN-Print-2052-353X	9.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Fuzzy Soft matrices entropy applications in Data reduction: Fuzzy Soft Matrices	Accepted for publication in International Journal of Fuzzy System Applications, Vol. 7, Issue 3, Article 4. SCOPUS Indexed ISSN-Online- 2156-1761 ISSN-Print- 2156-177X	10.
		Entropy, Distance and Similarity Measures under Interval Valued Intuitionistic Fuzzy Environment	Accepted for Publication in Journal Informatica, An International Journal of Computing and Informatics, 2018 SCOPUS Indexed Impact Factor- 1.056	11.
		Commodities at Flipkart- A Case Study Analysis	Conference proceedings of 6th National Conference on "Inclusive Growth & Building Organization Through Sustainable Profitability: A Balanced Approach" organized by BCIPS on 17th March 2018. Pg. No. 39-44	12.
		Fuzzy Directed Divergence Measure And Its Application To Decision Making	Accepted for publication in Songklanakarin Journal of Science and Technology. 40 (3), 633-639, May - Jun. 2018 ISSN (Print) 0125-3395 ISSN (Online) 2408-1779 SCOPUS Indexed	13.
		Measure of Distance and Similarity for Single Valued Neutrosophic Sets with Application in Multi-attribute Decision Making	Accepted for publication in Accepted for DIAS Technology Review 28 th Issue, October 2017- March 2018.	14.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
5	Dr. Shilki Bhatia	Employee motivation and its factors- an empirical study	Accepted to be published in CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol. X, No. 1, July 2018, ISSN No. 0975-1874	15.
6	Dr. Anju Batra	Demystifying Organizational Downsizing: A Case of Select IT Companies	Accepted to be published in VIRTUE- The DAVIM Journal, July-Dec. 2017, Vol. 5, Issue II. ISSN No. 2230-7117	16.
		Organizational Ebb or Tide: An Aftermath of Downsizing	International Journal of Economics and Social Sciences (UGC Approved) Vol. 7 Issue 9, September- 2017, pp. 138-154, ISSN No(O). 2249-7382	17.
		Enduring Turbulent Business Environment via Downsizing- A Strategic Approach of Select IT Companies	Accepted to be published in CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol. X, No. 1, July 2018, ISSN No. 0975-1874	18.
		Digitization Waves: Refurbishing Marketing Formats	Published in proceedings of National Conference on "Emerging Paradigms of Digitization: A Management Perspective" by Maharaja Agrasen Institute of Technology, on March 2018. ISBN-. 3093/ISBN/2018/A Pg. no. 176 -180.	19.
7	Dr. Divya Mohan	An Empirical Study of Spirituality in the workplace	Effulgence Bi-annual management Journal, Vol. 16, Special Issue 2, Jan-June 2018, pp 1-13, ISSN 2456-6675,	20.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Marketing Implications of Hotel Industry: A study on few selected hotels	National Conference on “Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA” held at Delhi Institute of Advanced Studies on, 3 rd February 2018, pp 95-106 ISBN :978-81-927406-9-0	21.
8	Dr. Sandeepa Kaur	<i>Predicting Corporate Financial Distress using Composite Rule Induction System</i>	ABS International Journal of Management, , Vol. V, Issue 2, December 2017. pp 56-64, ISSN No. 2319-684X	22.
		<i>Comparative Analysis of Bankruptcy Prediction Models: An Indian Perspective</i>	Accepted for publication in with 28 th Issue of DIAS Technology Review (October 2017-March 2018), ISSN 0972-9658	23.
9	Mr. Kamal Upreti	WannaCry Ransomware Attack	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, ISBN: 987-81-927406-8-3	24.
10	Dr. Richa Arora	Manpower planning Optimization: A Case Study in Haryana Roadways	DIAS Technology Review, Vol.14, No.1, pp58-65, ISSN 0972-9658	25.
		The Level of Job Satisfaction for Managers and Non-Managers in Haryana Roadways: A Factor Analysis Approach	Accepted for publication in with 29 th Issue of DIAS Technology Review (October 2017-March 2018), ISSN 0972-9658	26.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Satisfaction levels of Mystery Shoppers towards Total Solutions Incorporated	Conference proceeding National Conference on "Inclusive Growth & Building Organization through Sustainable Profitability: A Balanced Approach" being organized at Banarsidas Chandiwala Institute of Professional Studies on Saturday on 17 th March 2018. Pg. No. 45-50	27.
		A Conceptual Study on Faculty Engagement in Improving the Academic Performance of Higher Educational Institutes in India	Conference proceedings of International Conference on Research and Business Sustainability" being organized at IIT Roorkee, Noida Campus at 16-17 December 2017, pp 484-486 ISBN NO: 978-93-86238-38-2	28.
		A Study on Analysis and Evaluation of Training Effectiveness at Honda Motorcycle and Scooter India Pvt. Ltd.	Conference proceedings of National Conference on Global Information and Business Strategies at GIBS, Rohini on 8 th December 2017. pp 159-168 ISBN NO: 978-93-5291-375-6	29.
11	Mr. Pranav Kharbanda	"Amidst Liberalization Polices, Prospects of Mutual Fund Industry in Investments"	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl. Issue 2017, Dec. 2017, pp33-38 ISSN 2321-3191	30.
		"A study on trends in celebrity endorsed product Branding"	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl. Issue 2017, Dec. 2017, pp13-17 ISSN 2321-3191	31.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Comparative study of strategy and business model of Green Entrepreneurship adopting Corporate world; A pilot Study.	Proceedings of National Conference on Intellectual property an Entrepreneurship (NCIPE-2018) to be held on 19 March, 2018 at Depart. of Management Studies, IIT Roorkee pp 66- 69	32.
		Effectiveness of Plagiarism tools; A study and Survey	Proceedings of National Conference on Intellectual property an Entrepreneurship (NCIPE-2018) to be held on 19 March, 2018 at Depart. of Management Studies, IIT Roorkee, 108-114	33.
		Blending Total Quality Management and Services: A Challenging Construct	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp174-185 ISBN :978-81-927406-9-0	34.
12	Ms. Shailly Bhasin	A Study on Talent Management with Special Reference to IT Companies	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp 228-242 ISBN :978-81-927406-9-0	35.
13	Ms. Kanika Dhingra	Economic Factors and Foreign Direct Investment in India: A Correlation Study	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp 135-148 ISBN :978-81-927406-9-0	36.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
14	Dr. Urvashi Ghai	Indian Stock Market Rattled By Scams	Proceedings of DIAS International Conference on Global Transformation: Unleash, Augment and Reinforce, on 7 th January 2017, ISBN No.: 987-81-927406-8-3.	37.
		“Mutual Funds – An Investment Aspect”	Indian Journal of Development Research (Bi-annual Journal) Vol. 9, No. 2, July-December 2017. Pg. 25-33 ISSN No.: 2249-104X	38.
		“Amidst Liberalization Policies, Prospects of Mutual Fund Industry in Investments”	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl. Issue 2017, Dec. 2017, pp33-38 ISSN 2321-3191	39.
		“A study on trends in celebrity endorsed product Branding”	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl. Issue 2017, Dec. 2017, pp13-17 ISSN 2321-3191	40.
		“Upshot of demonetization on common folks”	Accepted for Publication proceedings of National Conference on “Innovative Realms in Management & Technology”	41.
		“Spot the difference” - A role of Novelty for Patents	Proceedings of National Conference on Intellectual Property and Entrepreneurship (NCIPE-2018), Department of Management Studies, Indian Institute of Technology, Roorkee, held on 19 March 2018, pp 227-236,	42.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		“An Empirical Study of Spirituality in the workplace”	Effulgence Bi-annual management Journal (Indexed and Listed at UGC), Vol. 16, Special Issue 2, Jan- June 2018, pp 1-13 ISSN 2456-6675	43.
15	Ms. Monika Dhiman	Social Media as A Promotion Tool & Its Influence on Consumers’ Buying Behaviour: A Literature Review	Proceedings of International Conference on Management Practices and Research held at Apeejay School of Management, New Delhi on 22 nd July 2016 ISBN:978-81-932836-9-1	44.
		Impact of Psychological factors on Investment Decisions	National Conference on “Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA” held at Delhi Institute of Advanced Studies on, 3 rd February 2018, pp 149-159 ISBN :978-81-927406-9-0	45.
16	Mr. Nishant Kumar	A Study on the Influence of Customer Satisfaction/ Dissatisfaction in the Development of CRM	Iranian Journal of Business and Economics, Vol. 4, Issue 2 , 2017, pp 7-18 E-ISSN 2383-2827	46.
		Examining the Relative Importance of Critical Factors in Developing Service Quality Perception in Mobile Communication Industry	Proceeding of Fifth Pan IIM World Management Conference Dec 14-16 2017, IIM Lucknow (UP) India, pp No: 340 - 346 ISBN: 978-93-5291-635-1	47.
17	Ms. Aashima	Impact of Goods and Services Tax on Various Industries	Proceedings of National Conference on Augmenting Competencies and Strengthening Organisational Strategies: Vision India, DIAS, 3 rd February 2018, Conference Proceeding – pp 35-48, ISBN - 978-81-927406-9-0	48.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
18	Ms. Pragya Jayaswal	Revolutionizing the Buyer's Journey Online: Augmented Reality in Indian E- Tailing	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, pp 152-163	49.
19	Ms. Balwinder Kaur	Dynamism of FII flows and Expected Volatility in Indian Stock Markets: An Empirical Analysis	DIAS Technology Review, 27 th Issue, April - Sept 2017, pp 46-52. ISSN 0972-9658	50.
20 .	Neetu Chadha	Dynamism of FII flows and Expected Volatility in Indian Stock Markets: An Empirical Analysis	DIAS Technology Review, 27 th Issue, April - Sept 2017, pp 46-52. ISSN 0972-9658	51.
20	Mr. Neeraj Juneja	"A study on trends in celebrity endorsed product Branding"	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl Issue 2017, Dec. 2017, pp13-17 ISSN 2321-3191	52.

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects	01	ICSSR	2,00,000	160000
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
Students research projects (other than compulsory by				



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

<i>the University)</i>				
Any other(Specify)				
Total				

3.7 No. of books published i) With ISBN No.

7

S.No.	Topic	Author
1.	Management Accounting Principles & Practice, 9th Edition for B.Com (Hons), Vth Semester (CBCS) III Year of S.O.L of Delhi University. (2016-2017).	
2.	'Economics for Engineers', 1 st Edition, 2013, in collaboration with Mr H.L. Bhatia, for Indian Technical Universities. (August, 2017).	Dr. S.N Maheshwari
3.	'Elements of Cost Accounting', 8 th Edition, A Text-book for B.Com. IIIrd Year Annual Mode, University of Delhi (October 2017).	
4.	Elements of Cost Accounting', 8 th Edition, A Text-book for B.Com(H). IIIrd Year Annual Mode, University of Delhi (October 2017).	
5.	"A Textbook of Accounting for Management" fourth edition for MBA. (February, 2018)	
6.	"Financial Accounting" for B.Com of CBCS and Foundation Courses of CA, CS and CMA, Sixth Revised Edition (May, 2018).	
7.	"Advanced Accountancy" Volume II, Eleventh Revised & Enlarged Edition (June 2018).	
8.	"Financial Accounting for BBA" Second Revised Edition July, 2018.	
9.	"Business Law" First Edition, As per the New CBCS Syllabus for 3 rd Year fifth semester for B.com (all streams) for various Universities in Telangana State w.e.f. 2018-19 (July, 2018).	
10.	"Industrial Laws" First edition 2017, As per New Syllabus (CBCS) for fifth semester for B.Com(H) (Pass and Hons.), Delhi University w.e.f. 2015-16 (July, 2017).	
11.	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business	
12.	Proceedings of National Conference on Augmenting Competencies and Strengthening Organisational Strategies: Vision India, DIAS	Dr. Shilki Bhatia

Chapters in Edited Books

10

1	Six CBSE book chapters for class IX, X, XI,& XII (Under Publication Process)	Dr. Anju Batra
2	Four Units in Marketing and Salesmanship for Class XI& XII for CBSE Vocational Education	Dr. N. Malati



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from NA

UGC-SAP
DPE

CAS

DST- FIST
DBT Scheme/funds

3.9 For colleges

Autonomy
INSPIRE

CPE
CE

DBT Star Scheme
Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	2			
Sponsoring agencies	-	MeitY			

3.12 No. of faculty served as experts, chairpersons or resource persons

15

Faculty members have served as Experts / Examiners during end term project VIVA / Practical examinations and as Chairperson / Resource person for Seminars / Conferences and Guest Lectures / Value Added Courses.

Following is the list of Examiners for Conducting Viva / Evaluation of Projects:

S. No.	Faculty	Period	Institution visited	Course
1.	Dr. S. N. Maheshwari	Nov 2017	University School of Management Studies	MBA Project Viva
2.	Dr. N. Malati	Nov 2017	DIRD	BBA Project viva
		13.11.2017	TIAS	MBA Project Viva
3.	Dr. Barkha Bahl	15.12.2017	Vivekananda Institute of Professional Studies	MCA
4.	Dr. Pratiksha Tiwari	06.11.2017	Bharati Vidyapeeth Institute of Management Research	MBA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		11.04.2018	Bharati Vidyapeeth Institute of Management Research	MBA
		01.05.2018	Lingaya's Lalita Devi Institute of Management	B.Com(H)
5.	Ms. Tripti Mishra	24.07.2017	Delhi Institute of Rural Development	MCA
		01.05.2018	Vivekananda Institute of Professional Studies	MCA
6	Dr. Shilki Bhatia	13.11.2017	Technia	MBA
			Technia	BBA
7.	Dr. Anju Batra	18.11.2017	Fairfield Institute of Management	MBA
		15.11.2017	Maharaja Surajmal Institute	BBA
		24.11.2017	IITM	BBA
8.	Mr. Neeraj Juneja	20.11.2017	MAIT	MCA
9.	Kamal Upreti	01.05.2018	RDIAS	MCA
		08.05.2018-09.05.2018	SMU	IT practical
10	Ms. Savita`	25.04.2018	SGTBIMIT	BBA

Following is the list of Chairpersons / Resource Persons:

S. No.	Faculty	Period	Institution visited	Course
1.	Dr. N. Malati	29.08.2017	CBSE Vocational Education	Teacher Training for Presenting the study material and Class XI Marketing and Class XII Marketing (Resource Person)
		March 2018, April 2018	DIAS	Value Added Course Corporate Readiness for HR Professionals (Resource Person)
		17 th March 2018	BCIPS	Technical Session II for National Conference (Chairperson)
2.	Dr. Pratiksha Tiwari (Resource Person)	05.09.2017	DRDO	Special Training Programme on Cryptology and Information Security (CIS 2017) during 04-15 September 2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

3.	Mr. Pranav Kharbanda	18.04.2018	Chandigarh Group of colleges, CGC Technical Conference	National Conference Srijan'18 held on 18 th April'18 organised by (Session Chairperson)
		Dec'17(3 days)	McKinsey/E2E Research	EDP/Shiksha sessions
		April 2018 (2 Days)	Harvell's Haridwar Unit	Induction Training
		April-July'18 (Weekends)	NSTTD-National society for Teachers Training and Development	Quality Enhancement sessions
4.	Mr. Neeraj Juneja (Resource Person)	Dec 2017	DIAS	BUSINESS ANALYTICS USING R
		16. 10.2017	IIT, Delhi	C Programming
5.	Dr. Harsh Vardhan Kothari (Resource Person)	11 th May'18.	"Transforming Business Growth by Developing High Impact Leadership" on 11 th May'18.	BizWiz Learning at DMA at India Habitat Centre, Delhi
		3 rd March 2018	"Motivational Program for Impactful Leadership" for 250 Members of	A.B.S.M. Jain Sangh, National Executive at Hotel Abika, Ujjain, M.P.
		Feb. 24, 2018	MDP on BUSINESS SIMULATIONS Game (Board Room) to learn and apply strategy to senior Managers	MDI Campus, Gurgaon
		Dec. 18th & 19th, 2017	FDP workshop organized by Learning on BUSINESS SIMULATIONS .	Army Institute of Management and Technology and Biz Wiz at AIMT Campus, Greater Noida.
		3 rd Dec.'17	Learning on topic of "Doing Business in new age by impactful Leadership"	Workshop organized by Jain International Trade Organization JITO and BizWiz at Hotel Park Plaza, Faridabad
		25 th Oct.'17	Effective Personal Productivity.	Workshop organized by BizWiz Learning for well known Book Publishers S. Chand Group on at their Daryaganj office at



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

				Delhi
		28 th Oct.'17	“Organizational Success by Effective Empowerment Impact can be 100X ROI”.	Lecture organized by BizWiz Learning at DMA at India Habitat Centre, Delhi

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year.

Total	International	National	State	University	Dist	College
	1	2				

The details are given below:

1. Won first best paper award at international conference on "information security risks – techno legal management (TELMISR - 2018)" organized by Vivekananda School of Information Technology(visit) on 21st - 22nd may, 2018.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2. Won first best paper award at national seminar - "techno tryst 2018: new india and digital revolution: impact on economy, society & business" organized by Delhi Institute of Advanced Studies, on march 31, 2018.
3. Won second best paper award at national seminar on "emerging dimensions of indian business and economy: pace and pattern" organized by department of commerce, Sri Aurobindo College University of Delhi on February 23-24, 2018.

