



## DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA & MBA Programmes)

(An ISO 9001:2015 Certified Institution)

### INTER COLLEGE COMPETITION SUMMER TRAINING REPORT PRESENTATION – COGNITO 2017

DIAS, being a professional institute conducts various activities for its students. DIAS understands that the essence behind a successful management professional is practical application of the theoretical knowledge. In times of global economic slowdown, it is crucial for managers to remain equipped with latest information and skills, to find solution to complex problems and optimize resources for their companies. Summer Internship is one unique opportunity wherein management students confront the real corporate world and get a taste of it. They learn, they commit mistakes; they formulate ideas, strategies, bring forth solutions and finally surface out as prepared individuals ready to confront the corporate world. Needless to say, summer internship constitutes perhaps what is the most important learning period in the 2 years that they spend at a business school. Keeping all these objectives in mind an Inter College Summer Training Project Report Presentation Competition named 'COGNITO' was organized for the management students on 25<sup>th</sup> Oct., 2017 at DIAS. Such competitions provide platform to the young minds across the country to showcase their talent, efforts and ideas that have been put in during their summer internship projects. Students from various institutes participated with a competitive spirit making the event a massive success. The event was initiated by warm actuating words from Dr. N. Malati, Director, DIAS. She shared her experiences and motivated the students to bridge the gap between their goals and accomplishments by inculcating disciplined and participative approach in their lives. She, being a strong believer of hard work emphasized on the importance of hard work to achieve milestones in life. The event was judged by two external judges (Mr. Abhash Kumar, Co-Founder & CEO, Health Mir) & Ms. Niti Bhardwaj, Learning Consultant, LEGPRO) and one Senior Faculty of DIAS (Dr. Reena Sethi, Professor, DIAS)





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