



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA & MBA Programmes)

(An ISO 9001:2015 Certified Institution)

LEZERO'2019 -INTER COLLEGE BUSINESS PLAN COMPETITION

“BECAUSE DREAMS CAN NOT WAIT”

Entrepreneurship Development Cell (EDP CELL), DIAS in its constant endeavour to identify, support and nurture the entrepreneurial streak amongst the students organized LEZERO' 2019, the Business Plan Competition on April 12, 2019 with the objective of enabling students to 'think out of the box' and showcase their innovative ideas and skills TO A PANEL OF EMINENT industry and entrepreneurial experts. This provided the budding entrepreneurs an opportunity to showcase their dream business ideas and evaluate its commercial viability. The key to success is a well thought out Business plan. Students got to present their unique ideas to the experts and got them critically evaluated.

The Competition consisted of two rounds. Round 1, an online round where each participating Team submitted an Executive Summary. Those selected in the first round were promoted to round 2, which was the final round of B Plan Competition held at DIAS. Top 10 teams were selected. Each team presented its Business Plan to the esteemed panel of judges.

The judges for the competition were Mr. Prasan Surana, Founder Director of Synergy Teletech Private Limited and Mr. Sandeep Bardia an early stage investor and Chairman of JITO Angel Network- one of the largest growing angel networks in the country. The Winners were decided on the basis of Uniqueness of Idea, Market Research, Operational Plan, Marketing Plan, The Financial Plan, Implementation, and Attractiveness to investors.

The top 2 teams were awarded cash prizes. It was a great event and all the participants came up with interesting and innovative ideas. The judges liked two business ideas the most who were ultimately the winner of Lezero'2019.