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) NA
JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International level

3.24 No. of Awards won in NCC:

University level State level
National level International level



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

3.25 No. of Extension activities organized

University forum

2

College forum

14

NCC

NSS

Any other

SN	ACTIVITIES	DATE
1.	Tree Plantation	11 th August,2017
2.	Guest Lecture	6 th September,2017
3.	Swachh Bharat Abhiyaan/Cleanliness Drive	1 st September-15 th September 2017
4.	Active participation of students in Ozone Day Celebration	16 th September 2017
5.	Diwali Celebration	14 th October, 2017
6.	Diwali Campaign (Banner – Say No To Crackers)	15 th October -19 th October, 2017
7.	Visit to Bio Diversity Park	18 th Jan,2018
8.	Guest Lecture	9 th Feb, 2018
9.	SALVAGE (Best Out Of Waste) : Inter College Participation	16 th Feb., 2018
10.	Display of Items prepared by students in Best Out Of Waste Competition	During Ecstasy 2018
11.	Holi Celebrations	28 th February, 2018
12.	Holi Campaign (Holi Banners- Play Colorless Holi)	26 th February-28 th February, 2018
13.	Women Day Celebration (Painting and Debate Competition)	14 th March 2018
14.	Earth Day: Poster Making Competition	19 th April,2018
15.	Attended Workshop at Mahatma Gandhi Institute of Combating Climate Change	20 th April 2018

S. No.	Activity Name	Date	MBA/MCA/BBA
1.	International White Cane Day Contribution 2017	18 August, 2017	MBA, MCA & BBA
2.	Clean Delhi, Green Delhi Campaign	16 September, 2017	MBA, MCA & BBA
3.	Sunder Kand Path	14 October, 2017	MBA, MCA & BBA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

4.	A Visit to Asharan Orphanage	17 October, 2017	MBA, MCA & BBA
5.	A Visit to Subhakshika Orphanage	18 October, 2017	MBA, MCA & BBA
6.	Celebration of National Girls Day	24 January, 2018	MBA, MCA & BBA
7.	Holi Celebration at Subhakshika	23 February, 2018	MBA, MCA & BBA
8.	Holi Celebrations at Asharan	1 March, 2018	MBA, MCA & BBA
9.	Women Day Celebrations	10 March, 2018	MBA, MCA & BBA
10.	Earth Day Celebrations	18 April, 2018	MBA, MCA & BBA

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

SN	SESSIONS/ACTIVITIES	TARGET AUDIENCE	Conducted on
1	Orientation Day /Fresher's Day (Meet & Greet)	MBA, MCA, BBA & BCOM	08.08.2017
2	Independence Day Celebration	MBA, MCA, BBA & BCOM	09.08.2017
3	Teacher's Day	MBA, MCA, BBA & BCOM	05.09.2017
4	Sports Tournament (Directorate of Student's Welfare)	MBA, MCA, BBA & BCOM	Conducted as per university schedule
5	Audition – Dramatics & Dance	MBA, MCA, BBA & BCOM	09.09.2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

6	Cricket Tournament T-20 (MCA Vs. MBA)	MBA, MCA, BBA & BCOM	29.09.2017
7	Inter College Competition	MBA, MCA, BBA & BCOM	25.10.2017
8	Health Programme-I (Obesity Management by Sehgal Neo Hospital)	MBA	24.08.2017
9	Health Programme -II (Anxiety at Workplace)	MBA	30.08.2017
10	Workshop (Career after BBA) (Trustway Consultancy)	BBA	23.08.2017
11	Live Video Presentation of Student Leaders Convention addressed by Hon'ble PM	ALL STUDENTS	11.09.2017
12	Career After Graduation (BBA BCOM	20.03.2018
13	Annual Cultural Fest, Ecstasy 2018	MBA, MCA, BBA & BCOM	24.03.2018
14	Intra College Sports Competition	MBA, MCA, BBA & BCOM	24.02.2018
15	Session on Digital Marketing (Being Topper Institute, Sponsor of Annual Cultural Fest)	BBA & BCOM	06.04.2018
16	Farewell	MBA, MCA, BBA & BCOM	07.04.2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	1 Acre	-		-
Class rooms	10	-	-	-
Laboratories	04	-	-	-
Seminar Halls	02	-	-	-
No. of important equipments purchased (\geq 1-0 lakh) during the current year.		115 Computers + 04 AC + 04 CCTV	Student Fee	Rs. 55,96,107.00 + Rs. 80,000.00 + Rs. 25,444.00
Value of the equipment purchased during the year (Rs. in Lakhs)				
Others (Rain Water Harvesting System)			Student Fee	Rs. 6,43,100.00

4.2 Computerization of administration and library

Institute has following systems for Administration and Library Management:

- Tally Software for Accounting,
- Student Data Management System,
- OPAC – Library Management System

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	-	-	-	-	-	1,29,468.00
Reference Books	-	-	-	-	-	
e-Books	-	-	-	-	-	



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Journals	-	-	-	-	-	2,80,935.00
e-Journals	-	-	-	-	-	
Digital Database	-	-	-	-	-	
CD & Video	-	-	-	-	-	
Others (specify)	-					

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	190	4	25 mbps			09	02	52
Added	20*	-	15 mbps			00	00	-
Total	190	04	40 mbps			09	02	52

* Replaced with higher configuration

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

Institute organizes various training programmes for Faculty, Staff and Students for technological advancements. In addition, they are also encouraged to attend such programmes / Certificate Courses organised by other Institutions / University for the Technological upgradation.

The details of the faculties / staff / students who have attended the programmes are mentioned below:

- Guru Gobind Singh Indraprastha University (GGSIPU), Dwarka, Delhi has convened a meeting to discuss the online document verification procedure for the students seeking scholarships under the Merit-cum-means scheme. The meeting was attended by Dr. Barkha Bahl Professor & Mr. Rama Mohan Lab. Technician on 22-10-17.
- GGSIPU has launched a Web Portal by Delhi Govt. for Merit cum Means students on 17.11.2017 at the University campus, Dwarka. Dr. Barkha Bahl, Ms. Kanika, Mr. Kamal & five students have attended the same to understand the features of the portal.
- Developing Library Network (DELNET) has conducted a Session on “Cyber Hygiene and Online Safety” organized to mark the “National Technology Day” on 11th May 2018. Mr. Hemant Rana, Astt. Librarian attended the same.
- Microsoft Services conducted a Training Session on “Microsoft edu-Cloud Computing” on 16th March 2018. Mr. Rama Mohan Senior Lab. Technician got training in the same.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- The Corporate Industry Interface Forum conducts various Guest Lectures & Workshops on the topics related to Technological Advancements, wherein eminent people from the Industry are invited to train & interact with the students with the aim to prepare them better for the industry.
- In view of the Technological growth of students, the students are encouraged to work on Research projects & Live projects in the areas of Management & Information Technology wherein they have to identify emerging research area. Various Value-Added Courses are also being conducted regularly to provide technological upgradation. This year five Value Added Courses have been conducted. The details of the Value-Added Courses is given on (Criteria 1 (1.5))
- Institute has motivated the students for completing the online courses through Courseera and Alis on with the objective of acquiring with basic & advanced theoretical & practical knowledge in the various domains of management.
- All the faculty members of Management and Computer Applications departments are encouraged to improve their teaching & research skills through their participation in various FDPs, Seminars, and Conferences etc. This year Institute has organized two interdisciplinary FDPs, One seminar and one Conference for their technological upgradation. In addition, faculty members have also participated in these events outside the Institution.

In addition to above the Institute has replaced twenty computers with latest configuration i5, 4GB RAM & ITB Hard Disk. Internet speed has also been got upgraded to 40 mbps.

4.6 Amount spent on maintenance in lakhs :

i) ICT (New Softwares)	4.03
ii) Campus Infrastructure and facilities (computers + maintenance + projects)	19.28
iii) Equipments (Electrical Equipments)	1.11
iv) Others	-
Total :	24.42



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

Holistic growth is being attained with the help of various committees formulated by the IQAC. Student Support Services team is constituted by various committees focusing on academic, personal, social and professional growth. Academic committee evaluates and monitors students' academic performance. Preparation for various competitive exams and assistance in placement is provided through Student Industry Interface Forum (SIIF). Student Technology Forum (STF) assist students for Cultural events through various societies formulated for different cultural events Music Society: TARANG, Dance Society: VENOM and dramatic society: AGAAZ. Research and Consultancy committee helps to provide industry exposure through Live projects and research orientation. Social Responsibility Cell involves students to make difference in the well-being and facilitates the process of uplifting the vulnerable population, Eco Club manages to plant a seedling in the minds of younger generation to contribute to a greener society. Library Committees assists students in providing the knowledge resources both in the hard and soft form. Alumni Committee strengthens the bond between the institute and alumni for a mutually beneficial relationship. Assisting students is a continuous process few highlights of the same are mentioned below:

- Students two/ three year's journey of college start with orientation programme, in which students are, introduced to various student support services. It also assists in providing new opportunities and networking.
- STF and SIIF faculty advisors follow a democratic process to select student governing body members for both the forums and the students can participate in other student support services based on their specific area of interest. Normally each committee has 2-4 student representation.
- Meeting of each committee is conducted by respective faculty coordinators involving student representatives at regular intervals in order to discuss activity schedules of each month/ as and when required. The schedule is properly documented in respective committee registers and each schedule is discussed amongst IQAC coordinators and the Director for future course of action.
- STF, conducts various co-circular and extra circular activities such as Teacher's Day Celebration, Annual Fest "Ecstasy" which involve participation of students from various institutions from National Capital Region, Technical fest etc. Under STF, music and drama societies "Tarang" and "Aagaaz" have helped students to follow their dreams/passions other than their academic pursuits. Social responsibility cell Kartavya act as a motivator for young students to come together from all walks of life and join together to work for the cause of the society, wherein the students visit Asharan, an orphanage, Indian Association for Blind, Bhumni, a non-profit organization for youth, Subhakshika open shelter home, Blind school for Adults and extended support on the basis of their needs/ requirements.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- The Institute provides Scholarships to economically weak and meritorious students through Student Welfare Scholarship Fund. Following students have received scholarship in the July 2017- May 2018:

List of the students who have received Scholarships (2017-18)

Gaurav	MCA III	Batch 2015-18
Megha Bansal	MBA III	Batch 2016-2018
Tarun Bhola	MCA III	Batch 2015-18
Anu Jain	BBA III	Batch 2016-19

- In addition it facilitates in receiving EWS Scholarships of GGSIP University and also the post-Metric Scholarship for eligible students. Four students received the EWS Scholarship of GGSIP University for the year 2017-18.

-

Leena Sharma	MCA III	Batch 2015-18
Ruchika Tilwani	BBA I	Batch 2017-2020
Pushpender Garg	MBA I	Batch 2017-2019
Medhavi Shukla	MBA I	Batch 2017-2019

- Sexual harassment cell has been established at institute chaired by senior faculty members to deal with specific needs of students and employees.
- Alumni association bridges the gap between students and alma maters of the institute. It involves alumni interactions and alumni meet on a regular basis. This helps the current students to get corporate exposure and placement assistance which increases their prospects of employability. Students have been associated with Alumni Mentors for their overall grooming.
- DIAS quarterly Newsletter- DIAS Times publishes various activities undertaken at the institute and also contains current information regarding the changes in the corporate world, browser current articles in different academic areas, feedback provided by student employers, summary of various research papers, book reviews etc.
- Budding entrepreneurs are encouraged under the aegis of Entrepreneurship Development Cell. The cell organizes various sessions, wherein entrepreneurs from varied fields are invited to share their experiences with the students. Business plan competitions, skill development courses, MSME certification programs and their related lectures are conducted to provide support to the interested students who wish to start their own ventures in the near future. An MOU has been signed with NEDC to assist students in their future endeavours.
- Live projects are conducted by students in collaboration with the industry.
- Communication classes are conducted for students in order to provide them an extra edge to deal in corporate world.
- Students have been associated with alumni mentors for their overall grooming.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

5.2 Efforts made by the institution for tracking the progression

1. To monitor the effectiveness of various activities and session at the institute, feedbacks corresponding to different activities are taken which increases the utility of the same of the students.
2. Feedback is analysed by the various activity co-ordinators and on the basis of the report, relevant improvements are being made.
3. Suggestion box in the premises of the institute facilitate students to provide suggestions for the overall development of the institute with/ without disclosing their identity. Suggestion box is opened monthly and in case of any recommendations, in consultation with committee members comprising the Director and the heads of departments, changes are incorporated.
4. Records of alma maters who have started their own ventures are also maintained for future reference.
5. Details of students who clear, public service examinations or instead to pursue higher studies are also maintained.
6. Academic results of the students are analysed to improve their academic performance. To improve their performance remedial classes for weak students and extra classes for better understanding are being organized.
7. Students' progress was tracked both academically and in extracurricular activities. Academically, the students were tracked by the Academic committee, mentoring sessions , parent teacher meeting etc. In the area of sports, Intra colleges games were conducted to select the students for representing the college.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
108{BBA(55)+ B Com(53)}	120	-	-

(b) No. of students outside the state

27

(c) No. of international students

-

	No	%		No	%
Men	124	54	Women	104	46

Last Year(2016-17)

This Year(2017-18)

General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OB C	Physically Challenged	Total
---------	----	----	-----	-----------------------	-------	---------	----	----	------	-----------------------	-------

MBA:101	19	-	-	-	120	102	07	01	10	-	120
---------	----	---	---	---	-----	-----	----	----	----	---	-----



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

BBA: 60	-	-	-	-	60	53	01	-	01	-	55
MCA: 24	-	-	-	-	24	B.Com (H) (Hons.) 52	-	-	01	-	53

Demand ratio 95%

Demand ratio Dropout %

0.88%(2/228)

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

The institute performs following activities to provide coaching for competitive examinations:

- Competitive books and magazines are made available in the library for ready reference of the students
- Lectures/ Sessions on quantitative aptitude, logical reasoning, etc. are conducted by organizations like Career Launcher, NIIT Technologies to prepare students for competitive examinations
- MOU has been signed with Intern Shala for providing Summer Trainings and Smart Leap Prog. to provide Skill and Entrepreneurship training, attend seminars and workshops.
- Online assessment tests were conducted to monitor performance of students through Whee Box, Times Pro , Aspiring Minds and Internshala.
- To improve the performance of students in competitive examinations, various practice sessions and mock tests are being organized on weekly basis during General Proficiency Classes for MCA and Managerial Skill Development Classes for MBA students, both of which are Non-University Examination Scheme (NUES).

No. of students beneficiaries

152

5.5 No. of students qualified in these examinations

NET

2

SET/SLET

GATE

CAT

IAS/IPS etc

State PSC

UPSC

Others

5.6 Details of student counselling and career guidance

The students are provided with counselling regarding academic, personal, career and psychological matters by the faculty members, alumni and other experts from the industry during various mentoring sessions.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

The Institution has a student body, Students Industry Interface Forum (SIIF) which is ably assisted by two faculty advisors. The forum arranges interactive session of students with eminent corporate persons on a regular basis for their career growth. Mock interviews & tests, group discussion sessions, aptitude preparation sessions are conducted to increase the student preparedness for the final interviews and placements. Alumni interactions help them comprehend the requirements of the employers. Following is the list of sessions conducted during the year:

PERSONALITY DEVELOPMENT SESSIONS FOR MBA STUDENTS				
S.No	Sessions	Organisation	Taken By & Designation	Date
1.	Personal Branding with Social Media	Smart Leap	Ms. Niti Bhardwaj	19 th August' 17
2.	All it takes to become an Entrepreneur	Zonopact	Mr. Mayur Ramgir CEO, Zonopact	7 th September' 17
3.	Effective Public Speaking	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
4.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
5.	Aptitude and Guesstimation	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
6.	Team Building and Leadership	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
7.	Cracking the code of Success	Smart Leap	Ms. Niti Bhardwaj	21 st September'17
8.	Taking the Big Leap	Smart Leap	Ms. Niti Bhardwaj	21 st September'17
9.	Personal Interview	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th January'18
10.	Alumni Interaction	WNS	Mr. Saad	19 th January'18
11.	Alumni Interaction	RNM Associates	Mr. Avi Nagpal Analyst	19 th Janaury'18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

12.	Man in the Mirror	MRS Training Services Ltd	Mr. Manish R.Sharma	25 th January' 18
13.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	7 th February' 18
14.	Career After MBA	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th February' 18
15.	Cracking the Code of Success	Smart Leap	Ms. Niti Bhardwaj	9 th February' 18
16.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	9 th February' 18
17.	Jobs after MBA	AMCAT	Trainers from AMCAT	15 th February' 18
18.	Career Opportunities in Banking and Finance	Times Group	Trainers from Times Group	17 th February' 18
19.	Alumni Interaction	S & P Capital IQ	Ms. Bhawna Warikoo Research Associate	24 th February' 18
20.	Preparing for Internships	DIAS	Dr Shilki Bhatia DIAS	14 th March' 18
21.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	15 th March' 18
22.	Creating an Effective Resume	Smart Leap	Ms. Niti Bhardwaj	16 th March' 18
23.	AMCAT Exam	AMCAT	AMCAT Trainers	16 th March' 18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

PERSONALITY DEVELOPMENT SESSIONS FOR MCA STUDENTS				
S. No.	SESSIONS	TARGET AUDIENCE	RESOURCE PERSON ORGANIZATION	DATE
1.	Aptitude Session I	MCA IV	Mr. Ankit Jindal, Freelance Trainer	06.02.18
2.	Alumni Interaction I (Mock Interview)	MCA IV	Ms. Bharti Chauhan, IT Analyst , NCR Corporation Ms. Astha Gupa, Software Engineer , NEC Technology Mr.Rishabh Jain, Software Engineer, Smartbox Software	17.2.18
3.	Aptitude II	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13.02.18
4.	Aptitude III	MCA IV	Mr. Ankit Jindal, Freelance Trainer	20.02.18
5.	Group Discussion	MCA IV	Ms. Tripti Mishra, Faculty DIAS	24.02.18
6.	Aptitude IV	MCA IV	Mr. Ankit Jindal, Freelance Trainer	27.02.18
7.	Aptitude V	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13.03.18

No. of students benefitted	-	152
MBA Placements		
2016-2018	-	101 students
MCA Placements		
2015-2018	-	51 students



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

5.7 Details of campus placement

Programme & Batch	On Campus			Off Campus
	Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
MBA 2016-18	68	117	83	18
MCA 2015-18	67	51	40	5

LIST OF COMPANIES VISITED

S. No.	MBA (2016- 18)	S. No.	MCA (2015-18)
1.	99 ACRES	1	PTC
2.	ADORN ACADEMY	2	Ksolves
3.	ALIGN WISE	3	IVP
4.	AMERIPRISE	4	Nagarro Software
5.	APOLLO MUNICH	5	Grapecity
6.	ASAHI INDIA GLASS	6	Acezd
7.	BATA FOOTWEAR	7	Smartprix
8.	BLUEPI CONSULTING	8	NIIT
9.	BOOLEX INFOTEK	9	AON Hewitt
10.	BYJU	10	BlackLight
11.	CAPITALVIA	11	Hitachi
12.	CITI BANK, INDIABULLS	12	BluePi
13.	COLOURS WORLD(DEALERS OF ASIAN PAINTS)	13	Acezd
14.	DEWAN AUTO	14	LegitQuest
15.	ELK INDIA	15	Innodata
16.	EXPORT IMPORT BUSINESS	16	TRUX App
17.	FALCON MINDS	17	Daffodil
18.	FORTIS	18	Exceedence
19.	GREEN THUMBS	19	Tokopedia
20.	GREEN TREE	20	NCR
21.	GUESTHOUSER	21	Nagarro Software
22.	ICICI SECURITIES	22	Daffodil
23.	IITIIMSHAADI.COM	23	IBMCE-HeadStar (client Wipro)
24.	INDIAN SCHOOL OF DIGITAL SHIKSHA	24	Gradshapers Technology



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

25.	INDIAN SCHOOL OF DIGITAL SIKSHA	25	Liveline
26.	INDIASHINE.COM	28	Softin
27.	INFOEDGE	29	Posterity
28.	INTEC CAPITAL	30	Tokopedia
29.	INTEGREON MANAGED SOLUTION	31	CEBS Worldwide
30.	ITC	33	Bravura solution limited
31.	JARO EDUCATION	34	Algowire Trading Tech. Pvt. Ltd
32.	JP MORGAN	35	Knownymous
33.	JUSTDIAL	36	Kin Infotech Solution Pvt. Ltd
34.	KARVY STOCK BROKING	37	Lilysys Solution Pvt. Ltd
35.	LAZZARRO	38	Talent4Assure
36.	LIBERTY	39	Posterity
37.	MAHARANI INNOVATION PAINTS	40	Falcon Media
38.	MANSUKH	41	WittyBrains
39.	MEHTANI & ASSOCIATES	42	Recom Infosolution
40.	MIRUS HR SOLUTIONS	43	CSIR-NPL
41.	MOODY'S ANALYTICS	44	FCS software solutionltd
42.	NAUKRI PREMIUM	45	Teleperformance
43.	NAUKRI.COM	46	Smartbox
44.	PRAKASH TRADING COMPANY	47	TechPerspect Software Pvt. Ltd
45.	PRINCESTON REVIEW	48	MapleGraph Solution Pvt. ltd
46.	PROTIVITI	49	Project Guru
47.	QUICK BIMA	50	QA Infotech
48.	RNM	51	AppSquadzTechnologies Pvt. Ltd
49.	RURAL MANAGEMENT CONSULTANTS	52	Pragiti Internet Tech. Pvt. Ltd
50.	RURAL NAUKRI	53	Pinnaxis IT solution
51.	S&P GLOBAL	54	Gigabyte Technology
52.	SAFFARI	55	SecureKart
53.	SCHOOL4SURE PVT LTD	56	Clickvalley
54.	SECURE NOW	57	MajorBrains Tech Pvt. Ltd
55.	SHIKSHA.COM (INFOEDGE)	58	Extramarks
56.	SHREE RADHEY PROPERTIES	59	LiquidHubAnalytics
57.	SMART SCHOOL EDUCATION	60	Unicodesolutions
58.	SPA GROUP	61	ConsultAdd



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

59.	SWIGGY	62	Trigent
60.	TALEN4ASSURE	63	CFE India
61.	TASKBUCKS	64	Ajani Info Tech
62.	TELEPERFORMANCE	65	Click valley
63.	THE PRINCETON	66	Thought Focus
64.	TOMMY HILFIGHER	67	Crowe Hrothe
65.	TRUX APP		
66.	VERISTRAT		
67.	VERMA CONTRACTORS		
68.	VIGK FINANCE		
69.	VIVO		
70.	WHAT AFTER COLLEGE		
71.	WINGS2ASPIRATIONS		
72.	WNS		

5.8 Details of gender sensitization programmes

Gender sensitization is a continuous process and the Ministry of Human Resource Development has been addressing it on priority. "Beti Bachao-Beti Padhao" scheme is a joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development. In this regard a workshop on "Sensitization Programme on Child Sexual Abuse and POSCO Act" Beti Bachao-Beti Padhao by Govt. of India for all school teachers was conducted in institutes premises on 24th October, 2017.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events: 65

State/ University level National level International level

EXTERNAL PARTICIPATION (2017-2018) Sports

SHOTPUT 12th Oct 2017		
S.NO	NAMES	CLASS
1	JYOTSNA	MBA 1A
2	HARSHITA	MBA 1A



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

GGSIU SPORTS MEET(12-13 OCT 2017)		
3	JERRIN JACOB	MBA 1A
4	DEVENDER SINGH	MBA 3A
5	KULJEET	MBA 3A
6	GETAKSHA MARWA	MBA 1 A
7	KARTIKA	MBA 1 A
8	AISHWARIYA GOEL	MBA 1 A
9	MEHVISH KHAN	MBA 1 A
10	NIKHIL GANDHI	B Com
11	DEEPAK	MBA 3A
12	LAKSHAY SHARMA	MBA 3A
BASKETBALL TEAM-7th Oct 2017		
SNO.	NAMES	CLASS
13	DINESH SAINI	MBA 3A
14	ANMOL	MBA 3A
15	KULJIT	MBA 3A
16	AVINASH	MBA 3A
17	YATIN	MBA 1B
18	SANJAY BOTHRA	MBA 1B
19	PRASHANT PAL	B.COM(H)
20	RAHUL KHURANA	B.COM(H)
21	VASU YADAV	B.COM(H)
22	PRIYANSH MITTAL	B.COM(H)
23	NIKHIL GANDHI	B.COM(H)
Football - 22nd & 29th Oct 2017		
24	MAYUR	MBA
25	KULJEET	MBA
26	MANISH	MBA
27	AVINASH	MBA
28	JERRIN	MBA
29	AFNAAN	MBA
30	VAIBHAV	MBA
31	ABHAY	MBA
32	VINAY	BBA
33	NIKHIL	B Com
34	TUSHAR	BBA
35	ADITYA	B Com
36	RISHAB	MBA
BADMINTON TEAM -12th October 2017		
BOYS		



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

37	LAKSHAY	MBA
38	MOHAK	MBA
GIRLS		
39	JYOTSANA	MBA
40	KANIKA	MBA
CRICKET TEAM		
41	AVINASH	MBA 3
42	JITENDER	MBA 3
43	MAYUR	MBA 3
44	DEEPAK	MBA 3
45	DUSHYANT	MBA 3
46	SAGAR	MBA 3
47	AJAY	MBA 3
48	AAYUSH TYAGI	MBA 1
49	BHAVUK	MBA 1
50	MAITREY	MBA 1
51	NISHANT	MBA 1
52	ANMOL TYAGI	MBA 1
53	DARSHIT	B.COM(H)
54	NIKHIL	B.COM(H)
55	RAHUL	B.COM(H)
TUG OF WAR -12,13 oct 2017		
56	NEHA KUMARI	MBA 1
57	ARCHIE JAIN	MBA 1
58	JUHI AGGARWAL	MBA 1
59	HARSHITA AISHWARYA	MBA 1
60	RIYA MITTAL	MBA 1
61	SHIVANI VANDANA	MBA 1
62	PRACHI AGARWAL	MBA 1
63	KSHITIJA SHARMA	MBA 1
64	DISHA CHHABRA	MBA 1
65	AISHWARYA GOYAL	MBA 1

No. of students participated in cultural events:104

State/ University level

104

National level

International level



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

EXTERNAL PARTICIPATION(2017-2018) Cultural			
Lakshmi Bai College-1st Feb 2018			
	Name of the Participants	Activity	
1	TANYA	Chase the case	-
2	VIDYA		
3	NITESH		
4	SWATI	Impromptu	
5	RAHUL	Race for the best	
6	VIDEEP		
7	YASH		
8	PRASHANT		
9	SWATI	Brand Storming	
10	SHILPI		
11	SWATI	Fact & Furious	
12	NEETI		
Lal Bahadur Shastri Institute of Management-10.02.2018			
13	AISHWARYA GOEL(MBA)	Autobiz	1st Prize -Cash (6000)and vouchers & Certificates
14	GITAKSHA		
Gitarattan International Business School-07.02.2018			
15	MANIKA SAMBHOR	Business Plan Presentation Competition	1st Prize -Cash 10000 & Certificate
Asian Business School- 17.02.2018			
16	HARSHITA AISHWARYA	Solo singing	-
17	JORDON	Solo singing	1st Prize
18	SARTHAK	Solo singing	-
19	KARTIKA	Case study and ad mania	-
20	KHUSHBOO		
21	JYOTSANA		
22	NITIKA		
23	KARTIKA	Business Quiz	-
24	NITIKA		



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

25	JYOTSANA	Business Quiz	-
26	KHUSHBOO		
27	NEHA	Business Quiz	-
28	KANAK		
29	APURVA	Business Quiz	-
30	AKSHAYA		
31	SRISHTI GUPTA	Best out of waste	-
32	SHALU		
33	SACHIN	Case study analysis	-
34	VAIBHAV		
35	MANITA	Best out of waste	-
36	MEHVISH		
37	MANITA	Funk out of junk	1st Prize
38	MEHVISH		
JIMS - 23.02.2018 and 24.02.2018			
39	MANIKA SAMBHOR	Business Plan	1st Prize
40	KIRTI LAKRA		
41	MEGHA JAIN		
42	MAITREY	Quiz Battle of Brains	-
43	NIKHIL		
44	REETIKA	Rangoli	-
45	SAUMYA		
46	NIDHI		
47	SRISHTI GUPTA		
48	AFNAN	Debate	-
49	YATIN		
50	AKRITI	Sudoku	-
Shaheed Sukhdev College of Commerce- 21.02.2018			
51	AFNAN	Debate	-
52	YATIN		
53	SWATI		
54	KOMAL LUTHRA	Debate	-
55	DIKSHA GABA		
56	PRACHI AGGARWAL		
Gitarattan International Business School-28.02.2018			
57	MANIKA SAMBHOR	Inter college Business Quiz Competition	1st Prize



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Jamia Hamdard(26.03.2018)			
58	AFNAN	Business Plan Competition	1st Prize
59	SACHIN CHAUHAN		
60	NEHA		
Jamia Millia Islamia(28.03.2018)			
61	SACHIN	Business Plan Competition	1st Prize
62	AFNAN		
DSPSR(06.03.2018)			
63	SACHIN	Business Plan Competition	2nd Prize
64	YATIN		
LLDIMS(23.02.2018)-ZEAL			
65	URVASHI	Ms. Zeal	1st Prize
66	PRITISH	Mr. Zeal	No Prize
67	SWATI MALHOTRA	Mono Acting	2nd Prize

Participation Anugoonj Prelims 2018-At GNIM

S.No	Events Name	Detail of participants			
		Participant	Name	Enrolment No.	Contact No.
A Music					
1	Light Vocal(Indian)- 24th Jan , 2018	68	SARTHAK KHANNA	02612301717	7838603126
		69	JORDAN	01312301717	9582268044
2	Western Vocal (Solo)- 25th Jan 2018	70	HARSHITA	02912303917	7982879366
		71	JYOTSNA	03512303917	8376049203
3	Group Song (Indian)- 24th January, 2018	72	JORDAN	01312301717	9582268044
		73	SARTHAK KHANNA	02612301717	7838603126
		74	JATIN	42612301717	
		75	KUNAL	04312303917	9999911974
		76	DIVYA CHAND	00912301717	8384079565



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

<u>B Dance</u>		-			
4	Classical Dance- 25th January 2018				
		77	CHETNA	41212388817	7011285237
5	Foot Loose- 24th January 2018				
		78	RAHUL	43012388817	9811624829
		79	GONIKA	02712303917	9671340454
		80	LAXMAN	04412303917	9540546076
		81	SHABNAM	08212303917	9871089598
		82	NEETI	42512388817	9717818625
		83	VIDYA	41912388817	7838341228
		84	SHILPI	01212388817	9910248581
		85	YATIN	10312303917	9871932430
		86	SUMIT BHANDARI	02912301717	8375871025
		87	HIMANSHI	40612301717	8130503599
<u>C Literary Events</u>					
6	Quiz- 24th January 2018	88	PRASHANT	06112303917	9560800349
		89	VIPIN	10112303917	8447182500
		90	SHREY	08612303917	8802049397
7	Debate(English)- 24th January 2018	91	AFNAN AHMAD	50112303917	8750804992
		92	ANKITA	10112303917	8826478255
8	Creative Writing(Hindi)- 24th January 2018	93	DIVYA CHAND	00912301717	8384079565



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

9	Creative Writing (English)- 24th January 2018	94	JYOTSANA	03512303917	8376049203
10	Poetry Recitation(Hindi)- 25th January 2018	95	SWATI MALHOTRA	42612388817	8920192844
11	Just a Minute (English)- 25th January 2018	96	SHIVAM	08312303917	8826305323
<u>D Dramatic</u>					
12	Mono Acting- 25th January 2018	97	SWATI MALHOTRA	42612388817	8920192844
<u>E. Fine Arts</u>					
13	On the spot Painting- 24th January 2018	98	DIVYA CHAND	00912301717	8384079565
14	Collage- 25th January 2018	99	MANVI	40212388817	8076526990
15	Clay Modelling- 25th January 2018	100	BHAVYA	00712301717	8447580680
16	Rangoli- 25th January 2018	101	DIVYA CHAND	00912301717	8384079565
		102	RIYA	02212301717	8375978834
G Mr. & Ms. Anugoonj- 25th January 2018					
17		103 (Girl)	SHILPI	01212388817	9910248581
		104 (Boy)	RAHUL	43012388817	9811624892



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	04	20000
Financial support from government	04	116575
Financial support from other sources	01	5000
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level

3

National level

International level

Exhibition: State/ University level

National level

International level

5.12 No. of social initiatives undertaken by the students

10

List of Activities

S. No.	Activity Name	Resource Person	Date	MBA/MCA/BBA
1.	International White Cane Day Contribution 2017	IAB (Indian Association for the Blind)	18 August, 2017	MBA, MCA & BBA
2.	Clean Delhi, Green Delhi Campaign	Subhakshika Open Shelter Home	16 September, 2017	MBA, MCA & BBA
3.	Sunder Kand Path	Triveni Old Age Home	14 October, 2017	MBA, MCA & BBA
4.	A Visit to Asharan Orphanage	Subhakshika Orphanage	17 October, 2017	MBA, MCA & BBA
5.	A Visit to Subhakshika Orphanage	Asharan Orphanage	18 October, 2017	MBA, MCA & BBA
6.	Celebration of National Girls Day	Subhakshika Open Shelter Home	24 January, 2018	MBA, MCA & BBA
7.	Holi Celebration at Subhakshika	Subhakshika Open Shelter Home	23 February, 2018	MBA, MCA & BBA
8.	Holi Celebrations at Asharan	Asharan Orphanage	1 March, 2018	MBA, MCA & BBA



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

9.	Women Day Celebrations	DIAS	10 March, 2018	MBA, MCA & BBA
10.	Earth Day Celebrations	DIAS	18 April, 2018	MBA, MCA & BBA

5.13 Major grievances of students (if any) redressed:

1. The students suggested that an additional cafeteria would be helpful. It has been taken care of and a new cafeteria on 3th floor has been opened.
2. Students requested to increase the availability of indoor games. The same has been resolved by providing them additional table tennis table along with various other indoor games.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

We strive to provide quality learning environment for imparting holistic education that inculcates professional excellence, induces competitive spirit and instils leadership quality to carve a niche in the changing global scenario.

DIAS believes in Learning to Excel and Excelling to Serve. The aim of the institute is to develop a unique culture that seeks to scale heights of glory through ethics, passion and perseverance. The guiding philosophy of the institute is to enhance team spirit, integrity and commitment to serve the cause of humanity

6.2 Does the Institution has a management Information System

The institute has a Management Information System. The following Online systems are maintained

1. Tally Software for accounting purposes
2. Student Data Management System
3. OPAC-Library Management System
4. Fee Collection System
5. Faculty Feedback System

Along with online maintenance of information, manual information system is also maintained at our institute through:

1. Payroll Management System
2. Inventory Management System
3. Employee Management System

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

The institute adheres to the syllabi formulated by GGSIP University and the faculty of the Institute also actively participates in updating the curriculum. The University at regular intervals conduct revision of syllabus and faculty members of affiliated Institutions participate in the process. The revisions have been carried out in MBA, BBA & B.Com(H) Programmes in 2017 & new syllabi had been applicable from the Academic Session 2017-18. Also a feedback on revision of syllabus is taken by the university from affiliated institutions to improvise the curriculum further.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

We at DIAS are trying to bring innovation, further strengthen and enhance the curriculum through various skill enhancement activities in technical as well as soft skill development. The activities have helped broaden the knowledge horizon of the students. The following value addition courses, workshops, various programmes are conducted for MBA, MCA, BBA & B.Com(H) students, at DIAS:

SN	Activity Name	Date	Resource Persons
1	Value Added Programme on “QA Testing, OOPS Contest and Selenium”	28.09.2017 to 31.10.2017.	Mr. Kamal Upreti Mr. Parag Saxena (Selenium Web Drivers & Its Applications) Mr. Parag Saxena (JDBC POI API, JUNIT, TestNG & Live Projects)
2	Value Added Program “Certification Course on Technical Analysis	24.10.2017 to 03.11.2017	Mr. Keshav Kumar, Chartered Financial Analyst CEO of Financial Corridor
3	Value Added Certificate Course on “Structured Thinking & Problem Solving through Advanced Excel”	14.10.2017	Mr. Ravneet Bhola, Chief Financial Analyst, McKinsey & Company
4	Certificate Programme on “Empowerment of Entrepreneurship Skill” conducted by NIESBUD, Ministry of Skill Development & Entrepreneurship, Govt. of India. Via SKYPE.	15.02.2018 (15 days programme (01 day Offline & 14 days E-learning)	
5	Value Added Course on “Corporate Readiness for Human Resource Managers”	17.03.2018 - 23.03.2018	Ms. Pawni Gupta, Wipro, Ms. Shubhra Gera, Infinity Retail Limited (Croma) Ms. Tripta Sharma, Limetray, Ms. Neha Rajan, Phronesis Partners Dr. N. Malati, Director, DIAS.
6	Value Added Course on Digital Marketing	04.04.2018	Mr. Shashank Agrawal, Trainer, Ducat



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

At DIAS, students are not only imparted In-House Training but are also encouraged and motivated to enhance their skills in their specialisation areas through Certification programmes.

6.3.2 Teaching and Learning

- The admission of students in the MBA, MCA BBA and B Com (H) Programmes are done by the University through centralized counselling.
- The traditional learning system has been synchronized with innovative pedagogy to give students the maximum benefit of theoretical knowledge and its application at the corporate and grass root level in the growth of the nation.
- The students:
 - Are trained by latest audio visual aids.
 - Prepare presentations on the latest topics
 - Develop case studies by comprehending and analyzing the current corporate problems. The best case studies are also published in our Quarterly newsletter DIAS TIMES.
 - Take up live projects and research oriented projects to understand the challenges faced by the business organizations.
 - Present and publish their papers in association with the faculty member(s). Many MBA and MCA students have presented and published their papers in association with the faculty, in various National and International Conferences. The details are as follows:

○ Publications of students in association with Faculty Members

S.N	Authors Name	Student's Name	Name of the Paper	Journal details
1.	Dr. N. Malati	Shivank Dalmia Shipra Nagia	Mobile Wallets: Emerging Payment Alternative Employee Perception towards Techno Stress with reference to IT Sector	Accepted for publication Accepted for publication in Vivekananda Journal of Research, Volume 7(2), ISSN 2319-8702(Print)
2.	Dr Barkha Bahl Dr. Barkha Bahl	Mr. Rahul Agarwal Mr. Amandeep Singh Arora	Privacy threats and Techniques to Secure Personal Data on Social Networks Data Centric Security Approach in Cloud Computing	DIAS Technology Review (In Process) Proceedings of National Seminar Techno Tryst 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	Dr. Barkha Bahl	Mr. Amandeep Singh Arora	Data Centric Security Approach: A Way to Achieve Security & Privacy in Cloud Computing	<p>“New India and Digital Revolution: Impact on Economy, Society & Business”</p> <p>Proceedings of 3rd International Conference on Internet of Things and Connected Technologies (ICIoTCT), 2018 held at Malaviya National Institute of Technology, Jaipur (India) on March 26-27, 2018.</p>
3.	Ms. Tripti Mishra	Leena Sharma Purna Pamptiwar	E-payments: Issues and challenges	Techno Tryst 2018 : New India and Digital Revolution: Impact on Economy, Society & Business”
4.	Dr. Pratiksha	Rashi Nagpal, Tanya Mrig, Nitika Jain Nidhi Kapoor Rahul Srivastava	<p>An Empirical Employee Study of Employee Engagement and its effect on Job Satisfaction</p> <p>Resistance to Organizational Change and Value of Communication At MMTC Ltd.</p> <p>Comotions at Flipkart- A Case Study Analysis</p>	<p>Accepted for publication in UGC Approved Journal FOCUS: Journal of International Business</p> <p>Accepted for publication in UGC Approved Journal FOCUS: Journal of International Business</p> <p>proceedings of 6th National Conference on “Inclusive Growth & Building Organization Through Sustainable Profitability: A</p>



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

				Balanced Approach” organized by BCIPS, 17th March 2018
5.	Dr. Shilki Bhatia	Bhavya Mahajan Kartika Singh	“Employee Motivation and its Factors- An Empirical Study” “Role of Corporate in Human Development: A Study of Select Companies”	CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol. X, No. 1, July 2018, ISSN No. 0975-1874 UGC Approved Journal by Journal Press of India
6.	Dr. Anju Batra	Aishwarya P.	Enduring Turbulent Business Environment via Downsizing- A Strategic Approach of Select IT Companies	CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol. X, No. 1, July 2018, ISSN No. 0975-1874
7.	Dr. Urvashi Ghai	Ms. Saumya & Ms. Saijail	“Spot the difference” - A role of Novelty for Patents	Proceedings of National Conference on Intellectual Property and Entrepreneurship (NCIPE-2018), Indian Institute of Technology, Roorkee, held on 19 March 2018. ISSN No. 978-93-5300-625-9
8.	Dr. Sandeepa Kaur	Ms. Disha Mehta	Goods and Services Tax: The New Economic Reform, Prospects & Challenges	Journal Press India



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

9.	Mr. Pranav Kharbanda	Ms. Priya Bhardwaj Aishwarya Goyal	Comparative study of strategy and business model of Green Entrepreneurship adopting Corporate world: A pilot Study. Effectiveness of Plagiarism tools; A study and Survey.	National Conference on Intellectual Property and Entrepreneurship (NCIPE-2018) Organized by IPR Chair, IIT Roorkee, 19th March 2018 ----Do----
10.	Ms. Savita	Ms. Sakshi Raj Mr. Prashant	Financial Inclusion in India: An analysis	UGC Approved Journal by Journal Press of India

Case studies published in DIAS Times

CASE STUDY TOPIC	AUTHORS	DIAS TIMES ISSUE
Case Study On: Labour Strikes "Bharat Bandh" held on 2nd September, 2016	Dr. N. Malati, Director, DIAS Abhishek Chaudhary, Kapil Gulliya, MBA Students, DIAS	April-June 2017
An Influence of Consumer Preference And Perception On Brand Selection	Dr. Divya Mohan, Assistant Professor, DIAS Ms. Divya Gupta, Student, DIAS	July-Sept 2017
Cyber Space: A Borderless Crime	Dr. Nishant Kumar, Assistant Professor, DIAS Ms. Manisha George, Student, DIAS	July-Sept 2017
Historic Strike In Munnar And West Bengal By Tea Plantation Workers	Dr. N. Malati, Director, DIAS Deepti Bharani, Student, DIAS	Oct-Dec 2017
A Case On Rally For Rivers- Project Greenhands	Dr. Shilki Bhatia, Faculty, DIAS Aishwarya.P, Student, DIAS	Oct-Dec 2017

○ Presentations by students

S.N	Authors Name	Student's Name	Name of the Paper	Conference Details
1	MS. Tripti Mishra	Leena Sharma Perna Pamptiwar	E-payments: Issues and challenges	Techno Tryst 2018 : New India and Digital Revolution: Impact on Economy, Society & Business"



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2	Dr. Pratiksha	Rashi Nagpal, Tanya Mrig, Nitika Jain Kanika	An Empirical Employee Study of Employee Engagement and its effect on Job Satisfaction, Digitization: Impact on Empowering and Transforming the Society	National Conference on Augmenting Competencies and Strengthening Organisational Strategies: Vision India, DIAS, 3rd February 2018 Techno Tryst 2018: New India & digital revolution: impact of economy, society & business, DIAS held at on 31st March 2018, sponsored by MIETY.
3	Dr. Shilki Bhatia	Bhavya Mahajan	“Employee Motivation and its Factors- An Empirical Study”	National Conference on “Innovative Realms in Management and Technology” at CPJ College of Higher Studies on 19.01.2018
4	Dr. Anju Batra	Aishwarya P.	Enduring Turbulent Business Environment via Downsizing- A Strategic Approach of Select IT Companies	National Conference on “Innovative Realms in Management & Technology” at Chander Prabhu Jain College of Higher Studies & School of law on Jan. 19, 2018.
5	Dr. Sandeepa Kaur	Mr. Veermani	Predicting Corporate Financial Distress using Composite Rule Induction System	ABS International Journal of Management – ISSN 2319-684X, Volume V, Issue 2, December 2017.

6.3.3 Examination and Evaluation

- The evaluation of the students in all the programmes i.e. MBA, BBA, BCom.(H) and MCA is done using two components:
 - External Evaluation (75) through a Semester-End Term Examination and
 - Internal Evaluation (25) is done by the faculty teaching the courses in the following ways:
 - Presentation on the subject topic (05 marks)
 - Written Test of every subject (10 marks)
 - Class Attendance (5 marks)



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Class Participation (5 marks) which is evaluated through:
 - Class Tests
 - Class Activities
 - Subject Assignments
 - Tutorials
- Internally the students of MBA and MCA were given at least one **MOODLE Test** per subject to test the conceptual knowledge of a student.
- For the evaluation of NUES-MSD, the students were evaluated on the basis of:
 - Projects / Live Projects
 - Mock Tests on Qualitative and Logical Reasoning
 - Technical Mock Interviews
- For the evaluation of NUES-General Proficiency, the students were evaluated on the basis of:
 - Projects / Live Projects
 - Mock Tests on Qualitative and Logical Reasoning
 - Technical Mock Interviews
 - Participation in College Events

6.3.4 Research and Development

The institute has always been striving towards motivating and promoting research environment in the institute by building the research appetite in the faculty. Many research strategies have been adopted by the institute for the research orientation of the faculty members.

Attend and present papers in various seminars and conferences

- Attend Faculty Development Programmes
- Become resource persons for conducting FDPs and Workshops to enhance the research orientation.
- Write research papers along with the students to enhance the culture of research in them too.
- Undertake Live, Research and Consultancy projects with students.
- Conduct and attend Inter-disciplinary Faculty Development programmes
- Send Research proposals for research project grants from AICTE, ICSSR.
- Take sabbatical leaves for research

Forming of Research and Consultancy Committee (RCC). The RCC committee encourages faculty members to be the guide /co-guide to undertake research projects.

Faculty groups have been formulated to enhance the quality of research work accelerates its progress. As a result, fourteen groups have been formulated and are working on their research work.

In order to promote exchange of ideas, knowledge and expertise institute joined AMDISA an international not-for-profit association to promote research climate.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

To facilitate research work of faculty members, institute has bought advanced statistical analysis software SPSS.

Orkund Software has also been procured by the Institute.

The paper presentations, publications, FDPs and Workshops attended and conductively by the faculty have been considered as important parameters for:

- i. Performance Appraisal
- ii. Annual Academic Audit, JAC, NIRF

It is critical for faculty members to have in-depth knowledge and practical understanding of pedagogical techniques of research and skills. Faculty development programs at the institute endeavours to contribute to the professional development of faculties. The institute organizes two Faculty Development Programmes every year and in the current year two inter disciplinary Faculty Development Programmes on cutting edge research methods and latest developments in specialised areas have been organized.

- One week Faculty Development Programme on “Business Analytics Using R”, 16.12.2017 to 22.12.2017
- One week Faculty Development Programme on “Data Science & Machine Learning Using Python: Applications in IT & Management Domains”, 25.05.2018 to 30.05.2018

• Other FDPs attended by Faculty

Dr. Barkha Bahl, Ms. Kanika, and Mr. Kamal attended Launch of Web Portal by Delhi Govt. for Merit cum Means students on 17.11.2017 conducted by GGSIP University.

Dr Barkha attended Meeting of Nodal officer training for e-district Portal for verifying documents of students seeking Merit-cum-Means scholarship conducted by GGSIP University on 09.09.2017.

Ms. Savita & Ms. Aashima, Assistant Professor attended a meeting on 11.01. 2018, at GNIM, Punjabi bagh, for Anugoonj prelims related guidelines .

Online Session was attended by all Course coordinators by Mr. Rama mohan on Plagiarism check software Urkundu 7.4.2018.

Dr. Shilki, Dr. Pratiksha, Dr. Anju Batra, Assistant Professor and Mr. Rama Mohan , Lab In-charge attended a CET related meeting on 26.04. 2018 for CET Exams guidelines for CET Exams to be held on 29.04.2018 & 05.05.18

Ms. Monika Sharma & Ms Aashima Assistant Professor attended a NSS orientation program on 17.05. 2018 at GGSIP University

Ms. Savita and Ms. Balwinder Sports Meet along with students on 12th,13th, 14th October 2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Mr Pranav Kharbanda attended the 4th TPO meeting of all Affiliated Colleges on 27th Feb 2018 conducted by Centralized Career Guidance & Placement Cell GGSIP University.

Mr. Rama Mohan attended a Session on “Microsoft edu Cloud Computing” conducted by Mr. Bhaskar Joshi, Business Development Executive by Microsoft Services 16th March 2018

Mr. Neeraj Juneja attended one week workshop on Bigdata from 18th to 22nd July 2017 organized by Indra Gandhi Delhi Technical University for Women

Dr. Anju Batra attended “Kautilyan Economics for Shared Prosperity” two weeks workshop organized by Maharaja Agrasen Institute of Technology, in collaboration with Kautilya International Foundation, on March 5-18, 2018

Ms. Savita and Dr. Sandeepa attended 5 day FDP on “Behavioural Variance and E-views” from 28th May 2018 to 1st June 2018 conducted by Dr. Akilesh Das Gupta Institute of technology and Management.

Ms. Soumya Chaturvedi attended FDP on at Faculty of Management Sciences , Delhi University, on 2nd June, 2018.

Dr. H.V. Kothari attended FDP on Data analysis using SEM and Panel Data at Maharaja Agrasen Institute of Management Studies from 11th June 2018 to 17th June 2017

Dr. Urvashi & Dr. Divya attended FDP on Pedagogical Changes and Research Methodology at RDIAS from 5th -13th July, 2018.

This year, 28th issue of In house International Journal DIAS Technology Review (DTR) has been published and the Journal has been listed in the UGC list of approved journal

• **Following are the papers published by our faculty in National and International Journals:**

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
1	Dr. N.Malati	A Comparative Study of Service Quality Parameters for Pantaloons and West Side	Proceedings of ICQPROM – 2017, ISBN No. 978-1-5090-6140-2, Excel India Publishers, Pg. 80-86.	1.
		Mobile Wallets: Emerging Payment Alternative	Accepted for publication in Journal Press India	2.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		India's way to Smart Education SWAYAM: India's MOOC's Initiative	Accepted for publication	3.
		Employee Perception towards Techno Stress with reference to IT Sector	Accepted for publication in Vivekananda Journal of Research, Volume 7(2), ISSN 2319-8702(Print)	4.
2	Dr. Barkha Bahl	Privacy threats and techniques to secure Personal Data on Social Networks	Accepted for Publication in DIAS Technology Review	5.
		Data centric Security Approach in Cloud Computing	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, ISBN: 987-81-927406-8-3	6.
		Data centric Security Approach: a WAY TO ACHIEVE Security & Privacy in Cloud Computing	Proceedings of 3 rd International Conference on Internet of Things and Connected Technologies (ICIoTCT), 2018 held at Malaviya National Institute of Technology, Jaipur (India) on March 26-27, 2018. Available at SSRN: https://ssrn.com/abstract=3168615	7.
3	Ms. Tripti Mishra	Students' Performance and Employability Prediction through Data Mining: A Survey	Indian Journal of Science and Technology, Vol 10(24), DOI: 10.17485/ijst/2017/v10i24/110791, June 2017, pp 1-6. ISSN (Print) : 0974-6846 ISSN (Online) : 0974-5645	8.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		E-Payment -Issues &Challenges and Future Scope	Proceedings of National Seminar Techno Tryst 2018 Saturday, 31st March 2018 NEW INDIA & DIGITAL REVOLUTION: Impact of Economy, Society & Business	9.
4	Dr. Pratiksha Tiwari	Generalized Interval Valued Intuitionistic Fuzzy Entropy with some Similarity Measures	Accepted for Publication in International Journal of Computing Science and Mathematics. SCOPUS Indexed ISSN-Online-1752-5063 ISSN-Print-1752-5055	10.
		Generalized Intuitionistic Fuzzy Entropy and Weighted Correlation with Applications in Multi-Attributes Decision Making	Accepted for publications in International Journal of Fuzzy Computation and Modelling, Vol. 2, No. 3, 2017, 261-274 ISSN-Online- 2052-3548 ISSN-Print-2052-353X	11.
		Fuzzy Soft matrices entropy applications in Data reduction: Fuzzy Soft Matrices	Accepted for publication in International Journal of Fuzzy System Applications, Vol. 7, Issue 3, Article 4. SCOPUS Indexed ISSN-Online- 2156-1761 ISSN-Print- 2156-177X	12.
		Entropy, Distance and Similarity Measures under Interval Valued Intuitionistic Fuzzy Environment	Accepted for Publication in Journal Informatica, An International Journal of Computing and Informatics, 2018 SCOPUS Indexed Impact Factor- 1.056	13.
		An Empirical Employee Study of Employee Engagement and its effect on Job Satisfaction	Accepted for publication in UGC Approved Journal FOCUS: Journal of International Business	14.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Resistance to Organizational Change and Value of Communication At MMTC Ltd.	Accepted for publication in UGC Approved Journal FOCUS: Journal of International Business	15.
		Commotions at Flipkart- A Case Study Analysis	To be published in conference proceedings of 6th National Conference on "Inclusive Growth & Building Organization Through Sustainable Profitability: A Balanced Approach" organized by BCIPS on 17th March 2018	16.
		Fuzzy directed divergence measure and its application to decision making	Accepted for publication in Songklanakarin Journal of Science and Technology. 40 (3), 633-639, May - Jun. 2018 ISSN (Print) 0125-3395 ISSN (Online) 2408-1779 SCOUPUS Indexed	17.
		Measure of distance and similarity for single valued neutrosophic sets with application in Multi-attribute Decision making	Accepted for publication in DIAS Technology Review 28 th Issue, October 2017-March 2018.	18.
5	Dr. Shilki Bhatia	Employee motivation and its factors- an empirical study	CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol.X, No. 1, July 2018, ISSN No. 0975-1874	19.
		Role of corporate in human development: a study of select companies	Accepted for publication in Journal Press India	20.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
6	Dr. Anju Batra	Demystifying Organizational Downsizing: A Case of Select IT Companies	VIRTUE- The DAVIM Journal, July-Dec. 2017, Vol. 5, Issue II. ISSN No. 2230-7117	21.
		Organizational Ebb or Tide: An Aftermath of Downsizing	International Journal of Economics and Social Sciences (UGC Approved) Sep. 2017, ISSN No. 2249-7382	22.
		Enduring Turbulent Business Environment via Downsizing- A Strategic Approach of Select IT Companies	Accepted to be published in CPJ Global Review, A National Journal of CPJ-CHS & School of Law, Vol. X, No. 1, July 2018, ISSN No. 0975-1874	23.
		Digitization Waves: Refurbishing Marketing Formats	Published in proceedings of National Conference on "Emerging Paradigms of Digitization: A Management Perspective" by Maharaja Agrasen Institute of Technology, on March 2018.	24.
7	Dr. Divya Mohan	An Empirical Study of Spirituality in the workplace	Effulgence Bi-annual management Journal, Vol. 16, Special Issue 2, ISSN 2456-6675,	25.
		A responsible economy through Green Marketing	Paper Accepted, International Management Conclave	26.
		Marketing Implications of Hotel Industry: A study on few selected hotels	National Conference on "Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA" held at Delhi Institute of Advanced Studies on, 3 rd February 2018 ISBN :978-81-927406-9-0	27.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
8	Dr. Sandeepa Kaur	Predicting Corporate Financial Distress using Composite Rule Induction System	ABS International Journal of Management, ISSN No. 2319-684X, Vol. V, Issue 2, December 2017	28.
		Comparative Analysis of Bankruptcy Prediction Models: An Indian Perspective	Accepted for publication in with 28 th Issue of DIAS Technology Review (October 2017-March 2018), ISSN 0972-9658	29.
		Goods and Services Tax: The New Economic Reform, Prospects and Challenges	Accepted for publication in Journal Press India, May 2018.	30.
9	Mr. Kamal Upreti	WannaCry Ransomware Attack	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, ISBN: 987-81-927406-8-3	31.
10	Dr. Richa Arora	A study on the relationship between Performance Management and organization Behaviour in BPOs	Accepted for publication in Indian journal press	32.
		An evaluation of Quality of Faculty Worklife: Jamia Hamdard	Accepted for publication in Indian journal press	33.
		Manpower planning Optimization: A Case Study in Haryana Roadways	DIAS Technology Review, Vol.14, No.1, pp58-65, ISSN 0972-9658	34.
		The Level of Job Satisfaction for Managers and Non-Managers in Haryana Roadways: A Factor Analysis Approach	Accepted for publication in with 29 th Issue of DIAS Technology Review (October 2017-March 2018), ISSN 0972-9658	35.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Satisfaction levels of Mystery Shoppers towards Total Solutions Incorporated	Accepted for publication in conference proceeding National Conference on “Inclusive Growth & Building Organization through Sustainable Profitability: A Balanced Approach” being organized at Banarsidas Chandiwala Institute of Professional Studies on Saturday on 17 th March 2018	36.
		A Conceptual Study on Faculty Engagement in Improving the Academic Performance of Higher Educational Institutes in India	Conference proceedings of International Conference on Research and Business Sustainability” being organized at IIT Roorkee, Noida Campus at 16-17 December 2017. ISBN NO: 978-93-86238-38-2	37.
		A Study on Analysis and Evaluation of Training Effectiveness at Honda Motorcycle and Scooter India Pvt. Ltd.	Conference proceedings of National Conference on Global Information and Business Strategies at GIBS, Rohini on 8 th December 2017. ISBN NO: 978-93-5291-375-6	38.
11	Mr. Pranav Kharbanda	“Amidst Liberalisation policies, prospects of mutual Fund Industry in Investments”	Business Sciences International Research Journal)UGC Approved Journal No. 63466) Vol.5, Spl Issue 2017, Dec. 2017 ISSN 2321-3191	39.
		“A Study on Trends in celebrity endorsed product Branding”	Business Sciences International Research Journal)UGC Approved Journal No. 63466) Vol.5, Spl Issue 2017, Dec. 2017 ISSN 2321-3191	40.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		Comparative study of strategu and business model of Green Entrepreneurship adopting corporate world: A pilot Study	Proceedings of National Conference on Intellectual property an Entrepreneurship (NCIPE-2018) to be held on 19 March, 2018 at Depart. Of Management, IIT Roorkee	41.
		Effectiveness of plagiarism tools, A Study and survey	Proceedings of National Conference on Intellectual property an Entrepreneurship (NCIPE-2018) to be held on 19 March, 2018 at Depart. Of Management, IIT Roorkee	42.
		Blending Total Quality Management and Services: A Challenging construct	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp.174-185 ISBN :978-81-927406-9-0	43.
12	Ms. Shailly Bhasin	A Study on Talent Management with Special Reference to IT Companies	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp.228-242 ISBN :978-81-927406-9-0	44.
13	Ms. Kanika Dhingra	Economic Factors and Foreign Direct Investment in India: A Correlation Study	Proceedings of National Conference held at DIAS on "Augmenting Competencies and Strengthening Organizational Strategies" on 3 rd February 2018, pp 135-148 ISBN :978-81-927406-9-0	45.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
14	Dr. Urvashi Ghai	Indian Stock Market Rattled By Scams	Proceedings of DIAS International Conference on Global Transformation: Unleash, Augment and Reinforce, on 7 th January 2017, ISBN No.: 987-81-927406-8-3.	46.
		“Mutual Funds – An Investment Aspect”	Indian Journal of Development Research (Bi-annual Journal) Vol. 9, No. 2, July-December 2017. Pg. 25-33 ISSN No.: 2249-104X	47.
		“Amidst Liberalization Polices, Prospects of Mutual Fund Industry in Investments”	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl Issue 2017, Dec. 2017 ISSN 2321-3191	48.
		“A study on trends in celebrity endorsed product Branding”	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl Issue 2017, Dec. 2017 ISSN 2321-3191	49.
		“Upshot of demonetization on common folks”	Proceedings of National Conference on “Innovative Realms in Management & Technology”	50.
		“Spot the difference” - A role of Novelty for Patents	Proceedings of National Conference on Intellectual Property and Entrepreneurship (NCIPE-2018), Department of Management Studies, Indian Institute of Technology, Roorkee, held on 19 March 2018.	51.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
		“An Empirical Study of Spirituality in the workplace”	Effulgence Bi-annual management Journal (Indexed and Listed at UGC), Vol. 16, Special Issue 2, Jan- June 2018, ISSN 2456-6675	52.
15	Ms. Monika Dhiman	Social Media as A Promotion Tool & Its Influence on Consumers’ Buying Behaviour: A Literature Review	Proceedings of International Conference on Management Practices and Research held at Apeejay School of Management, New Delhi on 22 nd July 2016 ISBN:978-81-932836-9-1, pg. no. 73-77	53.
		Impact of Psychological factors on Investment Decisions	National Conference on “Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA” held at Delhi Institute of Advanced Studies on, 3 rd February 2018 ISBN :978-81-927406-9-0	54.
16	Mr. Nishant Kumar	A Study on the Influence of Customer Satisfaction/ Dissatisfaction in the Development of CRM	Iranian Journal of Business and Economics, Vol. 4, Issue 2 , 2017, E-ISSN 2383-2827	55.
		Examining the Relative Importance of Critical Factors in Developing Service Quality Perception in Mobile Communication Industry	Proceeding of Fifth Pan IIM World Management Conference Dec 14-16 2017, IIM Lucknow (UP) India	56.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S. No.	Name of the Faculty	Title/Research Paper/Article Published	Name, Volume, Year of the Journal	No. of Publications
17	Ms. Aashima	Impact of GST on Various Industries	Proceedings of National Conference on Augmenting Competencies and Strengthening Organisational Strategies: Vision India, DIAS, 3 rd February 2018, Conference Proceeding – ISBN -978-81-927406-9-0	57.
18	Ms. Pragya Jayaswal	Revolutionizing the Buyer's Journey Online: Augmented Reality in Indian E- Tailing	Proceedings of National Seminar Techno Tryst 2018, New India & Digital Revolution: Impact of Economy, Society & Business, pp 152-163	58.
19	Ms. Balwinder Kaur	Dynamism of FII flows and Expected Volatility in Indian Stock Markets: An Empirical Analysis	DIAS Technology Review, 27 th Issue, April – Sept 2017 ISSN 0972-9658	59.
20	Mr. Neeraj Juneja	: A Study on trends in celebrity endorsed product Branding”	Business Sciences International Research Journal (UGC Approved Journal No. 63466) Vol. 5, Spl Issue 2017, Dec. 2017 ISSN 2321-3191	60.

6.3.5 Library, ICT and Physical Infrastructure / Instrumentation

- Number of books and periodicals presently available in the Institute's Library are as follows:
 - Total number of Volumes : 21,984
 - Total number of Titles : 6466
 - Total number of e-journals through Delnet : 641
 - Total number of journals and periodicals : 143
- The software Visio Net was upgraded under the Annual Maintenance Contract
- As per the MHRD letter dated 15th January 2018 we have created digital campus with next generation high speed WiFi Services USING JIO.
- Purchased IBM SPSS Statistics Base 25.0, Advanced Statistics & SPSS Regression from SPSS South Asia PVT. Ltd.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Purchased URKUND Anti Plagiarism software from eGalactic Pvt. Ltd.
- 20 computers upgraded with the latest configuration
- Processor 7th Generation Intel Core™ i5-7400, 8GBDDR4 RAM, Hard Drive ITB SATA, Monitor 19" LED, Keyboard, Mouse, USB3
- Renewed Microsoft Campus Agreement (O365) FORM KAMPTRON Systems Pvt. Ltd.

6.3.6 Human Resource Management

- An individual service book is maintained in office which records the details of all the faculty members and staff.
- The performance and conduct of employees, staff & faculty, are monitored and evaluated annually.
- Annual assessment of performance of all the employees is undertaken and accordingly increments are given to them.
- All the faculty members are encouraged to improve their teaching & research skills through their participation in Faculty Development Programmes, Workshops, Seminars & Conferences. The Faculty members are provided with honorarium for being resource persons in FDP's. They also receive Research Grant for participation in Seminars & Conferences. In addition, special casual leave to participate in Seminars/Conferences/FDP's / Workshops is provided.
- Staff members are also encouraged to improve their skills through their participation in Staff Development Programmes. They are provided with special casual leave for the same.
- Faculty is provided with a Summer Break & Winter Break as per the GGSIP University directives.
- The Institute adheres to the rules as specified in the Institute's HR Policy manual.

6.3.7 Faculty and Staff Recruitment

- The AICTE and GGSIP University norms are followed for the qualifications and experience for all the posts to be filled at DIAS. At the Institute, a transparent recruitment policy is followed wherein every candidate is given a fair chance of selection.
- The recruitment process of the faculty includes issuing advertisement, inviting applications and shortlisting the same. The shortlisted candidates are called for presentation before the faculty followed by an interview by a duly constituted Selection Committee. For the Academic Session 2017-18 following selections were made:
 - One Professor in MBA Department
 - One Adjunct Faculty in MCA Department
 - Three Assistant Professors in MBA department
 - Three Assistant Professors in BBA department
 - Eight New Faculty to join from Aug 2018 in Management;
 - One Librarian.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- The administrative staff is also recruited through advertisement, screening followed by a written test, wherever applicable an interview by the Selection Committee. Besides graduation/ post-graduation academic qualifications, incumbent must also possess relevant experience and must be conversant with the office procedures and practices. This year one staff member has been selected.

6.3.8 Industry Interaction / Collaboration

- To keep the students abreast with latest technology and expectations of the corporate world, industry - academia interface is a must. The Institute has conducted workshops and guest lectures for MBA, BBA, BCOM (H) and MCA students to keep them abreast with the industry & get hands on experience of working in the industry. The Institute conducts:
 - Workshops
 - Guest Lectures
 - Personality Development Sessions
 - Industrial Visits
 - Signing of MOU
 - Projects with Other Regulatory Bodies
 - Conduct of Assessment Tests

The details of various industry interactions with the students at DIAS are as follows:

a. Workshops

S.No.	Topic	Speaker (s)	Date
1.	“Big Data Hadoop” MCA III & V	Trainers from Ducat Pvt. Ltd.	18.08.2017
2.	“Career after BBA and Aptitude Test-Skills” BBA I & III	Dr. Dhruvajyoti Banik, Academic Head, Endeavor	23.08.2017
3.	Extempore and Public Speaking BBA I, II , B.Com (H)-I	Mr. Amit Poddar, Senior Regional Head, TIME	04.09.2017
4.	Stock Market & Trends Analysis MBA III	Mr. Nasir Mirza, (Certified Financial Planner), CEO of DICC	22.09.2017
5.	Game Development using JAVA Script MCA III & V	Dr. Barkha Bahl	26-27 September 2017
6.	Beti Bachao Beti Padhao All Faculty and Staff	-	24.10.2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S.No.	Topic	Speaker (s)	Date
7.	Software Testing Using Java MCA IV	Mr. Yash Sharma, Software Developer, Hackveda.in	12.02.2018
8.	Web-Technologies (AJAX, PHP, Javascript, Bootstrap etc.)- MCA	Mr. Parag Saxena, Trainer, HCL Technologies MCA IV	23.02.2018
9.	Electronic Payment Systems MCA & MBA	Mr. Lalit Mehra, Technical Lead, PAYTM	24.02.2018

b. Guest Lectures

S.No.	Topic & Class	Speaker (s)	Date
	Python and Machine Learning- MCA -III, MCA V	Mr. Ravikant Tyagi, Trainers from Brain Mentors	01.09.2017
2	All It Takes to become an Entrepreneur MBA I	Mr. Mayur Ramgir, CEO, Zonopact	07.09.2017
3	Aptitude Session, MCA III, MCA V	Mr. Ankit Jindal	07.09.2017
4	Climate Change and Energy Security: Issues and Challenges for India MCA-III, B.Com(H)-I	Dr. N.C. Gupta, Professor, University School of Environment Management, GGSIPU	09.09.2017
5	Work Readiness Programme through Advanced Excel- MBA III, BBA III & BBA I	Mr. Ravneet Bhola, Chief Financial Analyst, Mckinsey, Gurgaon	09.09.2017
6	An Introduction to HR Generalist Role & HR Personality Traits	Mr. Saurav & Mr. Rohit Aprtron Solutions Pvt. Ltd.	11.09.2017
7	Android Application Development MCA III, MCA V	Mr. Satish Kumar, Sr. Software Engineer, Ms. Ashima, Software Engineer, Sirez Pvt. Ltd.	16.09.2017
8	Technical Analysis - MBA III	Mr. Keshav Kumar,	20.09.2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S.No.	Topic & Class	Speaker (s)	Date
		Chartered Financial Analyst, CEO of Financial Corridor	
9	Data Integration Tool-Informatica - MCA III, MCA V	Mr. Shekhar Saini, Software Engineer, TCS	14.10.2017
10.	Disaster Management - MBA I	Dr. Prem Kumar Gupta, MBBS, MD (Forensic Medicine), Safdarjung Hospital, Delhi	14.10.2017
11.	Art of Living Session on "Realizing Oneself through Introspection" MBA II	Mr. Sameer Dua, Senior Faculty, The Art of Living	16.01.2018
12.	JAVA Script - MCA IV	Trainers from Apron Solutions Pvt. Ltd., Noida	17.01.2018
13.	Quantitative Aptitude Session - II MCA IV	Mr. Ankit Jindal, Freelancer	13.02.2018
14.	Cloud Computing Using Microsoft Azure MCA IV	Mr. Chirag Gupta, Principle Engineering Manager, Microsoft, USA	13.02.2018
15.	Operations Management	Mr. Suneel Garg	19.02.2018
16.	Lecture on "Operations Management"	Mr. Suneel Garg	19.02.2018
17.	Quantitative Aptitude Session - III MCA IV		20.02.2018
18.	Any Time Money Through Digital Marketing - MBA II	Ms. Inderjeet Kaur Indy, Assistant General Manager, Marketing and Communication, Millenium Consultants	16.03.2018
19.	Self-Employment - MCA-IV, BBA-IV, BBA-II, B.Com(H)-II	Mr. Umesh Bhardwaj, Director, Vestige Marketing Pvt. Ltd.	20.03.2018
20.	Quantitative Aptitude Session – IV	Mr. Ankit Jindal Freelancer	27.03.2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

S.No.	Topic & Class	Speaker (s)	Date
		MCA IV	
21.	Digital Marketing - BBA, B.Com (H)	Mr. Vipin Khutail, Founder and Director Being Topper Delhi	06.04.2018
22.	Digital Marketing - MBA II	Mr. Shashank Agrawal, Trainer, DUcat	09.04.2018

c. Personality Development Sessions

The institute aims to improve the students' personality through sessions and workshops focusing on building the place ability of the students and making them corporate ready.

S.No.	Sessions	Organisation	Taken By & Designation	Date
1.	Personal Branding with Social Media	Smart Leap	Ms. Niti Bhardwaj	19 th August' 17
2.	All it takes to become an Entrepreneur	Zonopact	Mr. Mayur Ramgir CEO, Zonopact	7 th September' 17
3.	Effective Public Speaking	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
4.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
5.	Aptitude and Guesstimation	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
6.	Team Building and Leadership	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
7.	Cracking the code of Success	Smart Leap	Ms. Niti Bhardwaj	21 st September' 17
8.	Taking the Big Leap	Smart Leap	Ms. Niti Bhardwaj	21 st September' 17



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

9.	Personal Interview	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th January'18
10.	Alumni Interaction	WNS	Mr. Saad	19 th January'18
11.	Alumni Interaction	RNM Associates	Mr. Avi Nagpal Analyst	19 th January'18
12.	Man in the Mirror	MRS Training Services Ltd	Mr. Manish R.Sharma	25 th January'18
13.	Aptitude Session I	MCA IV	Mr. Ankit Jindal, Freelance Trainer	6 th February'18
14.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	7 th February'18
15.	Career After MBA	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th February'18
16.	Cracking the Code of Success	Smart Leap	Ms. Niti Bhardwaj	9 th February'18
17.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	9 th February'18
18.	Aptitude II	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13 th February'18
19.	Jobs after MBA	AMCAT	Trainers from AMCAT	15 th February'18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

20.	Alumni Interaction I (Mock Interview)	MCA IV	Ms. Bharti Chauhan, IT Analyst , NCR Corporation Ms. Astha Gupa, Software Engineer , NEC Technology Mr.Rishabh Jain, Software Engineer, Smartbox Software	17 th February' 18
21.	Career Opportunities in Banking and Finance	Times Group	Trainers from Times Group	17 th February' 18
22.	Aptitude III	MCA IV	Mr. Ankit Jindal, Freelance Trainer	20 th February' 18
23.	Group Discussion	MCA IV	Ms. Tripti Mishra, Faculty DIAS	24 th February' 18
24.	Alumni Interaction	S & P Capital IQ	Ms. Bhawna Warikoo Research Associate	24 th February' 18
25.	Aptitude IV	MCA IV	Mr. Ankit Jindal, Freelance Trainer	27 th February' 18
26.	Aptitude V	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13 th March' 18
27.	Preparing for Internships	DIAS	Dr Shilki Bhatia DIAS	14 th March' 18
28.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	15 th March' 18
29.	Creating an Effective Resume	Smart Leap	Ms. Niti Bhardwaj	16 th March' 18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

30.	AMCAT Exam	AMCAT	AMCAT Trainers	16 th March' 18
-----	------------	-------	----------------	----------------------------

d. Industrial Visits

S.No.	Company Name	Target Audience	Date
1.	Industrial Visit to Liberty Ind.	B. COM I	01.11.2017
2.	Industrial Visit to Yakult Danone India Pvt Ltd.	MBA-III A	01.11.2017
3.	Industrial Visit to Electronics Niketan	MCA-III MCA-V	08.02.2018
4.	Industrial Visit to Mother Dairy	MBA II	28.02.2018
5.	Industrial Visit to Coca Cola India Pvt. Ltd.	BBA II	28.3.2018
6.	Industrial Visit to Coca Cola India Pvt. Ltd.	BBA IV	04.04.2018
7.	Industrial Visit to Bisleri India Pvt. Ltd.	MBA-II	20.04.2018

e. Signing of MOU

In order to keep abreast with latest happenings in industry and work for the holistic development of the students throughout the year, regular and rigorous training sessions are must for the students. Keeping this in mind, DIAS has signed MOUs with various organisations so that regular trainings can be conducted for the students. The details of the MOU are:

1. MOU with Internshala for providing Summer Trainings.
2. MOU with National Entrepreneurship Development Cell (NEDC) for conduct of Skill and Entrepreneurship
 - a. Trainings
 - b. Seminars
 - c. Workshops
3. MOU with Smart Leap Programme for conduct of Skill and Entrepreneurship
 - a. Trainings
 - b. Seminars



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

c. Workshops

4. Agreement with Oysters Connect for undertaking Live Projects.
5. College Registration at Triedge for Internship opportunities.
6. MoU of Youth4work with AICTE for its affiliated colleges.

f. Projects with other regulatory bodies

At DIAS, the faculty members are undertaking research project with ICSSR and two proposals for major research projects have also been submitted

- i. **Minor Project with ICSSR:** The Indian Council Of Social Science Research (ICSSR) has sanctioned a grant-in-aid of 2,00,000 INR for Minor Research Project entitled “A Study of Skill Development Situation and Model Development relating to Employability for Vocational Education in National Capital Region.”
- ii. **Research proposal for major project with ICSSAR on** “A study of factors affecting the survival of Startups and designing framework to improve the sustainability of startups”
- iii. **Research proposal for major project with AICTE on** “Study on Identification and Model Development of Skill Gaps in Technical Education”

g. Organize MOOCS Classes:

Institute has made a provision towards undertaking MOOCS Courses through Swayam using Class Central Web Portal.

h. Conduct of Assessment Tests

The Institute has conducted various Assessment Tests to enhance the logical and analytical ability of the students enabling to them fair well in their interviews. The tests were conducted by the following training companies:

1. Whee Box
2. Times Pro
3. Aspiring Minds
4. Internshala

6.3.9 Admission of Students

The admission procedure is planned and conducted by the university through the Common Entrance Test (CET) followed by an online counselling conducted by the university. After admission process is complete and in case, seats remain vacant, the Institute can also admit students directly, which is further regulated by the university.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

6.4 Welfare schemes for

Teaching and Non-teaching	<p>The following Welfare measures have been made available for benefit of the teaching and non-teaching staff by the institution.</p> <ul style="list-style-type: none"> • Sweets/Gift Packets are distributed to faculty and staff members on the occasion of Diwali. • Medical Facilities in emergent situation and dropping of faculty and staff at their residence on odd hours. • In case of sudden demise of the class IV employees, monetary assistance is provided to dependent. • ESI cards for Class IV employees to cover their medical needs. • Bonus for non-teaching staff and Class IV employee is provided • Insurance Cover for all the students, staff and faculty is provided
Students	<p>The following Welfare measures have been made available for benefit of the students by the institute.</p> <ul style="list-style-type: none"> • Neat and clean canteen • Subsidized photocopy and printing facility • Filtered water • Clean washrooms • Provision of lifts • Scholarships for economically weak and meritorious students • Book Bank Scheme • Mentorship • The Institute also promotes scholarships to the students under the EWS scheme, granted by the University. • The institute also routes the Post Metric Scholarship given to the students under SC/ST Scheme by the GNCT- Delhi.

6.5. Total corpus fund generated

NA

6.6. Whether annual financial audit has been done

Y

Yes

No

6.7. Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	GGSIPU	Yes	Director
Administrative	Yes	Team from C/G	Yes	Director



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

6.8. Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

The University conducts One Internal Exam and One Final exam per semester. The Internal Evaluation is for 25 marks and the Final exam is evaluated for 75 marks.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

- The institute has autonomy to adopt their self- designed teaching pedagogy to make the teaching learning process effective. Other than the curriculum prescribed by the university, the institute has an autonomy to conduct non university exams for MBA, MCA and BBA each. The exams are:
 - General Proficiency (MCA I-V)
 - Project (MCA - VI)
 - Managerial Skills Development (MBA- I)
 - Business Analytics (MBA-II)
 - Business Simulation and Games (MBA-III)
 - Managerial Skills Development (BBA- II)
 - Environmental Science (BBA-III)
 - Managerial Personality Development (BCOM-II)
- The institute designs the syllabi for NUES courses, adopts own teaching pedagogy and evaluate on their self-designed parameters.
- The courses are conducted to enhance the overall personality, Communication skills, technical and analytical skills and research orientation of the student.
- The Institute also conducts **Value-Added Courses** to further enhance the knowledge and skills of the students. The details of the courses conducted are:

S.No.	Activity Name	Date
1	Value Added Programme on “QA Testing, OOPS Contest and Selenium”	28.09.2017 to 31.10.2017.
2	Value Added Program “Certification Course on Technical Analysis	24.10.2017 to 03.11.2017
3	Value Added Certificate Course on “Structured Thinking & Problem Solving through Advanced	14.10.2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

	Excel”	
4	Certificate Programme on “Empowerment of Entrepreneurship Skill” conducted by NIESBUD, Ministry of Skill Development & Entrepreneurship, Govt. of India online.	15.02.2018 (15 days programme (01 day Offline & 14 days E-learning)
5	Value Added Course on “Corporate Readiness for Human Resource Managers”	17.03.2018 - 23.03.2018
6	Value Added Course on Digital Marketing	04.04.2018

- To give practical orientation to the students, they are made to participate in the **Live Projects** in the Industry. The details of such projects are:

S.No.	Student Name	Live Projects	Organization Name	Online Certification
1.	Divya Chaudhary	Influencer Marketing- Capture Real Campus Experiences of students and Alumni as Reviews on Shiksha.com - March 18	Shiksha	3 steps to raising capital fast[INTRO]
2.	Neha Kumari	Influencer Marketing- An Empirical Study on Social Media Usage and its Impact on Youth’s Personality.	Shiksha	How to start a website for writers, Artists & Creative Types
3.	Jyotsna Sabharwal	Glaxo smith kline consumer healthcare on the project- survey with sellers of Traditional Digestive products and its usage among Indian consumers.	Oysterconnect	SEO your resume: Bypass HR with keyword optimization
4.	Harshita	Glaxo smith kline consumer healthcare on the project- survey with sellers of Traditional Digestive products and its usage among Indian consumers.	Alison	Diploma in Human Resources
5.	Asmita Dwivedi	Influence Marketing- Capture Real Campus Experiences of Students and alumni as Reviews on Shiksha.com.	Shiksha.com	SEO Basics & Optimize Your Website Online Courses
6.	Poshak Sethi	Influence Marketing- Capture Real Campus Experiences of Students	Oysterconnect.com	SM Study Marketing Research



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		and alumni as Reviews		Associate Certificate Course
7.	Kartika	Service Quality of App- Based Food Aggregators	Udemy	Hubspot Academy Content Marketing Certification course
8.	Kshitijaa Sharma	Survey on Usage and Experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com	-
9.	Juhi	Influence Marketing- Capture Real Campus Experiences of Students and alumni as Reviews	Shiksha.com.	Excel Pivot Table Basics
10.	Kuldeep Singh	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com	How to start a Website for Writers, Artists & Creative Types
11.	Mehvish Khan	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com	How win over Investors/ Finance for Entrepreneurs
12.	Manita Jain	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Personal Finance: Obliterate Debt, Accumulate Wealth Online
13.	Gaurav Yadav	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com	How to start a Website for Writers, Artists & Creative Types
14.	Navneet Aggarwal	Survey on Usage and Experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com	College PRO-Technology Training with Projects: Digital Marketing
15.	Gagan Upadhyay	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com	How to start a Website for Writers, Artists & Creative Types
16.	Gaurav Dass	Research on Customer Awareness and Enablement of Policy Bazaar's New Car Self –Inspection App- Feb 18	Oysterconnect.com	College PRO-Technology Training with Projects: Digital



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

				Marketing
17.	Paras Saini	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Oysterconnect.com	Intelligence Analyst Certification
18.	Jaswant Singh	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Excel Pivot Table Basics
19.	Mansi Sharma	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Truck Driver Recruiter- How to Become a Rolling Recruiter online course
20.	AAyush Tyagi	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha .com	Excel Pivot Table Basics
21.	Kunal Khanna	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Excel Pivot Table Basics
22.	Abhinav Gupta	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com	College PRO-Technology Training with Projects: Digital Marketing
23.	Archie Jain	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Truck Driver Recruiter- How to Become a Rolling Recruiter online course
24.	Abhishek Goyal	Influencer Marketing - Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	SM Study Marketing Research Associate Certificate Course
25.	Nikhil Thareja	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Shikha.com	Adwords Fundamentals – Basics of Google Adwords and how to promote your business online.
26.	Maitray Oberoi	Influencer Marketing- Capture Real Campus Experiences of Students	Shikha.com	Influencer Marketing- Capture



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		and Alumni as Reviews		Real Campus Experiences of Students and Alumni as Reviews
27.	Nishant Dudeja	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	How to win over Investors Finance for Entrepreneurs Online Course
28.	Chahat Jain	Retail Connect Program	Videocon	Excel Quick Start Tutorial
29.	Aman Wadhwa	Multi Level Campus Ambassador Program- seed Microsoft's New AI Chartbot Ruuh amongst College Students across India March 18	Oysterconnect.com	Excel Pivot Table Basics
30.	Diksha Arora	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Financial Management – Foundations of Finance (Theory) Online Course
31.	Gonika Garg	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Quickmigration office 2003 to 2010 migration training
32.	Khushboo Wadhwa	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	SM Study Marketing Research Associate Certificate Course
33.	Akshaya Venkataraman	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	How to start a Website for Writers, Artists & Creative Types
34.	Laxman Gautam	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Math is Everywhere: Applications of Finite Math
35.	Kanak	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	How to guide in HTML online course
36.	Aishwarya Rai	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shikha.com	Personal Finance: Obliterate Debt, Accumulate Wealth online
37.	Aditi	Influencer Marketing- Capture Real Campus Experiences of Students	Shikha.com	Instagram Marketing – 5 successful free



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

		and Alumni as Reviews		tips you need to use online course
38.	Mansi Bansal	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com	Wordpress Training for Beginners
39.	Komal Luthra	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com	Excel Pivot Table Basics
40.	Akash Kumar Jha	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com	Excel Pivot Table Basics
41.	Harshit Tiwari	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India Jan 18	Oysterconnect.com	Technical Analysis Program Specialization – Equity, Derivative & Forex Market
42.	Himanshu Yadav	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com	Excel Pivot Table Basics
43.	Anmol Tyagi	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com	Centrecode Stage 3 Training
44.	Nikhil Thareja	Survey on Usage and experiences of Home Remedies and Ayurveda Products in India	Oysterconnect.com	Adwords Fundamentals- googleAdwords and how to promote your business online
45.	Medhavi Shukla	Influencer Marketing- Capture Real Campus Experiences of Students and Alumni as Reviews	Shiksha.com	Excel Quick Tutorial: 36 mins to learn the basics online course
46.	Prachi Aggarwal	Market Survey to Identify Qualified and Employable people segments for Flexible Workforce	Oysterconnect.com	Intelligence Analyst Certification

6.11 Activities and support from the Alumni Association

DIAS has an Alumni Association of which the alumni of DIAS are members and have been contributing in various capacities for the betterment of the Institute. There has been active interaction with alumni in terms of placements, alumni meet, scholarship, sponsorship, etc.

The Alumni members:

- Are invited and honoured as judges in Annual Cultural Programme Ecstasy.
- Take Interactive Sessions with students to acquaint them with the latest corporate requirements.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Give objective feedback for the improvement in teaching pedagogy at the Institute.
- The feedback given by them is analysed and Value added Courses are conducted to abreast the students with latest knowledge.
- Help in getting Summer Internships to our students.
- The Institute started a “**Corporate Alumni Mentorship**” programme in which the MBA students have been associated with the Alumni who are already working in corporate. The Alumni Mentors interact with the mentee students and help them in getting an insight about the work culture of the corporate. This has enhanced the students to build their KSAs (Knowledge, Skills and Aptitude)
- Function as resource person for value added courses.

6.12 Activities and support from the Parent – Teacher Association

- The Institute maintains a constant and regular interaction with the parents through telephones, e-mails and in person to update them about their ward's:
 - Attendance in the classes
 - Participation in extra-curricular and co-curricular activities in the Institute
 - Performance in placements
 - Any other related information
- The parents are requested to share their feedback about their wards development during the course in the institute.
- The parents are extended invitation to be a part of all the cultural events and academic events organized by the institute.
- Parents are also invited to be Guest Speakers at various events in the college and share their experiences and knowledge with the students.
- Parent teacher meetings are also conducted on need basis.

6.13 Development programmes for support staff

Along, with the training and development of faculty, DIAS also takes initiatives for developing the support staff by encouraging them to participate in the training programmes inside and outside the institute.

- Sr Lab Assistant attended one day programme with DELNET on “ Cyber Hygiene ad Online Safety” on 11 May 2018;
- Lab Technician attended one Day programme”EDU Cloud Computing” conducted by Microsoft Official at Crown Plaza, Okhla Industrial Area on 16 Mar 2018;
- Sr A/Cs Asst attended Interaction Outreach Programme organized by IT authorities about filing of IT returns by one & all on 11 Jan 2018 in their CP Office;
- Faculty & Office Staff attended programme on launch of web Portal on 17th Nov. 2017 by Hon' Chief Minister, Delhi for the benefit of students under EWS category;
- Two lab technicians attended one Day Training programme on “Working of Faculty Feedback System” conducted by Dr. Barkha Bahl, Professor, DIAS in Dec. 2017.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Two Faculty attended one day MHRD workshop on Social Media- uses & effects at AICTE Auditorium on 30.4.2018 conducted by AICTE at their Delhi HO.
- Lab Technician attended Short Workshop on Single Window Development Programme by GGS IP University, on 07 March 2018;
- Staff and faculty attended short workshop on 17.11.2017 for providing financial assistance through merit-cum-means portal of E District for benefits of SC/ST/EWS by Directorate of Higher Education, GNCT Delhi;
- One faculty & staff attended programme on document verifications for new admissions by GGS IPU on 29 May 2017.
- Faculty & staff attended training session for conduct of CET by GGS IPU.
- Staff and faculty attended a training session on “Working of Plagiarism Software-ORKUND”, organised by Egalactis Pvt Ltd on 7th April 2018

6.14 Initiatives taken by the institution to make the campus eco-friendly

A number of activities have been undertaken at DIAS to make the campus eco friendly

SN	ACTIVITIES	DATE
1.	Tree Plantation	11 th August,2017
2.	Guest Lecture	6 th September,2017
3.	Swachh Bharat Abhiyaan/Cleanliness Drive	1 st September-15 th September 2017
4.	Active participation of students in Ozone Day Celebration	16 th September 2017
5.	Diwali Celebration	14 th October, 2017
6.	Diwali Campaign (Banner – Say No To Crackers)	15 th October -19 th October, 2017
7.	Visit to Bio Diversity Park	18 th Jan,2018
8.	Guest Lecture	9 th Feb, 2018
9.	SALVAGE (Best Out Of Waste) : Inter College Participation	16 th Feb., 2018
10.	Display of Items prepared by students in Best Out Of Waste Competition	During Ecstasy 2018
11.	Holi Celebrations	28 th February, 2018
12.	Holi Campaign (Holi Banners- Play Colorless Holi)	26 th February-28 th February, 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

13.	Women Day Celebration (Painting and Debate Competition)	14 th March 2018
14.	Earth Day: Poster Making Competition	19 th April,2018
15.	Attended Workshop at Mahatma Gandhi Institute of Combating Climate Change	20 th April 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Criterion – VII

7. Innovations and Best Practices

1.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution.

DIAS imparts education that is holistic for overall development of the students. In this direction, the Institute aims at innovation and creativity. Several innovative practices have been undertaken at DIAS. The traditional learning system has been synchronized with innovative pedagogy to give students the maximum benefit of theoretical knowledge and its application at the corporate and grass root level in the growth of the nation.

Innovations introduced during this academic year which have created a positive impact on the functioning of the institution are:

a. Projects with other regulatory bodies

At DIAS, the faculty members are undertaking research project with ICSSR and two proposals for major research projects have also been submitted

i **Minor Project with ICSSR:** The Indian Council Of Social Science Research (ICSSR) has sanctioned a grant-in-aid of 2,00,000 INR for Minor Research Project entitled “A Study of Skill Development Situation and Model Development relating to Employability for Vocational Education in National Capital Region.”

ii **Research proposal for major project with ICSSAR on** “A study of factors affecting the survival of Startups and designing framework to improve the sustainability of startups”

iii **Research proposal for major project with AICTE on** “Study on Identification and Model Development of Skill Gaps in Technical Education”

• **Signing of MOUs:**

DIAS has signed various MOUs with different training organisations to help groom the students holistically

- MOU with Smart Leap Programme for conduct of Skill and Entrepreneurship
 - Trainings
 - Seminars
 - Workshops
- College Registration at Triage for Internship opportunities.
- MOU of Youth4work with AICTE.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- **MEITY Sponsored National Seminar:**

DIAS has conducted a National Seminar on “National Seminar -Techno Tryst 2018: New India and Digital Revolution: Impact on Economy, Society & Business” which has received Technical sponsorship from MEITY (Ministry of Electronic and Information Technology)

- **Mentoring for Live Projects:**

Institute has allotted faculty mentors to students to work on Live Projects. Students have done LIVE Projects under the supervision of their faculty members which has increased the research appetite in them which would eventually help them in their Summer Training Assignments

- **Installation of New Softwares to enhance Research**

The institute has installed SPSS-Version 21, User 10 to facilitate research by the faculty. A plagiarism software has been installed to authenticate and improve the quality of research in the institute.

- **Adoption of Experiential Learning as a method of teaching**

At DIAS, students are educated through first-hand experience. Skills, knowledge, and experience are acquired outside of the traditional academic setting and by implementing innovative teaching methodology. Artificial retail situation was created in the classroom in order to implement the same. Students were well versed with the different retail strategies. Popular retail cases were given to them along with the roles assigned to the students. Retail & Marketing strategies were used by the students to find out the solution of the problem.

- **Subject Viva of IT subjects**

A panel of teachers (excluding the faculty teaching the subject) is formed to conduct the viva of students in each subject so as the knowledge gain can be assessed and weak students can be identified. Extra classes are conducted for the students who have failed to get concept clarity.

- **Introduction of new tools to teach theoretical subjects**

Tools like Tableau Server and Qlik view are used in class to explain and simulate real life conditions in business intelligence and how it is used in business.

- **Group Assignments**

The Unit wise assignment covering entire syllabus is given in the beginning. As the course is progressed, students are asked to submit the assignment in group of four. This helps in team building and better understanding of the subject.

- **Inversion Teaching**

This novel teaching method has been adopted in which the students initially are exposed to the topic before coming to class. The Study material, presentation, notes are sent by the faculty to student prior to the class. The focus is on the higher form of cognitive work like



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

application, analysis, synthesis and evaluation through support of peer and faculty. In a way it is a flipped classroom experience.

- **Subject Specific Workshop**

Faculty members of Computer Application departments conduct subject specific workshops in their classes to introduce and train students on new technologies prevalent in IT industry like Selenium tool and Jeera Tool for testing thus making the students industry ready.

- **Research Orientation**

The subject teaching is being given research orientation as each subject is taught with respect to real industrial problem using case analysis. Students are encouraged to write research papers using analytical tools, SPSS, WEKA, E-Views etc.

- **Introduction of new subjects as a part of curriculum**

This year new subjects like Business Analytics, Business Simulation and Games have been introduced in the MBA curriculum by the University. These subjects aim at providing hands-on experience to students and quench their research appetite.

7.2. Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Various activities were conducted to meet the Plan of Action decided upon at the beginning of the year by various committees being formed to achieve the same.

All the following committees have prepared an Action Taken report in a standard format.

1. Academic Committee (MBA, MCA)
2. Student Industry Interface Forum (SIIF - MBA)
3. Student Industry Interface Forum (SIIF - MCA)
4. Student Technology Forum (STF)
5. Alumni Committee
6. Entrepreneurial Development Cell (EDP)
7. Corporate Academia Interface Committee (CAIC)
8. Social Responsibility Cell (Kartavya)
9. Eco Club Committee
10. Research Committee
11. Image Building Committee
12. Publication Committee (DIAS TIMES, DTR)

Few ATRs are enclosed herewith:



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

ACTION TAKEN REPORT

Name of the Committee : Student Industry Interface Forum (SIIF) (MBA)

Period of report : January 2017-April 18

Coordinator's Name : Mr Pranav Kharbanda

Coordinator's Name : Ms Pragya Jayaswal

Summary of the Report:

- a. Total No. of activities Planned : 30
- b. Total no. of activities Conducted : 30
- c. Deviations (+/-) : 00

List of Activities:

S.No.	Sessions	Organisation	Taken By & Designation	Date
1.	Personal Branding with Social Media	Smart Leap	Ms. Niti Bhardwaj	19 th August' 17
2.	All it takes to become an Entrepreneur	Zonopact	Mr. Mayur Ramgir CEO, Zonopact	7 th September' 17
3.	Effective Public Speaking	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
4.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th September' 17
5.	Aptitude and Guesstimation	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
6.	Team Building and Leadership	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th September' 17
7.	Cracking the code of Success	Smart Leap	Ms. Niti Bhardwaj	21 st September' 17
8.	Taking the Big Leap	Smart Leap	Ms. Niti Bhardwaj	21 st September' 17
9.	Personal Interview	MRS Training Services Ltd	Mr. Manish R.Sharma	16 th January' 18
10.	Alumni Interaction	WNS	Mr. Saad	19 th January' 18
11.	Alumni Interaction	RNM Associates	Mr. Avi Nagpal Analyst	19 th January' 18
12.	Man in the Mirror	MRS Training Services Ltd	Mr. Manish R.Sharma	25 th January' 18
13.	Aptitude Session I	MCA IV	Mr. Ankit Jindal, Freelance Trainer	6 th February' 18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

14.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	7 th February' 18
15.	Career After MBA	MRS Training Services Ltd	Mr. Manish R.Sharma	8 th February' 18
16.	Cracking the Code of Success	Smart Leap	Ms. Niti Bhardwaj	9 th February' 18
17.	Make Way as I Present	Smart Leap	Ms. Niti Bhardwaj	9 th February' 18
18.	Aptitude II	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13 th February' 18
19.	Jobs after MBA	AMCAT	Trainers from AMCAT	15 th February' 18
20.	Alumni Interaction I (Mock Interview)	MCA IV	Ms. Bharti Chauhan, IT Analyst , NCR Corporation Ms. Astha Gupa, Software Engineer , NEC Technology Mr.Rishabh Jain, Software Engineer, Smartbox Software	17 th February' 18
21.	Career Opportunities in Banking and Finance	Times Group	Trainers from Times Group	17 th February' 18
22.	Aptitude III	MCA IV	Mr. Ankit Jindal, Freelance Trainer	20 th February' 18
23.	Group Discussion	MCA IV	Ms. Tripti Mishra, Faculty DIAS	24 th February' 18
24.	Alumni Interaction	S & P Capital IQ	Ms. Bhawna Warikoo Research Associate	24 th February' 18
25.	Aptitude IV	MCA IV	Mr. Ankit Jindal, Freelance Trainer	27 th February' 18
26.	Aptitude V	MCA IV	Mr. Ankit Jindal, Freelance Trainer	13 th March' 18
27.	Preparing for Internships	DIAS	Dr Shilki Bhatia DIAS	14 th March' 18
28.	Resume Building	MRS Training Services Ltd	Mr. Manish R.Sharma	15 th March' 18
29.	Creating an Effective Resume	Smart Leap	Ms. Niti Bhardwaj	16 th March' 18
30.	AMCAT Exam	AMCAT	AMCAT Trainers	16 th March' 18



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

ACTION TAKEN REPORT

Name of the Committee : Corporate Academia Interface Committee
Period of report : January 2016-April 17
Coordinator's Name : Mr. Neeraj Juneja
Co-Coordinator's Name : Ms. Shailly Bhasin
Submitted On : 31. 05. 18

Summary of the Report:

- a. Total No. of activities Planned : 13
b. Total no. of activities Conducted : 13
c. Deviations (+/-) : 00

List of Activities

S.No.	SESSIONS/ ACTIVITIES	TARGET AUDIENCE	RESOURCE PERSON & DESIGNATION	ORGANISATION	DATE
1.	Excel Workshop	BBA-I, BBA-III, MBA III	Mr. Ravneet Bhola Chief Financial Analyst	Mickensy Ltd.	Oct. 2017
2.	Android Application Development Workshop	MCA-III MCA-V	Mr. Satish Kumar and Ms. Ashima, Senior Software Engineer	Sirez Pvt. Ltd.	Oct. 2017
3.	Data Integration Tools- Informatica Session	MCA-III, MCA-V	Mr. Shekhar Saini, Software Engineer	TCS Pvt. Ltd.	Oct. 2017
4.	Industrial Visit at Liberty Ind.	B. COM I	NA	NA	Nov. 2017
5.	Industrial Visit at Yakult Danone India Pvt Ltd.	MBA-III A	NA	NA	Nov. 2017
6.	Machine Learning	MCA-IV	Mr. Yash Sharma, Chief Trainer	Hackveda.in	Feb. 2018
7.	Cloud Computing Using Microsoft Azure	MCA-IV	Mr. Chirag Gupta	Microsoft, USA	Feb. 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

8.	Industrial Visit to Electronics Niketan	MCA-III MCA-V	NA	NA	Feb. 2018
9.	Industrial Visit at Mother Dairy	MBA II	NA	NA	Feb. 2018
10.	Electronic Payment System	MCA-IV, MBA-II	Mr. Lalit Mehra	Paytm	Mar. 2018
11.	Industrial Visit at Coca Cola India Pvt. Ltd.	BBA II	NA	NA	March 2018
12.	Industrial Visit at Bisleri India Pvt. Ltd.	MBA-II	NA	NA	April 2018
13.	Industrial Visit at Coca Cola India Pvt. Ltd.	BBA IV	NA	NA	April 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

ACTION TAKEN REPORT

Name of the Committee	: Student Technology Forum
Period of report	: January 2017-April 18
Coordinator's Name	: Ms. Savita
Co-Coordinator's Name	: Ms Monika Sharma/Ms. Aashima
Submitted On	: 31. 05. 18
Summary of the Report:	
a. Total No. of activities Planned	: 18
b. Total no. of activities Conducted	: 18
c. Deviations (+/-)	: Nil

LIST OF ACTIVITIES

S. No	SESSIONS/ACTIVITIES	TARGET AUDIENCE	STATUS As on April 23, 2018
1	Orientation Day /Fresher's Day (Meet & Greet)	MBA, MCA, BBA & BCOM	08.08.2017
2	Independence Day Celebration	MBA, MCA, BBA & BCOM	09.08.2017
3	Teacher's Day	MBA, MCA, BBA & BCOM	05.09.2017
4	Sports Tournament (Directorate of Student's Welfare)	MBA, MCA, BBA & BCOM	Conducted as per university schedule
5	Audition – Dramatics & Dance	MBA, MCA, BBA & BCOM	09.09.2017
6	Cricket Tournament T-20 (MCA Vs. MBA)	MBA, MCA, BBA & BCOM	29.09.2017
7	Inter College Competition	MBA, MCA, BBA & BCOM	25.10.2017
8	Health Programme-I (Obesity Management by Sehgal Neo Hospital)	MBA	24.08.2017
9	Health Programme -II (Anxiety at Workplace)	MBA	30.08.2017



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

10	Workshop (Career after BBA) (Trustway Consultancy)	BBA	23.08.2017
11	Live Video Presentation of Student Leaders Convention addressed by Hon'ble PM	ALL STUDENTS	11.09.2017
12	Career After Graduation	BBA BCOM	20.03.2018
13	Annual Cultural Fest, Ecstasy 2018	MBA, MCA, BBA & BCOM	24.03.2018
14	Intra College Sports Competition	MBA, MCA, BBA & BCOM	24.02.2018
15	Session on Digital Marketing (Being Topper Institute, Sponsor of Annual Cultural Fest)	BBA & BCOM	06.04.2018
16	Farewell	MBA, MCA, BBA & BCOM	07.04.2018
17	Session on "Role of Yoga in Life" at GGSIPU	MBA, MCA, BBA & BCOM	17.04.2018
18	International Yoga Day Celebration	Faculty & Staff Members	21.06.2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

BEST PRACTICES- I

1. Title of the Practice: **ACADEMIC INTEGRATION**

2. **Goal:** Knowledge provides the impetus for growth. The students' conceptual clarity is the base of a solid foundation of any educational institute. DIAS promotes academic integration and observes academic practices which not only develop research aptitude in the students but also enhance their reading & writing skills. DIAS aims at holistic development of the students by grooming them into mature individuals, capable of planning for the future, and taking the right decisions in life. The different committees in DIAS be it student industry interface forum, student technology forum, entrepreneurship development cell, corporate academia interface committee and many others help enhance the overall personality of the students. The Mission & Vision of the Institute are the guiding forces and the institute believes that learning to excel & excelling to serve should be motto both for the faculty and students alike.
3. **Context:** Academic Integration involves focus on a combination of academics, co-curricular and extra-curricular activities. The academic activities focuses on bringing conceptual clarity, develop strong knowledge and theoretical base. The co-curricular and extra-curricular activities aid in the holistic development of the students. The integrated efforts focus on achieving academic distinction, excellent placements and professional growth.

The challenging issues that have been addressed in designing and implementing the practice are with respect to addressing the academic and placement needs of both high achieving and mediocre students. The more important challenge is to provide placement assistance to the students irrespective of the market conditions.

4. **The Practice:** The academic inputs are supplemented through :

- i. **Lecture Plans** are prepared to give an idea to the students about the content to be covered in the lectures. These comprise of topic wise contents, their references from text books, reference books, articles from different journals and URLs for online articles. The key objective of every topic is clearly specified along with the time duration for completion of topic..
- ii. **Question Banks** assist the students in developing conceptual clarity of very topic. These are divided into three major sections- Test Your Skills which consist of multiple choice questions, Short Answer Questions and Long Answer Questions. A Fourth Section comprising of practical questions is included in practical subjects. The Lecture Plans and Question Banks of all subjects of MBA, BBA, BCom (H) and MCA are made by the faculty of their respective subjects and they are compiled and



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

placed in the Library for the reference of the students, before the beginning of the semesters.

- iii. **Solution Sets** are made available in the library to enhance the academic performance of the students. The suggested model answers of all the previous year's university question papers are prepared by the faculty at DIAS. The Solutions Sets are made by the faculty of their respective subjects as soon as their exam gets conducted; they are compiled and placed in the Library for the reference of the students.
- iv. **Model Test Papers** are prepared by the subject teachers for assisting the students in their end term examination performance. These consist of probable questions along with their answers. These papers are mailed to the students before their end -term examination.
- v. **Examination Reports** are prepared by subject teachers after every internal examination and the common errors committed by students are discussed and solutions to overcome those are suggested.
- vi. **Research Pursuits** of the students are encouraged through providing them exposure to research tools. Application of the research tools is encouraged through their Summer Training and Research Projects. A new version of SPSS license software has been procured by the institute to facilitate research
- vii. **Academia- Industry Interface** is a must to keep the students abreast with latest technology and expectations of the corporate world, industry. The Institute conducts workshops and guest lectures for the students to keep them abreast with the industry
- viii. **Industrial Visits** are scheduled for students to get a hand on-experience of workings in the industry.
- ix. **Language Lab and Training Sessions** help in improving the written and oral communication skills of students.
- x. **Extra-curricular & Co-curricular Activities** are organized to help students inculcate various skills like event management, stage handling, arranging sponsorships, interacting with guests and team dynamics.
- xi. **Value Added Courses** are organized to provide an insight into the latest area in the fields of management and Information Technology. They help to increase the employability of the students.
- xii. **Trainings** are conducted for the students throughout the year in order to keep them abreast with latest happenings in industry and work for their holistic development. DIAS has signed MOUs with various organisations for the same.
- xiii. **Live Projects:** are undertaken by the students under the able guidance of the faculty members. This enhances their research appetite and facilitates them to do extensive research during their Summer Training.
- xiv. **Personality Assessment Tests** are conducted by the training and placement committee to assess the analytical, mental and logical ability of students to facilitate their placements.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Evidence of Success

The academic integration has proved to be one of the best practices at DIAS. This has been evident through the personality enhancement of not only students but faculty as well. The students have received first positions in the University and have been conferred with twenty four gold medals in MBA, MCA, BCA and BBA programmes. There has been a notable improvement in the placements of our MBA and MCA students in the corporate. The diligence, commitment and good work that our students have been showcasing has not only taken the placement records at DIAS at higher level but also increased the number of regular recruiters.

The participation in Conferences/ Seminars both of the faculty and students has increased. They have presented their research papers, research articles and case studies both within and outside the institute. Some of the students have also published their articles in the association with the faculty in journals of repute. Besides, academic and research, students have also brought laurels by winning various prizes in the co-curricular and extra-curricular activities conducted by other institute.

Problem Encountered and Resources required:

The institute is a self-financing institute and the source of finance is the student fee which is fixed by the university. Extending benefits to the students has to be met within these finances. The admission process is centralized and the institute has no autonomy. The Institute after 19 years of functioning still receives affiliation on an annual basis.

BEST PRACTICES- II

- 1. Title of the Practice: Mentoring Programme and Corporate Alumni Mentorship**
- 2. Goal:** To build a cordial mentor-mentee relationship, to provide support and guidance towards self-development of students in an atmosphere of trust and confidentiality.

Aims and Objectives-

- To help realize their own potential
 - To develop the essential business, management and leadership skills
 - To create awareness and need for diversified knowledge.
 - To provide with first hand corporate experience
 - To aid in the placement process
- 3. Context:** Students are sceptical about the corporate world. They are unaware of the problems that they might encounter, decisions and adjustments they have to make to different situations they come across. This all result in a lot of confusion and apprehensions about the corporate



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

world. In these circumstances, the Mentoring Programme contributes to bring about behavioural changes in the students and enable them to get an insight about the work culture of the corporate helping them to build their KSAs (Knowledge, Skills and Aptitude).

4. **The Practice:** Every student is allotted a Mentor at DIAS who guides and counsels students not only on issues related to academics, but also personal issues, if any.
5. Under, the Corporate Alumni Mentorship programme, the MBA-I Year and MCA-I students will be associated with the Alumni who are already working with corporate and they will be mentoring them regularly.
6. **Evidence of Success**

- Growth of students: Personal/academic/career.
- Building capacity for making responsible choices and decisions in life.
- Better prepared to take on challenges in life.
- Behavioural changes as seen in their life.

Accrued Benefits

Mentee:

- Gaining a sense of responsibility, increased awareness and information through talks.
- Enhanced understanding of the importance of mentors
- Exposure to diverse perspectives and experiences
- Identification of skill gaps before entering the industry
- Greater knowledge of career success factors
- Opportunity to speak to one's mentor and seek help, create a sense of belonging, talent display, support network, guidance, advice and counselling.

Mentor:

- An avenue to direct, support and offer help to students thereby fulfilling their role as teachers and guides.
- Chance to be exposed to a diversity of thought, style, personality, and culture
- Enhancement of coaching, mentoring, leadership, and management skills
- Satisfaction from imparting wisdom and experience to others in the profession without a huge time commitment

College

- Inculcates a spirit of discipline and responsibility.
- Enhances cooperation for smooth functioning of the Institute.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

7. Problems Encountered and Resources Required and Obstacles Faced

- Time Constraint
- Insufficient Training

Resourced Required

Mentoring is an important task which requires:

- Investment of quality time and effort with students
- Continuous involvement.
- Trained & dedicated Mentors
- Experts/Resource Persons.

7.4 Contribution to environmental awareness / protection

A number of activities have been undertaken at DIAS to make the campus and the environment eco friendly. These are:

SN	ACTIVITIES	DATE
1.	Tree Plantation	11 th August,2017
2.	Guest Lecture	6 th September,2017
3.	Swachh Bharat Abhiyaan/Cleanliness Drive	1 st September-15 th September 2017
4.	Active participation of students in Ozone Day Celebration	16 th September 2017
5.	Diwali Celebration	14 th October, 2017
6.	Diwali Campaign (Banner – Say No To Crackers)	15 th October -19 th October, 2017
7.	Visit to Bio Diversity Park	18 th Jan,2018
8.	Guest Lecture	9 th Feb, 2018
9.	SALVAGE (Best Out Of Waste) : Inter College Participation	16 th Feb., 2018
10.	Display of Items prepared by students in Best Out Of Waste Competition	During Ecstasy 2018
11.	Holi Celebrations	28 th February, 2018
12.	Holi Campaign (Holi Banners- Play Colorless Holi)	26 th February-28 th February, 2018



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

13.	Women Day Celebration (Painting and Debate Competition)	14 th March 2018
14.	Earth Day: Poster Making Competition	19 th April,2018
15.	Attended Workshop at Mahatma Gandhi Institute of Combating Climate Change	20 th April 2018

7.5 Whether environmental audit was conducted?

7.5 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

SWOC ANALYSIS OF THE INSTITUTION

The Institute functions through two Departments: Department of Management offering MBA, BBA and B.Com(H) programmes and Department of Computer Applications offering MCA programme. The Institute has been rated as one of the premier affiliates of the University and rated high by the Academic Audit of GGSIP University. The Institute is placed on the A+ Category by the State Fee Regulatory Committee. The Institute has also been ranked by NIRF in Rank Band - 76-100 in the Management Institutions.

The strengths of the Institute are as follows:

A. ACADEMIC INPUTS:

The University has devised the curriculum which is aligned with the industry requirements. The departments in the institute provide the students continuous guidance and other academic inputs in the form of Lecture Plans, Question Banks, Solution Sets, Model Test papers etc. which enables the students to prepare better for their End Term Examination. This not only results in good academic results but also thorough understanding of the subjects by the students. The Institution has twenty three university gold medals to its credit collectively in MBA, MCA, BBA and B.Com(H) programmes.

The Institute provides a right blend of theory with practice to ensure holistic personality development and adopts latest pedagogy to provide quality education. The various committees have been formed to provide these inputs.

- 1. Corporate Academia Interface Committee:** aims at enhancing awareness and providing Industry exposure to students by giving them a platform to interact with eminent persons both from the Industry & Academic Institutions and help students gain a hands-on Industry experience. Students are also taken for Industrial Visits for real life practical exposure.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- a** **Trainings and Live Projects:** In the MBA and BBA Programmes, case studies, research, and live projects by the students help them to apply theoretical learning to practical situations and have a better understanding of the corporate issues. The summer training projects and the major specialization final year projects for the MBA students help them to comprehend with the expectations of the industry, market conditions and assist them assess the situations and offer probable solutions. The minor projects in the second year and the summer training projects in third year help the BBA students to relate academics with the industry.

Keeping this in mind, DIAS has signed MOU with INTERNSHALA for Summer Internships of students.

In the MCA Programme, the greater emphasis is placed on practical learning through projects from the beginning of their final semester. Throughout the semesters, to provide industry exposure to the students, workshops are arranged wherein experts from companies like TCS, IBM, Headstrong, NIIT etc. interact with the students and keep them abreast with the latest technological developments in the industry. Industrial training in the 6th Semester as a part of curriculum helps in the development of various Industrial projects by the students. They are also encouraged to opt for a Research based project in which they identify new research areas and develop projects based on latest technologies.

- b** **Guest Lectures and Workshops:** To keep the students updated with latest technology and expectations of the corporate world, industry – academia interface is a must. The Institute conducts regular workshops and guest lectures for MBA, MCA BBA and BCom(H) students to keep them in sync with the industry.
- c** **Industrial Visits:** Regular Industrial visits are organized to help the students align theory with the practical insight and get hands on-experience of working in the industry.
- d** **MOOCS Classes:** Institute has made a provision towards conducting MOOCS Courses through Swayam using Class Central Web Portal.
- e** **Mentoring Programme:** Every student in MBA, BBA and MCA programme is allotted a Mentor who guides and counsels students not only on issues related to academics, but also personal issues, if any. The purpose of the programme is holistic development of the students.
- f** **Webinars:** A number of webinars have been conducted to have live interaction with subject experts from the industry.

2. Seminars and Conferences Committee:

The Institute organizes seminars and conferences on contemporary issues at national and international levels wherein corporate stalwarts and distinguished academicians pan India participate and exchange ideas along with their research experiences which provide the



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

necessary insights to the budding researchers, faculty and students. Both the faculty and the students are encouraged to present their research papers and articles in these conferences. Moreover, the count of presentations at various conferences and seminars conducted by other institutions has also increased.

3. Faculty Development Programme Committee

The Institute also organizes one week- Faculty Development Programme both in management and IT department to fulfil the quench to research of the faculty members. The eminent personalities in the field of research from various institutes across the nation are invited as resource persons. In addition, faculty at DIAS is also encouraged to be the resource persons in such FDPs.

4. Library Committee

The library Committee help the students in providing the knowledge resources both in the hard and soft form.

As per AICTE Approval Process Handbook 2017-18, our Institute has become a member of National Digital Library, developed at IIT Kharagpur, to enhance the access to information and knowledge. All the faculty members and students have registered themselves online

B. PLACEMENT INPUTS

The Institute always aim at holistic development of the students, hence besides achieving academic excellence, the institute also strives for ensuring that the students are placed and their personality is groomed. The Committees that assist are:

1. Students Industry Interface Forum Committee

SIIF is a team of highly motivated students, under the able guidance of the faculty, who work towards achieving the goal of obtaining the desired placement offers for the students. In addition, the placement committee plays an instrumental role in developing and sustaining a mutually beneficial long-term relationship with the industry. SIIF makes continuous endeavours in the form of training and development activities and conducts personality development sessions, alumni interactions, guest lectures to abreast them with the latest developments in the industry. DIAS has also signed an MOU with MRS Training Services, Smart Leap and Times Group to conduct PDP sessions for the MBA, MCA and BBA. The placement has been very encouraging with an average of 90% of the students being placed in companies of repute in the previous years. The MBA students have been placed in organizations such as Federal Bank, Bharti Airtel, E & Y, KPMG, Capital IQ, Protiviti, Moody's Corporation, Blackrock, ITC, Apollo Munich, SPA Global etc. The MCA students have been placed in organizations such as TCS, NIIT, Grapecity, Appzstudios, SafeNet, Indus Valley Partners, Daffodil, Livelike, Truxapp etc.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

2. Alumni Committee

Alumni Committee has formed an Alumni Association which bridges the gap between students and their alma mater. The Institute invites its Alumni for interactions. This helps the current students seek corporate exposure and placement assistance which increases their prospects of employability.

DIAS Alumni Elections 2018 were conducted for electing the new office bearers. The former office bearers and Alumni were invited to cast their votes. This is mainly done to foster our relations with our Alumni. Without strong alumni relations, the prospect pool reduces significantly. Alumni have the potential to be your most loyal and generous supporters.

The Institute has started with a programme: **Corporate Alumni Mentorship** in which the MBA-I& MCA -I Year students are associated with the Alumni who are already working with corporate. This will enable them to get an insight about the work culture of the corporate helping them to build their KSAs (Knowledge, Skills and Aptitude)

3. Entrepreneurship Development Cell:

The Institute not only makes the students capable of taking jobs but also aids the budding entrepreneurs. The cell conducts programmes on a regular basis to provide a window to employment avenues. MOU with National Entrepreneurship Development Cell (NEDC) for conduct of Skill and Entrepreneurship has been signed instil Entrepreneurial spirit and to provide the details of the benefits available for setting up their own ventures through

- i. Trainings
- ii. Seminars
- iii. Workshops

DIAS Alumni who are budding entrepreneurs are called for interaction with students to inspire them to strive for entrepreneurship. Students have also been associated with Entrepreneurs for small projects to make them understand the concept.

Sessions, Workshops, and B-Plan Competitions are held to provide an insight to the students regarding existing opportunities to become entrepreneurs.

C. CO-CURRICULAR ACTIVITIES

The Institute aims at personality grooming of the students by involving them in various co-curricular activities. The various committees for the same are:

5. Students Technology Forum Committee:

Co-curricular activities are just as important as academics. They both complement each other to develop a well-rounded personality. Education should go beyond the four classroom walls; it should be more than just books. The greatest advantages of extracurricular activities are “real world” skills which are crucial for next generation managers. These skills include goal setting, teamwork, time management, prioritization, problem solving, analytical thinking, leadership and public speaking skills. STF provides a platform to the students where they can enhance all these



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

skills. Various Co-curricular and extra-curricular activities are undertaken under the aegis of the forum. The students actively participate in various intra and inter college business competitions and at various cultural festivals organized by institutions in Delhi & NCR region and have been proud recipients of accolades and prizes. All these initiatives will foster a sense of commitment, accountability and responsibility in them. STF Committee members have developed an online registration system to increase the outside participation of students in various events and fests.

6. Social Responsibility Cell:

The Institute aims to focus on nurturing the current generation and transforming them into qualified, competent professionals. In addition to them being good human beings. The Institute also takes up community service through its DIAS Social Responsibility Cell-Kartavya. The Cell acts as a motivator for young students to come together from all walks of life and join together to work for the cause of the society, wherein the students visited Asharan, an orphanage, Indian Association for Blind, Bhumni, a non-profit organization for youth, Subhakhshika open shelter home, Blind school for Adults and extended support on the basis of their needs/ requirements.

7. Eco Club:

Eco Club manages the green activities at institution. A number of activities have been undertaken at DIAS to make the campus eco-friendly like Tree Plantation Drive, Swachh Pakhwada Celebrations, Cracker free Diwali Celebrations, SALVAGE (Best Out of Waste), Holi Celebrations and awareness regarding playing Holi naturally, Green Day – Earth Day Maintenance of Herbal garden etc

D. RESEARCH AND DEVELOPMENT INITIATIVES

The Institute has always been striving towards motivating and promoting research environment by building the research appetite in the faculty.

All the faculty members are encouraged to improve their teaching & research skills through their participation in Faculty Development Programmes, Workshops, Seminars & Conferences. The Faculty members are provided with honorarium for being resource persons in FDP's. They also receive Research Grant for participation in Seminars & Conferences. In addition, special casual leave to participate in Seminars/Conferences/FDP's / Workshops is provided.

The Research and Consultancy Committee (RCC) has been formed by IQAC to promote the research orientation among the faculty members and students. The Research and Consultancy Committee (RCC) has undertaken following initiatives:

- Faculty members who have obtained Doctoral degree have been encouraged to be the Ph.D. guide/co-guide. As a result two students have submitted their Ph. D. thesis under the supervision of one professor and one student for, Amity University, Jaipur is pursuing his Ph. D. work under the supervision of another professor.



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

- Faculty groups have been formulated to enhance the quality of research work and to accelerates its progress. As a result, fourteen groups have been formulated and are working on several research projects.
- Information regarding Call for Proposal by any sponsoring agencies, upcoming Conferences, Seminars and Live projects are communicated to faculty members and students through emails. The RCC also monitors the progress of any research work and live project. In this regard:
 - Faculty members are motivated to undertake research projects and procure research grants from various funding agencies. A minor research project report “A Study of Skill Development Situation and Model Development Relating to Employability for Vocational Education in National Capital Region” from Indian Council for Social Science & Research (ICSSR) is ongoing. The research project report will be submitted by November 2018. In addition, a research proposal title Study on Identification and Model Development of Skill Gaps in Technical Education” has been submitted at AICTE.
 - Faculty members have also participated in various National/ International conferences/seminars. They have also received best paper presentation awards for the same.
 - Faculty members are associated with students in order to guide them in Live Projects and research work. Students are required to do at least one Live Project or write a research paper under the guidance of their faculty mentor. This results in increase in number of Live Projects done by students and also various students presented their research work in conferences and got their work published in referred journal.
- Faculty plays a crucial role in training competent future managers/leaders in business and non-business organisations. It is critical for faculty members to have in-depth knowledge and practical understanding of pedagogical techniques of research and skills. Faculty development programs at the institute endeavours to contribute to the professional development of faculties. Two inter disciplinary faculty development programs on cutting edge research methods and latest developments in specialized areas have been organized.
- In order to promote exchange of ideas, knowledge and expertise institute joined AMDISA an international not-for-profit association to promote research climate.
- To facilitate research work of faculty members institute has procured advanced statistical analysis software SPSS for users.
- Faculty members are also encouraged to function as Resource Persons to conduct sessions on various research tools. Thus, faculty members have been resource persons during faculty development programmes and Value- Added Courses have taken sessions on Data Analytics.

The publication committee of the Institute publishes quarterly Newsletter - DIAS Times which publishes various activities undertaken at the institution and also contains current information regarding the changes in the corporate world, browser current articles in different academic areas,



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

feedback provided by student employers, summary of various research papers, book reviews etc. And it also publishes In house Journal DIAS Technology Review (DTR).

E. INFRASTRUCTURE

The infrastructure is noteworthy to mention. The campus is a beautiful blend of architectural innovation, functional convenience, ecological flourishing and conducive environment.

The campus possesses ultra modern infrastructural facilities including state-of-the-art Computer Centre, well equipped Library, Language Lab, Conference Room, SIIF Committee Room, Cafeteria, Conference Hall, Amphitheatre, Students' Common Rooms, Activity Room, Indoor Sports & Outdoor Sports Facilities.

The class rooms and Seminar Hall are air-conditioned and equipped with state-of-the-art infrastructure including LCD Projectors and Audio Visual Systems. The Campus is Wi-Fi enabled along with 40 mbps Internet and RF Link. Latest licensed softwares are installed in the Language Lab to provide training to the students to improve their verbal communication. The student computer ratio in the institute is 1:1. DIAS has well equipped EDUSAT network classroom where classes are conducted in a studio environment using Power Point Presentations. Several webinars have also been conducted.

Library at DIAS is well stocked with the Reference Books, Periodicals, Research Journals, and Magazines of international repute in the areas of Management, Computer Application, and General Education.

The smart classroom has an interactive board attached to computers, multi-media projector and specially designed software to enable teachers to impart high quality education to the students.

Constraints of Institute:

The Institute has following constraints:

- **Multiplicity of Authorities:**

As a private affiliate of IP University, the institute needs to seek approval from bodies like the State Government, Affiliating University & AICTE for which it is required to undergo multiple inspections every year. The continuity of the programmes in the institute is dependent on the approval of all these bodies. It is a tedious process with lot of time spent by the faculty & staff on compiling the data on annual basis to comply with the various regulatory bodies.

- **Fee Structure**

At present, State Fee Regulatory Committee fixes the fee for each technical programme run by a private institution. The Fee Structure is not in commensurate with the norms fixed by the regulatory body regarding land and other infrastructure facilities, faculty in terms of numbers, ratio and pay, library books and journals, labs and computers etc. In addition, the State Fee



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Regulatory Committee does not undertake timely fee revision. The revision in fee is also marginal. This hampers in the Long Term Planning & growth of the Institute.

8. Plans of Institution for next year

1. Improving the students Academic and Placement performance through:

Increasing 15% of the Academic activities in collaborations with reputed organizations to enhance the quality of inputs through :-

- Corporate Guest Lectures
- Value Added Courses / Workshops
- Online Courses
- Involvement of students in various Live, Consultancy & Research Projects
- Personality Development Sessions
- Language Training Sessions etc.
- Increase of placement in 15% branded companies and raising the 5% increase in average salary.

2. Grooming the overall personality and Team spirits of the students through:

- Increasing the students for participation in various Extra Curricular, Co-Curricular Activities, Inter / Intra College Competitions etc. by 25%.
- Extension Activities to be increased by 20%.

3. Improving the Teaching / Research Orientation of the Faculty:

- Motivate the Faculty members to get involved in research projects.
- Motivate the Faculty members to get their quality research papers published in reputed Journals.
- Motivate students to get involved alongwith the Faculty members in Research Projects, present their Research Papers in Conferences / Seminars & also publish quality Research Papers in reputed Journals.

4. Introducing the Research Centre:

- Propose to start a Research Centre in affiliation with GGSIPU, after receiving the policy guidelines.

Name: DR. BARKHA BAHL

Signature of the Coordinator, IQAC

Name: DR. N. MALATI

Signature of the Chairperson, IQAC



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Abbreviations:

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DIAS	-	Delhi Institute of Advance Studies
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPSC	-	Union Public Service Commission
IETF	-	Internet Engineering Task Force



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGS Indraprastha University for B.Com(H), BBA, MBA & MCA Programmes)

(An ISO 9001:2015 Certified Institution)

Annexure I



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE and Affiliated with GGS Indraprastha University, Delhi)

(An ISO 9001:2015 Certified Institution)

TEACHING / EXAMINATION SCHEDULE - I, III & V SEMESTER ACADEMIC YEAR 2017 - 2018

Imparting of Instructions	_____	01.08.2017 to 29.09.2017
Submission of Question Bank & Lecture Plan	_____	25.08.2017
Feedback of faculty (MBA, MCA, BBA, B.COM)	_____	26.09.2017 to 28.09.2017
Submission of Date sheet for Theory, Practical (1 st Internal) Test and Retest.	_____	25.09.2017
Submission of Attendance and Progress Advice to Co-ordinators by faculty.	_____	26.09.2017
Submission of Duty Chart for Invigilation Duty both for (1 st Internal) Test & Retest.	_____	28.09.2017
Submission of Attendance & Progress Advice (01.08.2017 - 03.10.2017) to A.O by Co-ordinators.	_____	29.09.2017
INTERNAL TEST	_____	03.10.2017 to 09.10.2017
Imparting of Instructions	_____	10.10.2017 to 10.11.2017
Submission of Award List, Answer Script and Attendance Sheets of Internal Examination		
(i) To the Coordinators by the faculty	_____	23.10.2017
(ii) To the A.O (Academics) by the Coordinators	_____	26.10.2017
Attempt for Absentees	_____	30.10.2017 to 03.11.2017
Submission of Final Award List for Display on Notice Board	_____	13.11.2017
Preparatory Leave	_____	11.11.2017 to 19.11.2017
END TERM EXAMS	_____	20.11.2017 onwards
Break	_____	23.12.2017 to 07.01.2018
Commencement of New Semester	_____	08.01.2018

Submission of Solution Sets _____ **Within one and half month from the date of respective examination**

The schedule may change under emergent circumstances.

Academic Co-ordinator(s)
 (MBA, MCA, BBA, B.Com)

Co-ordinator(s)
 (MBA, MCA, BBA, B.Com)

Director

C.C.: (i) All Course Co-ordinators- Submission of documents to the office should be made latest by 2:00 pm on the specified dates.
 (ii) All Faculty Members.